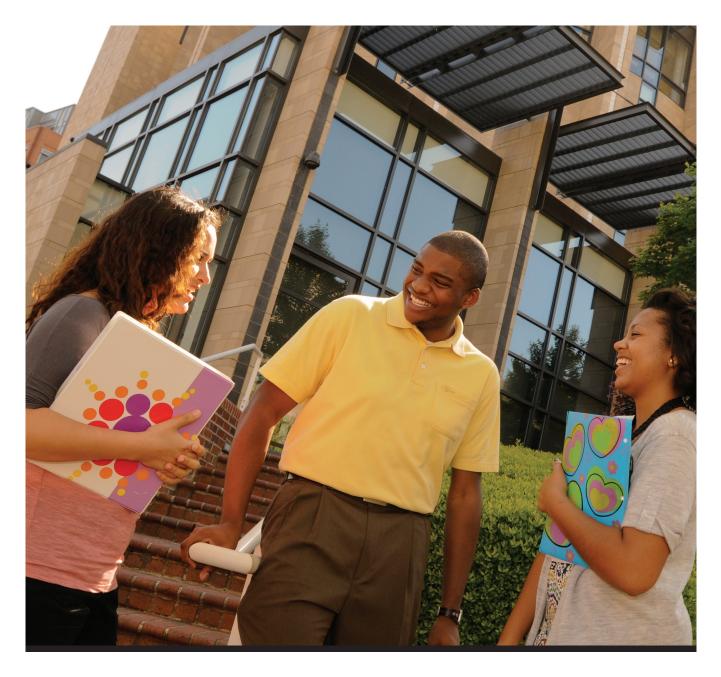
# JOHNSON & WALES UNIVERSITY



2017–2018 CATALOG



CHARLOTTE CAMPUS

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# 2017–18 Charlotte Catalog

801 West Trade Street Charlotte, NC, 28202 Phone: 1-866-598-2427 or 980-598-1000 Fax: 980-598-1111

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Students should read and fully understand the rules, requirements and policies described in this catalog. Additionally, all enrolled students are expected to be familiar with the contents of the Charlotte Campus Student Handbook. The Charlotte Campus Student Handbook contains important information regarding academic performance and personal conduct of students as well as university grievance procedures. It also outlines the conditions under which students may be placed on probation or suspension from the university. The Charlotte Campus Student Handbook (http:// catalog.jwu.edu/handbook/charlotte) is available online. Copies of the Charlotte Campus Student Handbook and this catalog are also available at Student Academic & Financial Services.

# Letter from Charlotte Campus President

Welcome to Johnson & Wales University's Charlotte Campus. JWU is a unique private, nonprofit, accredited institution of higher education that inspires professional success and lifelong personal and intellectual growth.

At our Charlotte Campus, approximately 2,100 students from 48 states and territories and 15 countries are pursuing their career goals through our wide range of academic offerings. Our academic programs, facilities, and wide range of student services and organizations — combined with our commitment to the community we call home — make the Charlotte Campus comfortable for a diverse student body. Our alumni are influencing a variety of fields worldwide with their passion, drive and knowledge.

Located in Uptown Charlotte, our campus has convenient access to Charlotte's vibrant culture and thriving business community. Students are within walking distance of dining, arts and recreational activities. The Carolina Panthers, Charlotte Hornets and Charlotte Knights play home games in Uptown, and the Charlotte Motor Speedway hosts the NASCAR Sprint Cup series.

I encourage you to make the most of your time at JWU. Join a student organization, or fraternity or sorority. Participate in the various activities offered on and off campus.

Welcome to the Charlotte community and Wildcat family. I wish you success as you pursue your personal and academic goals. I look forward to seeing you on campus.

Sincerely, Tarun Malik '90 MS, '11 EdD President, Charlotte Campus



# 2017-2018 Academic Calendar: Charlotte Campus

Follower hold for:		important date	SEPTEMBER '17	MARCH '18				
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# About JWU

Founded in 1914, Johnson & Wales University is a private, nonprofit, accredited institution with more than 15,000 graduate, undergraduate and online students at its four campuses in Providence, Rhode Island; North Miami, Florida.; Denver, Colorado; and Charlotte, North Carolina. An innovative educational leader, the university offers degree programs in arts and sciences, business, culinary arts, design and engineering, education, health and wellness, hospitality, nutrition and physician assistant studies. Its unique model integrates arts and sciences and industry-focused education with work experience and leadership opportunities, inspiring students to achieve professional success and lifelong personal and intellectual growth. The university's impact is global, with alumni from 123 countries pursuing careers worldwide.

Here's what makes JWU different:

- Degree programs are designed to provide you with the knowledge and skills employers have identified as necessary in your field of choice. And you don't have to wait to build your career skills, as you'll have the opportunity to take courses in your major in your first year.
- Students learn by doing. Faculty, many with industry experience, bring professional knowledge and networking opportunities into intimate classroom settings.
- JWU's programs provide opportunities for real-world experience, which can include internships, classroom projects with actual companies and community service learning. You'll learn industry best practices and train on career-specific tools and software.
- Dedicated faculty and career advisors help you set professional goals and develop an educational plan designed for you to best attain those goals. In addition, specialized workshops help you build your résumé, highlight your skills and develop a portfolio of work to help set you apart.
- You'll have the opportunity to network with employers who visit campus each year, including career fairs, on-campus interviews and career events geared to your major.
- Last year, JWU students interned at over 1,800 sites related to their major worldwide.
- At least one-third of credits in each JWU program are in the arts and sciences to help you develop the critical thinking, communication and analytical skills necessary for long-term career progression.
- JWU offers 40 study abroad programs and independent exchanges, all of which include study such as lecture, industry visits and cultural excursions. Study Abroad staff members will help you identify programs that best fit your academic and career goals.
- Participation in competitions as a member of DECA, BPA, FCCLA and other nationally recognized student organizations help build leadership, career skills and your résumé.
- Community service is integral to our educational philosophy. Our ongoing commitment to community service has repeatedly earned JWU a place on the President's Higher Education Community Service Honor Roll.

To learn more, visit jwu.edu.

### History of JWU

Johnson & Wales University (JWU) was founded as a business school in 1914 in Providence, Rhode Island, by Gertrude I. Johnson and Mary T. Wales. From its origins as a school devoted to business education, JWU has grown to a junior college, senior college, and ultimately university status.

JWU was accredited in 1954 by the Accrediting Council for Independent Colleges and Schools (ACICS).

In 1963 the State of Rhode Island granted a charter that authorized the university to operate as a nonprofit, degree-granting institution of higher learning and to award associate degrees in accounting, business administration, court reporting and secretarial sciences.

In 1970 the State of Rhode Island approved a revision in the university's charter allowing it to award baccalaureate degrees as well as associate degrees.

In 1972 and 1973 the university announced the addition of new associate degree programs in the fields of hospitality and culinary arts. This led to

additional 2- and 4-year degree programs in the hospitality and food service fields.

In 1980 the university was granted a legislative charter to replace its previous charter and became authorized to award advanced degrees.

In 1984, a JWU campus was established in Charleston, South Carolina, which offered a variety of 2- and 4-year programs in food service, hospitality and travel-tourism. A JWU campus opened in Norfolk, Virginia, in 1986, offering 1- and 2-year food service programs.

In 1985 graduate degree programs were introduced at the university, and the university officially changed its name to Johnson & Wales University in 1988.

In 1992 JWU opened a campus in North Miami, Florida. That year also marked the university's formal establishment of the College of Business, The Hospitality College, the College of Culinary Arts and the School of Technology. A new emphasis on general studies was introduced with the development of the School of Arts & Sciences.

The university's School of Technology offered courses in Worcester, Massachusetts, from 1992–2002.

JWU received regional accreditation from the Commission on Institutions of Higher Education of the New England Association of Schools and Colleges (NEASC) in 1993. In that same year, JWU opened a campus in Vail, Colorado, which offered an accelerated associate degree program in culinary arts to college graduates. The year also marked the beginning of a 4-year bachelor's degree offering in culinary arts.

From 1994–2004 JWU offered programs at the Institute of Higher Marketing (IHM) Business School in Göteborg, Sweden. This joint educational agreement allowed business and hospitality students to complete 1 year of study in Sweden and finish their degrees at 1 of the university's domestic campuses.

The university consolidated its institutional accreditation efforts under NEASC on June 30, 2000.

September 2000 marked the opening of the Denver, Colorado, campus. In 2000, the Vail Campus merged with the Denver Campus.

In 2002, the university made a strategic decision to consolidate its smaller Charleston and Norfolk campuses to build a campus in Charlotte, North Carolina. JWU's Charlotte Campus opened in fall 2004. The Charleston and Norfolk campuses officially closed in May 2006.

Beginning with the 2008–2009 academic year, JWU's College of Business and The Hospitality College eliminated associate degrees and began offering only bachelor of science degrees that allowed students to customize their education. This decision did not impact the College of Culinary Arts and the School of Technology.

In 2009–2010 JWU recruited, admitted and enrolled the entering class for 2 online bachelor's degree programs in food service management.

In fall 2012 the university began offering a degree in counseling psychology, the first bachelor's degree program offered through the John Hazen White School of Arts & Sciences. This was followed in fall 2013 by the addition of 2 more arts and sciences degree programs.

That same year, the university restructured into 3 colleges and 3 schools: the College of Culinary Arts, College of Management, John Hazen White College of Arts & Sciences, School of Engineering & Design, College of Online Education, and Center for Physician Assistant Studies (to be incorporated into the College of Health & Wellness).

In 2017, JWU again restructured their academic colleges and schools into 7 colleges: the College of Arts & Sciences, College of Business, College of Culinary Arts, College of Engineering & Design, College of Health & Wellness, College of Hospitality Management, and College of Online Education.

Today the university is offering a variety of new degree programs that reflect the growing industries of tomorrow.

# **Mission and Guiding Principles**

Johnson & Wales University ... an exceptional education that inspires professional success and lifelong personal and intellectual growth.

In support of our mission and recognizing the importance of preserving our unique student-centered culture we will be guided by the following principles:

- Undertake continuous improvement and planning for a sustainable future.
- Foster a teaching-focused university that encourages appropriate scholarship and offers relevant programs that maximize student potential.
- Enrich our academic programs with experiential and work-integrated learning.
- Be cost-conscious in our endeavor to provide an affordable private university education and be a good steward of our resources.
- Embrace diversity for a richly inclusive community.
- Model ethical behavior and local, national and global citizenship.
- Value our faculty and staff by investing in their quality of life and professional development.
- Provide facilities, technology and other resources to meet the needs of students, faculty and staff.

### Charlotte Campus

### Charlotte, North Carolina

JWU's Charlotte Campus offers undergraduate degree programs in business, hospitality, culinary arts and arts and sciences. Though Charlotte is the second-largest business center in the United States, it maintains a distinctive small-town feel with easy access to beaches, mountains and an international airport, and is a hub of athletic and cultural activity.

For more information about the Johnson & Wales Charlotte Campus (http:// www.jwu.edu/charlotte), contact

Admissions Johnson & Wales University 801 West Trade Street Charlotte, NC 28202 1-866-JWU-CHARLOTTE (598-2427)

#### **The City**

Situated in the center of the New South, the Queen City's focused growth and southern ambiance is a magnet for the young and talented. With access to mountains and the ocean, affordable housing, picturesque neighborhoods and idyllic weather, Charlotte offers the best of America's northern and southern cultures.

#### The Campus

The campus is located in the Gateway area of Third Ward, leading directly into the heart of Center City. It is an exciting area with a vibrant mix of residential, retail and commercial spaces. The Charlotte Campus is spread across 12 acres and 8 buildings and anchored by the Academic Center, a 5-story, 158,000-square-foot building located at 801 West Trade St. All Charlotte Campus buildings and services are situated adjacent to or within easy walking distance from the Academic Center.

#### **Academic Facilities and Administrative Offices**

The ACADEMIC CENTER at 801 West Trade St. houses the Center for Academic Support, Academic Technology Services, Chef's Choice, classrooms and computer labs, Communications & Media Relations, Community Outreach, the Executive Office, College of Culinary Arts and College of Hospitality Management faculty offices, employee and student lounges, James H. Hance Jr. Auditorium, Health & Counseling Services, Information Technology, kitchens and laboratories, housekeeping and maintenance offices, Printing & Mailing Services, Purchasing, Shipping/Receiving, Storeroom, and the University Events Center.

A unique feature of the building is its 188-seat demonstration amphitheater/ presentation facility, which includes a production kitchen and well-designed function space to accommodate university events.

GATEWAY VILLAGE, located at 800 West Trade St. directly across from the Academic Center, is home to The Village Bookstore, Development & Alumni Relations, Experiential Education & Career Services, the library, Operations, Student Academic & Financial Services and the Student Innovation Lab. Each of these offices is in a prominent first-floor location with direct sidewalk access. GATEWAY CENTER, located at 901 West Trade St., is to the immediate west of the Academic Center, and houses Accounting, Admissions, Human Resources & Payroll, Student Employment, University IT Service Management, classrooms, and the College of Arts & Sciences and College of Business faculty offices.

The STUDENT CENTER at 235 South Cedar St. (directly behind Cedar Hall South) is home to Athletics, Student Involvement & Leadership and student organizations, and includes a fitness center, group fitness room, 600-seat gymnasium, locker rooms and large student meeting area known as the Wildcat Den.

The DOUBLETREE HOTEL (university-owned) at 895 West Trade St. features guest rooms, an outdoor pool, a business center, meeting space, Libations Restaurant, Exchange Lounge and a fitness center.

#### **University Library Network**

The Johnson & Wales University library in Charlotte provides a wide variety of information resources, services and facilities. Its network of resources is enhanced through its connection with the other Johnson & Wales University campus libraries as well as the Higher Education Library Information Network (HELIN), a consortium of academic, law and health sciences libraries in southern New England. Johnson & Wales University Library is also a key partner with the university's academic programs in the enhancement of student research skills through the delivery of classroom instruction, online information literacy tutorials and web-based guides customized to the research outcomes of specific courses and curricula, plus personalized reference services delivered to students in person, over the phone, and through email, online chat or SMS. In addition, the library hosts the Scholar's Archive@JWU (http://scholarsarchive.jwu.edu), an open-access digital commons dedicated to preserving and promoting examples of scholarly or artistic works produced at or belonging to the university.

The library at the Charlotte Campus is located on the first floor of Gateway Village at 800 West Trade St. It includes a collection of books, journals, magazines, newspapers, full-text databases, videos, the Information Commons and other resources to serve the research needs of JWU students. The library also provides a photocopier, computer workstations, print release stations, conference rooms equipped with projectors and other appropriate equipment for student use. In addition to the resources located on campus, students also have access to the Charlotte Mecklenburg Library System whose main branch is located just blocks away.

#### **Computer Laboratories**

Johnson & Wales University has computer labs available for students to use email, Internet Explorer, Microsoft Office, specialty course software, jwuLink (https://link.jwu.edu) and more.

Students must have an active JWU email account to access lab computers. Documents can be saved to student-acquired USB drives, or they can be attached to and sent through email. Students cannot save files onto computers in the labs.

JWU's Charlotte Campus has 5 computer labs that are managed by Information Technology. 4 labs are located on the fourth floor of the Academic Center, housing more than 160 workstations, and 1 lab is located in the library, housing 30 workstations. Student staff members are available in these computer labs to assist students and answer questions. Students need an active JWU email account to access the computers. Computer lab locations, hours of operation, software and rules and regulations are available online (https://it.jwu.edu/All/Computer-Labs/Charlotte-Computer-Labs).

Academic Center computer lab classrooms 433, 434, 435 and the library computer lab classroom are open for faculty/class reservations during operating hours. Academic Center student computer lab 436 is an "open-use" computer lab and NOT available for faculty/class reservations. As such, students wanting uninterrupted access should use 436.

#### **Residence Halls**

All residence facilities are coeducational and smoke-free with cable and internet provided. Each suite in Cedar Hall North and Cedar Hall South is equipped with a MicroFridge<sup>®</sup> (microwave/refrigerator combo), and the apartments at City View Towers have full kitchens.

CEDAR HALL NORTH 725 West 4th St. Charlotte, NC 28202 Cedar Hall North is a suite-style residence hall primarily for first- and secondyear students. Each suite includes 2 bedrooms, bathroom facilities, ResNet/ internet access and standard cable television service. The hall has a game room with a pool table, foosball, ping-pong, large screen television and video games. Each floor has its own study rooms, common areas, vending machines and laundry facilities. Cedar Hall North has a full kitchen available for student use. The common areas have wireless internet access. In addition, Cedar Hall North houses a co-curricular classroom and the Student Dining Center.

CEDAR HALL SOUTH 215 South Cedar St. Charlotte, NC 28202

Cedar Hall South is a suite-style residence hall primarily for first-year students. Each suite includes 2 bedrooms, bathroom facilities, ResNet/internet access and standard cable television service. The hall has a game room with a pool table, foosball, ping-pong, large screen television and video games. Each floor has its own study rooms, common areas, vending machines and laundry facilities. The common areas have wireless internet access. In addition, Cedar Hall South houses a full kitchen available for student use, living-learning communities, co-curricular classroom and offices for Campus Safety & Security, Facilities Management, Residential Life, Student Affairs and Student Conduct.

CITY VIEW TOWERS 425 West 5th St. Charlotte, NC 28202

City View Towers is an apartment-style residence hall primarily for upper-class students. Most apartments are in 4-bedroom configurations, with a small number of 2- or 3-bedroom layouts. Each apartment is fully furnished and includes up to 4 private bedrooms, 1–2 semi-private bathrooms, a furnished common living space, an eat-in kitchen, a side-by-side or stacked washer/ dryer unit, internet access and standard cable television. All utilities are included in the apartment housing rate. Each resident is provided with a full-size bed, dresser, closet, desk and chair. City View Towers offers a large game room with a pool table, ping-pong, large screen television, plenty of comfortable lounge furniture and wireless internet access. Residents also have access to the fitness room, which is fully stocked with workout equipment. Maintenance and management offices are also located in City View Towers.

#### **Campus Dining**

A state-of-the-art Student Dining Center is located in Cedar Hall North. It is operated by Chartwells, a division of Compass Group, N.A. The dining center serves as an on-site facility for the culinary, baking & pastry and hospitality internship programs.

Information on meal plans can be found in the Student Handbook (http:// catalog.jwu.edu/handbook/studentservices/campusdining/charlotte).

### Accreditations and Approvals

Johnson & Wales University (JWU) is accredited by the New England Association of Schools and Colleges Inc. (NEASC), through its Commission on Institutions of Higher Education. This accreditation encompasses the university's 4 campuses in Providence, Rhode Island; North Miami, Florida; Denver, Colorado; and Charlotte, North Carolina, and its online programs. Inquiries regarding JWU's accreditation status should be directed to

Office of the Provost Johnson & Wales University One Weybosset Hill, Sixth Floor 33 Broad Street Providence RI 02903 Phone: 401-598-1410

Individuals may also contact

Commission on Institutions of Higher Education New England Association of Schools and Colleges 3 Burlington Woods Drive, Suite 100 Burlington, MA 01803-4531 Toll-free phone: 888-88-NEASC Email (cihe@neasc.org)

Legal control is vested in the Board of Trustees of Johnson & Wales University.

The university is authorized under federal law to enroll nonimmigrant alien students.

JWU is listed in the Education Directory of Colleges & Universities issued by the U.S. Department of Education.

JWU, its faculty and members of the administrative staff hold affiliation with numerous organizations.

Johnson & Wales University will make available for review to any enrolled or prospective student, upon request, a copy of the documents describing the institution's accreditation, approval or licensing. This information, as well as contact information for accreditors, may be obtained by contacting

Associate Provost Office of the Provost Johnson & Wales University One Weybosset Hill, Sixth Floor 33 Broad Street Providence, RI, 02903 Phone: 401-598-5156

**Providence Campus:** The State of Rhode Island has chartered Johnson & Wales University as a nonprofit degree-granting institution of higher learning.

**North Miami Campus:** JWU is licensed by the Commission for Independent Education, Florida Department of Education. Additional information regarding the institution may be obtained by contacting the Commission at 325 West Gaines Street, Suite 1414, Tallahassee, FL, 32399-0400; toll-free phone: 888-224-6684.

**Denver Campus:** The Colorado Commission on Higher Education has authorized JWU under the Degree Authorization Act to offer instruction leading to the award of credits and/or degrees in Colorado.

**Charlotte Campus:** The Board of Governors of the University of North Carolina has licensed JWU under G.S. 116-15(b) to conduct degree activity in North Carolina.

Providence and Denver Campuses — B.S. in Culinary Nutrition

**Program:** The Providence Campus and Denver Campus Culinary Nutrition programs are accredited by the Accreditation Council for Education in Nutrition and Dietetics (ACEND), 120 South Riverside Plaza, Suite 2000, Chicago, IL, 60606-6995; phone: 312-899-0040, ext. 5400. The Providence Campus and Denver Campus Didactic Programs in Dietetics (DPD) meet the standards of education set by ACEND.

#### Providence Campus — M.S. in Physician Assistant

**Studies:** The Accreditation Review Commission on Education for the Physician Assistant (http://www.arc-pa.org) (ARC-PA), the accrediting agency that defines the standards for PA education within the territorial U.S., has granted Accreditation-Provisional status to the Physician Assistant Studies Program at Johnson & Wales University.

About Provisional Status: Accreditation-Provisional is an accreditation status. The status indicates that the plans and resource allocation for the proposed program appear to demonstrate the program's ability to meet the ARC-PA Standards, if fully implemented as planned. Accreditation-Provisional does not ensure any subsequent accreditation status. It is limited to no more than 5 years from matriculation of the first class. Successful graduates will receive a Master of Science in Physician Assistant Studies (MSPAS) from JWU and will be qualified to take the Physician Assistant National Certification Exam (PANCE) that is required for licensure as a physician assistant.

**Online Campus:** Johnson & Wales University offers online bachelor's and master's degree programs and is required to publish information about state approvals of these programs.

State Licensure for Online Programs: Johnson & Wales University is approved as a member of the State Authorization Reciprocity Agreements (SARA). The State Authorization Reciprocity Agreement (SARA) is a national initiative to provide more access to online courses while maintaining compliance standards with state regulatory agencies. SARA allows institutions to provide online courses outside of their own state borders by seeking and maintaining state approvals via a streamlined process. To learn more about SARA, please visit their website (http://www.nc-sara.org).

**SARA Approval of JWU:** On November 9, 2015, the New England Board of Higher Education approved the State of Rhode Island to join SARA. On May 3, 2016, the National Council for State Authorization Reciprocity Agreements (NC-SARA) approved institutional participation for Johnson & Wales University. The State of Rhode Island approved Johnson & Wales University to participate in NC-SARA on April 14, 2016. NC-SARA is a voluntary, regional approach to state oversight of postsecondary distance education. As a SARA member in the State of Rhode Island authorized by the Rhode Island Office of the Postsecondary Commissioner, Johnson & Wales University is authorized to provide distance education to students in all of the other SARA states (listed below).

**Current SARA Member States:** Current authorized SARA member states include: Alabama, Alaska, Arizona, Arkansas, Colorado, Connecticut, Delaware, District of Columbia, Georgia, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Utah, Vermont, Virginia, Washington, West Virginia, Wisconsin and Wyoming. Additional states are in the process of becoming SARA members.

NC-SARA Complaint information can be found online (http://www.nc-sara.org/content/sara-and-students).

**Online Student Complaint Process:** Information on Student Complaint Processes for students enrolled in the College of Online Education is available online (https://online.jwu.edu/online-student-consumer-information).

### Affiliations

Johnson & Wales University, its faculty and members of the administrative staff hold affiliations with numerous organizations.

A description of written arrangements that the university has with other organizations to provide a portion of any university program of study is available upon request. For more information, please contact Student Academic & Financial Services.

### Notice of Nondiscrimination

Johnson & Wales University does not discriminate unlawfully on the basis of race, religion, color, national origin, age, sex, sexual orientation, gender identity or expression, genetic information, disability, status as a protected veteran, pregnancy or marital status, or any other unlawful basis in administration of its educational policies, admission policies, financial aid, employment, or any other university program or activity. It admits qualified students to all the rights, privileges, programs and activities generally accorded or made available to students at the university.

The university undertakes to comply with all federal and state discrimination laws, including, but not limited to Title IX of the Education Amendments of 1972 (Title IX), Section 504 of the Rehabilitation Act of 1973 (504), the Age Discrimination Act of 1975, Title VII of the Civil Rights Act of 1964 and the Americans with Disabilities Act of 1990.

Johnson & Wales University also does not tolerate harassment of any kind. Sexual harassment and sexual misconduct are a form of sex discrimination and prohibited by the university.

The following individual has been designated to handle inquiries concerning the application of Title IX and its implementing regulation in addition to any inquiries regarding the university's nondiscrimination and harassment policies:

Matthias Rubekeil

Title IX Coordinator/Nondiscrimination Coordinator/Section 504 Coordinator Equity & Compliance Services (https://www1.jwu.edu/about/equitycompliance-services) 111 Dorrance St. Providence, RI 02903 401-598-2703 Email (Matthias.Rubekeil@jwu.edu)

Deputy Title IX Coordinators are available on each regional campus:

North Miami Campus Amera Xayasane 305-892-5304 Email (Amera.Xayasane@jwu.edu)

Denver Campus Chris Chavez 303-256-9306 Email (Chris.Chavez@jwu.edu)

Charlotte Campus Tracy Smith

#### 980-598-1006 Email (Tracy.Smith@jwu.edu)

Additional information, including the university's complete Prohibited Discrimination and Harassment (including Sexual Harassment) Policy and the Sexual Assault and Relationship Violence Policy is included in the Student Handbook (http://catalog.jwu.edu/handbook/ generalinformationandpolicies/discriminationandharassment) for each campus and available by contacting Equity & Compliance Services (Equity&ComplianceServices@jwu.edu).

Inquiries concerning the application of the notice of nondiscrimination may also be referred to the appropriate governmental agencies listed below:

Office for Civil Rights (http://wdcrobcolp01.ed.gov/CFAPPS/OCR/ contactus.cfm), U.S. Department of Education, Customer Service Team, 400 Maryland Avenue, SW, Washington, DC, 20202-1100, 800-421-3481. This office may refer the matter to a regional Office for Civil Rights.

Rhode Island:

- Equal Employment Opportunity Commission, John F. Kennedy Federal Building, 475 Government Center, Boston, MA, 02203, 617-565-3200
- Rhode Island State Commission for Human Rights, 180 Westminster St., 3rd Floor, Providence, RI, 02903-3768, 401-222-2661

Massachusetts:

- Equal Employment Opportunity Commission, John F. Kennedy Federal Building, 475 Government Center, Boston, MA, 02203, 617-565-3200
- Massachusetts Commission Against Discrimination, One Ashburton Place, 6th Floor, Room 601, Boston, MA, 02108, 617-994-6000

#### Florida:

- Equal Employment Opportunity Commission, Miami Tower, 100 SE 2nd St., Suite 1500, Miami, FL, 33131, 800-669-4000
- Florida Commission on Human Relations, 4075 Esplanade Way, Room 110, Tallahassee, FL, 32399, 850-488-7082

#### Colorado:

- Equal Employment Opportunity Commission, 303 East 17th Ave., Suite 410, Denver, CO, 80203, 800-669-4000
- Colorado Civil Rights Division, 1560 Broadway, Suite 1050, Denver, CO, 80202-5143, 303-894-2997

North Carolina:

- Equal Employment Opportunity Commission, 129 West Trade St., Suite 400, Charlotte, NC, 28202, 800-669-4000
- N.C. Human Relations Commission, 116 W. Jones St., Suite 2109, Raleigh, NC, 27601, 919-807-4420 (Mailing Address: N.C. Human Relations Commission, 1318 Mail Service Center, Raleigh, NC, 27699-1318)

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- Michael Friedman, vice president, Gerber Finance Inc., Providence, Rhode Island
- · Dana H. Gaebe, attorney at law, East Providence, Rhode Island
- Richard J. Gladney, senior vice president and managing partner, Gladney
  Consulting Group of Wells Fargo, Providence, Rhode Island
- Abraham Goldfarb, legacy trustee; president, National Banner Company; general manager, ABOA, Dallas, Texas
- Alan Gould, management and creative consultant, Gould Ideas, Bedford Hills, New York
- Edward P. Grace III, managing director, Grace Restaurant Partners, Orlando, Florida
- Gertrude Jones '89, former vice president of community relations, Lifespan, Charlotte, North Carolina
- Scott K. Keefer, legacy trustee; senior partner, Macktaz, Keefer & Kirby, Woonsocket, Rhode Island
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- Katherine Littlefield P'13, director, Scotts MiracleGro Company, Delray Beach, Florida
- Kwan Lui, founder and director, At-Sunrice GlobalChef Academy, Singapore
- William F. McArdle, senior vice president of finance, Johnson & Wales
   University
- Michael S. Parmet, managing partner, Parmet, Chapman & Madsen P.C., Houston, Texas

- Manuel Pimentel Jr., senior vice president emeritus of university relations, Johnson & Wales University, North Andover, Massachusetts
- Larry Rice, EdD, '90, North Miami Campus president, Johnson & Wales
  University
- Arthur S. Robbins, principal, Robbins Properties Inc., Providence, Rhode Island
- · Sylvia E. Robinson, president, SER Associates, Oak Hill, Virginia
- Patricia R. Roche, retired partner, Roche-Rooney Financial Services, Denver, Colorado
- Mim L. Runey, LPD, Providence Campus president and chief operating officer, Johnson & Wales University
- Irving Schneider, retired Providence Campus president, Johnson & Wales
  University, North Kingstown, Rhode Island
- Bennett E. Singer '98 MBA, senior vice president & portfolio manager, U.S. Trust, Providence, Rhode Island
- Lissa B. Singer '98 MBA, chief quality officer, First Physician Corporation, Charlton Memorial Hospital ED, Fall River, Massachusetts
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- Girard Visconti, partner, Shechtman Halperin Savage LLP, Pawtucket, Rhode Island
- · Zolon A. Wilkins Jr., president, Lexington Interests Inc., Irving, Texas
- Richard Wiscott, PhD, Denver Campus president, Johnson & Wales
  University
- Donna J. Yena, retired vice president of employer relations, Johnson & Wales University, East Greenwich, Rhode Island
- John A. Yena, chairman of the board emeritus, Johnson & Wales
  University, East Greenwich, Rhode Island

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- Joseph J. Greene Jr. '98 MS, CPA, treasurer and chief financial officer
- Mim L. Runey, LPD, Providence Campus president and chief operating officer
- Marie Bernardo-Sousa, LPD, senior vice president of administration
- Emily A. Gilcreast, BS, university secretary and Office of the Chancellor chief of staff

#### As of November 2016

### University Leadership

- John J. Bowen, MM, DBA (hon.), '77, chancellor and president
- Thomas L. Dwyer, MBA, vice chancellor and executive vice president
- Mim L. Runey, LPD, Providence Campus president and chief operating
   officer
- Joseph J. Greene Jr. '89, '98 MS, CPA, treasurer and chief financial officer
- Marie Bernardo-Sousa, LPD, '92, senior vice president of administration
- Kenneth DiSaia '87, '92 MBA, senior vice president of enrollment management
- Joseph Staley, BS, vice chancellor for resource development
- Douglas J. Whiting, BA, senior vice president of communications
- Diane D'Ambra, MS, SPHR, vice president of human resources

- Michael Downing, MS, CHA, FMP, vice president of auxiliary services
- Maureen Dumas, MEd, vice president of experiential education & career services
- Akhil Gupta, MS, chief information officer
- Ronald Martel, PhD, vice president of student affairs and dean of students
- Tarun Malik '90 MS, '11 EdD, president, Charlotte Campus
- Lisa Pelosi, MA, vice president for communications and government relations
- Larry Rice, EdD, '90, president, North Miami Campus
- Lynn M. Robinson '90, '94 MS, vice president of student academic & financial services
- Page C. Sciotto, MBA, vice president of resource development
- Robert Taylor, BS, CPE, vice president of facilities and construction management
- Richard Wiscott, PhD, president, Denver Campus

### As of November 2016

# Academic Directories

# College of Arts & Sciences

### Administration

 Michael Childers, JD, professor (law), college chair; BSBA, BS, University of North Carolina at Charlotte; MBA, JD, Wake Forest University

#### Faculty

- Emmanuil Agrest, PhD, professor (mathematics); MA, Moscow State University; PhD Moscow Institute of Acoustics Research, USSR Academy of Sciences
- Patricia Childress, MA, associate professor (English); BA, Randolph-Macon Women's College; MA, University of North Carolina at Charlotte
- J. Donato Fortin, PhD, professor (mathematics); BA, Stonehill College; MS, PhD, The Ohio State University
- Joan Geller, MS, associate professor (communications); BS, Boston University; MS, Columbia University
- Kenny Harmon, MA, associate professor (English); BA, MA, University of North Carolina at Charlotte
- Lisa Kendall, MA, associate professor (leadership studies); BA, State University of New York at Geneseo; MA, Old Dominion University
- Michael Lovin, JD, assistant professor (mathematics); BS, MA, East Carolina University; JD, Charlotte School of Law
- Pat MacEnulty, PhD, professor (English); BS, University of Florida; MA, PhD, Florida State University
- Brian Mooney, MS, assistant professor (science); BA, University of Vermont; MS, University of South Carolina
- Aleksandr Pecheny, PhD, assistant professor (mathematics); BA, MS, University of Kiev, Ukraine; PhD, Academy of Science, Ukraine
- Mark Peres, JD, professor (leadership studies); AB, Rollins College; JD, Florida State University
- Alana Sherrill, PhD, associate professor (English); AA, Mitchell Community College; BA, University of North Carolina at Charlotte; MA, Gardner-Webb University; PhD, Indiana University of Pennsylvania
- Howard Slutzky, PsyD, professor (psychology); BA, University of Maryland; MA, PsyD, Georgia School of Professional Psychology (Argosy University)
- Adam Smith, PhD, associate professor (economics); BA, Winthrop University; MA, PhD, George Mason University
- Michael Stephens, PhD, professor (English); BA, MA, University of Ulster; PhD, Bowling Green State University
- Fernanda Tate-Owens, MA, assistant professor (English); BA, Johnson C. Smith University; MA, Iowa State University
- Donald Taylor, MSSA, assistant professor (sociology); BA, Cheyney State College; MSSA, Case Western Reserve University
- Daphne Thompson, MA, associate professor (English); BA, University of South Carolina; MA, Clemson University
- Anne-Marie Townley, MAT, assistant professor (English); BA, Colorado State University; MAT, Colorado College

 Manasseh Zechariah, PhD, professor (economics); BSc, Calcutta University; MA, Jawaharlal Nehru University; PhD, University of California, Irvine

# College of Business

### Administration

• Benjamin Robinson III, PhD, associate professor, department chair; BA, Bates College; MA, Trinity College; PhD, The Union Institute

### Faculty

- Julie Bilodeau, DBA, professor; AS, BS, MBA, Johnson & Wales University; DBA, Argosy University
- Frances Cook, DBA, assistant professor; BS, University of Baltimore; MBA, Belmont College; DBA, Argosy University
- Laura Egeln, PhD, professor; AAS, Fashion Institute of Technology; BS, Purdue University; MBA, University of North Carolina at Wilmington; PhD University of North Carolina Greensboro
- Eric Gamble, PhD, assistant professor; AS, BS, MBA, Johnson & Wales University; PhD, University of North Carolina at Charlotte
- Crystal Green Brown, PhD, lecturer; BLS, Bowling Green State University; MA, The University of Akron; EdS, PhD, Kent State University
- Michele Henderson, PhD, CPA, CMA, professor; BSBA, Michigan State University; MAcc, University of Tennessee; PhD, University of Georgia
- Emelia Howell, MBA, lecturer; BS, Wofford College; MBA, Winthrop University
- Jeri Langford, DBA, professor; BS, Florida Atlantic University; MBA, Pfeiffer University; DBA, Argosy University
- Dawn Lopez, MBA, CMA, CPA, CHAE, associate professor; BS, MBA, Winthrop University
- Mohammad Moshtaghi, MBA, associate professor; BS, MBA, The Citadel
- Roland Sparks, DBA, CPM, PE, professor; BS, University of New Hampshire; MBA, MS, DBA, Southern New Hampshire University
- Marcia Vinci, MS, associate professor; BS, Central Connecticut State University; MS, University of Hartford
- James Woods, PhD, assistant professor; BA, MA, Morehead State University; MBA, Ball State University; PhD, Purdue University

### College of Culinary Arts

### Administration

- Gerald Lanuzza, MSEd, CHE, FMP, WSET 3, WSET Spirits, dean of College of Culinary Art, associate professor; AOS, BS, Johnson & Wales University; MSEd, Old Dominion University
- Patricia DelBello, BS, WSET, CSW, director of culinary operations; BS, Cornell University
- Amy Felder, EdD, CEPC, CHE, master instructor, department chair (baking & pastry); BA, Lawrence University; MA, University of North Carolina at Greensboro; EdD, Northeastern University
- Jennifer Gallagher, MS, CEC, AIWS, CWE, CHE, FMP, associate professor, department chair (culinary arts); AOS, Culinary Institute of America; BS, Widener University; MS, Fairleigh Dickinson University

### Faculty

- Schellie Andrews, BS, instructor; AA, BS, American InterContinental
   University
- Ed Batten, BS, CCC, CCE, CWPC, FMP, associate instructor; AAS, BS Johnson & Wales University
- Susan Batten, BS, CEC, CCE, FMP, senior instructor; Culinary Technology Degree, Asheville-Buncombe Technical Institute; BS, Johnson & Wales University
- Robert Brener, MAF, CCC, CCE, CHE, associate professor; AAS, BS, Johnson & Wales University; MAF, University of Central Lancashire
- Donald Brizes Jr., MSEd, CCC, CCE, WSET 3, associate professor; BS, MSEd, University of Akron
- Frances Burnett, EdD, CMB, CEPC, CHE, professor; AAS, BS, Johnson & Wales University; MSEd, Columbia College; EdD, Argosy University
- Michael Calenda, MEd, CEC, FMP, associate instructor; AAS, BS, Johnson & Wales University; MEd, University of North Carolina Charlotte

- Tim Cameron, MA, FMP, CHE, associate professor; BA, Milligan College; MA, Old Dominion University
- Brian Campbell, BS, CEC, CCE, FMP, senior instructor; AAS, Portland Community College; AOS, Culinary Institute of America; BS, Johnson & Wales University
- Thomas DeRosa, BA, CEC, CHE, associate instructor; AOS, Culinary Institute of America; BA, New England Culinary Institute
- Paul DeVries, EdD, CDP, FMP, CSW, CHE, associate professor; B-Tec, Plymouth College of Further Education; BS, Robert Morris University; MSEd, University of Phoenix; EdD, Northeastern University
- Ellen Duke, BS, associate instructor; AAS, Johnson & Wales University; BS, Syracuse University
- Robert Epskamp, BS, FMP, CCE, associate instructor; BS, George Mason University
- Marcella Giannasio, MSM, HGM, CHE, FMP, WSET 3, WSET Spirits, associate professor; BS, College of Charleston; MSM, Southern Wesleyan University
- Dorothy Gilbert, MFA, HGM, CHE, CSW, CFSP, FMP, WSET, WSET Spirits, associate professor; AA, BA, Green Mountain College; MFA, University of New Orleans
- Armin Gronert, BS, GMPC, senior instructor; BS, Johnson & Wales
  University
- Carrie Hegnauer, BS, CHE, FMP, WSET 3, senior instructor; AS, BS, Johnson & Wales University
- Jon Kimbrough, MEd, assistant professor; AOS, The Culinary Institute of America; BS, Johnson & Wales University; MEd, Nicholls State University
- Stacey Kolbash, MS, RD, LDN, FSM, instructor; BS, MS, Ohio University
- Cece Krelitz, BS, CWPC, CHE, associate instructor; AOS, New England Culinary Institute; BS, University of Nevada, Las Vegas
- D. Megan Lambert, MS, RD, CHE, CB, CEPC, senior instructor; BS, The Pennsylvania State University; MS, East Carolina University
- John Maas, MHA, CEPC, CCE, CPA, associate professor; AA, Baltimore International College; BA, Loyola College; MHA, University of Nevada, Las Vegas
- S. Paul Malcolm, MSEd, CEC, CCE, CHE, FMP, WSET Spirits, associate professor; AOS, BA, New England Culinary Institute; MSEd, Long Island University
- Ashley McGee, BA, CEC, CHE, FMP, senior instructor; AS, Culinary Institute of America; BA, University of North Carolina at Chapel Hill
- James O'Hara, BFA, FMP, PCEC, associate instructor; AAS, Johnson & Wales University; BFA, Kent State University
- Kelly Patkus, BS, CEPC, associate instructor; AAS, Johnson & Wales University; BS, North Carolina State University
- Harry Peemoeller, BS, MB, FMP, WSET 3, senior instructor; BS, Johnson & Wales University
- Ronald Pehoski, MALS, CMB, senior instructor; CAC, California Culinary Academy; BS, Johnson State College; MALS, University of North Carolina at Greensboro
- Catherine Rabb, MHA, CSW, CSS, AIWS, Certified Sommelier, International Sommelier Guild, senior instructor; BS, University of South Carolina; MHA, University of Nevada Las Vegas
- Daina Soto, MSc, associate professor; AAS, Johnson & Wales University; BA
  University of Puerto Rico; MSc, Dublin Institute of Technology
- Quientina Stewart, MS, instructor; AS, BS, Johnson & Wales University; MS, Stratford University
- Rhonda Stewart, MA, FMP, associate instructor; AS, Johnson & Wales University; BS, Wofford College; MA, Queens University
- Karl Stybe, EdD, CEC, CCE, CHE, associate professor; AAS, Johnson & Wales University; BA, Wake Forest University; MAE, The Citadel; EdD, Wingate University
- Robin Stybe, MAT, CCI, FMP, associate professor; AAS, BS, MAT, Johnson & Wales University
- Frederick Tiess, ME, CEC, FMP, associate professor; AAS, Dutchess Community College; AOS, Culinary Institute of America; BS Johnson & Wales University; ME, Western Carolina University
- Raymond Zoller, ME, CEC, CHE, FMP, associate instructor; AOS, Culinary Institute of America; BS, Florida International University; ME, Western Carolina University

# College of Hospitality Management

### Administration

 Pamela Allison, PhD, professor, college chair; BS, MS, PhD, University of Central Florida

### Faculty

- Sunil Atreya, MS, CHE, associate professor; BS, Maharaja Sayaji Rao University, India; MS, Oklahoma State University
- Kakyom Kim, PhD, associate professor; BA, Kongju National University; MS, Eastern Michigan University; PhD, Michigan State University
- Jeffrey Longo, MAEd, associate professor; BA, Rutgers University; MAEd, Wingate University
- Robert Lothrop, PhD, professor; AS, BS, Johnson & Wales University; MBA, University of Phoenix; PhD, Colorado State University
- Sarah Malik, MBA, CHE, WSE, ISG, FMP, associate professor; BA, Manchester Metro University; MBA, Oxford Brookes University
- Kimberly Rosenbaum, MHA, DRM, FMP, CHE, WSET 3, WSET Spirits, associate professor; AAS, State University of New York; BS, Johnson & Wales University; MHA, University of Nevada, Las Vegas
- Donald Schoffstall, PhD, associate professor; AAS, BS, Johnson & Wales
  University; MS, Robert Morris University; PhD, Iowa State University
- J. Patrick Stack, MSA, assistant professor; BA, MBA, MSA, Ohio University
- Piyavan Sukalakamala, PhD, professor; BID, MS, PhD, Texas Tech
  University
- Sophitmanee Sukalakamala, PhD, associate professor; BS, Kasetsart University; MS, PhD, Texas Tech University
- Ann-Marie Weldon, MS, CHE, associate professor; BS, Rhode Island College; AS, BS, MS, Johnson & Wales University
- Alistair Williams, PhD, CHE, professor; BSc, Sheffield Hallam University; MSc, University of Huddersfield; PhD, Leeds Metropolitan University
- Pamela Young, EdD, assistant professor; BS, Bowling Green State University; MS, St. Thomas University; EdD, University of Miami

### Department Directories \*

### Academic Affairs

David Jewell, DHSc, associate dean of academic affairs

### Administration

- Tarun Malik, EdD, president, Charlotte Campus
- Mark Norman, MSA, executive director of operations

### Admissions

• Joseph Campos, MBA, director of admissions

### **Center for Academic Support**

Susan Flaherty, MEd, director of the Center for Academic Support

### Lauren Smalley, MS, academic support advisor

Brenda DiModugno, MS, NCC, academic support advisor

#### **Communication & Media Relations**

· Melinda Law, BS, director of communications & media relations

#### **Experiential Education & Career Services**

Deborah K. Langenstein, MS, director of experiential education & career services

#### **Facilities Management**

Glenn Hamilton, director of facilities management

#### Finance

• Allison Diaz, MBA, campus controller

#### Information Technology

• Laura Benoit, BA, manager of campus IT

#### Library

- Richard Moniz, EdD, director of library services
- · Valerie Freeman, MLIS, reference and instruction services librarian
- · Jean Moats, MLIS, librarian
- Justin Herman, MLIS, librarian

#### **Student Academic & Financial Services**

Mark Norman, MSA, executive director of operations

#### **Student Affairs**

- Denise Balfour Simpson, PhD, dean of students
- James L. Minton, MS, director of residential life
- Alen Doty, EdS, director of student conduct
- Matthew Sharp, MBA, director of student involvement & leadership
- Trudi Lacey, MS, CPCC, director of athletics
- Karen Hiney, BSN, RN, director of health and counseling services
- Kim DuPuis, MA, LPC, clinical counselor
- Calvin Fox, MSW, LCSW, clinical counselor
- This is only a partial listing.

# Charlotte Programs of Study

### Associate in Applied Science (AAS) Degree

- Baking & Pastry Arts (p. 29)
- Culinary Arts (p. 30)

#### • Bachelor of Science (BS) Degree

- Baking & Pastry Arts and Food Service Management (p. 35)
- Business Administration (p. 20)
- Business Studies (p. 21)
- Corporate Accounting and Financial Analysis (p. 22)
- Culinary Arts and Food Service Management (p. 36)
- Fashion Merchandising & Retailing (p. 23)
- Food & Beverage Entrepreneurship (p. 24)
- Hotel & Lodging Management (p. 37)
- Liberal Studies (p. 17)
- Management (p. 25)
- Marketing (p. 27)
- Restaurant, Food & Beverage Management (p. 38)
- Sports, Entertainment, Event Management (p. 39)

#### • Minor

- Craft Brewing (p. 32)
- Economics (p. 16)
- Professional Communication (p. 18)
- Sommelier (p. 33)

# College of Arts & Sciences

### • Bachelor of Science (BS) Degree

- Liberal Studies (p. 17)
- Minor
  - Economics (p. 16)
  - Professional Communication (p. 18)

### **Economics - MINOR**

The College of Arts & Sciences offers minors that enhance and strengthen the qualifications of graduates. They are intended to give students opportunities to develop expertise in an area that complements their major program. Real world applications are embedded in the minors.

Economics is more than just a narrow study of costs and benefits. It is a meaningful way of thinking about choice, human behavior, and the market process. The world is complex and changing; thoughtful planning is needed to ensure success. Employers want individuals with critical thinking skills. Furthermore, businesses and entrepreneurs need individuals that are equipped to respond to an increasingly globalized and interdependent business environment.

#### Economics

Minor

Choose five of the following:		22.5
ECON1001	Macroeconomics	
ECON1002	Microeconomics	
ECON2010	World Economic Geography	
ECON3025	The Global Economy in the 21st Century	
ECON3030	Managerial Economics	
ECON3070	Contemporary Economic Issues	
ILS2305	Honors Seminar: Behavioral Economics	
Total Credits		22.5

### Liberal Studies - BS

Through the required and elective courses in the Liberal Studies bachelor's degree program, students acquire knowledge and experience in the arts, cultural studies, history, philosophy, behavioral sciences, math and science. With a required minor in either business or technology,\* students are prepared to enter the workforce in business, nonprofit, government, and arts and cultural organizations. The degree also prepares them for further graduate studies. In addition, the program includes experiential learning through an internship, service learning and an optional study abroad.

Key differentiators of the JWU Liberal Studies degree program include a requirement that students complete a minor in business or technology, the inclusion of a heightened form of experiential learning, and in-depth advising in fulfillment of the mission. The required minor is intended to ensure that students have an introduction to a profession or set of professional skills prior to program completion.

Upon completion of the program, graduates are expected to:

- Apply oral and written rhetorical strategies to communicate complex arguments.
- Apply appropriate disciplinary criteria to examine complex issues, analyze arguments, conduct credible research, solve problems, make ethical decisions and create original ideas and/or approaches.
- Synthesize and apply knowledge from multiple perspectives to evaluate complex issues and address real-world problems.

#### **Arts & Culture Focus:**

- Exhibit advanced knowledge of the complexities of human culture.
- Critically examine and interpret human expression using the theories and methods of various disciplines, such as history, sociology, philosophy, literature and the arts.

#### **Science & Society Focus:**

- Apply mathematical and scientific reasoning to social problems.
- Exhibit advanced knowledge of the social systems that structure human existence.
- Critically examine and interpret human behavior using the theories and methods of various disciplines, such as economics, sociology, psychology, political science and the natural sciences.
- The technology (Project Management) minor is offered only at the Providence Campus.

#### **Liberal Studies**

A four-year program leading to the bachelor of science degree

#### Major Courses

major courses		
Foundation Courses		18
ART, HIST, LIT, PHIL	, REL: One course 2000 level or higher	
ECON, PSCI, PSYC, S	5OC: One course 2000 level or higher	
Foreign Language:	4.5 credits as determined by language placement	
BIO^, CHM±, PHY°	or SCI: One course 1000 level or higher	
Major Focus		
Choose one of the follo	wing:	22.5
Arts & Culture		
ART, HIST, LIT, PHIL	, REL, SOC: One course 2000 level or higher	
ART, HIST, LIT, PHIL	, REL, SOC: Four courses 3000 level or higher	
Or		
Science & Society		
MATH: One course	1000 level or higher	
BIO^, CHM±, ECON	, PHY°, PSCI, PSYC, SCI, SOC: Four courses 3000 level or higher	
Applied/Experiential	Learning	
Choose one of the follo	owing:	13.5
Option 1	LIBS3099, Liberal Studies Internship *	
Option 2	Study Abroad Program	
Option 3	Three Levels of Language Studies	
Option 4	Three courses from the course offerings in the minor, Professional Communication **	
Required Minor		22.5
General Business		
Choose five of the	following:	
ACCT1210	Financial Accounting	
ACCT1220	Managerial Accounting	
ECON1001	Macroeconomics	
ECON1002	Microeconomics	

FISV2000	Finance	
FIT1040	Spreadsheet Design for Business Solutions	
LAW2001	The Legal Environment of Business I	
MGMT1001	Contemporary Business Management I	
MGMT1002	Contemporary Business Management II	
MGMT2001	Human Resource Management	
MRKT1001	Principles of Marketing	
Related Professional Stud	ies	
Arts & Sciences Electives	18 credits with an EASC attribute selected from offerings within the College of Arts & Sciences.	18
CAR0010	Career Management	1
A&S Core Experience		
Communications Foundation	on Courses	13.5
ENG1020	English Composition	
ENG1021	Advanced Composition and Communication	
ENG1030	Communication Skills	
Integrative Learning		9
Two ILS courses, one at	the 2000 level, one at the 4000 level	
Arts and Humanities		9
Two courses from differ	ent disciplines: ART, HIST, HUM‡, LIT, PHIL or REL	
Mathematics		g
MATH1002	A Survey of College Mathematics (or higher, based on student's placement)	
MATH2001	Statistics	
Science		4.5
SCI1010 Environmental	Science	
Social Sciences		9
Two courses from differ	ent disciplines: ANTH <sup>°°</sup> , ECON, LEAD, PSCI, PSYC or SOC	
A&S Electives		9
Two courses with an EA	SC attribute, at least one at 3000 level or higher.	
Free Electives <sup>#</sup>		
	000-4999 numbered offerings within the university.	22.5

- Students may schedule a 4.5-13.5 credit internship. If the internship is less than 13.5 credits, additional Arts & Sciences elective credits are required to meet the 13.5 credit requirement.
- \*\* Students are responsible for meeting prerequisites.

Visit Courses by Subject Code (http://catalog.jwu.edu/courses) for a listing of all campus courses.

\*HUM courses are not offered in North Miami or Online.
 ^BIO courses are not offered in North Miami, Charlotte or Online.
 \*CHM courses are not offered in North Miami or Online.
 \*PHY courses are not offered in Charlotte or Online.
 \*ANTH courses are not offered in North Miami or Charlotte.

# In addition to classes, free elective credit can be applied to a number of options such as Directed Experiential Education (DEE), Internship, Minor or Study Abroad. Students are strongly encouraged to contact an advisor before scheduling free elective credits.

NOTE: Students must pass MATH0010 Basic Mathematics or have equivalent placement scores to enroll in required math course(s).

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

### Professional Communication - MINOR

The College of Arts & Sciences offers minors that enhance and strengthen the qualifications of graduates. They are intended to give students opportunities to develop expertise in an area that complements their major program. Real world applications are embedded in the minors.

Having strong communication skills is essential for success in many fields of business and industry. Whether making decisions, analyzing performance, designing user-friendly systems or managing a project, effective communication of business and technical details is needed. This minor focuses on building written and oral communication, use of new media, collaboration and problem-solving skills as part of career education.

#### **Professional Communication**

#### Minor

ENG2010	Technical Writing **	4.5
or ENG2030	Introduction to Newswriting	
ENG3010	Technical Editing	4.5
Choose three of the follow	wing:	13.5
ADVC1021	Public Relations and Corporate Communications	
ENG2010	Technical Writing	
ENG2030	Introduction to Newswriting	
ENG2401	Introduction to Creative Writing	
ENG3012	Report and Proposal Writing	
ENG3014	Instruction and Manual Writing	
ENG3016	Advanced Business Communication	
ENG3030	Introduction to Food Writing	
ENG3050	Introduction to Travel Writing	
ENG3130	Introduction to Sports Writing	
ENG3150	Introduction to Fashion Writing	
ENG3300	Literary Editing and Publishing	
ENG3320	Applied Research in Professional Writing and Literature	
ENG3402	Intermediate Creative Writing	
ENG3601	Intermediate Nonfiction Writing	
ENG4403	Advanced Creative Writing Workshop	
ENG4602	Advanced Nonfiction Writing Workshop	
GDES1000	Foundation Drawing and Digital Tools	
GDES3050	Basics of Print Design	
MCST1070	Writing for Radio, Television and Film	
MCST2400	Writing for Publication	
MCST2450	Writing in Digital Media	
PRMG2010	Introduction to Project Management	
or PRMG3010	Advanced Project Management	

Total Credits

\*\* Courses must be taken on-line.

22.5

# College of Business

### Bachelor of Science (BS) Degree

- Business Administration (p. 20)
- Business Studies (p. 21)
- Corporate Accounting and Financial Analysis (p. 22)
- Fashion Merchandising & Retailing (p. 23)
- Food & Beverage Entrepreneurship (p. 24)
- Management (p. 25)
- Marketing (p. 27)

# **Business Administration - BS**

The Business Administration bachelor's degree program provides a balanced combination of required core courses to ensure students can achieve a solid business and general studies education, and electives to inspire students to customize their program to best fit their unique interests.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of business administration.
- Communicate effectively to diverse audiences, purposes and situations
   through a variety of professional methods within business administration.
- Use decision-support tools to resolve contemporary business issues using ethical business practices.
- Solve business problems by generating alternatives and justifying decisions using qualitative and quantitative methods.
- Propose and defend business positions integrating the effects of current global forces on the business environment.

This program's business-related core builds a solid foundation by exposing students to relevant areas of accounting, economics, information technology, business law, finance, marketing and management. Arts and sciences courses also provide opportunities for students to acquire the skills important for professional success and lifelong personal and intellectual growth.

Students also tailor their degree by working with a faculty advisor to select 40.5 credits of electives. In doing so, students have the freedom to choose from extensive options to best suit their goals. For example, students can pursue internships, directed experiential education, and/or study abroad credits to prepare for a more specific career.

#### **Business Administration**

A four-year program leading to the bachelor of science degree

Business	Foundations

Business Foundations		
ACCT1210	Financial Accounting	4.5
ACCT1220	Managerial Accounting	4.5
CAR0010	Career Management	1
FISV2000	Finance	4.5
FIT1040	Spreadsheet Design for Business Solutions	4.5
LAW2001	The Legal Environment of Business I	4.5
MGMT1001	Contemporary Business Management I	4.5
MGMT2001	Human Resource Management	4.5
MRKT1001	Principles of Marketing	4.5
Major Courses		
ECON1002	Microeconomics	4.5
MATH1035	Quantitative Analysis I	4.5
MATH2002	Statistics II	4.5
MGMT1002	Contemporary Business Management II	4.5
MGMT2020	Organizational Behavior	4.5
MGMT2030	Operations and Supply Chain Management I	4.5
MGMT4020	Strategic Management	4.5
MGMT4030	Senior Business Capstone	4.5
MRKT3050	Techniques in Sales Management	4.5
A&S Core Experience		
Communications Foundat	tion Courses	13.5
ENG1020	English Composition	
ENG1021	Advanced Composition and Communication	
ENG1030	Communication Skills	
Integrative Learning		9
Two ILS courses, one a	at the 2000 level, one at the 4000 level.	
Arts and Humanities		9
PHIL3240	Ethics: A Global Perspective	
One course from ART,	HIST, HUM‡, LIT, or REL	
Mathematics		9
MATH1020	Fundamentals of Algebra (or higher, based on student's placement)	
MATH2001	Statistics	
Science		4.5
One course from BIO/	, CHM±, PHY° or SCI	
Social Sciences		9
ECON1001	Macroeconomics	
One course from ANT	H <sup>∞</sup> , LEAD, PSCI, PSYC or SOC	
A&S Electives		9
Two courses with an E	ASC attribute, at least one at 3000 level or higher.	
Free Electives <sup>#</sup>		

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 ^BIO courses are not offered in North Miami, Charlotte or Online.
 ±CHM courses are not offered in North Miami or Online.
 °PHY courses are not offered in Charlotte or Online.
 °ANTH courses are not offered in North Miami or Charlotte.

# In addition to classes, free elective credit can be applied to a number of options such as Directed Experiential Education (DEE), Internship, Minor or Study Abroad. Students are strongly encouraged to contact an advisor before scheduling free elective credits.

NOTE: Students must pass MATH0010 Basic Mathematics or have equivalent placement scores to enroll in required math course(s).

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

# **Business Studies - BS**

The Business Studies bachelor's degree program offers a general business education to individuals already holding an associate degree or equivalent in any field. Earning the bachelor's degree will generally require two additional years of study.

The program's coursework builds a basic foundation by exposing students to relevant areas of accounting, business law, economics, information technology, marketing and management. Students also tailor their degree by selecting a focus area that best suits their unique goals. Potential focus areas may include operations management, human resources, international business, marketing and entrepreneurship. Students also take courses through the College of Arts & Sciences to help ensure they acquire skills important for professional success and lifelong personal and intellectual growth.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of business administration.
- Communicate effectively to diverse audiences, purposes and situations through a variety of professional methods within business administration.
- Use decision-support tools to resolve contemporary business issues using ethical business practices.
- · Present alternative solutions to business problems.
- Identify and analyze the effects of global forces within the business environment.

Upon graduation, students may navigate into one of many industries. In addition to gaining the general business competencies and skills desired by employers, students may use their Business Studies focus area and/or associate degree education and training to position themselves for unique careers of interest.

#### **Business Studies**

A four-year program leading to the bachelor of science degree for graduates of two-year associate degree programs

of two-year assoc	ciate degree programs	
First two years:		90-96
Associate degree or ec requirements listed be	uivalent. Students must meet program's prerequisite Iow.	
	OR	
in Baking & Pastry Arts pastry-arts-as)	(http://catalog.jwu.edu/programsofstudy/culinary/baking-	
	OR	
in Culinary Arts (http://	/catalog.jwu.edu/programsofstudy/culinary/culinary-arts-as)	
Third and fourth years	:	
<b>Business Foundation</b>	s	
ACCT1210	Financial Accounting	4.5
ACCT1220	Managerial Accounting	4.5
CAR0010	Career Management	1.0
FISV2000	Finance	4.5
FIT1040	Spreadsheet Design for Business Solutions	4.5
LAW2001	The Legal Environment of Business I	4.5
MGMT1001	Contemporary Business Management I	4.5
MGMT2001	Human Resource Management	4.5
MRKT1001	Principles of Marketing	4.5
Major Courses		
ECON1001	Macroeconomics	4.5
MGMT1002	Contemporary Business Management II	4.5
MGMT4020	Strategic Management	4.5
MGMT4030	Senior Business Capstone	4.5
Major Elective		
One course at the 3000 MGMT, RMGT.	0 level or higher from the following disciplines: ENTR, IBUS,	4.5
A&S Core Experience		
Integrative Learning		9
Two ILS courses, o	ne at the 2000 level, and one at the 4000 level.	
Arts and Humanities		9
PHIL3240	Ethics: A Global Perspective	
One course from A	RT, HIST, HUM‡, LIT or REL	
Mathematics		4.5
MATH2001	Statistics	
Social Sciences		9
ECON1002	Microeconomics	
One course from A	NTH <sup>®</sup> , LEAD, PSCI, PSYC or SOC	

A&S Electives

One course with an EASC attribute at the 3000 level or higher.	
Total Credits	95.5
Four-Year Credit Total	185.5-191.5

4.5

### Prerequisites

•		
ENG1020	English Composition	4.5
ENG1021	Advanced Composition and Communication	4.5
ENG1030	Communication Skills	4.5
MATH1002	A Survey of College Mathematics (or higher, based on student's placement)	4.5
Science	One course from BIO^, CHM±, PHY° or SCI	4.5
A&S Elective	One course with an EASC attribute	4.5

Visit Courses by Subject Code (http://catalog.jwu.edu/courses) for a listing of all campus courses.

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 ^BIO courses are not offered in North Miami, Charlotte or Online.
 \*CHM courses are not offered in North Miami or Online.
 \*PHY courses are not offered in Charlotte or Online.
 \*ANTH courses are not offered in North Miami or Charlotte.

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

# Corporate Accounting and Financial Analysis - BS

The Corporate Accounting and Financial Analysis bachelor's degree program consists of required accounting and finance courses, as well as related business subjects and general studies. Students select courses from a variety of accounting and/or finance courses to customize and enhance their educational experience. The program provides a solid foundation in managerial accounting, as well as financial accounting and finance.

Graduates are prepared for entry-level positions in auditing, accounting, banking, finance and other management accounting specialties. The program is also designed to prepare students for the Certified Management Accountant (CMA) certification, which requires the completion of independent tests in the areas of accounting and finance. Students completing this degree program have the opportunity to sit for and pass the exam portions of the CMA certification prior to graduation. In addition, the program offers interested students the ability to work toward their Certified Public Accountant (CPA) certification.

Upon completion of the program, graduates are expected to:

- · Apply the major concepts, characteristics, elements, principles, skills and values in the corporate accounting and financial analysis field.
- · Communicate effectively to diverse audiences as required in the fields of corporate accounting and financial analysis.
- · Use decision-support tools to resolve contemporary business issues using ethical business practices.
- Analyze and interpret business transactions for financial and nonfinancial impact.

Students who maintain a GPA of 2.75 or higher have the opportunity to participate in an accounting or finance internship as part of their free electives. Students are also encouraged to join and be active members of the Institute of Management Accountants (IMA). As members, students are encouraged to attend and participate in meetings, as well as network with industry executives. Student members may also participate in student competitions, attend regional conferences and compete for scholarships. Students are also encouraged to obtain professionally focused experience by participating in the Internal Revenue Service's Volunteer Income Tax Assistance (VITA) program.

#### **Corporate Accounting and Financial Analysis**

A four-year program leading to the bachelor of science degree

<b>Business Foundations</b>		
ACCT1210	Financial Accounting	4.5
ACCT1220	Managerial Accounting	4.5
CAR0010	Career Management	1
FISV2000	Finance	4.5
FIT1040	Spreadsheet Design for Business Solutions	4.5
LAW2001	The Legal Environment of Business I	4.5
MGMT1001	Contemporary Business Management I	4.5
MGMT2001	Human Resource Management	4.5
MRKT1001	Principles of Marketing	4.5
Major Courses		
ACCT2021	Intermediate Accounting I	4.5
ACCT2022	Intermediate Accounting II	4.5
ACCT2023	Intermediate Accounting III	4.5
ACCT3031	Cost Accounting I	4.5
ACCT3040	Auditing	4.5
ACCT4065	Accounting and Financial Analysis Seminar	4.5
FISV3005	International Finance	4.5
FISV3080	Financial Statement Analysis	4.5
Major Electives		
Two ACCT or FISV-desig	gnated courses at the 3000 level or higher.	9
A&S Core Experience		
Communications Found	dation Courses	13.5
ENG1020	English Composition	
ENG1021	Advanced Composition and Communication	
ENG1030	Communication Skills	
Integrative Learning		9
Two ILS courses, on	e at the 2000 level, and one at the 4000 level.	
Arts and Humanities		9
PHIL3240	Ethics: A Global Perspective	

Mathematics		9
MATH1020	Fundamentals of Algebra (or higher, based on student's placement)	
MATH2001	Statistics	
Science		4.5
One course from BIO^, CH	HM±, PHY° or SCI	
Social Sciences		9
ECON1001	Macroeconomics	
One course from ANTH°°,	LEAD, PSCI, PSYC or SOC	
A&S Electives		9
Two courses with an EASO	Cattribute, at least one at 3000 level or higher.	
Free Electives <sup>#</sup>		
36 credits selected from 1000	-4999 numbered offerings within the university.	36
Total Credits		181.0

Visit Courses by Subject Code (http://catalog.jwu.edu/courses) for a listing of all campus courses.

‡HUM courses are not offered in North Miami or Online. ^BIO courses are not offered in North Miami, Charlotte or Online. ±CHM courses are not offered in North Miami or Online. °PHY courses are not offered in Charlotte or Online.

<sup>oo</sup>ANTH courses are not offered in North Miami or Charlotte.

One course from ART, HIST, HUM‡, LIT, or REL

# In addition to classes, free elective credit can be applied to a number of options such as Directed Experiential Education (DEE), Internship, Minor or Study Abroad. Students are strongly encouraged to contact an advisor before scheduling free elective credits.

NOTE: Students must pass MATH0010 Basic Mathematics or have equivalent placement scores to enroll in required math course(s).

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

# Fashion Merchandising & Retailing - BS

The Fashion Merchandising & Retailing bachelor's degree program prepares students for careers in a variety of marketing, managerial and executive opportunities. Students learn fashion and retail concepts in areas such as merchandise buying, visual merchandising and fashion marketing.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values related to global fashion markets and designer contributions.
- Communicate effectively to diverse audiences, purposes and situations through a variety of professional methods as required in fashion merchandising and retailing.
- Use decision-support tools to resolve contemporary business issues using ethical business practices.
- Apply creative and advanced analytical competencies necessary for careers in fashion merchandising and retail marketing.
- Identify, analyze and forecast future industry trends in the acquisition of products and manufacturing of consumer goods.

Students may apply skills learned in this degree program to opportunities such as directed experiential education, internships, summer work or study abroad programs. These programs are tailored based on the student's learning, interests and professional goals. Students may also meet with faculty advisers to select a specific career focus.

Upon graduation, students are prepared for fashion and retail entrylevel positions including retail sales management and fashion showroom management, executive store manager-in-training, merchandise buyer, visual merchandiser, fashion marketing, fashion forecaster, fashion blogger, fashion promotion and textiles.

The Fashion Merchandising & Retailing degree program at the Providence and Charlotte campuses offers two specializations: Merchandising Buying and Fashion Marketing and Visual Merchandising.

The Merchandising Buying specialization (22.5 credits) prepares students for careers in the fashion and retail industries and is designed to align with industry standards. This specialization complements the student's degree by providing expanded career opportunities, and gives students the opportunity to develop expertise in the areas of merchandise allocation, buying, analysis and/or product development.

The Fashion Marketing and Visual Merchandising specialization (22.5 credits) is designed specifically for those students considering visual merchandising as a career. CAD1000 Computer-Aided Drafting 1 and co-requisite CAD1L00 Computer-Aided Drafting I Lab may be taken as electives in this specialization at the Providence Campus. These courses are intended to give students the opportunity to develop expertise in areas that complement their major. Courses prepare students for careers within the field and align with industry standards. Real-world applications are embedded in this specialization. The Fashion Marketing and Visual Merchandising specialization is suitable for students who are interested in careers in fashion promotion, visual merchandising, event planning, fashion marketing, advertising, communications and fashion blogging.

#### **Fashion Merchandising & Retailing**

A four-year program leading to the bachelor of science degree

<b>Business Foundations</b>		
ACCT1210	Financial Accounting	4.5
ACCT1220	Managerial Accounting	4.5
CAR0010	Career Management	1
FISV2000	Finance	4.5
FIT1040	Spreadsheet Design for Business Solutions	4.5
LAW2001	The Legal Environment of Business I	4.5
MGMT1001	Contemporary Business Management I	4.5
MGMT2001	Human Resource Management	4.5
MRKT1001	Principles of Marketing	4.5
Major Courses		
RTL1005	Retailing	4.5
RTL1010	Textiles	4.5
RTL1020	The Business of Fashion	4.5
RTL2063	Retail Industry Seminar	4.5
RTL2095	Fashion and Retail Lab	4.5
RTL3020	Merchandise Mathematics	4.5

45 credits selected from	1000-4999 numbered offerings within the university.	45
Free Electives <sup>#</sup>		
	EASC attribute, at least one at 3000 level or higher.	
A&S Electives		9
	ΓΗ°°, LEAD, PSCI, PSYC or SOC	
ECON1001	Macroeconomics	
Social Sciences		9
One course from BIO	^, CHM±, PHY° or SCI	
Science		4.5
MATH2001	Statistics	
MATH1002	A Survey of College Mathematics (or higher, based on student's placement)	
Mathematics		9
One course from ART	, HIST, HUM‡, LIT, or REL	
PHIL3240	Ethics: A Global Perspective	
Arts and Humanities		9
Two ILS courses, one	at the 2000 level, and one at the 4000 level.	
Integrative Learning		9
ENG1030	Communication Skills	
ENG1021	Advanced Composition and Communication	
ENG1020	English Composition	
Communications Founda	ation Courses	13 5
A&S Core Experience	netan Executive Decision maning	
RTL4010	Retail Executive Decision Making	4.5
RTL3030	Cases in Fashion and Retail	4.5

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 ^BIO courses are not offered in North Miami, Charlotte or Online.
 \*CHM courses are not offered in North Miami or Online.
 \*PHY courses are not offered in Charlotte or Online.
 \*ANTH courses are not offered in North Miami or Charlotte.

# In addition to classes, free elective credit can be applied to a number of options such as Directed Experiential Education (DEE), Internship, Minor or Study Abroad. Students are strongly encouraged to contact an advisor before scheduling free elective credits.

Specialization in Merchanc	lising Buying <sup>*</sup>	22.5
MRKT1002	Consumer Behavior	
RTL2010	Apparel Quality Analysis	
RTL3010	Merchandise Buying	
Choose two of the following		
MRKT3020	Product Development	
RTL2005	Global Sourcing	
RTL3060	Fashion Forecasting	
Specialization in Fashion N	larketing and Visual Merchandising $^{\ast}$	22.5
ADVC1010	Marketing Communications	
MRKT3045	Social Media Marketing	
RTL1050	Visual Merchandising	
Choose two of the following		
MRKT3020	Product Development	
RTL3055	History of Fashion	
SEE2020	The Business of Event Management	

Students may select a specialization to fulfill free elective credit.

NOTE: Students must pass MATH0010 Basic Mathematics or have equivalent placement scores to enroll in required math course(s).

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

# Food & Beverage Entrepreneurship - BS

The Food & Beverage Entrepreneurship bachelor's degree program provides Baking & Pastry Arts, Culinary Arts and other associate degree graduates with the business skills necessary to open their own businesses and/or work in a management capacity at an existing food- or beverage-related venture.

Upon completion of the program, graduates are expected to:

- Evaluate human, financial and other resources in the entrepreneurial ecosystem that support or inhibit new ventures.
- Communicate effectively to diverse audiences, regarding different purposes and situations, through a variety of professional methods.
- Apply ethical principles in response to common entrepreneurial decisions and challenges.
- Develop a business plan for an innovative product or service in a food or beverage-related market.
- Analyze the sources of funding available for food and beverage-related ventures and use decision support tools to determine effective structures for early-stage investments.

Graduates receive training from an integrated mix of custom entrepreneurial courses and business classes to build the necessary business knowledge-base to capitalize on their skills and passions. Opportunities also exist for students to study abroad. The university's faculty advising system helps guide and facilitate student choices.

Graduates are better prepared to both operate their own business and act as a proponent of intrapreneurship within existing organizations. An integrated mix of custom entrepreneurial courses, business classes, and extensive experiential opportunities (inside and outside of classes) prepares students for their careers as business starters and/or corporate intrapreneurs in an extensive variety of industries. Typically students enter in these varied career paths as junior managers-in-training for more responsible management positions.

### Food & Beverage Entrepreneurship

A four-year program leading to the bachelor of science degree for graduates of two-year associate degree programs

of two-year associate of	degree programs	
First two years:		90-96
Associate degree or equivaler requirements listed below.	nt. Students must meet program's prerequisite	
	OR	
in Baking & Pastry Arts (http:// pastry-arts-as)	/catalog.jwu.edu/programsofstudy/culinary/baking-	
	OR	
in Culinary Arts (http://catalog	g.jwu.edu/programsofstudy/culinary/culinary-arts-as)	
Third and fourth years:		
<b>Business Foundations</b>		
ACCT1210	Financial Accounting	4.5
ACCT1220	Managerial Accounting	4.5
CAR0010	Career Management	1
FISV2000	Finance	4.5
FIT1040	Spreadsheet Design for Business Solutions	4.5
LAW2001	The Legal Environment of Business I	4.5
Major Courses		
ECON1001	Macroeconomics	4.5
ENTR1001	Introduction to Entrepreneurship	4.5
ENTR2030	Pitching & Planning New Ventures	4.5
ENTR3050	Forming & Launching New Ventures	4.5
or ENTR3060	Financing New Ventures	
ENTR4050	Food & Beverage Ventures Capstone	4.5
Major Electives		
Choose two of the following:		9
CUL3020	Foundations of Wine	
CUL3092	Brewing Arts	
CUL3093	Coffee, Tea and Non-alcoholic Beverage Specialist	
CUL4045	Spirits and Mixology Management	
ENTR3010	Small Business Consulting	
ENTR3025	Growth and Sustainability for Small Business	
ENTR3030	Marketing for Entrepreneurs	
ENTR3050	Forming & Launching New Ventures	
ENTR3060	Financing New Ventures	
ENTR4010	Change and Innovation Management	
ENTR4099	Entrepreneurship Internship *	

MGMT4020	Strategic Management	
A&S Core Experience		
Integrative Learning		9
Two ILS courses, one at th	ne 2000 level, and one at the 4000 level.	
Arts and Humanities		9
PHIL3240	Ethics: A Global Perspective	
One course from ART, HIS	T, HUM‡, LIT or REL	
Mathematics		4.5
MATH2001	Statistics	
Social Sciences		9
ECON1002	Microeconomics	
One course from ANTH <sup>®</sup> ,	LEAD, PSCI, PSYC or SOC	
A&S Elective		4.5
One course with an EASC	attribute, at 3000 level or higher.	
Total Credits		91.0
Four-Year Credit Total		181.0-187.0

#### Prerequisites

•		
ENG1020	English Composition	4.5
ENG1021	Advanced Composition and Communication	4.5
ENG1030	Communication Skills	4.5
MATH1002	A Survey of College Mathematics (or higher, based on student's placement)	4.5
Science	One course from BIO^, CHM±, PHY° or SCI	4.5
A&S Elective	One course with an EASC attribute	4.5

Students may choose up to 9 internship credits.

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 \*CHM courses are not offered in North Miami or Online.
 \*PHY courses are not offered in Charlotte or Online.
 \*ANTH courses are not offered in North Miami or Charlotte.

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

### Management - BS

The Management bachelor's degree program prepares students for careers in a variety of managerial and professional positions at a wide range of firms. Students learn general management concepts and have the opportunity to select a specialty area, as available on their campus.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of management.
- Effectively communicate within the contemporary business environment.
- Use decision-support tools to resolve contemporary management issues using ethical business practices.
- · Analyze and interpret management issues in an increasingly multicultural and multinational world.
- Select appropriate strategies necessary for managing and leading teams.

As part of the program, students are offered the opportunity to develop expertise in the following concepts: business planning, SWOT analysis and strategic planning, business process analysis, development of human capital, financial literacy, information technology, and operations and supply chain management.

Students may apply these skills in internships and study abroad programs. These programs are tailored based on student learning and professional goals, jointly designed in collaboration with students, faculty advisors and business partners. Students also meet with faculty advisors to determine a specialty area and career focus that best suits their desired professional objectives.

Graduates are prepared for professional management positions in disciplines such as operations, human resources, finance and information technology. Graduates may also pursue entrepreneurial paths or careers in for-profit, nonprofit and government settings.

#### Management

A four-year program leading to the bachelor of science degree

<b>Business Foundations</b>		
ACCT1210	Financial Accounting	4.5
ACCT1220	Managerial Accounting	4.5
CAR0010	Career Management	1
FISV2000	Finance	4.5
FIT1040	Spreadsheet Design for Business Solutions	4.5
LAW2001	The Legal Environment of Business I	4.5
MGMT1001	Contemporary Business Management I	4.5
MGMT2001	Human Resource Management	4.5
MRKT1001	Principles of Marketing	4.5
Major Courses		
ECON1002	Microeconomics	4.5
LEAD1010	Foundations of Leadership Studies	4.5
MGMT2030	Operations and Supply Chain Management I	4.5
MGMT3030	Managerial Technology	4.5
MGMT4020	Strategic Management	4.5
MGMT4030	Senior Business Capstone	4.5
Major Courses/Special	ization	
Choose Additional Majo	r Courses and Electives or a Specialization listed below†	22.5
Required Courses:		
LAW3002	The Legal Environment of Business II	
MGMT2020	Organizational Behavior	
MGMT3040	Process and Quality Management	
Choose two of the follow	wing:	
MGMT2040	Purchasing and Supply Chain Management	
MGMT3050	Compensation, Benefits and Total Rewards	
MGMT3060	Training and Development	
MGMT3070	Special Topics in Human Resource Management	
MGMT4001	Process Planning and Control	
MGMT4050	Contemporary Issues in Operations and Supply Chain Management Strategy	
MGMT4070	Strategic Human Resource Management	
A&S Core Experience		
Communications Found	lation Courses	13.5
ENG1020	English Composition	
ENG1021	Advanced Composition and Communication	
ENG1030	Communication Skills	
Integrative Learning		9

Two ILS courses, one at the 2000 level, and one at the 4000 level.		
Arts and Humanities		9
PHIL3240	Ethics: A Global Perspective	
One course from ART, H	IST, HUM‡, LIT, or REL	
Mathematics		9
MATH1002	A Survey of College Mathematics (or higher, based on student's placement)	
MATH2001	Statistics	
Science		4.5
One course from BIO^,	CHM±, PHY° or SCI	
Social Sciences		9
ECON1001	Macroeconomics	
One course from ANTH°°, LEAD, PSCI, PSYC or SOC		
A&S Electives		9
Two courses with an EASC attribute, at least one at 3000 level or higher.		
Free Electives <sup>#</sup>		
31.5 credits selected from 1000-4999 numbered offerings within the university.		31.5
Total Credits		181.0

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# In addition to classes, free elective credit can be applied to a number of options such as Directed Experiential Education (DEE), Internship, Minor or Study Abroad. Students are strongly encouraged to contact an advisor before scheduling free elective credits.

†Specialization in Human R	esources	22.5
Choose five of the following:		
ENG3016	Advanced Business Communication	
LAW3002	The Legal Environment of Business II	
LAW3065	Employment Law	
MGMT1002	Contemporary Business Management II	
MGMT2020	Organizational Behavior	
MGMT3050	Compensation, Benefits and Total Rewards	
MGMT3060	Training and Development	
MGMT3070	Special Topics in Human Resource Management	
MGMT4070	Strategic Human Resource Management	
+Specialization in Operatio	ns & Supply Chain	22.5
Choose five of the following:		
MATH1035	Quantitative Analysis I	
MGMT1002	Contemporary Business Management II	
MGMT2040	Purchasing and Supply Chain Management	
MGMT3035	Operations and Supply Chain Management II	
MGMT3040	Process and Quality Management	
MGMT4001	Process Planning and Control	
MGMT4050	Contemporary Issues in Operations and Supply Chain	
	Management Strategy	
PRMG2010	Introduction to Project Management	
+Specialization in Entrepre	neurship	22.5
Choose five of the following:		
ENG3016	Advanced Business Communication	
ENTR1001	Introduction to Entrepreneurship	
ENTR2030	Pitching & Planning New Ventures	
ENTR3050	Forming & Launching New Ventures	
ENTR3060	Financing New Ventures	
ENTR4010	Change and Innovation Management	
†Specialization in Social Ve	ntures	22.5
Required Courses:		
ENTR1001	Introduction to Entrepreneurship	
ENTR2030	Pitching & Planning New Ventures	
SEE3065	Fundamentals of Fundraising and Philanthropy	
Choose two of the following:		
ENG3016	Advanced Business Communication	
ENTR4010	Change and Innovation Management	
LEAD3020	Creative Leadership	
SOC2005	Honors Seminar: Social Inequalities	
SOC2070	Social Issues in Contemporary America	

NOTE: Students must pass MATH0010 Basic Mathematics or have equivalent placement scores to enroll in required math course(s).

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

### Marketing - BS

The Marketing bachelor's degree program prepares students for careers in a variety of managerial and professional positions in the marketing industry. Students learn general marketing concepts and various functional specialties in fields such as digital marketing and research, brand strategy, and creative strategy.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of marketing in business situations.
- Communicate effectively to diverse audiences, purposes and situations through a variety of professional methods required in the marketing industry.
- Use decision-support tools to resolve contemporary business issues using ethical business practices.
- Analyze research and use critical thinking to identify and recommend appropriate solutions for client/brand marketing challenges.
- Develop branding and marketing strategies that are ethically sound and align with business objectives for local, national and global brands.

As part of the program, students are offered the opportunity to develop expertise in consumer behavior, marketing analysis, strategic marketing, marketing communications, brand marketing and design, professional selling, international marketing, and marketing technologies such as data-driven marketing, digital media planning and search engine marketing.

Students may apply these skills in programs such as directed experiential education, internships, and summer work or study abroad programs. These programs are tailored based on student learning and interests, and professional goals, designed jointly in collaboration with students, faculty advisors and business partners. Students also meet with faculty advisors to determine a career focus that best suits their desired professional objectives.

The Marketing program in Providence offers three specializations (22.5 credits) that enhance and strengthen the qualifications of graduates interested in Digital Marketing and Research, Creative Advertising and Brand Strategy. These are intended to give students opportunities to develop expertise in a functional area that complements their major. Real-world applications are embedded in all three specializations.

The Digital Marketing and Research specialization affords students who are either Marketing or Advertising & Marketing Communications majors the opportunity to gain additional knowledge and skills in the expanding digital marketing and research analytics industry. Students can pursue careers in digital media planning, digital analytics, database management, research management, search engine marketing and content marketing.

The Creative Advertising specialization is suitable for students who are interested in careers in art direction and copywriting, branded content production, digital display, brand design and development, blogger or content manager.

The Brand Strategy specialization is suitable for students who are interested in careers in product development, project management, global sourcing and buying, brand management, and as marketing analysts.

#### Marketing

A four-year program leading to the bachelor of science degree

#### **Business Foundations**

ACCT1210	Financial Accounting	4.5
ACCT1220	Managerial Accounting	4.5
CAR0010	Career Management	1
FISV2000	Finance	4.5
FIT1040	Spreadsheet Design for Business Solutions	4.5
LAW2001	The Legal Environment of Business I	4.5
MGMT1001	Contemporary Business Management I	4.5
MGMT2001	Human Resource Management	4.5
MRKT1001	Principles of Marketing	4.5
Major Courses		
ADVC1010	Marketing Communications	4.5
MRKT1002	Consumer Behavior	4.5
MRKT2050	Marketing Research	4.5
MRKT3005	Brand Marketing	4.5
MRKT3045	Social Media Marketing	4.5
or ADVC2001	Creative Concepts and Strategy	

or GDES3050	Basics of Print Design	
MRKT3050	Techniques in Sales Management	4.5
MRKT4030	International Marketing	4.5
MRKT4055	Strategic Marketing	4.5
Major Electives		22.5
Choose five of the follow	wing:	
ADVC2001	Creative Concepts and Strategy	
ADVC3003	Advertising Campaigns	
ADVC3010	Digital Media Planning	
ADVC4120	Marketing Communications in an International Context	
MRKT3002	Brand Design	
MRKT3011	Data-Driven Marketing	
MRKT3020	Product Development	
MRKT3045	Social Media Marketing	
MRKT3055	Survey Research	
MRKT3085	Marketing Analytics	
MRKT3150	Special Topics in Marketing	
RTL2005	Global Sourcing	
A&S Core Experience		
Communications Found	dation Courses	13.5
ENG1020	English Composition	
ENG1021	Advanced Composition and Communication	
ENG1030	Communication Skills	
Integrative Learning		9
Two ILS courses, on	e at the 2000 level, and one at the 4000 level.	
Arts and Humanities		9
PHIL3240	Ethics: A Global Perspective	
One course from AF	RT, HIST, HUM‡, LIT, or REL	
Mathematics		9
MATH1002	A Survey of College Mathematics (or higher, based on student's placement)	
MATH2001	Statistics	
Science		4.5
One course from Blo	O^, CHM±, PHY° or SCI	
Social Sciences		9
ECON1001	Macroeconomics	
One course from AN	NTH <sup>®®</sup> , LEAD, PSCI, PSYC or SOC	
A&S Electives		9
Two courses with a	n EASC attribute, at least one at 3000 level or higher.	
Free Electives <sup>#</sup>		
22.5 credits selected fro	m 1000-4999 numbered offerings within the university.	22.5
Total Credits		181.0

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^BIO courses are not offered in North Miami, Charlotte or Online.
±CHM courses are not offered in North Miami or Online.
°PHY courses are not offered in Charlotte or Online.
°ANTH courses are not offered in North Miami or Charlotte.

# In addition to classes, free elective credit can be applied to a number of options such as Directed Experiential Education (DEE), Internship, Minor or Study Abroad. Students are strongly encouraged to contact an advisor before scheduling free elective credits.

NOTE: Students must pass MATH0010 Basic Mathematics or have equivalent placement scores to enroll in required math course(s).

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

# College of Culinary Arts

### Associate in Applied Science (AS) Degree

- Baking & Pastry Arts (p. 29)
- Culinary Arts (p. 30)
- Minor
  - Craft Brewing (p. 32)
  - Sommelier (p. 33)

# Baking & Pastry Arts - AAS

The Baking & Pastry Arts associate degree program provides students with practical education in baking and pastry production, while developing professionalism and excellence in academic achievement. Hands-on training is paired with academic courses resulting in a curriculum that is both dynamic and directly aligned with industry needs.

Upon completion of the program, graduates are expected to:

- Utilize multiple classical and contemporary cooking and baking techniques to prepare, produce, and present baked products, pastries, and desserts
- Perform the skills and techniques of professional artisanal bread baking and viennoiserie
- Apply FDA recommended food safety and sanitation principles to food and beverage products, tools and equipment used throughout the flow of the food and beverage operation
- Implement cost control measures to track goods, services and costs through the cycle of cost control and to evaluate revenue and expenses and their effect on profitability
- Communicate professionally and exhibit appropriate decision making skills with respect for individual and team diversity as it applies to the food service industry

First-year Baking & Pastry Arts students rotate through two terms of hands-on laboratory classes. Emphasis is placed on skills development and techniques of combining basic ingredients to produce pastries, breads, cakes, frozen desserts, and chocolates. Second-year laboratories emphasize advanced techniques in the preparation and production of cakes, entremets, artisan breads, plated desserts and sugar work.

The baking and pastry lab experience is complemented by a sound general education core and professional studies which include food and beverage cost control, nutrition, and a food safety course that, upon successful completion, results in a Food Safety Manager certification recognized by the Conference for Food Protection.

#### **Baking & Pastry Internship**

Associate degree students will participate in one term of experiential education which allows students to participate in food service operations in preparation for future careers. Possible sites include university owned or operated practicum educational facilities, hotels, restaurants, country clubs, resorts, casinos, spas and contract food service providers. Eligibility requirements for certain sites include a 2.75 cumulative GPA and completion of all prerequisite coursework. International internship opportunities at host company sites throughout the world may also be available for students who have met specific college eligibility requirements, have a minimum of one year work experience in a full-service restaurant, hotel or resort, and who maintain a 3.25 cumulative grade point average.

#### **Baking & Pastry Arts**

#### A two-year program leading to an Associate degree

Major Courses		
BPA1010	Fundamental Skills and Techniques	3
BPA1015	Classic Pastry	3
BPA1020	Pies and Tarts	3
BPA1025	Cookies and Petits Fours	3
BPA1030	Hot and Cold Desserts	3
BPA1035	Chocolates and Confections	3
BPA1040	Introduction to Cakes	3
BPA1045	Principles of Artisan Bread Baking	3
BPA1050	Viennoiserie	3
BPA1060	How Baking Works	3
BPA2010	Specialty Cakes	3
BPA2015	Entremets and Petits Gâteaux	3
BPA2020	Plated Desserts	3
BPA2025	Advanced Artisan Bread Baking	3
BPA2030	Sugar Artistry	3
Applied/Experientia	al Learning	
BPA2626	Baking & Pastry Internship	13.5
<b>Related Professiona</b>	l Studies	
DIET1010	Introduction to Nutrition	4.5
FSM1065	Food Safety and Sanitation Management *	1.5
FSM2025	Food and Beverage Cost Control	4.5

#### A&S Core Experience

Communications Foundation Courses		13.5
ENG1020	English Composition	
ENG1021	Advanced Composition and Communication	
ENG1030	Communication Skills	
Mathematics		4.5
MATH1002	A Survey of College Mathematics (or higher, based on student's placement)	
Science		4.5
One course from BIO <sup>^</sup> , CHM <sup>±</sup> , PHY <sup>°</sup> or SCI		
A&S Electives		4.5
One course with an	EASC attribute.	
Total Credits		96.0

Students must pass a national exam that is recognized by the Conference for Food Protection as a graduation requirement.

Visit Courses by Subject Code (http://catalog.jwu.edu/courses) for a listing of all campus courses.

#HUM courses are not offered in North Miami or Online.
 ^BIO courses are not offered in North Miami, Charlotte or Online.
 ±CHM courses are not offered in North Miami or Online.
 °PHY courses are not offered in Charlotte or Online.
 °ANTH courses are not offered in North Miami or Charlotte.

NOTE: Students must pass MATH0010 Basic Mathematics or have equivalent placement scores to enroll in required math course(s).

In collaboration with academic colleges across all JWU campuses, JWU Study Abroad programs offer a variety of options for major, Arts & Science and elective credit at many price points for students during the academic year and summer. Financial aid is applicable and scholarships are available. Visit the study abroad website (http://studyabroad.jwu.edu) for information, program descriptions and online applications.

#### **Four-Year Options:**

- Baking & Pastry Arts (http://catalog.jwu.edu/programsofstudy/culinary/ baking-pastry-arts-bs)
- Baking & Pastry Arts and Food Service Management (http:// catalog.jwu.edu/programsofstudy/hospitality-management/bakingpastry-arts-food-service-management-bs)
- Business Studies (http://catalog.jwu.edu/programsofstudy/business/ business-studies-bs)
- Food & Beverage Entrepreneurship (http://catalog.jwu.edu/ programsofstudy/business/food-beverage-entrepreneurship-bs)

#### Please note the following campus considerations when choosing a Four-Year Option:

- Baking & Pastry Arts bachelor's degree program is only offered at the Providence Campus for day students.
- Baking & Pastry Arts and Food Service Management is not available for Denver CE.
- Business Studies is not available for Denver CE.
- Food & Beverage Entrepreneurship is only offered at the Charlotte, North Miami and Providence campuses for day students.

# Culinary Arts - AAS

The Culinary Arts associate degree program provides students with practical education in food production, while developing professionalism and excellence in academic achievement. Students progress through a program of study that builds proficiency in food production and cooking, cost control, nutrition, food safety and sanitation. Hands-on training is paired with traditional academic courses resulting in a curriculum that is both dynamic and directly aligned with industry needs.

Upon completion of the program, graduates are expected to:

- Execute professional cooking techniques and skills needed to produce, present and serve quality food and beverages utilizing ingredients and flavor profiles of the major world cuisines
- Apply sound nutritional practices related to healthful cooking by incorporating traditional ingredients and adapting classical and contemporary techniques to yield products that meet universal recognized federal and private dietary recommendations
- Apply FDA recommended food safety and sanitation principles to food and beverage products, tools and equipment used throughout the flow of the food and beverage operation
- Implement cost control measures to track goods, services and costs through the cycle of cost control and to evaluate revenue and expenses and their effect on profitability
- Communicate professionally and exhibit appropriate decision making skills with respect for individual and team diversity as it applies to the food and service industry

The focus of the first-year culinary lab classes is the development and practice of cooking skills, baking, dining and beverage service skills, which includes national certification in alcohol intervention procedures. Second-year laboratories include advanced techniques in classical and international cuisines, garde manger, patisserie/dessert and dining room.

The culinary lab experience is complemented by a sound general education core and professional studies which include menu planning and cost control, nutrition and a food safety course that, upon successful completion, results in a Food Safety Manager certification recognized by the Conference for Food Protection.

#### **Culinary Internship**

Associate degree students will participate in one term of experiential education which allows students to participate in food service operations in preparation for future careers. Possible sites include university-owned or -operated practicum educational facilities, hotels, restaurants, country clubs, resorts, casinos, spas and contract food service providers. Eligibility requirements for certain sites include a 2.75 cumulative GPA and completion of all prerequisite coursework. International internship opportunities at host company sites throughout the world may also be available for students who have met specific college eligibility requirements, have a minimum of one year work experience in a full-service restaurant, hotel or resort, and who maintain a 3.25 cumulative grade point average.

Additionally each year, a select group of second-year students is chosen to participate in a student **Culinary International Exchange** program with culinary arts schools in Ireland and the Azores. For one term, JWU students attend classes in either of these countries, as students from these schools attend culinary classes at Johnson & Wales University. Selected students receive full academic credit for an internship term abroad.

Graduates of the Culinary Arts associate degree program are eligible, or may apply, for entrance into the following Bachelor of Science degree programs: Baking & Pastry Arts, Culinary Arts and Food Service Management, Culinary Nutrition, Food Service Entrepreneurship or Business Studies. Certain requirements pertain to each of these bachelor degree programs, which are noted in their respective program descriptions.

Graduates of the program have the opportunity to gain employment in the food service industry, which would include a variety of positions in full-service restaurants, hotels, clubs and resorts catering operations, quantity food production facilities, health spas and cruise lines.

#### **Teaching Assistant and Fellow Scholarship Program**

Each year, administrators at the College of Culinary Arts, in conjunction with the administration of university-owned or -operated practicum educational facilities, select teaching assistant candidates from among the top students

of the graduating class in the Culinary Arts and Baking & Pastry Arts associate degree programs. Students who are continuing their education at the university as teaching assistants must be enrolled in a day school program. Qualified teaching assistants may advance to fellow during their senior year. These opportunities allow students to help defray the costs of advanced study while developing their supervisory/management skills.

#### **Culinary Arts**

A two-year program leading to an Associate degree

#### Major Courses

major courses		
CUL1015	Introduction to Culinary Foundations	3
CUL1035	Culinary Fundamentals	3
CUL1055	Cooking in Today's Restaurant: Breakfast & Lunch	3
CUL1075	Cooking in Today's Restaurant: Dinner	3
CUL1095	Cooking in the Global Marketplace	3
CUL1115	The Science of Cooking and Sensory Analysis	3
CUL1135	Purchasing, Product Identification & Protein Fabrication	3
CUL1325	Essentials of Dining Service	3
CUL1345	Foundations of Baking & Pastry	3
CUL1365	Exploring Beverages *	3
CUL2215	The Craft of Garde Manger	3
CUL2235	Contemporary Service and Restaurant Supervision	3
CUL2245	International Cuisine and Culinary Cultures	3
CUL2255	Advanced Pastry	3
CUL2265	Classical Cuisines of France and Italy	3
Applied/Experiential L	earning	
CUL2626	Culinary Arts Internship	13.5
Related Professional St	udies	
DIET1010	Introduction to Nutrition	4.5
FSM1065	Food Safety and Sanitation Management	1.5
FSM2045	Introduction to Menu Planning and Cost Controls	4.5
A&S Core Experience		
Communications Found	ation Courses	13.5
ENG1020	English Composition	
ENG1021	Advanced Composition and Communication	
ENG1030	Communication Skills	
Mathematics		4.5
MATH1002	A Survey of College Mathematics (or higher, based on student's placement)	
Science		4.5
One course from BIC	)^, CHM±, PHY° or SCI	
A&S Electives		4.5
	EASC attribute.	

\* ServSafe Alcohol Certification course required.

Students must pass a national exam that is recognized by the Conference for Food Protection as a graduation requirement.

Visit Courses by Subject Code (http://catalog.jwu.edu/courses) for a listing of all campus courses.

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\*PHY courses are not offered in Charlotte or Online.

<sup>oo</sup>ANTH courses are not offered in North Miami or Charlotte.

NOTE: Students must pass MATH0010 Basic Mathematics or have equivalent placement scores to enroll in required math course(s).

In collaboration with academic colleges across all JWU campuses, JWU Study Abroad programs offer a variety of options for major, Arts & Science and elective credit at many price points for students during the academic year and summer. Financial aid is applicable and scholarships are available. Visit the study abroad website (http://studyabroad.jwu.edu) for information, program descriptions and online applications.

#### **Four-Year Options:**

- Baking & Pastry Arts (http://catalog.jwu.edu/programsofstudy/culinary/ baking-pastry-arts-bs)
- Business Studies (http://catalog.jwu.edu/programsofstudy/business/ business-studies-bs)
- Culinary Arts and Food Service Management (http://catalog.jwu.edu/ programsofstudy/hospitality-management/culinary-arts-food-servicemanagement-bs)

 Food & Beverage Entrepreneurship (http://catalog.jwu.edu/ programsofstudy/business/food-beverage-entrepreneurship-bs)

#### Please note the following campus considerations when choosing a Four-Year Option:

- Baking & Pastry Arts bachelor's degree program is only offered at the Providence Campus for day students.
- Business Studies is not available for Denver CE.
- Culinary Arts and Food Service Management is not available for Denver CE.
- Food & Beverage Entrepreneurship is only offered Online and at the Charlotte, North Miami and Providence campuses for day students.

# Craft Brewing - MINOR

The College of Culinary Arts offers the Craft Brewing minor, an intensive, concise program designed to give students pursuing any degree the knowledge and skills to successfully enter the craft brewing industry. Students learn advanced brewing theory and the technical skills needed to develop and implement new recipes. Students also demonstrate advanced sensory and laboratory analysis, process management, sterile packaging, regulatory compliance, and retail and wholesale sales.

#### **Craft Brewing**

#### Minor

#### Major Courses

CUL3092	Brewing Arts	4.5
CUL4416	British Practical Brewing	9
or CUL4417	Applied American Craft Brewing	
CUL4460	Advanced Brewing Theory and Analysis	4.5
FSM4070	The Business of Alcohol Distribution, Retail and Sales	4.5
Total Credits		22.5

### Sommelier - MINOR

The College of Culinary Arts offers a Sommelier minor (22.5 credits) that strengthens the qualifications of graduates preparing for the on-premise restaurant industry whether as managers or chefs. The minor is intended to provide students with the skills and expertise to enhance their major field of studies, particularly in Food Service Management or Restaurant Management. The added beverage specialization will develop students' abilities to effectively analyze, serve, sell, market and manage commercially important beverages, especially wine and spirits. There is a focus on food pairing principles, beverage menu development, server staff training, costing methodologies and inventory control systems for the purchase, storage, distribution and sales of beverages.

#### Sommelier

CUL4020     New World Wines     4       CUL4030     Old World Wines     4       CUL4045     Spirits and Mixology Management     4	Total Credits		22.5
CUL4020 New World Wines 2 CUL4030 Old World Wines *	CUL4185	Sommelier Capstone	4.5
CUL4020 New World Wines 4	CUL4045	Spirits and Mixology Management *	4.5
	CUL4030	Old World Wines	4.5
CUL3020 Foundations of Wine 4	CUL4020	New World Wines	4.5
	CUL3020	Foundations of Wine	4.5

Total Credits

If CUL4045 Spirits and Mixology Management is part of major, then students should take CUL3092 Brewing Arts or CUL3093 Coffee, Tea and Non-alcoholic Beverage Specialist or FSM4070 The Business of Alcohol Distribution, Retail and Sales.

# College of Hospitality Management

### Bachelor of Science (BS) Degree

- Baking & Pastry Arts and Food Service Management (p. 35)
- Culinary Arts and Food Service Management (p. 36)
- Hotel & Lodging Management (p. 37)
- Restaurant, Food & Beverage Management (p. 38)
- Sports, Entertainment, Event Management (p. 39)

### Baking & Pastry Arts and Food Service Management - BS

The Baking & Pastry Arts and Food Service Management bachelor's degree program combines the strengths of baking and pastry arts and management to prepare students for a management career in front- or back-of-thehouse. Graduates of the Baking & Pastry Arts and Food Service Management program with sufficient experience may obtain positions in a variety of areas that include, but are not limited to, restaurant manager, kitchen manager, pastry chef, executive chef, food and beverage director, catering manager, room service manager, sous chef, beverage manager and dining room manager.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of the food service management profession to address industry problems both locally and globally.
- Communicate effectively to diverse audiences, purposes and situations in food service operations.
- Use decision-support tools and technology to solve problems and facilitate organizational processes within the food service operation.
- · Comprehend and apply industry specific operational standards.
- Analyze and interpret pertinent information when making decisions within food service operations.

The curriculum provides ample opportunity for students to build upon their leadership and management abilities, cooking techniques, critical thinking, personal accountability and ethical behavior, problem-solving techniques, strong financial analysis skills and customer awareness. The Baking & Pastry Arts and Food Service Management degree program develops a culinary foundation and management philosophy in its graduates.

The program allows students to receive a world-class baking and pastry and hospitality education. Students receive several senior-level capstone experiences in culinary arts, hospitality operations and strategic management.

#### **Baking & Pastry Arts and Food Service Management**

A four-year program leading to the bachelor of science degree for two-year Baking & Pastry Arts program graduates

First two years:		96
5 , 1	//catalog.jwu.edu/programsofstudy/culinary/baking-	
pastry-arts-as)		
Third and fourth years: Business Foundations		
ACCT1210	Financial Accounting	4.5
CAR0010	Career Management	1
FISV2000	Finance	4.5
FIT1040	Spreadsheet Design for Business Solutions	4.5
LAW2001	The Legal Environment of Business I	4.5
Major Courses		
FSM2005	Technology in the Food and Beverage Industry	2.25
FSM3001	Food Service Management Systems and Human Resource Applications	4.5
FSM3075	Food Service and Hospitality Strategic Marketing	4.5
FSM4061	Advanced Food Service Operations Management	4.5
FSM4160	Food and Beverage Strategies and Logistics	4.5
A&S Core Experience		
Integrative Learning		9
Two ILS courses, one at t	he 2000 level, one at the 4000 level	
Arts and Humanities		9
PHIL3240	Ethics: A Global Perspective	
One course from ART, HI	ST, HUM‡, LIT or REL	
Mathematics		4.5
MATH2001	Statistics	
Social Sciences		9
ECON1001	Macroeconomics	
or ECON1002	Microeconomics	
One course from ANTH <sup>∞</sup>	, LEAD, PSCI, PSYC or SOC	
A&S Electives		4.5
One course with an EAS	Cattribute, at 3000 level or higher.	
Free Electives <sup>#</sup>		

13.5 credits selected from 1000-4999 numbered offerings within the university.	13.5
Total Credits	88.75
Four-Year Credit Total	184.75

Visit Courses by Subject Code (http://catalog.jwu.edu/courses) for a listing of all campus courses.

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 ^BIO courses are not offered in North Miami, Charlotte or Online.
 ±CHM courses are not offered in North Miami or Online.
 °PHY courses are not offered in Charlotte or Online.
 °ANTH courses are not offered in North Miami or Charlotte.

# In addition to classes, free elective credit can be applied to a number of options such as Directed Experiential Education (DEE), Internship, Minor or Study Abroad. Students are strongly encouraged to contact an advisor before scheduling free elective credits.

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

# Culinary Arts and Food Service Management - BS

The Culinary Arts and Food Service Management bachelor's degree program combines the strengths of culinary arts and management to prepare students for a management career in front- or back-of-the-house. Graduates of the Culinary Arts and Food Service Management program with sufficient experience may obtain positions in a variety of areas that include, but are not limited to restaurant manager, kitchen manager, executive chef, food and beverage director, catering manager, room service manager, sous chef, beverage manager and dining room manager.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of the food service management profession to address industry problems both locally and globally.
- Communicate effectively to diverse audiences, purposes and situations in food service operations.
- Use decision-support tools and technology to solve problems and facilitate organizational processes within the food service operation.
- Comprehend and apply industry specific operational standards.
- Analyze and interpret pertinent information when making decisions within food service operations.

The curriculum provides opportunities for students to build upon their leadership and management abilities, cooking techniques, critical thinking, personal accountability and ethical behavior, problem-solving techniques, strong financial analysis skills and customer awareness. The Culinary Arts and Food Service Management degree develops a culinary foundation and management philosophy in its graduates.

The program allows students to receive a world-class culinary arts and hospitality education. The program's strength is that students receive several senior-level capstone experiences in culinary arts, hospitality operations and strategic management.

### **Culinary Arts and Food Service Management**

A four-year program leading to the bachelor of science degree for two-year Culinary Arts program graduates

96

First two years: in Culinary Arts (http://catalog.jwu.edu/programsofstudy/culinary/culinary-arts-as) Third and fourth years:

**Rusiness Foundation** 

<b>Business Foundations</b>		
ACCT1210	Financial Accounting	4.5
CAR0010	Career Management	1
FISV2000	Finance	4.5
FIT1040	Spreadsheet Design for Business Solutions	4.5
LAW2001	The Legal Environment of Business I	4.5
Major Courses		
FSM2005	Technology in the Food and Beverage Industry	2.25
FSM3001	Food Service Management Systems and Human Resource Applications	4.5
FSM3075	Food Service and Hospitality Strategic Marketing	4.5
FSM4061	Advanced Food Service Operations Management	4.5
FSM4160	Food and Beverage Strategies and Logistics	4.5
A&S Core Experience		
Integrative Learning		9
Two ILS courses, one at th	e 2000 level, one at the 4000 level	
Arts and Humanities		9.0
PHIL3240	Ethics: A Global Perspective	
One course from ART, HIS	T, HUM‡, LIT or REL	
Mathematics		4.5
MATH2001	Statistics	
Social Sciences		9.0
ECON1001	Macroeconomics	
or ECON1002	Microeconomics	
One course from ANTH°°,	LEAD, PSCI, PSYC or SOC	
A&S Electives		4.5
	attribute, at 3000 level or higher.	
Free Electives <sup>#</sup>		

 13.5 credits selected from 1000-4999 numbered offerings within the university.
 13.5

 Total Credits
 88.75

 Four-Year Credit Total
 184.75

Visit Courses by Subject Code (http://catalog.jwu.edu/courses) for a listing of all campus courses.

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 \*PHY courses are not offered in Charlotte or Online.
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# In addition to classes, free elective credit can be applied to a number of options such as Directed Experiential Education (DEE), Internship, Minor or Study Abroad. Students are strongly encouraged to contact an advisor before scheduling free elective credits.

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

## Hotel & Lodging Management - BS

In a data driven, innovative and personalized-service-oriented world, the Hotel & Lodging Management bachelor's degree program focuses on a strong hotel business core that prepares students for a variety of management careers at the forefront of the hotel industry.

Students in the program learn current global operations initiatives and strategic management business practices. Students then apply their knowledge during their required internship experience to gain important practical knowledge.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of the hotel and lodging industry to address industry problems both locally and globally.
- Communicate professionally in all aspects of the hotel and lodging industry.
- Use decision-support tools to solve problems and facilitate organizational processes within the hotel and lodging industry environment.
- Maximize resources to promote sustainable operations through ethically responsible decision-making.
- Perform effectively as a global manager in the multinational hospitality industry.
- Apply financial reasoning and performance analysis to evaluate issues in the hotel environment.

Hotel & Lodging Management degree program graduates have pursued careers in property management, including resort and spa management, hotel operations, sales and marketing, revenue management, finance and accounting, asset management, food and beverage management, sustainability management, and human resources; regional and corporate leadership and in related fields managing online reservation/distribution channels; and meeting and event planning.

### **Hotel & Lodging Management**

A four-year program leading to the bachelor of science degree

#### **Business Foundations**

Business Foundations		
ACCT1210	Financial Accounting	4.5
CAR0010	Career Management	1
FISV2000	Finance	4.5
FIT1040	Spreadsheet Design for Business Solutions	4.5
LAW2001	The Legal Environment of Business I	4.5
MRKT1001	Principles of Marketing	4.5
Major Courses		
FSM2065	Food and Beverage in the Hospitality Industry	4.5
FSM2080	Food Service Operations	4.5
or FSM2180	Hotel Food and Beverage Operations Control	
HOSP1001	Orientation to the Hospitality Industry	4.5
HOSP1015	Managing the Hotel Guest Experience	4.5
HOSP2011	Hospitality Sales and Meeting Management	4.5
HOSP3005	Leading Service Excellence in the Hospitality Industry	4.5
HOSP3012	Sustainable Hotel Support Operations	4.5
HOSP3075	Hotel Strategic Marketing and Brand Management	4.5
HOSP3077	Revenue Management	4.5
HOSP3085	International Hotel Operations, Development and Management	4.5
HOSP3099	Hotel Internship	13.5
HOSP4040	Hotel Asset Management	4.5
HOSP4060	Hospitality Strategy Design and Execution Seminar	4.5
MGMT2001	Human Resource Management	4.5
A&S Core Experience		
Communications Founda	ation Courses	13.5
ENG1020	English Composition	
ENG1021	Advanced Composition and Communication	
ENG1030	Communication Skills	
Integrative Learning		9
Two ILS courses, one	at the 2000 level, and one at the 4000 level	
Arts and Humanities		9
PHIL3240	Ethics: A Global Perspective	
One course from ART	Γ, HIST, HUM‡, LIT or REL	
Mathematics		9
MATH1002	A Survey of College Mathematics (or higher, based on student's placement)	
MATH2001	Statistics	

Science	4.5
One course from BIO^, CHM±, PHY° or SCI	
Social Sciences	9
ECON1001 Macroeconomics	
One course from ANTH <sup>oo</sup> , LEAD, PSCI, PSYC or SOC	
A&S Electives	9
Two courses with an EASC attribute, at least one at 3000 level or higher.	
Free Electives <sup>#</sup>	
22.5 credits selected from 1000-4999 numbered offerings within the university.	22.5
Total Credits	181.0

Visit Courses by Subject Code (http://catalog.jwu.edu/courses) for a listing of all campus courses.

HUM courses are not offered in North Miami or Online.
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 ±CHM courses are not offered in North Miami or Online.
 °PHY courses are not offered in Charlotte or Online.

° ANTH courses are not offered in North Miami or Charlotte.

# In addition to classes, free elective credit can be applied to a number of options such as Directed Experiential Education (DEE), Internship, Minor or Study Abroad. Students are strongly encouraged to contact an advisor before scheduling free elective credits.

NOTE: Students must pass MATH0010 Basic Mathematics or have equivalent placement scores to enroll in required math course(s).

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

## Restaurant, Food & Beverage Management -BS

The Restaurant, Food & Beverage Management bachelor's degree program provides a unique combination of culinary skills and hospitality management. The focus is on current restaurant and food service management industry topics. The program also develops proficiency in the area of beverage management. Other areas of study include critical thinking, financial analysis, industry technology, social media, leadership and customer awareness to prepare students for a management career in the food service industry. According to the National Restaurant Association, the food and beverage industry is the largest U.S. employer besides the government.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of the restaurant, food and beverage profession to address industry problems both locally and globally.
- Communicate effectively to diverse audiences, purposes and situations in the restaurant and food and beverage operations.
- Use decision-support tools to solve problems and facilitate organizational processes within the food and beverage environment.
- Integrate current industry technologies in all aspects of food and beverage management.
- Attain relevant industry-recognized certifications.
- Integrate industry-specific knowledge and skills in managing food and beverage operations.

As part of this program, all students complete a mandatory, term-long internship.

Value-added certifications within the degree include an industry-recognized responsible alcohol service certification, the national sanitation certification (a graduation requirement) recognized by the Conference for Food Protection, and the International School of Mixology Bartending Certificate.

## **Restaurant, Food & Beverage Management**

A four-year program leading to the bachelor of science degree

Business	Foundations

<b>Business Foundations</b>		
ACCT1210	Financial Accounting	4.5
CAR0010	Career Management	1
FISV2000	Finance	4.5
FIT1040	Spreadsheet Design for Business Solutions	4.5
LAW2001	The Legal Environment of Business I	4.5
MRKT1001	Principles of Marketing	4.5
Major Courses		
CUL1015	Introduction to Culinary Foundations	3
CUL1035	Culinary Fundamentals	3
CUL1135	Purchasing, Product Identification & Protein Fabrication	3
CUL1325	Essentials of Dining Service	3
CUL4045	Spirits and Mixology Management	4.5
FSM1001	Introduction to the Food Service Field	4.5
FSM1065	Food Safety and Sanitation Management $^{*}$	1.5
FSM2005	Technology in the Food and Beverage Industry	2.25
FSM2055	Beverage Appreciation	4.5
FSM2080	Food Service Operations	4.5
or FSM2180	Hotel Food and Beverage Operations Control	
FSM3001	Food Service Management Systems and Human Resource Applications	4.5
FSM3060	Front of the House Operations Management	4.5
FSM3099	Food Service Management Internship	13.5
FSM4061	Advanced Food Service Operations Management	4.5
FSM4160	Food and Beverage Strategies and Logistics	4.5
FSM4880	Beverage Operations Management	4.5
MRKT3045	Social Media Marketing	4.5
A&S Core Experience		
Communications Foundati	ion Courses	13.5
ENG1020	English Composition	
ENG1021	Advanced Composition and Communication	
ENG1030	Communication Skills	
Integrative Learning		9
Two ILS courses, one a	t the 2000 level, one at the 4000 level	
Arts and Humanities		9
PHIL3240	Ethics: A Global Perspective	

One course from ART, HIST, HUM‡, LIT or REL

Mathematics		9
MATH1002	A Survey of College Mathematics (or higher, based on student's placement)	
MATH2001	Statistics	
Science		4.5
One course from BIO <sup>^</sup> , CH	M±, PHY° or SCI	
Social Sciences		9
ECON1001	Macroeconomics	
or ECON1002	Microeconomics	
One course from ANTH <sup>®</sup> , L	EAD, PSCI, PSYC or SOC	
A&S Electives		9
Two courses with an EASC	attribute, at least one at 3000 level or higher.	
Free Electives <sup>#</sup>		
22.5 credits selected from 1000	0-4999 numbered offerings within the university.	22.5
Total Credits		183.25
* Students must pass	a national exam that is recognized by the Conference for Food	

Students must pass a national exam that is recognized by the Conference for Food Protection as a graduation requirement.

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 ^BIO courses are not offered in North Miami, Charlotte or Online.
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 °PHY courses are not offered in Charlotte or Online.
 °ANTH courses are not offered in North Miami or Charlotte.

# In addition to classes, free elective credit can be applied to a number of options such as Directed Experiential Education (DEE), Internship, Minor or Study Abroad. Students are strongly encouraged to contact an advisor before scheduling free elective credits.

NOTE: Students must pass MATH0010 Basic Mathematics or have equivalent placement scores to enroll in required math course(s).

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

## Sports, Entertainment, Event - Management - BS

The Sports, Entertainment, Event — Management (SEEM) bachelor's degree program prepares students to enter the multi-billion-dollar sports, entertainment and event management industry with the skills and knowledge to excel in their career. A managerial foundation provides a solid core of industry-relevant courses and a theoretical background. Coursework is coupled with professional preparation, active-learning classrooms and access to industry professionals.

During the first year of this four-year program, students begin taking foundational courses in sports, entertainment and event management. As they progress into more advanced coursework, students have the option of moving into specializations to begin tailoring their degree to best meet their future goals. Specializations such as Sports Management, Event Management, Live Entertainment Management or General Studies are available to all incoming freshmen. Courses within the program include professional sports management, athletics coaching and administration, weddings and ceremonies, sports and entertainment marketing, concert and event production, media literacy, ticketing methods and data analysis, international venue management, contract negotiations and agreements, and ancillary services/revenue management.

With 22.5 free electives available, students also have the option to participate in one or two term-long, off-site internships under the direction of an industry professional. This experience allows students to actively participate in the real-world setting of sales and marketing, sports management, venue management, event production, and golf course/private club operations. Students can also choose to participate in a study abroad program, select a minor or take additional courses outside of their discipline to enhance their learning experience.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of the sports, entertainment and event management industry by integrating the concepts of marketing, finance, operations and ancillary services in the management of a range of events.
- Communicate effectively to diverse audiences, purposes and situations in a variety of contexts within the sports, entertainment and event management industry.
- Use decision-support tools to solve problems and facilitate organizational processes by applying critical thinking and ethical problem solving to management decisions within the sports, entertainment and event management industry.
- Apply the principles of management to current issues in the sports, entertainment and event management industry.
- Demonstrate leadership skills and adapt them to a diverse global market in the sports, entertainment and event management industry.

Graduates of the Sports, Entertainment, Event — Management degree program are prepared for a variety of careers within amateur and professional sports teams, entertainment venues, conferences and trade shows, event management and production companies. Options exist both nationally and internationally for graduates of this program.

## Sports, Entertainment, Event — Management

A four-year program leading to the bachelor of science degree

<b>Business Foundations</b>		
ACCT1210	Financial Accounting	4.5
CAR0010	Career Management	1
FISV2000	Finance	4.5
FIT1040	Spreadsheet Design for Business Solutions	4.5
LAW2001	The Legal Environment of Business I	4.5
MRKT1001	Principles of Marketing	4.5
Major Courses		
MGMT2001	Human Resource Management	4.5
SEE1001	Introduction to the Sports, Entertainment and Event Management Industry	4.5
SEE1010	Sports, Entertainment, Event — Management First Year Student Seminar	2.25
SEE2020	The Business of Event Management	4.5
SEE3099	Sports/Entertainment/Event Management Internship	13.5

SEE3850	Negotiations and Agreements in Hospitality, Sports, Entertainment and Event Management	4.5
SEE4060	Sports/Entertainment/Event Management Seminar	4.5
Major Courses/Specializatio	n	
Choose Additional Major Cou	rses or a Specialization listed below†	36
SEE2005	The Business of Sports	
SEE2030	The Business of the Entertainment Industry	
SEE3008	Ancillary Services and Revenue Management in the Sports, Entertainment and Event Industry	
SEE3010	Ticketing Methods and Data Analysis in Sports, Entertainment and Event Management	
SEE3045	New Media Literacy in Sports, Entertainment and Event Management	
SEE3065	Fundamentals of Fundraising and Philanthropy	
SEE3160	Sponsorship, Sales and Relationship Management	
SEE4050	International Sports, Entertainment, Event and Venue Management	
A&S Core Experience		13.5
Communications Foundation	s Courses	
ENG1020	English Composition	
ENG1021	Advanced Composition and Communication	
ENG1030	Communication Skills	
Integrative Learning		9
Two ILS courses, one at th	ne 2000 level, one at the 4000 level	
Arts and Humanities		ç
PHIL3240	Ethics: A Global Perspective	
One course from ART, HIS	T, HUM‡, LIT or REL	
Mathematics		ç
MATH1002	A Survey of College Mathematics (or higher, based on student's placement)	
MATH2001	Statistics	
Science		4.5
One course from BIO^, CH	HM±, PHY° or SCI	
Social Sciences		9
ECON1001	Macroeconomics	
One course from ANTH°°,	LEAD, PSCI, PSYC or SOC	
A&S Electives		9
Two courses with an EAS Free Electives <sup>#</sup>	Cattribute, at least one at 3000 level or higher.	
	00-4999 numbered offerings within the university.	22.5

Visit Courses by Subject Code (http://catalog.jwu.edu/courses) for a listing of all campus courses.

HUM courses are not offered in North Miami or Online.
 ^BIO courses are not offered in North Miami, Charlotte or Online.
 ±CHM courses are not offered in North Miami or Online.
 °PHY courses are not offered in Charlotte or Online.
 °ANTH courses are not offered in North Miami or Charlotte.

# In addition to classes, free elective credit can be applied to a number of options such as Directed Experiential Education (DEE), Internship, Minor or Study Abroad. Students are strongly encouraged to contact an advisor before scheduling free elective credits.

#### +Specialization in Event Management

SEE	2150	Safety, Security and Risk Management in the SEEM Industry	
SEE	3041	Special Event Protocol	
SEE	3042	Weddings & Ceremonies	
SEE	3060	Concert and Event Production	
SEE	3065	Fundamentals of Fundraising and Philanthropy	
SEE	3160	Sponsorship, Sales and Relationship Management	
SEE	3170	International Exhibitions & Events	
SEE4	4110	Advanced Special Event Management	
†Specia	lization in Live Enter	tainment Management	36
FSM	12110	Food and Beverage Operations in the Sports, Entertainment and Event Management Industry	
SEE	2030	The Business of the Entertainment Industry	
SEE	2150	Safety, Security and Risk Management in the SEEM Industry	
SEE	3010	Ticketing Methods and Data Analysis in Sports, Entertainment and Event Management	
SEE	3060	Concert and Event Production	
SEE	3150	Television and Movie Production Management	
SEE	3160	Sponsorship, Sales and Relationship Management	

36

SEE4050 International Sports, Entertainment, Event and Venue Management

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†Specialization in Sports Management		
SEE2005	The Business of Sports	
SEE3008	Ancillary Services and Revenue Management in the Sports, Entertainment and Event Industry	
SEE3010	Ticketing Methods and Data Analysis in Sports, Entertainment and Event Management	
SEE3020	Professional Sports Management	
SEE3030	Athletic Coaching and Administration	
SEE3045	New Media Literacy in Sports, Entertainment and Event Management	
SEE3160	Sponsorship, Sales and Relationship Management	
SEE4020	Sports and Entertainment Marketing	

NOTE: Students must pass MATH0010 Basic Mathematics or have equivalent placement scores to enroll in required math course(s).

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

# **Course Descriptions**

## Academic Int'l Programs (ABRD) Courses

## ABRD4080 Study Abroad - Exchange Program

This course is a variable-credit placeholder course used to maintain JWU student status while participating in a JWU exchange program. Students apply for the exchange program through JWU Study Abroad, which identifies the approved exchange university institutions. Students are enrolled in exchange university courses overseas. The international host university courses are not from the JWU catalog, so students schedule for this course (4.5-22.5 credits) to maintain registration at Johnson & Wales. Offered at Charlotte, Denver, Denver CE, North Miami, Online, Providence, Providence CF

1.25-22.5 Quarter Credit Hours

## ABRD4180 Study Abroad - Affiliate Program

This course is a variable-credit placeholder course used to maintain JWU student status while participating in a JWU affiliate program. Students apply for the affiliate program through JWU Study Abroad, which identifies the approved affiliate organizations and specific approved programs. Students are enrolled in an affiliate's partner university courses overseas. The international host institution or university courses are not from the JWU catalog, so students schedule for ABRD4180 (4.5-22.5 credits) to maintain registration at Johnson & Wales.

Offered at Charlotte, Denver, Denver CE, North Miami, Online, Providence, Providence CF

1.5-22.5 Quarter Credit Hours

## Accounting (ACCT) Courses

## ACCT1210 Financial Accounting

This introductory course acquaints students with the basic principles, practices and theories of financial accounting. Topics include the identification, measurement and recording of the financial effects of economic events on enterprises. Emphasis is placed on the understanding and use of financial statements for the corporation and interpretation and use of financial statement information in business decisions, and a study of the system that produces this information. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Ouarter Credit Hours

## ACCT1220 Managerial Accounting

This course is the second of two required accounting courses to be completed by students pursuing degrees in business and hospitality. Students learn the nature, application and behavior of costs in both the goods-producing sector and service-producing sector. Various approaches to preparing budgets are also discussed. Decision making utilizing the topics discussed is emphasized.

Prerequisite(s): ACCT1210 or (ACCT1002 or ACCT1007 or ACCT1012 or ACCT1022 or ACCT1202 or ACCT2002 or ACCT2004). (OL) Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

## 4.5 Quarter Credit Hours

## **ACCT2010 Personal Budgeting and Planning**

This course focuses on personal financial planning for a variety of life situations. Topics include money management strategies, consumer credit, insuring your resources and personal purchasing decisions. Topics are discussed with real-world applications. Offered at Charlotte

4.5 Ouarter Credit Hours

## ACCT2021 Intermediate Accounting I

This course provides an introduction to financial accounting basic theory, practice and developmental framework. Students are exposed to certain assets such as cash, accounts receivable and inventories. Attention is given to their valuation and impact on periodic net income and financial position. Prerequisite(s): ACCT1210, FIT1040.

Offered at Charlotte, Providence, Providence CE

4.5 Quarter Credit Hours

## ACCT2022 Intermediate Accounting II

This course is a continuation of Intermediate Accounting I. Students are exposed to the remaining asset groups including non-current operating assets and long-term investments. Coverage also includes the entire spectrum of liabilities and stockholder's equity. Prerequisite(s): ACCT2021. Offered at Charlotte, Providence, Providence CE

4.5 Quarter Credit Hours

## ACCT2023 Intermediate Accounting III

This course serves as a continuation of Intermediate Accounting II. Special topics are studied such as accounting for stockholders' equity, earnings per share, income taxes, leases, investments, accounting changes and errors, and the statement of cash flows. Prerequisite(s): ACCT2022.

Offered at Charlotte, Providence, Providence CE 4.5 Quarter Credit Hours

## ACCT2035 Accounting Software

In this interactive course, students gain experience with a commercial accounting software package. The course is conducted in a laboratory setting. The software program is selected based on local market demand and designed for small- to medium-sized businesses. Basic through advanced setup, maintenance and the entire accounting cycle are completed using the software. Students master the reporting function and also work with payroll, sales and pricing transactions by customer and/or job. Advanced topics such as the audit trail, closing the books and reversing journal entries are explored. Prerequisite(s): ACCT1210 or (ACCT1002 or ACCT1007 or ACCT1012 or ACCT1022 or ACCT1202 or ACCT2002 or ACCT2004). Offered at Charlotte, Providence, Providence CE

4.5 Quarter Credit Hours

## ACCT3011 Federal Taxes I

This course is a study of federal tax laws and treasury regulations and their application to the income of individuals. Practice is given in the preparation of tax returns, supplemental forms and schedules required to be filed by individuals

Prerequisite(s): ACCT1210 or (ACCT1002 or ACCT1007 or ACCT1012 or ACCT1022 or ACCT1202 or ACCT2002 or ACCT2004). Offered at Charlotte, Providence, Providence CE 4.5 Quarter Credit Hours

## ACCT3031 Cost Accounting I

This course provides an introduction to accounting in a manufacturing business. Costing procedures covered include activity-based costing, job order cost, process cost, joint cost, standard cost and variance analysis. Prerequisite(s): ACCT1220 or ACCT3023 or (ACCT1002 or ACCT1007 or ACCT1012 or ACCT1022 or ACCT1202 or ACCT2002 or ACCT2004). Offered at Charlotte, Providence, Providence CE 4.5 Quarter Credit Hours

## ACCT3040 Auditing

This course is designed to acquaint the student with methods of verification, analysis and interpretation of generally accepted auditing procedures. The mechanics of planning and implementing an audit and the preparation of reports are studied.

Prerequisite(s): ACCT2023.

Offered at Charlotte, Providence, Providence CE 4.5 Quarter Credit Hours

## ACCT3050 Advanced Accounting

This course is designed to provide the student with an introduction to international accounting and the knowledge to prepare consolidated financial statements. Prerequisite(s): ACCT2023.

Offered at Charlotte, Providence, Providence CE

4.5 Quarter Credit Hours

## ACCT3060 Accounting Information Systems

This course prepares accounting majors for the technology issues they will face in their careers and effective communications with information technology personnel within organizations. Topics covered include transaction and data processing cycles, systems analysis and design, computer fraud and internal control, and auditing accounting information systems.

Prerequisite(s): ACCT1220 or ACCT3040. Offered at Charlotte, Providence, Providence CE 4.5 Quarter Credit Hours

## **ACCT3080 Fraud Examination: Theory and Practice**

This course covers accounting and legal concepts along with the procedures that are necessary to accomplish fraud detection, fraud investigation and fraud prevention duties. Students learn how to analyze allegations of fraud and how to utilize accounting and investigative skills during a fraud investigation. Computerized application development assists in case analysis. Expert witness testimony is also discussed along with a review of the variety of ways to communicate findings.

Prerequisite(s): ACCT1210 or (ACCT1002 or ACCT1007 or ACCT1012 or ACCT1022 or ACCT1202 or ACCT2002 or ACCT2004), FIT1040. (OL) Offered at Charlotte, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## **ACCT4012 Taxes and Business Decisions**

This course examines the income tax issues that must be considered by managers prior to making business decisions. Topics include tax aspects of selecting a type of business entity; acquisition, use and disposal of fixed assets; investments; capital gains and losses; nontaxable transactions; payroll taxes; and income tax planning. This course is an elective for non-accounting majors only.

Prerequisite(s): ACCT1210 or (ACCT1002 or ACCT1007 or ACCT1012 or ACCT1022 or ACCT1202 or ACCT2002 or ACCT2004). Offered at Charlotte, Providence, Providence CE 4.5 Quarter Credit Hours

## ACCT4065 Accounting and Financial Analysis Seminar

This course is delivered in the seminar format and serves as the capstone for seniors pursuing the bachelor of science degree in Corporate Accounting and Financial Analysis. Students use the knowledge obtained through their other required accounting and finance courses to further develop their critical thinking and decision-making skills on accounting and financial analysis-related topics. Students use spreadsheet software to conduct analyses when appropriate.

Prerequisite(s): ACCT3031, ACCT3040, FISV3080, senior status. Offered at Charlotte

4.5 Quarter Credit Hours

## ACCT4099 Accounting Internship

This internship provides students with an opportunity to gain accounting experience by performing various entry-level accounting functions at an approved off-campus organization. Students have an opportunity to gain real-world experience in analyzing, journalizing and posting transactions, preparing various reconciliations and schedules, creating reports for internal and external usage, and general office skills and procedures. Upon completion of this term-long course, students have an understanding of the demands and expectations of business and industry.

Prerequisite(s): To be eligible for this internship, students must: 1) maintain a 2.75 cumulative GPA during the entire pre-program application process, 2) have completed 90 hours of course work, 3) have appropriate elective credit available, and 4) have the sponsorship of a faculty advisor.

Offered at Charlotte, Providence, Providence CE

4.5-13.5 Quarter Credit Hours

## Advertising Comm (ADVC) Courses

## ADVC1010 Marketing Communications

This course focuses on the role of integrated marketing communications in the overall marketing process. Emphasis is on the integration of advertising, sales promotion, public relations, direct marketing, personal selling and interactive marketing in the creation of effective relationships, communication theory and the creative process in achieving marketing objectives for brands. Students learn how advertising messages are created using consumer insights and how messages are placed in a variety of media channels. Students also learn how each of the promotional mix elements can be used for specific purposes.

Prerequisite(s): (DME1020 or GDES1020) or (MCST1010 or COMM1010) or (MRKT1001 or HOSP3050). (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## ADVC1011 Media Strategy

This course focuses on the role of integrated marketing communications in the overall marketing process. Emphasis is on the integration of advertising, sales promotion, public relations, direct marketing, personal selling and interactive marketing in the creation of effective relationships, communication theory and the creative process in achieving marketing objectives for brands. Students learn how advertising messages are created using consumer insights and how messages are placed in a variety of media channels. Students also learn how each of the promotional mix elements can be used for specific purposes.

Prerequisite(s): ADVC1010. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## ADVC1021 Public Relations and Corporate Communications

This course introduces students to the basic writing requirements and functions of public relations and communications within contemporary organizations, including marketing communications, media relations and corporate communication documents. Particular emphasis is on the creation of both traditional and new media correspondence, such as press releases, media kit documents and client correspondence including agendas and meeting reports.

Prerequisite(s): MRKT1001. (OL)

Offered at Charlotte, Denver, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## ADVC2001 Creative Concepts and Strategy

This course prepares students to develop creative concepts based on research and sound selling positioning strategies. Emphasis is on teaching students to think both strategically and creatively for the wide range of media and communication tools used by today's advertiser. Students gain experience in developing creative concepts for magazines, newspapers, radio, television, billboards, brochures, catalogs and infomercials in traditional and new media. Particular emphasis is on developing strategies and writing creative strategy statements from which concepts are developed and executed.

Prerequisite(s): ADVC1010. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## ADVC3003 Advertising Campaigns

This advanced course covers the strategies employed to develop and implement successful communication campaigns using advertising, sales promotion, public relations and multimedia tools. Extensive analysis of successful communication campaign models is used to aid students in the development of creative and effective ideas. Students are responsible for developing several advertising campaigns for various marketing organizations, including a multilevel campaign that is chronicled in a comprehensive plan book.

Prerequisite(s): ADVC2001. (OL)

Offered at Charlotte, Denver, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## ADVC3010 Digital Media Planning

This course provides students with the skills and knowledge required to be successful in today's digital advertising industry, including paid, owned and earned media. Students focus on the options available to reach online audiences (including the Web, mobile devices and social media), calculate the costs to do so, and assess the results using analytical tools provided by syndicated databases and media organization.

Prerequisite(s): ADVC1010, junior status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence 4.5 Quarter Credit Hours

#### ADVC4120 Marketing Communications in an International Context

This course is designed to place students in an international context in which they can gain firsthand knowledge of how organizations use positioning and communications strategies to achieve specific marketing objectives. Industry visits, cultural excursions and on-the-ground projects provide students with the knowledge and skills to develop integrated marketing communications plans, including advertising, public relations and media strategies. This course is taught for variable (4.5-13.5) credits only as part of a short-term summer study abroad program.

Prerequisite(s): ADVC1010, MRKT1001, acceptance into Study Abroad program.

Offered at Charlotte, Denver, North Miami, Online, Providence 4.5-13.5 Quarter Credit Hours

## Art (ART) Courses

## **ART2010 Introduction to Film**

This course is designed to give students an in-depth introduction to the motion picture medium. Students gain an understanding of the technical aspects of filmmaking and the ways in which movies express meaning through cinematography, production design, actor performance, editing, sound design, and narrative. The ideology of film and film theory are also explored.

Prerequisite(s): ENG1020 or ENG1024 or English placement. (HY) (OL) Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

### **ART2030 Music Appreciation**

This survey course of the history of music covers the elements of music, terminology, composition, form and style. It also explores the instruments, voices and ensembles that interact to create the art of music, focusing on periods of music after 1500 - Renaissance, Baroque, Classical, Romantic and Modern. American musical theater, jazz and music of world cultures are also studied. Emphasis is on developing critical listening skills and on developing an appreciation of music of many genres.

Prerequisite(s): ENG1020 or ENG1024 or English placement. Offered at Charlotte, Denver, Providence, Providence CE 4.5 Quarter Credit Hours

#### ART3020 Art History

This course provides an introduction to the understanding and appreciation of art. Emphasis will be placed on the visual arts of painting, sculpture, and architecture. The course covers the basic principles of design, form, and techniques as well as a general chronological history of art from ancient to contemporary works. Students will be encouraged to respond actively to works of art through class discussions, museum visits, and class projects. Prerequisite(s): ENG1021 or ENG1027. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

### **ART3110 World Cinemas**

This course is designed to give students an in-depth introduction to the rich and diverse history of film across the world. Through a series of case studies, students engage deeply with a broad range of international filmmakers, movements and styles, focusing on places such as France, Italy, Japan, China, Brazil, Mexico and more. Students explore the ways in which specific film styles and traditions develop in relation to 1) their own social/ cultural contexts, 2) the global dominance of Hollywood Cinema and 3) the "transnational" context of an increasingly globalized film marketplace. In the process, students are not only exposed to a wealth of international films and filmmakers — they move beyond the classic pleasure of simply watching movies and develop the tools necessary to analyze films aesthetically,

thematically and technically and to reflect critically upon the social meaning and importance of our global film culture.

## Prerequisite(s): ENG1021 or ENG1027. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence 4.5 Quarter Credit Hours

## Baking and Pastry Arts (BPA) Courses

## **BPA1010 Fundamental Skills and Techniques**

This course provides students with fundamental cooking and baking techniques, knife skills, piping skills and mixing methods. Emphasis is placed on proper receiving, handling and identification of fruits and other ingredients used in the pastry kitchen.

Offered at Charlotte, Denver, Denver CE, North Miami, Providence, Providence CE

3 Quarter Credit Hours

### **BPA1015 Classic Pastry**

This course is designed to give the student fundamental working knowledge of the traditional methods of producing puff pastry, pâte à choux, creams and custards. This course also includes practical techniques of platter design and presentations. Students plan, organize and set up pastry buffets.

Offered at Charlotte, Denver, Denver CE, North Miami, Providence, Providence CE

3 Quarter Credit Hours

#### **BPA1020** Pies and Tarts

This course is designed to provide students with the knowledge of traditional methods of producing pies and tarts. Emphasis is on the production of basic pie dough, short dough, pâte sablée, and a variety of pie and tart fillings. Offered at Charlotte, Denver, Denver CE, North Miami, Providence, Providence CE

3 Quarter Credit Hours

### **BPA1025 Cookies and Petits Fours**

This course provides students with a fundamental working knowledge of the traditional methods of producing cookies and petits fours. Fundamentals of production, finishing techniques and platter presentations are introduced. Offered at Charlotte, Denver, Denver CE, North Miami, Providence, Providence CE

3 Quarter Credit Hours

#### **BPA1030 Hot and Cold Desserts**

This course is designed to provide students with skills in the production of churned and still-frozen desserts, composed frozen desserts and the production of hot desserts enhanced by a frozen component. Offered at Charlotte, Denver, Denver CE, North Miami, Providence, Providence CE

3 Quarter Credit Hours

## **BPA1035 Chocolates and Confections**

This course provides students with the skills and knowledge of chocolate tempering methods. Hand dipped and molded pralines and truffles (candies) are produced utilizing different chocolates, fillings and decorating techniques. Emphasis is placed on the history and manufacturing techniques of the different qualities in chocolate.

Offered at Charlotte, Denver, Denver CE, North Miami, Providence, Providence CE

**3** Quarter Credit Hours

## **BPA1040 Introduction to Cakes**

This course provides students with the skills and knowledge of producing cakes, butter creams and icings. Each student is taught proper mixing methods and assembling, icing and finishing techniques of a variety of cakes. Offered at Charlotte, Denver, Denver CE, North Miami, Providence, Providence CE

3 Quarter Credit Hours

## **BPA1045 Principles of Artisan Bread Baking**

This course provides an introduction to the skills and techniques of artisan bread production. Products covered include commercially yeasted breads, rolls and savory quick breads. Properties and characteristics of ingredients, the baker's percentage system and scaling methods are studied, as well as proper mixing techniques, controlled fermentation, and baking methodology.

Offered at Charlotte, Denver, Denver CE, North Miami, Providence, Providence CE

3 Quarter Credit Hours

### **BPA1050 Viennoiserie**

This course provides students with the knowledge and application of the principles and techniques of viennoiserie production. Yeasted and enriched breads, laminated doughs and quick breads are introduced in this class. Properties and characteristics of ingredients, the baker's percentage system and scaling methods are introduced. Emphasis is placed on mixing techniques, controlled fermentation, hand shaping skills and baking methodology.

Offered at Charlotte, Denver, Denver CE, North Miami, Providence, Providence CE

3 Quarter Credit Hours

## **BPA1060 How Baking Works**

This course introduces how baking works through an understanding of the ingredients used in baking and pastry. Students run experiments in order to learn about ingredients and understand how ingredients change during production and interaction with other ingredients.

Offered at Charlotte, Denver, Denver CE, North Miami, Providence, Providence CE

3 Quarter Credit Hours

## **BPA2010 Specialty Cakes**

Students build on their fundamental skills of icing cakes in creating special occasion cakes. Emphasis is placed on developing skills in making various flowers out of modeling chocolate, marzipan and gum paste. Students are introduced to covering and glazing special occasion cakes with rolled fondant and build their piping skills through intricate patterns and techniques. Prerequisite(s): BPA1040.

Offered at Charlotte, Denver, Denver CE, North Miami, Providence, Providence CE

3 Quarter Credit Hours

## **BPA2015 Entremets and Petits Gâteaux**

This course provides students with advanced methods of creating entremets and petits gateaux that are contemporary and relevant to industry. Different components and modern finishing techniques are applied in creating molded entremets and petits gateaux.

Prerequisite(s): BPA1010, BPA1030, BPA1035, BPA1040, sophomore status or approval of dean or department chair.

Offered at Charlotte, Denver, Denver CE, North Miami, Providence, Providence CE

3 Quarter Credit Hours

## **BPA2020 Plated Desserts**

This course covers preparation and presentation of individual hot and cold plated desserts, using a variety of traditional and modern plating techniques. Plate design, station organization, à la minute service, flavor, textural components, and portion control are emphasized.

Prerequisite(s): BPA1015, BPA1030.

Offered at Charlotte, Denver, Denver CE, North Miami, Providence, Providence CE

3 Quarter Credit Hours

## **BPA2025 Advanced Artisan Bread Baking**

This course introduces students to the advanced skills and techniques of artisan bread production that includes commercially and naturally leavened breads; decorative breads, crackers and flat breads. Properties and characteristics of grains other than wheat and sustainability are covered. The baker's percentage system, scaling ingredients, mixing techniques, controlled fermentation, hand shaping skills, and baking methodology are reviewed. Prerequisite(s): BPA1045.

Offered at Charlotte, Denver, Denver CE, North Miami, Providence, Providence CE

3 Quarter Credit Hours

#### **BPA2030 Sugar Artistry**

Students are introduced to various sugar artistry techniques, including pastillage, poured, pulled and blown sugar. Emphasis is on the planning and production of individual showpieces using various shaping and molding methods.

Offered at Charlotte, Denver, Denver CE, North Miami, Providence, Providence CE

3 Quarter Credit Hours

## **BPA2626 Baking & Pastry Internship**

This intermediate level work-experience course is designed to provide students with a hands-on learning experience in the food service industry. Students apply theoretical knowledge of baking and pastry arts, demonstrate practical skills of production, and practice professionalism in a universityapproved industry setting. Upon completion of this term-long course, students have a broader understanding of the demands and expectations of the food service industry while improving their skills in baking and pastry arts. Prerequisite(s): Completion of all freshman-level courses; site selection is dependent upon GPA. A minimum 2.75 cumulative GPA may be required for certain site selections.

Offered at Charlotte, Denver, Denver CE, North Miami, Providence, Providence CE

6.75-13.5 Quarter Credit Hours

## Career Management (CAR) Courses

## CAR0010 Career Management

This career management course focuses on preparing and empowering students to make effective career choices, demonstrate professionalism, identify and pursue internships, and begin to navigate their career direction. Students learn ways to enhance and customize their job search materials and to market themselves effectively to employers. Various job search, networking and interview techniques are reinforced. Other topics include personal financial management and graduate school.

Prerequisite(s): Junior status. (OL)

Offered at Charlotte, Denver, North Miami, Providence 1 Quarter Credit Hour

## Chemistry (CHM) Courses

### CHM2040 Introduction to General and Organic Chemistry

This course examines the chemistry of carbon-containing molecules relevant to biological systems such as the human body, beginning with basic atomic structure, chemical bonding and reactions, and the chemistry of acids, bases, buffers and salts. Organic chemistry of all functional groups are examined, including saturated/unsaturated hydrocarbons, aldehydes and ketones, carboxylic acids, amines and alcohols. Emphasis is given to those compounds of biochemical importance.

Offered at Charlotte, Denver, Providence, Providence CE 4.5 Quarter Credit Hours

## Culinary Arts (CUL) Courses

## CUL1015 Introduction to Culinary Foundations

Students learn techniques practiced in the professional kitchen: the craft, tools, food safety and sanitation, basic knife skills and mise en place. Students are introduced to moist cooking techniques of boiling, simmering, poaching, steaming, blanching/shocking and sweating while the basic preparations of stocks, soups and classic sauces are introduced. Culinary science, sensory analysis and sustainability are explored.

Offered at Charlotte, Denver, Denver CE, North Miami, Providence, Providence CF

3 Quarter Credit Hours

## **CUL1035 Culinary Fundamentals**

Students investigate and practice the cooking techniques of grilling, sautéing, baking, braising, stewing, broiling, roasting and frying while producing and tasting complimenting contemporary sauces. Vegetable and starch cuts and cookery are demonstrated and practiced. Students practice reading and writing standardized recipes, as well as recipe scaling and costing. Offered at Charlotte, Denver, Denver CE, North Miami, Providence, Providence CE

3 Quarter Credit Hours

## CUL1055 Cooking in Today's Restaurant: Breakfast & Lunch

Students practice the cooking techniques introduced in Foundations and Fundamentals using breakfast, brunch and lunch cookery. Product preparations include eggs, sandwiches, quick breads, soups, and vegetable cookery. Standard plate presentation, recipe costing and discussion of nutritional needs are explored.

Offered at Charlotte, Denver, Denver CE, North Miami, Providence, Providence CE

3 Quarter Credit Hours

## CUL1075 Cooking in Today's Restaurant: Dinner

Students continue to develop the ability to competently execute the production skills required for a successful culinary career. Emphasis is on braising, stewing and roasting and the preparation of accompanying sauces. Offered at Charlotte, Denver, Denver CE, North Miami, Providence, Providence CE

3 Quarter Credit Hours

## CUL1095 Cooking in the Global Marketplace

Basic nutrition and healthy eating concepts are investigated as students explore traditional ethnic ingredients from cuisines around the world to produce meat-minimalistic menus and recipes highlighting vegetables, legumes and grains. Sourcing food locally, seasonal menus, and sustainability in the foodservice industry are discussed.

Offered at Charlotte, Denver, Denver CE, North Miami, Providence, Providence CE

3 Quarter Credit Hours

### CUL1115 The Science of Cooking and Sensory Analysis

This course introduces students to the basic functions of ingredients and cooking processes. Students conduct experiments and think critically to compare, contrast and evaluate how ingredients change through the use of various cooking techniques. This course will explore recipe modification, ingredient substitution, and problem solving in the kitchen. Emphasis is placed on the sensory evaluation of food, the development and use of sensory terminology, and real-world restaurant applications. Offered at Charlotte, Denver, Denver CE, North Miami, Providence, Providence CE

3 Quarter Credit Hours

## CUL1135 Purchasing, Product Identification & Protein Fabrication

Students study the flow of goods and food safety concepts within the purchasing, receiving, storing and distribution functions. Comprehensive purchasing is discussed. Through demonstrations and experience-based production, students engage in identifying, handling and fabricating proteins, dry-goods and staples. Students review and discuss quality standards, yields, costing, packaging and labeling.

Offered at Charlotte, Denver, Denver CE, North Miami, Providence, Providence CE

3 Quarter Credit Hours

### **CUL1325 Essentials of Dining Service**

Learn and practice the skills of front-of-the house (FOH) operations and professional dining and beverage service techniques reflecting contemporary practices. Etiquette, quality service and guest relations, effective communication skills, critical thinking, check handling and point of sale systems are emphasized.

Offered at Charlotte, Denver, Denver CE, North Miami, Providence, Providence CE

3 Quarter Credit Hours

## CUL1345 Foundations of Baking & Pastry

Production includes basic breads and rolls, laminated dough, muffins, quick breads, cookies and pies. Proper use of the baker's scale, liquid measurement and equipment identification are a primary focus for this course. Offered at Charlotte, Denver, Denver CE, North Miami, Providence, Providence CF

3 Quarter Credit Hours

### **CUL1365 Exploring Beverages**

Students are introduced to the production methods and service of nonalcoholic beverages, beer, wine and spirits. Students identify beverages using sensory evaluation techniques, and are exposed to beverage costing and profitability. Students also take the ServSafe<sup>®</sup> Alcohol certification course and exam.

Offered at Charlotte, Denver, Denver CE, North Miami, Providence, Providence CE

3 Quarter Credit Hours

## CUL2215 The Craft of Garde Manger

Learn and develop the craft of garde manger utilizing both traditional and contemporary techniques in cooking, preservation, forcemeat production and charcuterie, while applying the concept of "total utilization". Using marketable displays, the preparation and presentation of hot and cold hors d'oeuvres, fresh cheeses and cold sauces is practiced.

Prerequisite(s): Completion of all freshman culinary labs (or concurrent with dean approval).

Offered at Charlotte, Denver, Denver CE, North Miami, Providence, Providence CE

3 Quarter Credit Hours

## CUL2235 Contemporary Service and Restaurant Supervision

Students will expand their understanding of guest satisfaction through various applications of restaurant service. They are also introduced to basic supervisory concepts including: front of the house expenses, operational procedures and financial responsibilities. Students will evaluate food and beverage profitability. Students will further their understanding and application of food and beverage pairing.

Prerequisite(s): Completion of all freshman culinary labs (or concurrent with dean approval).

Offered at Charlotte, Denver, Denver CE, North Miami, Providence, Providence CE

3 Quarter Credit Hours

## CUL2245 International Cuisine and Culinary Cultures

Explore the most influential cultures and flavor profiles from around the globe. Learn to identify the distinctly different and common ingredients that identify each major cuisine, while practicing traditional and modern techniques to produce contemporary restaurant quality menu items. Prerequisite(s): Completion of all freshman culinary labs (or concurrent with dean approval).

Offered at Charlotte, Denver, Denver CE, North Miami, Providence, Providence CE

3 Quarter Credit Hours

## CUL2255 Advanced Pastry

This course covers the preparation of individual plated desserts, using a variety of traditional and modern plating techniques incorporating design, flavor, and textural components. Station organization, portion control and cost determination are emphasized.

Prerequisite(s): CUL1345.

Offered at Charlotte, Denver, Denver CE, North Miami, Providence, Providence CE

3 Quarter Credit Hours

#### **CUL2265 Classical Cuisines of France and Italy**

Students explore the classical cuisines of France and Italy. Students learn to identify the shared and defining ingredients and flavor profiles of the cuisines while practicing traditional and modern techniques to produce contemporary restaurant quality à la minute plates.

Prerequisite(s): Completion of all freshman culinary labs (or concurrent with dean approval).

Offered at Charlotte, Denver, Denver CE, North Miami, Providence, Providence CE

3 Quarter Credit Hours

## CUL2386 Culinary Arts International Exchange

The Ireland International Exchange program combines practical and educational learning experience. Emphasis is placed on providing students with hands-on learning in preparing and serving food and beverages. The practical training takes place in some of Ireland's most prestigious hotels. Other learning takes place in regional education centers. The Azores Exchange program takes place at Escola De Formacao Turistica E. Hoteleira. The academic curriculum develops a student's practical and cognitive skills through the planning and preparation of entire meals. Cultural culinary experiences enhance the program through various field trips, seminars and demonstrations.

Prerequisite(s): Completion of all freshman-level course work. Offered at Charlotte, Denver, North Miami, Providence 13.5 Quarter Credit Hours

## **CUL2626 Culinary Arts Internship**

This intermediate level work-experience course is designed to provide students with a hands-on learning experience in the food service industry. Students apply theoretical knowledge of culinary arts, demonstrate practical skills of production, and practice professionalism in a university-approved industry setting. Upon completion of this term-long course, students gain a broader understanding of the demands and expectations of the food service industry while improving their skills in the craft of culinary arts.

Prerequisite(s): Completion of all freshman-level courses; site selection is dependent upon GPA. A minimum GPA of 2.75 may be required for certain site selections.

Offered at Charlotte, Denver, Denver CE, North Miami, Providence, Providence CE

6.75-13.5 Quarter Credit Hours

## **CUL3020 Foundations of Wine**

This course introduces the student to a systematic sensory approach to wines and develops the student's ability to describe them in a marketable way. The course teaches a fundamental understanding of the relationship between location, climate, terrain, soils, viticulture and vinification and grape varieties and the differentiation between quality levels of wine. Wine tastings incorporate structured analysis leading students to identify regional and varietal organoleptic differences in wines. Tastings incorporate discussions on the pairing of food and wine. Representative wines are tasted. Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

## **CUL3030 Exploring Cheese**

This course is an opportunity for students to explore the world of cheese. Cheese history, production and trends are analyzed within a worldwide business context. Sensory evaluation, classification, ripening, storage, purchasing, service and applications in today's kitchens are components of this course. Students learn how to best purchase and serve cheese to enhance profitability in restaurant menu programs or retail outlets. Students also evaluate the principles of beer and wine pairings with cheese. Students are prepared to pass the Wisconsin Cheesecyclopedia, a cheese education course exam.

Prerequisite(s): CUL1015, CUL1035 or BPA1010. Offered at Charlotte, Providence 4.5 Quarter Credit Hours

#### CUL3092 Brewing Arts

This course helps students develop an understanding of traditional and modern styles of beer and brewed alcoholic beverages by examining production methods and ingredients, and through sensory analysis. Students explore historical context, as well as modern industry structures and trends. Student teams learn how to brew an all-grain beer recipe and to identify common beer faults and their causes. Upon completion of this course, students are prepared to sit for the Certified Beer Server exam from the Cicerone Certification program.

Prerequisite(s): Junior status.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

#### CUL3093 Coffee, Tea and Non-alcoholic Beverage Specialist

The role of non-alcoholic beverages in profitable beverage programs is a focus of this course. It combines advanced knowledge and application of coffee, tea, water, ready-to-drink and other non-alcoholic beverages with structured systematic tastings, analysis, production and service. Students analyze the application of these non-alcoholic beverage to the on-premise market.

Offered at Charlotte, Denver, North Miami, Providence 4.5 Quarter Credit Hours

#### CUL3144 Farm to Table Desserts

This course focuses on the creation of plated desserts around seasonal produce and artisan products from a modern perspective. Emphasis is on incorporating fresh fruits and vegetables, whole grains, and artisan products. Students explore extending the seasonality of desserts through food preservation. Fundamental and innovative pastry techniques are covered in lecture and daily production. Students apply their knowledge by creating and executing a contemporary multi-course dessert tasting menu. Prerequisite(s): CUL3250 (or concurrent), Associate degree in Culinary Arts or Associate degree in Baking Pastry Arts. Offered at Charlotte, North Miami, Providence 3 Quarter Credit Hours

### CUL3165 Light and Healthy Desserts

This course uses guidelines for healthier desserts as a framework for daily production. Students produce original desserts that are healthier than traditional desserts and modify formulas to create desserts that are gluten-free, reduced fat, reduced sugar and vegan. Advanced pastry techniques are introduced as a means of producing desserts in line with current industry trends. Students create and execute a multi-course dessert tasting menu that aligns with the guidelines for healthier desserts.

Prerequisite(s): NUTR2001, junior status.

Offered at Charlotte, Denver, North Miami, Providence 3 Quarter Credit Hours

### CUL3200 Plant-Based Cuisine

Daily production will focus on the types, preparation and nutritional aspects of plant-based foods, diets and cuisine ranging from vegetarian to meatminimalistic. Students will investigate the reasons why people choose plantbased diets and how to market plant-based menu items. Topics will include: cultural and global perspectives, economics, health, growing conditions, farm-to-table cuisine, sustainability, and current industry trends. Prerequisite(s): CUL3250 (or concurrent), Associate degree in Culinary Arts. Offered at Charlotte, North Miami, Providence 3 Quarter Credit Hours

## CUL3223 A Peruvian Culinary Experience

This course seeks to demonstrate the richness of Peruvian cuisine by recognizing the basic characteristics that are part of Peruvian food and culture. The course provides the demonstration of techniques, classroom practice, and real-world experiences in the wide range of food and beverages, culture and nuances of ancient Peruvian and South American cuisine, traditional, contemporary and avant-garde.

Prerequisite(s): FSM1065, completion of all sophomore baking pastry or culinary labs.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 13.5 Quarter Credit Hours

# CUL3244 Exploring the Culture, Cuisine and Traditional Food Ways of Crete

This course introduces students to traditional Cretan culture and cuisine through activity-related experiences. Guided by local specialists, students explore archaeological and historical sites; nature reserves, organic farms, vineyards and farmers' markets; village ports, taverns, bakeries and artisan food production facilities; and participate in cooking/baking classes taught by local chefs. Through activities and exploration students engage with the local community to learn how they are preserving traditions that have shaped the renowned healthy cuisine of Crete, while moving forward into the future both gastronomically and economically by way of sustainable community-based practices.

Prerequisite(s): Junior status or approval of the dean.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 9 Quarter Credit Hours

## CUL3250 Sustainability in the Culinary Kitchen

This course defines, explores and explains sustainable foods as they relate to the roles and responsibilities of future chefs and food service managers. Students explore the national and global economic, agricultural, political and ethical issues regarding the use of sustainable foods in the food service industry.

Prerequisite(s): Associate degree in Culinary Arts or Associate degree in Baking Pastry Arts.

Offered at Charlotte, North Miami, Providence 4.5 Quarter Credit Hours

## CUL3270 Volcanic Island Wines: The Azores and Madeira

This nine-day intensive overview course is designed to provide students with an appreciation of the culture of Madeira and the Azores, and their history of grape-growing and wine-making that reflect a sense of place. Students discover the role of wine tourism, marketing and the commercial position these wines hold in the global marketplace. Students are exposed to the culture and cuisine of the region (islands), and explore how and why their wines pair best with cuisines.

Prerequisite(s): Junior status.

Offered at Charlotte, Denver, North Miami, Providence 4.5 Quarter Credit Hours

### **CUL3300 Conscious Cuisine**

Advanced techniques of seasonal, local and sustainable food preparation, recipe and menu development will be practiced. Students will research, adapt, create and produce full flavored, seasonal recipes and articulate the connection these dishes have to local farms, locally raised animals and the surrounding waters. Emphasis will be given to the utilization of in house produced artisan products and charcuterie.

Prerequisite(s): CUL3250 (or concurrent), Associate degree in Culinary Arts. Offered at Charlotte, North Miami, Providence

3 Quarter Credit Hours

### CUL4020 New World Wines

This course offers students an advanced understanding of New World wines (in particular the U.S., with additional emphasis on California, Australia, New Zealand, South Africa, Chile and Argentina), the evolution of flavor and taste paradigms, and familiarization with each of their primary wine appellations. The geographic, historical and social contexts of alcoholic beverages in each nation are discussed, and trends of production, consumption and export markets are reviewed. Wine tastings incorporate structured analysis leading students to identify regional and varietal organoleptic differences in wines. Tastings incorporate discussions on the pairing of food and wine. Representative wines are tasted.

Prerequisite(s): CUL3020 or CUL4960. Offered at Charlotte, Denver, Providence 4.5 Quarter Credit Hours

4.5 Quarter createriours

## CUL4030 Old World Wines

This course allows students to develop an advanced understanding of Old World wines. Students examine production methods, trace the evolution of various appellation of origin classification systems, and explore the concept of terroir. Students explore wine production in areas such as France, Germany, Italy, Spain, Portugal, Greece and other traditional regions. For each region, students explore the historical context, as well as modern industry structures and trends. Wine tastings incorporate structured analysis leading students to identify regional and varietal organoleptic differences in wines. Tastings incorporate discussions on the pairing of food and wine. Representative wines are tasted.

Prerequisite(s): CUL3020 or CUL4960. Offered at Charlotte, Denver, Providence 4.5 Quarter Credit Hours

#### **CUL4045 Spirits and Mixology Management**

This course offers the student an advanced understanding of spirits, liqueurs, cocktails and mixology to design and supervise a successful bar operation. Spirits, liqueurs, cocktails and mixology principles are discussed within a cultural, historical and business context. Advanced sensory analysis, cocktail recipe creation and production methods, inventory, cost analysis and merchandising are major components of this course. Alcohol liability and server training are reviewed. Students take the practical exam for the International School of Mixology Bartending Certification.

Prerequisite(s): Junior status.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

#### **CUL4080 Beer Sommelier**

This course explores modern beer sales and service methods through case studies and real-world application of beer service principles. Students employ critical thinking to troubleshoot and critique issues concerning production, storage, service and sales. Students evaluate the management of retail beer operations through analysis of facilities and menu design, beer and food pairing strategies, accurate sales descriptions, and responsible alcohol service. Upon successful completion of this course, students may be prepared to sit for the Certified Cicerone examination.

Prerequisite(s): CUL3092, junior status.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

#### CUL4185 Sommelier Capstone

This course provides a comprehensive overview of wine knowledge, sales and service techniques, giving students the ability to select appropriate beverages emphasizing wines for on-premise programs. Students focus on food and beverage pairings, the development of beverage lists and the training techniques for successful sales. Relevant selection and purchasing of beverages, inventory controls, storage and distribution management is emphasized. Liquor liability and responsible service is emphasized throughout.

Prerequisite(s): CUL4020 or CUL4030. Offered at Charlotte, Denver, Providence 4.5 Quarter Credit Hours

#### **CUL4416 British Practical Brewing**

This rigorous, experience-based course is ideal for students who want to work in or develop their own microbrewery or brewpub. The course enables students to enhance their knowledge of brewing theory and develop their skills in practical brewing, recipe formulation, sensory analysis, marketing and brewery design. Students work alongside professional brewers, chemists and industry professionals in both laboratory and field settings to earn practical professional brewing experience. Students gain an in-depth knowledge of traditional and modern ale-brewing technology both on-site and at local craft breweries. Students attend evening and weekend excursions to regional maltsters, hop yards and breweries, and other historic and cultural sites. There is a comprehensive written exam at the completion of the course. Successful candidates earn the Brewlab Practical Brewing Certificate. Prerequisite(s): CUL3092.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 9 Quarter Credit Hours

#### **CUL4417 Applied American Craft Brewing**

This rigorous, experience-based course is ideal for students who want to work in or develop their own microbrewery or brewpub. The course enables students to enhance their knowledge of brewing theory and develop their skills in practical brewing, recipe formulation, sensory analysis, marketing and brewery design. Students work alongside professional brewers, chemists and industry professionals in both laboratory and field settings to earn practical professional brewing experience. Students gain an in-depth knowledge of traditional and modern craft brewing technology both on-site and at local craft breweries. Students attend evening and weekend excursions to regional maltsters, hop yards and breweries, and other historic and cultural sites. There is a comprehensive written exam at the completion of the course. Prerequisite(s): CUL3092.

Offered at Charlotte, Denver, Providence, Providence CE 9 Quarter Credit Hours

#### **CUL4460 Advanced Brewing Theory and Analysis**

This course allows students to explore brewing theory in depth, in preparation for a career in craft brewing and beer judging. Students explore topics such as malting science, water chemistry, hop growing technology and yeast microbiology as they relate to the art of craft brewing. Students describe variations in classic and contemporary beer styles in detail, with a special emphasis on ingredient and process variables as they relate to flavor and appropriateness to style. Advanced sensory analysis skills and critical thinking through case studies are developed throughout the class. This course prepares students to take the BJCP entrance examination to become a Provisional Beer Judge.

Prerequisite(s): CUL3092

Offered at Charlotte, Denver, Providence, Providence CE 4.5 Quarter Credit Hours

## CUL4963 Sommelier Training — Germany

This academically challenging course gives students the opportunity to study European wines at an internationally recognized wine school based in Koblenz, Germany. Participants have three weeks of lectures including classroom presentations by experts as well as practical sommelier skills training. Evening excursions to neighboring wineries on the Mosel and Rhine rivers are included. Classes are augmented with one week of traveling throughout neighboring wine-producing regions of Germany and France. There is a comprehensive exam at the completion of the course and a wine certificate is awarded.

Prerequisite(s): CUL2235 or FSM2055 or department chair approval. Offered at Charlotte, Denver, North Miami, Providence 9 Ouarter Credit Hours

## CUL4966 Pan Asian Cuisine

This course offers an integrated curriculum incorporating theoretical and practical instructions on the art of Pan Asian cooking. The course concentrates on the cuisine and culture of Singapore, China, India, Malaysia, Indonesia, Thailand and Indochina.

Prerequisite(s): FSM1065, completion of all sophomore culinary labs. Offered at Charlotte, Denver, North Miami, Providence

13.5 Quarter Credit Hours

## Culinary Science (CULS) Courses

## CULS3035 Food Science

This course emphasizes the scientific method and the chemical and physical changes that occur during the preparation, processing and storage of food products. The course conducted in a non-production laboratory and includes the assessment of food quality.

Offered at Charlotte, Denver, North Miami, Providence 4.5 Quarter Credit Hours

## Directed Experiential Ed (DEE) Courses

## **DEE3999 Directed Experiential Education**

Directed Experiential Education (DEE) offers students an intensive, termlong, project-based experiential learning opportunity conducted under the supervision of a faculty member. Experiences are driven by a specific industrybased or functional-area-based project completed for a nonprofit or for-profit DEE partner. Through weekly group seminar meetings, extensive field work (independent and/or group-based) and purposeful reflection, students apply acquired discipline-specific skills and knowledge, develop leadership and collaborative abilities, and refine critical thinking, problem-solving and active citizenship skills. The course culminates in a formal presentation to the DEE partner. This course is recognized as an Experiential Education (EE) course, indicating that experiential learning is used as a primary method of achieving the course objectives. Students can take up to three terms of this course at 4.5 credits per term.

Prerequisite(s): Faculty recommendation and approval by the department chair. (OL)

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

## Economics (ECON) Courses

## **ECON1001 Macroeconomics**

This course is designated as the first of two courses serving as an introduction to economics. It is a survey course covering the foundations of economics and focusing on macroeconomic concepts and issues such as the features and goals of capitalism, the market system, national income, business cycles, macroeconomic theories, and monetary and fiscal policy.

Prerequisite(s): MATH1002 or math placement. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### **ECON1002 Microeconomics**

This course consists of microeconomic principles and issues. Course content examines and analyzes both the product and resource markets with emphasis on demand, supply and elasticities. In addition, the costs of production and the basic market models of firms' short run and long run operations are discussed. Other topics covered include various current domestic microeconomic problems, as well as international economic issues such as international trade and foreign exchange.

Prerequisite(s): MATH1002 or math placement. (HY) (OL) Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## ECON2010 World Economic Geography

The purpose of this course is to provide an understanding of the economic resources at our disposal and the natural conditions under which the utilization of these resources may be achieved. Locations, characteristics, and relationships of economic activities will be discussed and analyzed to permit better insight into these issues.

Prerequisite(s): ECON1001 or ECON1002. Offered at Charlotte, Denver, Providence, Providence CE 4.5 Quarter Credit Hours

## ECON3025 The Global Economy in the 21st Century

This course introduces students to the economic problems that have emerged as a result of the process of globalization. Various issues such as the growth of world population, availability of resources, problems with the environment and climate change, the state of the global economy, and problems of global security are analyzed. Prerequisite(s): ECON1001 and ECON1002. (OL) Offered at Charlotte, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## ECON3030 Managerial Economics

This course introduces business students to the application of economic principles at the decision-making level in a business organization. This course demonstrates how economic concepts can be applied to decisions involving business strategy and the attainment of organizational objectives. Prerequisite(s): ECON1002, MGMT1001. (HY)

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

## ECON3070 Contemporary Economic Issues

This course is a topical examination of current macroeconomic and microeconomic issues that impact the U.S. economy. Course content examines and analyzes topics such as government finance, health care, the environment, energy, poverty and welfare, social economic issues, the housing market, terrorism, casino gambling, and the stock market. Prerequisite(s): ECON1001 and ECON1002. Offered at Charlotte, Providence, Providence CE 4.5 Quarter Credit Hours

Education (EDUC) Courses

## EDUC3050 How We Learn: An Introduction to Teaching

This course is designed for the student who is considering a career that includes classroom teaching. Through course readings, discussion and activities, students examine the interactive nature of teaching and learning in which the teacher/trainer proactively acts to support students and their learning. Emphasis is on knowing how people learn and the use of this knowledge to support student learning and design effective learning environments. Another theme of this course is the importance of teachers knowing their students and how students' backgrounds, learning styles and challenges affect teaching and learning. Research-based strategies and examples of lesson design, student accommodations and modifications are presented.

Prerequisite(s): ENG1021 or ENG1027, sophomore status. Offered at Charlotte, Providence, Providence CE 4.5 Quarter Credit Hours

# English (ENG) Courses

## ENG0001 Writing Workshop

This course affords an opportunity to students to complete the Graduation Writing Requirement at Johnson & Wales University. Students will review sentence structure, paragraph development and essay organization with the goal of applying these skills to the classroom and the workplace. Prerequisite(s): Writing proficiency assessed as unsatisfactory in ENG1021. (HY) (OL)

Offered at Charlotte, Denver, Denver CE, North Miami, Online, Providence, Providence CE

0 Quarter Credit Hours

## **ENG1020 English Composition**

This course provides students with basic writing skills in a variety of genres and contexts. Instruction begins with a review of the fundamentals of writing through the use of personal narratives. The focus widens to forms of public writing, including informative and research-based writing. Research techniques and MLA documentation are covered. Class work includes lecture, writing workshops, and peer critique. Course requirements include five or six different writing projects as well as a final exam. (OL)

Offered at Charlotte, Denver, Denver CE, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

## ENG1021 Advanced Composition and Communication

This course is a continuation of ENG1020 English Composition. Building on the research and audience skills from ENG1020, students develop more complex and rhetorically advanced papers. All work – written and oral – is aimed at persuading an audience. Instruction begins with the essential components of a logically constructed and articulated argument. Critical thinking skills are reinforced throughout the course as students develop, peer critique, and present projects to the class. Research and MLA skills are expected of students, and all projects require research from a variety of sources.

Prerequisite(s): ENG1020 or ENG1024 or English placement. (OL) Offered at Charlotte, Denver, Denver CE, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

## ENG1024 Honors Composition: Writing in the Academy

This Honors composition course introduces students to academic writing by exposing them to various discipline-specific ways of knowing, all of which stress critical thinking, research skills and the writing process. Students gain access to multiple perspectives on issues that cut across the curriculum, allowing them to analyze, synthesize, and evaluate these issues in ways that promote academic rigor, readiness for success throughout their academic program, and the skills critical to writing an engaging Honors Thesis. Students will write summaries and analyses of individual readings, expositions of interdisciplinary approaches, and a proposal for a project that comprises an academic research paper and oral presentation.

Prerequisite(s): Honors status.

Offered at Charlotte, Denver, North Miami, Providence 4.5 Quarter Credit Hours

# ENG1027 Honors Advanced Composition and Communications: Civic Discourse

This advanced course in composition and communications builds on the skills developed in Honors Composition: Writing in the Academy (ENG1024) by introducing the element of civic discourse into academic writing in the disciplines. Having studied the conventions of academic writing in multiple disciplines, students now consider issues from the perspective of citizenscholars. They examine controversial issues in the public sphere by studying rhetorical strategies of persuasion, and determining how classical rhetorical theories inform current socio/political debates. Students are required to participate in these debates as writers, researchers, and public speakers who can make effective persuasive arguments. The culminating assignment is a research/persuasive project comprised of an academic paper and a multimedia campaign.

Prerequisite(s): ENG1024 or English placement, honors status. Offered at Charlotte, Denver, North Miami, Providence 4.5 Quarter Credit Hours

## ENG1030 Communication Skills

This introductory course focuses on communication skills essential to career and personal success. Emphasis is placed upon awareness of and adaptation to the audience, ethical responsibility and cultural diversity. Students progress in gradual stages, gaining an understanding of the communication process along with confidence and experience in numerous speaking, listening and small group interactions. (SL) (OL)

Offered at Charlotte, Denver, Denver CE, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

## ENG2010 Technical Writing

This course focuses on a practical approach to technical exposition, such as proposals, project reports, feasibility studies, abstracts, and technical correspondence delivered in both hard copy and electronic formats. Prerequisite(s): ENG1020 or ENG1024 or English placement. (OL) Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## ENG2030 Introduction to Newswriting

This course provides students with a practical introduction to basic news and feature writing and emphasizes writing for the specific fields of business, culinary, hospitality and technology.

Prerequisite(s): ENG1020 or ENG1024 or English placement. (OL) Offered at Charlotte, Denver, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## **ENG2100 Introduction to Linguistics**

This course provides an introduction to linguistics, the scientific study of language. Students gain an understanding of the core areas of linguistics including morphology, phonetics and phonology, syntax and semantics. Students explore the components of grammar and how to characterize language and become familiar with linguistic research. Prerequisite(s): ENG1020 or ENG1024 or English placement. Offered at Charlotte, Denver, Providence 4.5 Quarter Credit Hours

## **ENG2401 Introduction to Creative Writing**

This course offers students the opportunity to practice various forms of expressive writing. Students study models and learn techniques for writing effective poetry and prose. Instructors may also incorporate drama into the course work. Most of the daily class periods consist of discussion, lecture, inclass writing and workshops of student writing. Prerequisite(s): ENG1021 or ENG1027. (OL) Offered at Charlotte, Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

## ENG2500 Histories and Theories of Rhetoric and Composition

This course serves as an introduction to rhetorical theory and composition studies, with a focus on the ways in which educational and other societal practices have affected persuasion in speaking and writing. Through close readings of major works, students explore how the field has evolved from the teachings of ancient Greek and Roman rhetoricians to contemporary composition scholars. Students discuss works such as Aristotle's Rhetoric and Peter Elbow's Writing Without Teachers, analyzing the effect that key scholars in rhetoric and composition have had on contemporary writing practices. Course work includes designing assignments and constructing projects that focus on the ways in which rhetoric functions in daily life as well as on how educational practices in the teaching of writing and speaking have changed over time.

Prerequisite(s): ENG1020 or ENG1024 or English placement. Offered at Charlotte, Denver, Providence 4.5 Quarter Credit Hours

## ENG2540 History of English Grammar

This course allows students to develop a greater appreciation and understanding of English grammar, ultimately making them better writers. English grammar is examined, focusing on its history and development; transformation to a global language; reflection of cultural, social, racial and gender diversity; and an exploration of specific grammar and usage issues that develop the ability to use English effectively. Prerequisite(s): ENG1020 or ENG1024 or English placement. Offered at Charlotte, Denver, Providence

4.5 Quarter Credit Hours

## ENG3010 Technical Editing

This course prepares students for the responsibilities of an editor of common technical documents such as manuals/instructions, websites, reports or proposals delivered in print or online. Topics include copyediting, substantive (comprehensive) editing, and document design for final production. The principle of contextual editing for a range of purposes and audiences is emphasized, as well as the role of the editor as a team member in organizational settings. The student's command of grammar, sentence construction, and style is advanced and refined.

Prerequisite(s): ENG1021 or ENG1027, ENG2010 or ENG2030. (OL) Offered at Charlotte, Denver, North Miami, Online, Providence 4.5 Quarter Credit Hours

## **ENG3012 Report and Proposal Writing**

This course prepares students to write effective reports and proposals in a variety of workplace environments including business and industry, government, academic and nonprofit. Students learn to analyze the needs of various audiences including clients, supervisors, and investors or funding agencies, and apply the appropriate rhetorical conventions to create a range of informative and/or persuasive documents. Communication tasks include written reports, proposals and related correspondence, as well as oral presentation.

Prerequisite(s): ENG1021 or ENG1027, ENG2010. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## **ENG3014 Instruction and Manual Writing**

This course prepares students to plan, construct, test and revise documents that enable users to perform tasks effectively. Students apply principles of iterative development including audience/user analysis, usability testing, and test-based revision to produce instructional materials such as training manuals, operating instructions, or online product documentation for specific users in a variety of workplace environments.

Prerequisite(s): ENG1021 or ENG1027, ENG2010. (OL) Offered at Charlotte, Denver, North Miami, Online, Providence

4.5 Quarter Credit Hours

## **ENG3016 Advanced Business Communication**

This course prepares students to perform high-stakes written and oral communication tasks in organizational or entrepreneurial settings in a 21st-century global economy. Building on skills introduced in earlier composition and communication courses, students plan, compose and deliver documents and presentations for a diverse range of external and internal audiences. The course requires the highest level of professionalism not only in producing quality documents but also in interacting with external and in-house contacts.

Prerequisite(s): ENG1021 or ENG1027, ENG1030. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## **ENG3030 Introduction to Food Writing**

This course provides students with an opportunity to concentrate on food writing for cookbooks, magazines, newspapers and websites. Students are introduced to the protocol for getting published while learning how to develop and compose food stories and restaurant reviews. Subjects taught include interview techniques, query letters and tailoring food articles to various publications.

Prerequisite(s): ENG1021 or ENG1027. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## **ENG3050 Introduction to Travel Writing**

Students focus on the history of travel writing, article writing as a specific commercial genre, research skills, descriptive personal narrative, and integrating works with various forms of mixed media including: photography, computer graphics, and maps. This course explores the reasons and mediums for travel writing.

Prerequisite(s): ENG1021 or ENG1027, sophomore status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## **ENG3130 Introduction to Sports Writing**

This course provides students with the opportunity to pursue the evolving world of sports writing. Students explore the history of sports writing from its early days to its current incarnation. Students study the masters, past and present, and then produce their own articles in print and online. The course further covers the genre's societal significance and how new media have changed coverage. Course work includes lectures, writing workshops and critiques.

Prerequisite(s): ENG1021 or ENG1027. Offered at Charlotte, Denver, Providence 4.5 Quarter Credit Hours

## **ENG3150 Introduction to Fashion Writing**

This course allows students to delve into the unique world of fashion writing, focusing both on the history and practice as they learn to craft compelling prose. Students explore past and current coverage, honing their journalism and multimedia skills, including blogging, photography and video. This course further examines the genre's role in popular culture and its commercial aspects. Course work includes lectures, writing workshops and critiques.

Prerequisite(s): ENG1021 or ENG1027. Offered at Charlotte, Denver, Providence

4.5 Quarter Credit Hours

## ENG3210 Food Media Presentation Skills

This course provides students the opportunity to develop media performance skills, specifically related to the culinary field, to effectively disseminate information and educate food and beverage consumers in the 21st century. Students are introduced to various forms of digital food media communication by analyzing and critiquing existing audio-visual media. Students also learn and practice food styling, writing and audio-visual performance techniques and are instructed in the creative and technical aspects of food media. This course affords students the opportunity to practice a variety of communication skills, including written communication (encompassing grammatical and organizational skills), oral communication (including content delivery, vocal dynamics and body language) and technical skills (including creating blogs and performing podcasts and video segments).

Prerequisite(s): ENG1021 or ENG1027, ENG1030. Offered at Charlotte, Denver, North Miami, Providence 4.5 Quarter Credit Hours

## ENG3300 Literary Editing and Publishing

This course combines the study of contemporary literary publishing and the practical skills of magazine production in literary creative arts. This course is a production class with the aim of producing a publication for public distribution, either hard-copy or electronically via a website or blog, thus providing students with the practical experience of producing a journal for a real-world audience that exists beyond the classroom. Focus is on improving students' artistic appreciation of writing, art and/or photography. Students are exposed to all levels of the editorial process with special attention given to soliciting and reviewing submissions of poetry, fiction, drama, creative essays and art; fundamentals of style; copy editing; proofreading; and the principles and practices of design. Additional benefits include experience in teamwork, project leadership, communications, analysis of literature and art, marketing, and technology. Students learn to use software such as Adobe InDesign and Adobe Photoshop, or make use of other online platforms to analyze noteworthy print and digital literary journals as their texts for the course.

Prerequisite(s): ENG1021 or ENG1027. Offered at Charlotte, Denver, Providence 4.5 Quarter Credit Hours

## ENG3320 Applied Research in Professional Writing and Literature

This course offers students an excellent opportunity to practice applied scholarship in the humanities, balancing technical online journal production, research, editing and writing practice. Students may repeat the course up to three times for credit. Working on the campus's online journal, students provide first review of submissions before editorial and peer review, conducting research into the topic of the submission; maintain correspondence with writers and reviewers, learning how the journal production process works; and develop technical skills related to publishing an online journal. Students also gain practical experience conducting and supporting online interviews for the campus's blog series. Students set up interviews, corresponding with scholars and artists; learn about audio production, blogging and online publication; conduct research in preparation for interviews; and in some cases moderate the interview itself. Finally, students manage the production of a cultural events series; they organize, promote, record, broadcast and moderate the discussions.

Prerequisite(s): ENG1021 or ENG1027.

Offered at Charlotte, Denver

4.5 Quarter Credit Hours

#### **ENG3402 Intermediate Creative Writing**

This course offers students the opportunity to practice, develop and refine the creative writing skills they learned in ENG 2401. Students learn and practice techniques for discovering and organizing creative ideas, and advance their understanding of audience by researching potential markets to publish their work. Students learn the more advanced skills required for writing fiction, including narrative structures, voice, dialogue, scenes and transitions, and also learn poetic forms from various cultures, meter, and advanced poetic techniques. With permission of the instructor, students may elect to work with plays or screenplays in lieu of fiction. By the conclusion of the course, students identify the genre in which they plan to specialize and ultimately publish.

Prerequisite(s): ENG2401. Offered at Charlotte, Denver, Providence

4.5 Quarter Credit Hours

#### ENG3601 Intermediate Nonfiction Writing

This course prepares students to read, analyze and write about nonfiction from different critical perspectives. Students study representative nonfiction writers and are exposed to a variety of forms and techniques of the essay from Montaigne in the 16th century to writers who are currently working to expand the idea of nonfiction writing. Students explore the history of the essay as well as recent developments in nonfiction-literary journalism and creative nonfiction. Additionally, students practice writing essays in a variety of forms, using the range of writers we will study as models.

Prerequisite(s): ENG1021 or ENG1027. Offered at Charlotte, Denver, Providence

4.5 Quarter Credit Hours

### ENG3899 English: Writing and Literature Internship

Students may choose an internship in a variety of fields, such as media communications or marketing, and in many settings, including publishing, government or nonprofit agencies, or others related to their interests. Internship assignments provide opportunities for students to gain real-world experience by applying their skills and knowledge to meet the needs of a government, business or community organization.

Prerequisite(s): To be eligible for this internship, students must: 1) maintain a cumulative GPA of 2.75 during the entire pre-program application process, and 2) have completed 90 hours of course work.

Offered at Charlotte, Denver, Providence

4.5-13.5 Quarter Credit Hours

#### **ENG4403 Advanced Creative Writing Workshop**

This course offers students the opportunity to read from the writer's point of view and use the techniques of world-class writers and poets to create their own work, with constructive criticism from their peers and instructor. Students focus on one specific genre (fiction or poetry) with the goal of beginning a book-length project resulting in the completion of a submission package (sample chapters or poetry, a book proposal, and a detailed outline). Students also learn how to self-publish their work on Amazon software platforms.

Prerequisite(s): ENG3402. Offered at Charlotte, Denver, Providence 4.5 Quarter Credit Hours

#### **ENG4602 Advanced Nonfiction Writing Workshop**

This course allows students to develop their habits and skills as critical readers and creative writers, reading extensively in contemporary creative nonfiction and writing in a variety of the forms that contemporary creative nonfiction has taken. This course is a writing workshop, requiring the production of polished prose for most class meetings, and a continuation of developing the ability to analyze nonfiction prose of all types. Working in a variety of forms, students refine their ability to consider the relationship between form and purpose and audience; working through a number of drafts, students further develop their skills as critical readers and thoughtful, careful writers. Prerequisite(s): ENG3601.

Offered at Charlotte, Denver, Providence 4.5 Quarter Credit Hours

#### ENG4900 Reading and Writing Life: Senior Portfolio Assessment

This capstone course culminates in an e-portfolio that illustrates students' development as readers, writers and scholars in the field of English. With faculty guidance, students gather, revise and organize their work to create a multi-modal platform that serves as a resource for job and school applications. Portfolios consist of a minimum of five pieces that show students' writing processes, five works that have been extensively revised and edited and are publication ready, an annotated bibliography of major course work, an eight to 10 page reflective piece, a resume, and a presentation of the e-portfolio to a select group of faculty and visiting professionals. Class work includes lecture, workshops and discussions. Prerequisite(s): Senior status.

Offered at Charlotte, Denver, Providence 4.5 Quarter Credit Hours

## Entrepreneurship (ENTR) Courses

## ENTR1001 Introduction to Entrepreneurship

This is an introductory course in entrepreneurship, demonstrating how entrepreneurs recognize business opportunities, develop ideas and identify markets. Students learn about different entrepreneurial business models, business planning, the components of a vibrant entrepreneurial ecosystem, and the crucial role of entrepreneurs to business and society. This course also introduces students to the university's business pitch contest as well as other resources available on and off campus. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### ENTR2030 Pitching & Planning New Ventures

This course teaches students how to develop and present a business plan for ventures they may launch. Students will learn about the contents of a business plan, the importance of concise executive summaries and presentations, and how entrepreneurial ventures must adjust their business plans as they receive feedback from the real-world.

Prerequisite(s): ENTR1001. (HY) (OL) Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours
ENTR3010 Small Business Consulting

This course is conducted as an independent study. Participants in the program formulate an agreed-upon plan with their sponsor and educator to counsel small businesses on problems dealing with marketing/sales, management, finance/accounting, and other relevant tactical/strategic issues. Prerequisite(s): ENTR2040 or ENTR3060.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

#### ENTR3025 Growth and Sustainability for Small Business

This course covers the different methods emerging companies use to expand nationally and internationally. Emphasis is on the use of each strategy to accomplish growth and sustainability objectives and initiatives. Topics include methods for growing an emerging company, evaluating franchising systems, expansion tactics for small and large corporations, careers in emerging companies, and financing the expansion of a company. This course is relevant for any student interested in working as a change agent in an established company or starting and/or expanding his or her own company. Prerequisite(s): ENTR2030 or ENTR3015. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence 4.5 Quarter Credit Hours

## ENTR3030 Marketing for Entrepreneurs

This course prepares students to effectively conduct market research and engage in marketing for small businesses and start-ups. Focus is on providing students with tools to evaluate business opportunities and make better decisions based on appropriate research methods. Topics include the importance of positioning and verbal branding as a necessary skill for entrepreneurs as they begin their ventures and discuss their new ideas with others.

Prerequisite(s): ENTR2030 or ENTR3015. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### **ENTR3050 Forming & Launching New Ventures**

This course allows students the opportunity to study the business, legal and tactical issues surrounding the formation and launch of new business ventures. Topics include identifying and protecting intellectual property, selecting and forming business entities, recruiting and motivating teams, exploring and complying with the regulatory environment, and spotting and mitigating risks. This course can be used to help bring life to a business plan developed in the Pitching & Planning New Ventures course. Prerequisite(s): ENTR2030. (OL)

Offered at Charlotte, North Miami, Online, Providence

4.5 Quarter Credit Hours

## **ENTR3060 Financing New Ventures**

This course covers the business, legal and tactical issues surrounding the financing of new business ventures. Topics include determining how much capital new ventures need, identifying potential sources of that capital and evaluating different financing structures. In addition to studying the economics behind early-stage financings, students engage in mock negotiations and consider early-stage investments being made in the real world.

Prerequisite(s): ENTR2030. (OL)

Offered at Charlotte, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## **ENTR4010 Change and Innovation Management**

This course explores the process of change and innovation as it relates to the development and implementation of knowledge to improve organizational competencies and enhance business performance. Change, both incremental and disruptive, is related to innovation through the analysis of its effect on the organization's ecosystem to include its customers, employees, suppliers, etc. Topics include knowledge as a meaningful resource and competitive advantage; the innovation gate process; the difference between a knowledge creation organization and an information processing one; change as an instrument of innovation; and the various concepts and strategies of change to include Lewin's Three Step Theory, Lippett's Phases of Change Theory and the Disruptive Innovation Theory.

Prerequisite(s): ENTR2030 or ENTR3015. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## ENTR4050 Food & Beverage Ventures Capstone

This course allows students to apply the knowledge gained in their previous coursework while covering case studies that focus on food- and beverage-related ventures and issues, and engaging in entrepreneurship simulations. Students also consider major problems and opportunities in the food- and beverage-related industries as well as how entrepreneurs might solve those problems and capitalize on those opportunities.

Prerequisite(s): ENTR2040 or ENTR3050 or ENTR3060. (OL)

Offered at Charlotte, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### ENTR4099 Entrepreneurship Internship

This course offers students an experiential learning opportunity in business environments. Students study firsthand the challenges, nuances and everyday expectations associated with a variety of entrepreneurship functions within a business. They are expected to apply previous course work and research to onsite tasks. Through the internship and reflective assignments, students improve their understanding of what it takes to start, work in and manage a local, national or global business. Students gain academic credit for work experience in entrepreneurship.

Prerequisite(s): To be eligible for this internship, students must: 1) maintain a cumulative GPA of 2.75 during the entire pre-program application process, 2) have completed 90 hours of course work, 3) have appropriate elective credit available, and 4) have the sponsorship of a faculty advisor. (OL) Offered at Charlotte, North Miami, Online, Providence 4.5-13.5 Quarter Credit Hours

## Finance (FISV) Courses

#### FISV2000 Finance

This course is an introduction to the fundamental principles of finance, with a focus on financial statement analysis and decision making. The course encourages active learning through cases, concept questions and problem solving. Students are exposed to traditional financial statements as well as managerial financial reports for use in learning essential decision making processes. Major topics include financial statement analysis, fundamentals of risk and return, time value of money, various budgeting models, and alternative forms of financing. The use of spreadsheets in applications such as Excel is an emphasis in this course.

Prerequisite(s): ACCT1210, FIT1040. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### FISV3001 Investments

This course introduces students to investing and financial planning. Topics include the nature of capital markets and the roles that investment companies play between the investor and the corporation. Different asset classes, including equities and bonds, are covered. The role of the financial planning process, taxes and regulations are also considered. Prerequisite(s): FISV2000 or FISV2010.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

#### **FISV3005 International Finance**

This course provides students with an overview of international banking and finance. Topics include the international dimensions of finance, foreign exchange rates, international sources of funds, international banking regulations, and the contrasts between European, Asian and American banking.

Prerequisite(s): ACCT1210 or (ACCT1007 or ACCT2002 or ACCT1202 or ACCT1002 or ACCT10021 or ACCT1022 or ACCT10021). (OL) Offered at Charlotte, Denver, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### FISV3010 Credit Risk Analysis and Management

This course examines the role of credit and analyzes its impact on the economic and social environments. Both consumer credit and business credit are studied in-depth, with emphasis placed on sources and uses of credit, credit reporting and credit analysis.

Prerequisite(s): ACCT1210 or (ACCT1007 or ACCT2002 or ACCT1202 or ACCT1002 or ACCT10021 or ACCT1022 or ACCT10021). Offered at Charlotte, Providence, Providence CE 4.5 Quarter Credit Hours

## FISV3080 Financial Statement Analysis

This course includes the analysis and interpretation of external financial statements for various business entities as seen through the eyes of professional investors and creditors. The course explores various analytical techniques including comparative financial statement, trend and ratio analyses.

Prerequisite(s): ACCT2022 or (ACCT3023 and ACCT1007), (FISV2000 or FISV2010).

Offered at Charlotte, Providence, Providence CE 4.5 Quarter Credit Hours

## FISV4020 Risk Management and Insurance

This course provides an understanding of the procedures and concepts of risk management as a precedent to the study of insurance, which is an important tool in risk management. The balanced treatment of both risk management and insurance provides a broad introduction to the field. Students learn risk identification, analysis, measurement, control and financing, and study insurance markets, functions, coverage and benefits.

Prerequisite(s): ACCT1210 or (ACCT1007 or ACCT2002 or ACCT1202 or ACCT1002 or ACCT10021 or ACCT1022 or ACCT10021). Offered at Charlotte, Denver, Providence, Providence CE

4.5 Quarter Credit Hours

## FISV4030 Real Estate

This course is designed for students seeking a clear presentation of the numerous investment decisions involved in real estate. Topics include how to lease, buy, sell or mortgage a property; how to analyze and predict the forces in the market and determine real estate values; whether and when to renovate, rehabilitate or demolish; and when and how to divest of property. Prerequisite(s): FISV2000 or FISV2010.

Offered at Charlotte, Denver, Providence, Providence CE 4.5 Quarter Credit Hours

## FISV4099 Finance Internship

The Finance Internship offers students an experiential learning opportunity in diverse business environments. Students study firsthand the challenges, nuances and everyday expectations associated with a variety of financial functions within a business. They are expected to apply previous course work and research to onsite tasks. Through the internship and reflective assignments, students improve their understanding of financial issues within a local, national or global business. Students gain academic credit for work experience in management.

Prerequisite(s): To be eligible for this internship, students must: 1) maintain a cumulative GPA of 2.75 during the entire pre-program application process, 2) have completed 90 hours of course work, 3) have appropriate elective credit available, and 4) have the sponsorship of a faculty advisor.

Offered at Charlotte, Providence, Providence CE 4.5-13.5 Quarter Credit Hours

## Food Science (FSC) Courses

## FSC3010 Food Quality Assurance

Principles of quality management as they pertain to manufacturing, processing, and/or testing of foods, with a major emphasis on food regulations, food plant sanitation and Hazard Analysis of Critical Control Points. Food quality assessment methods, good manufacturing practices and statistical process controls are discussed.

Prerequisite(s): FSM1065 or approved sanitation certificate, junior status. Offered at Charlotte

4.5 Quarter Credit Hours

## FSC3020 Food Chemistry

Food chemistry applies basic scientific principles to food systems and practical applications. Chemical/biochemical reactions of carbohydrates, lipids, proteins and other constituents in fresh and processed foods are discussed in respect to food quality. Reaction conditions and processes that affect color, flavor, texture, nutrition and safety of food are emphasized. Laboratory experiments reinforce class discussions. These include activation and control of non-enzymatic browning and food emulsions. This course is conducted within both a lecture and laboratory environment. Prerequisite(s): CHM2040 (or concurrent), junior status.

Offered at Charlotte

4.5 Quarter Credit Hours

## FSC3040 Food Ingredients & Formulations

Application of food science principles to ingredient substitutions in food products. Exploration of practical applications of various carbohydrate, lipid and protein food ingredients and their impact in food systems. Legal and regulatory restrictions in respect to ingredients, package materials, processes and labeling statements. Laboratory procedures for standard formulations and instrumental evaluation, with an emphasis on problem solving and critical thinking.

Prerequisite(s): FSC3020, junior status. Offered at Charlotte 4.5 Quarter Credit Hours

## FSC3050 Fermentation Science & Functional Foods

This course explores various fermented food systems with particular emphasis on their development and continued manufacturing. Additionally, this course covers a range of functional foods and food components, their health conferring benefits, mechanisms of actions, and possible applications in the food industry.

Prerequisite(s): Junior status. Offered at Charlotte

4.5 Quarter Credit Hours

## FSC3060 Principles of Food Microbiology

This course introduces students to various aspects of food microbiology, organisms associated naturally with foods and those responsible for spoilage. The role and significance of food microorganisms including food pathogens are discussed. Additionally, students investigate various sources of contamination and the influence of food formulation and processing on microbial growth. Control techniques and methodology to detect and enumerate microorganisms in food products are studied. Prerequisite(s): SCI2120, Corequisite: FSC3065, junior status.

Offered at Charlotte 4.5 Quarter Credit Hours

## FSC3065 Principles of Food Microbiology Laboratory

This course is the laboratory companion for Principles of Food Microbiology. The laboratory focuses on practical application of microbiological principles to food and food ingredients. Students develop skills in using commonly employed microbiological techniques in research laboratories and quality control. Emphasis is on investigating food contamination, the techniques and methods to detect and enumerate microorganisms, and evaluating the efficacy of control efforts.

Prerequisite(s): SCI2120, Corequisite: FSC3060, junior status. Offered at Charlotte

2.25 Quarter Credit Hours

### FSC4010 Sensory Analysis

Application of sensory science principles and practices to food and beverage systems including an understanding of consumer sensory techniques and the use of various instrumental testing methods.

Prerequisite(s): FSC3020, MATH2001, junior status.

Offered at Charlotte

4.5 Quarter Credit Hours

## FSC4020 Principles of Food Processing

Principles and practices of food processing including, extrusion, canning, freezing, dehydration, aseptic packaging, fresh ready to eat and specialty food manufacturing. Understanding of various preparations, processing and packaging techniques including the use of additives. The course exposes students to various manufacturing equipment and explores raw material control, disposal of waste products and the use of re-work in a manufacturing setting.

Prerequisite(s): FSC3020, FSC3040, senior status. Offered at Charlotte 4.5 Quarter Credit Hours

#### FSC4040 Product Research & Development

This senior-level capstone class builds on and applies knowledge learned in previous food science & technology major courses. This laboratory based class will expose students to the product development process from concept through product optimization. Students learn the importance of teamwork in a R&D laboratory classroom. They will develop a consumer food product which meets predefined nutritional, performance, regulatory and shelf-life expectations. ESHA Genesis R&D software will be used to enter formulations and design nutritional and ingredient labels.

Prerequisite(s): FSC3020, FSC4020, senior status. Offered at Charlotte

4.5 Quarter Credit Hours

## FSC4099 Applied Food Science, Innovation and Technology Internship

This course provides the opportunity for the application of acquired skills and knowledge in a supervised food product research and development, quality assurance food production or technology setting.

Prerequisite(s): To be eligible for this internship, students must: 1) maintain a cumulative GPA of 2.0 during the entire pre-program application process, and 2) have completed 90 hours of course work.

Offered at Charlotte

4.5-13.5 Quarter Credit Hours

## Food Service Management (FSM) Courses

## FSM1001 Introduction to the Food Service Field

This introductory course examines career opportunities, organizational structures, history, and front- and back-of-the-house operations in the food service industry. Specific segments are also examined in commercial, industrial and institutional areas of food service. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## FSM1065 Food Safety and Sanitation Management

Students explore the fundamentals of food safety and environmental sanitation. Students will identify the origins of food contamination and recognize proper food safety practices used to keep food safe during the flow of food from vendor to consumer. Students must pass a national food safety manager certification exam that is recognized by the Conference for Food Protection (CFP) to fulfill the graduation requirement. (HY)

Offered at Charlotte, Denver, Denver CE, North Miami, Providence, Providence CE

## 1.5 Quarter Credit Hours

## FSM2005 Technology in the Food and Beverage Industry

This course prepares students for the current trends in food service technologies. Emphasis is placed on emerging technologies used in the industry from both a managerial and strategic perspective.

Prerequisite(s): FIT1003 or FIT1040 (or concurrent). (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 2.25 Quarter Credit Hours

## FSM2025 Food and Beverage Cost Control

Food and Beverage Cost Control is an introductory course designed to acquaint the student with the control problems of the food and beverage industry. Emphasis is placed on profit planning through menu planning, the control cycle and forecasting.

Prerequisite(s): MATH0010 (or concurrent) or math placement, sophomore status. (HY) (OL)

Offered at Charlotte, Denver, Denver CE, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

## FSM2045 Introduction to Menu Planning and Cost Controls

This course allows the student to learn and apply the skills of professional menu development while learning the importance and use of the proper tools and documents needed to control food and beverage costs and analyze sales. This course introduces various food service concepts, explores labor and overhead expenses and introduces the income statement as a method of evaluating business success.

Prerequisite(s): MATH0010 (or concurrent) or math placement, sophomore status. (HY) (OL)

Offered at Charlotte, Denver, Denver CE, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

## FSM2055 Beverage Appreciation

This intermediate course refines the student's knowledge of beverages served in a variety of hospitality operations. Emphasis is on beverage sensory perception and food pairings. Students develop and analyze strategies to effectively manage, market and set standards for beverage operations. Both alcoholic and non-alcoholic beverages are examined. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## FSM2065 Food and Beverage in the Hospitality Industry

This course introduces students to the significance of food and beverage as it relates to the hospitality industry. Students build a fundamental knowledge to effectively communicate with travel/tourism/hospitality planners and food service staff. Emphasis is on linking food, wine and tourism, and the impact related to destination development internationally. This course also examines international service styles, cultural etiquette, food terminology, and basic food and wine pairings. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## FSM2080 Food Service Operations

This intermediate course is designed to complete the student's foundation in purchasing as well as food and beverage operational controls. Emphasis is on mastering the purchasing cycle functions and back-of-the-house menu management systems and operations. Students also develop income statements using current technology and utilize spreadsheet applications to analyze food and beverage operations.

Prerequisite(s): ACCT1210 or ACCT2004 (or concurrent). Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

## FSM2110 Food and Beverage Operations in the Sports, Entertainment and Event Management Industry

This course introduces students to the management of different areas of food and beverage operations within the sports, entertainment and event industry. Emphasis is on food product and preparation types, beverage types, food and beverage delivery systems, costing and pricing strategies, and food and beverage pairings as they apply to the different divisions of the industry. Students obtain approved Food Safety Handler and Food Allergy certifications.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

## FSM2180 Hotel Food and Beverage Operations Control

This course introduces students to the roles and standard operating procedures used for food and beverage operations in lodging settings. Emphasis is placed on food preparation techniques, basic purchasing procedures, kitchen and dining equipment, product identification and guest service styles and standards used in various lodging operations. Additionally methods used by hotel managers to increase food and beverage operational profits through maximizing revenues and controlling costs are explored. Students utilize spreadsheet applications in developing and analyzing operational income statements.

. Prerequisite(s): ACCT1210. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## FSM3001 Food Service Management Systems and Human Resource Applications

This course prepares students to apply sound human resource management principles to situations encountered within the hospitality industry. Students examine the complex and integrated nature of the hospitality industry and how various segments, such as lodging and tourism, impact the operation of food service establishments.

Prerequisite(s): BPA2626 or CUL2626 or CUL2386 or FSM1001. (HY) (OL) Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## FSM3040 Food Service Financial Systems

This course allows students the opportunity to learn and experience an indepth analysis of financial information within the food service industry. Emphasis is placed on exploration of accounting, sales, purchasing, inventory and budgetary systems. The course offers an overall view of financial management and its related areas through manual applications and the use of computers in the food service industry. Students recognize business problems, provide viable solutions and evaluate the effect of those solutions. Offered at Charlotte, Denver, North Miami, Providence 4.5 Quarter Credit Hours

## FSM3060 Front of the House Operations Management

This intermediate course focuses on the comprehensive study of dining service management within the food and beverage industry. Emphasis is placed on service theory and delivery, current technology and its application, customer feedback and process improvement, human resource development and training, staffing, physical space and layout, marketing, and fiscal accountability.

Prerequisite(s): ACCT1210. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## FSM3075 Food Service and Hospitality Strategic Marketing

This upper-level course provides students with a broad scope of food service and hospitality marketing. Emphasis is on the analysis, structure and strategy of food service and hospitality marketing; departmental budgeting; allocation of resources; market research; media selection; and effectiveness of the marketing plan. Case studies and assigned readings examine current marketing issues. A directed work project may be incorporated into this course.

Prerequisite(s): FSM3001 or HOSP2011, junior status. (OL) Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### FSM3080 Food & Beverage Marketing and Distribution

This course introduces students to the many facets of food marketing in commercial applications. Students will explore the various segments of the food and beverage marketing industry, including marketing for food and beverage manufacturing and distribution companies. Special emphasis will be placed on the integration of food service and marketing competencies. Prerequisite(s): MRKT1001.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

#### FSM3099 Food Service Management Internship

This internship provides the opportunity for the application of acquired skills and knowledge in the food and beverage industry setting.

Prerequisite(s): FSM1065 or approved sanitation certificate, to be eligible for this internship, students must: 1) maintain a cumulative GPA of 2.0 during the entire pre-program application process, and 2) have completed 90 hours of course work. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 13.5 Quarter Credit Hours

### FSM4060 Hospitality Operations Management

This upper-level capstone course combines a working knowledge of food production techniques and management skills necessary to operate a food service facility. Students further enhance these skills in a small-quantity food service setting in which they have full control over the food service operation. Prerequisite(s): FSM1065 or approved sanitation certificate (or concurrent), FSM2080, senior status.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 9 Quarter Credit Hours

## FSM4061 Advanced Food Service Operations Management

This upper-level capstone course concentrates on integrating critical competencies of management in a small food service setting. Emphasis is placed on menu development, marketing, staff scheduling, production planning and implementation, service, and fiscal accountability. Students manage the food and beverage service operations.

Prerequisite(s): FSM1065 or approved sanitation certificate (or concurrent), FSM2080 or FSM3099 or FSM3001, senior status. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## FSM4070 The Business of Alcohol Distribution, Retail and Sales

This course offers the student a comprehensive overview of the costs of producing, distributing and selling licensed alcoholic beverages in the U.S. and the relationship between costs, profit margins and sales. Each segment of the three-tiered distribution system is analyzed and the legal aspects of producing, distributing and selling licensed beverages are examined. Internet sales and the challenge it poses to the current system are also evaluated. The impact of the current system on the consumer and how the consumer's needs are addressed is the focus of the course.

Prerequisite(s): CUL1365 or FSM2055 or MRKT1001. (OL)

Offered at Charlotte, Denver, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### FSM4160 Food and Beverage Strategies and Logistics

This senior-level capstone course is designed to give students insight into strategic management and decision making in the food and beverage industry. The course is designed to develop the critical thinking and decision-making skills of the student by employing a variety of methods to examine the strategies of a number of food and beverage organizations. Special emphasis is on the impact of internal and external factors on strategy, current market conditions in the food and beverage industry, and the unique importance of the supply chain as it relates to food and beverage organizations.

Prerequisite(s): FISV2000, FSM3075 or MRKT1001. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### FSM4880 Beverage Operations Management

This upper-level course examines the creation and management of a beverage operation. Planning topics include concept, identification of target market and bar business creation. The creation of a business plan is discussed. Management topics include bar layout and operations, trend identification and product selection, basic production methods, costing and pricing, inventory methods and human resources management. The creation of wine lists, beer lists and cocktail menus is also discussed. Responsible Beverage Service is stressed.

Prerequisite(s): CUL4045 or FSM4070. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## Foundations in Tech (FIT) Courses

## FIT1000 Information Technology for Business Professionals

This course provides basic understanding of computer software, policies and procedures necessary for business professionals. Students gain practical knowledge of operations and terminology as well as hands-on use of personal information management systems, word processing, and digital presentations. Students are also introduced to using databases as a decisionmaking tool. Computer-based assessment software may be used as both a learning and skills measurement tool. (HY)

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

### FIT1003 Introduction to Excel

This course is designed as an introduction to the basic skills and tools used when working with spreadsheets. Topics include creating and editing worksheets, charting data, basic formulas and functions, and working with tables. Computer-based assessment software is used as both a learning and skills measurement tool. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 2.25 Quarter Credit Hours

#### FIT1013 Excel for Accounting & Finance

In this case-based course, students use the spreadsheet skills acquired in FIT1003 (part 1) and apply those skills to problem-solving cases. Students focus on financial documents such as budgets, balance sheets, income statements and loan amortization schedules. Prerequisite(s): FIT1003.

Offered at Charlotte, Providence, Providence CE 2.25 Quarter Credit Hours

#### FIT1040 Spreadsheet Design for Business Solutions

Students gain a working knowledge of spreadsheet skills and apply those skills to problem-solving cases. Computer-based assessment software may be used as both a learning and skills measurement tool. (OL) Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## French (FREN) Courses

#### FREN2020 French Language Immersion

This course, delivered overseas by international post-secondary schools, is designed to develop both fluency in the target language and an in-depth understanding of the historical cultural contexts in which the language is spoken. Students acquire vocabulary through classroom lectures, discussions, required excursions and activities. Students also partner with native speakers of the target language to improve comprehension and communication skills. Offered at Charlotte, Denver, North Miami, Providence 9 Quarter Credit Hours

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## German (GER) Courses

## **GER2020 German Language Immersion**

This course, delivered overseas by international post-secondary schools, is designed to develop both fluency in the target language and an in-depth understanding of the historical cultural contexts in which the language is spoken. Students acquire vocabulary through classroom lectures, discussions, required excursions and activities. Students also partner with native speakers of the target language to improve comprehension and communication skills. Offered at Charlotte, Denver, North Miami, Providence 9 Ouarter Credit Hours

## Graphic Design (GDES) Courses

## **GDES1000 Foundation Drawing and Digital Tools**

As a prerequisite to all design thinking, drawing skills offer an effective means of prototyping visual solutions before committing them to software. Students practice the essential visual elements of design including shape, line, value and perspective. Based on graphics industry models, students actively experience compositional and thematic principles as a means of developing flexible approaches to design strategy. Students create initial sketches on paper then learn techniques to digitize files into common software applications. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence 4.5 Quarter Credit Hours

## **GDES3050 Basics of Print Design**

This course introduces the student to the fundamental principles of print design. Using current industry standard software, students learn the essential design concepts and work flow practice used in print design. In-class demonstrations and lectures involve the introduction of design theory and practical applications of print design peripherals. Students are required to produce various types of documents using course software. Assignments are completed in class, and projects are required outside of classwork. Offered at Charlotte, Denver, North Miami, Providence

4.5 Quarter Credit Hours

## History (HIST) Courses

## HIST2001 World History to 1500

This survey of people and their cultures focuses on the two major historical traditions (Western and East Asian) from pre-history to 1500. The varying political events, institutions, technologies and cultures of the East and West are highlighted.

Prerequisite(s): ENG1020 or ENG1024 or English placement. (OL) Offered at Charlotte, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## HIST2002 World History Since 1500

Major developments in world history from the 16th century and on are considered, with an emphasis on the impact of ideas and influences from Asia and the New World upon European culture and society and the European impact upon Asia, Africa and the Americas. The various periods and kinds of revolution -- industrial, democratic, political, technological, military and cultural -- are surveyed.

Prerequisite(s): ENG1020 or ENG1024 or English placement. (OL) Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## **HIST2050 Food in World History**

This course examines the important role that food has played in human history from the Neolithic Revolution to the present. The course analyzes the ways in which historical events and cultural movements (e.g., wars, revolutions, religious conflicts, industrialization, exploration and colonization) have affected the human diet. The course also studies the manner in which dietary constraints and the need or desire for certain foods have, in turn, influenced world history.

Prerequisite(s): ENG1020 or ENG1024 or English placement. Offered at Charlotte, Providence, Providence CE 4.5 Quarter Credit Hours

## HIST2100 U.S. History from Colonial Times to 1876

This course is a survey and analysis of United States history and those institutions that contributed to the evolution of the American nation from colonial times through the period of the Civil War and Reconstruction. Particular attention is given to the Puritan influence upon American character, the American Revolution, the creation of the federal Constitution, western settlement, the nature of slavery and the breakdown of the American political system resulting in civil war.

Prerequisite(s): ENG1020 or ENG1024 or English placement. Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

## HIST2200 U.S. History Since 1877 (to the Present)

This course is a survey and analysis of United States history and those institutions that contributed to the evolution of the American nation since Reconstruction. Emphasis is on the rise of industrialization, urbanization and immigration; the coming of imperialism; the development of American foreign policy; the rise of big business; the growth of reform movements as seen in Populism, Progressivism and the New Deal; the Women's Movement; the Civil Rights Movement; and recent developments.

Prerequisite(s): ENG1020 or ENG1024 or English placement.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

## **HIST2300 History of Globalization**

This course explores the history of the process of globalization from its beginnings in the ancient world to the 21st century. It examines the spread of economic, political, intellectual and religious developments that brought together diverse societies across the world and bound them together in the economic, political, diplomatic and cultural institutions and networks (both formal and informal) that exist today. Topics include colonialism, imperialism, and the exploitation of both free and unfree labor in Latin America, Africa and Asia by industrialized nations. Particular attention is paid to seminal moments in history when peaceful contacts, violent clashes and/or ideological conflict led to new connections or altered existing ones among various regions of the alobe

Prerequisite(s): ENG1020 or ENG1024 or English placement. (OL) Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Ouarter Credit Hours

## HIST3020 A Multicultural History of America

In this class students survey the broad currents of American history through the lens of immigration, race and ethnicity. Beginning with the colonization of North America, students study the experiences of Native Americans and immigrants from diverse points of origin across four centuries. Students use firsthand narratives, period fiction, contemporary journalism, and historical scholarship to interrogate the shifting nature of American identity from colonial "contact" through the present day.

Prerequisite(s): ENG1021 or ENG1027. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## HIST3150 Honors Seminar: History of American Popular Culture

Popular culture both influences and is influenced by economic trends, social movements, political discourse, and international relations. This Honors Seminar examines the history of American popular culture from the mid-19th century to the 1980s. The class focuses on the ways in which historical movements and events have both influenced and been influenced by various forms of popular culture. Special emphasis will be placed on the ways in which depictions of gender, ethnicity, and sexual orientation in popular culture have changed over time. As befits an Honors Seminar, classes will focus on student-led analysis and in-depth discussion of primary sources. Students will be expected to complete extensive writing assignments including a final project based on original research using primary sources. Prerequisite(s): ENG1027, honors status.

Offered at Charlotte, Denver, North Miami, Providence 4.5 Quarter Credit Hours

### **HIST3200 American Government**

This course involves an examination of the political and governmental system of the United States, the principles upon which it is founded, and the institutions and systems which comprise it. Topics to be discussed are constitutional foundations, federalism, political parties, public opinion, interest group activities, civil liberties and decision-making in institutions of American national government, such as Congress, the presidency and the Supreme Court.

Prerequisite(s): ENG1021 or ENG1027. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## Hospitality Management (HOSP) Courses

## HOSP1001 Orientation to the Hospitality Industry

This course is an introduction to the various segments within the hospitality industry (lodging, food service, travel and tourism, and sports, entertainment and event management). Students are prepared to apply sound management principles to the challenges encountered within the industry. (OL) Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

### HOSP1015 Managing the Hotel Guest Experience

This course familiarizes students with the foundations of managing the guest experience within a hotel rooms division. Students focus on the critical management components and operational procedures of the front-of-the-house including: management of guest expectations, selling guest rooms and services, rooms forecasting, basic revenue management, teamwork, and interdepartmental relationships.

Prerequisite(s): FSM1001 or FSM3001 or HOSP1001 or SEE1001. (OL) Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

### **HOSP2011 Hospitality Sales and Meeting Management**

This course familiarizes students with the scope of sales, meeting and convention management within the hospitality industry. The reciprocal relationship between selling and service is presented within the context of hospitality marketing practices.

Prerequisite(s): FSM1001 or FSM3001 or HOSP1001 or MRKT1001 or SEE1001, sophomore status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### **HOSP2050 International Tour and Hotel Operations**

This course is taught only on a campus outside of the United States during a term abroad program. The course focuses on cultural, political, legal and economic forces and their impact on tourism and how hospitality management practices differ among countries. Students plan and participate in a variety of tours and professional site visits in order to gain first-hand knowledge of the international travel experience.

Prerequisite(s): Must be accepted in Study Abroad program. Offered at Charlotte, Denver, North Miami, Providence, Providence CE 9-13.5 Quarter Credit Hours

#### HOSP3005 Leading Service Excellence in the Hospitality Industry

This upper-level guest service management course is designed to familiarize the student with principles of leading change, process improvement methodologies and how they affect organizations, and employees within hospitality organizations. Focusing exclusively on the unique challenges of the intangible service delivery requirements of the hospitality industry, this course incorporates Six Sigma and Lean methodologies. Emphasis is on root cause identification, problem-solving techniques, process effectiveness measurements in the service environment, and decision-making skills using relevant analytical tools.

Prerequisite(s): Junior status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### **HOSP3012 Sustainable Hotel Support Operations**

This course gives students a working knowledge of hotel support services, including facilities operations within a lodging context. Essential elements of engineering, housekeeping, and safety and security are discussed from a sustainability perspective. Students focus on managerial, financial and legal issues related to these departments. Current issues of sustainable operations with regard to environmental, social and ecological aspects affecting the hospitality industry are addressed.

Prerequisite(s): HOSP1015. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## HOSP3060 Private Club Management

This upper-level course examines the private club industry and its specific challenges. Emphasis is placed upon the manager's role with the governing board, membership, staff and management of the clubhouse and recreation activities.

Prerequisite(s): FSM1001 or FSM3001 or HOSP1001 or SEE1001. (HY) Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

## HOSP3065 Hospitality Security and Risk Management

This course is designed to familiarize the student with the various elements of Risk Management throughout the hospitality industry. It is intended to supply the student with a strong foundation in the elements necessary to provide a safe and secure venue and to reduce ownership liability.

Prerequisite(s): Junior status.

Offered at Charlotte, Providence, Providence CE 4.5 Quarter Credit Hours

## HOSP3075 Hotel Strategic Marketing and Brand Management

This is an upper-level course focusing on hotel strategic planning, brand management and the use of integrated marketing communications to build relationships. Topics include strategic planning, consumer/organizational buying, market segmentation/targeting/positioning, brand strategies and digital marketing.

Prerequisite(s): HOSP1015, MRKT1001. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

### HOSP3077 Revenue Management

This course examines and illustrates the strategies, principles and techniques of revenue management as they relate to lodging, travel/tourism, food service and facilities management. The relationship between accurate forecasting, overbooking, reservation systems, marketing issues, pricing and e-commerce as they relate to financial decision making is investigated. Students are required to analyze revenue management scenarios. Prerequisite(s): ECON1001 or ECON1002, HOSP1010 or HOSP1015. (OL) Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

### HOSP3085 International Hotel Operations, Development and Management

This course focuses on the development and management of multinational hotel properties. Students will participate in a week-long study abroad experience. Students learn the skills and abilities necessary to become a global hospitality manager, including managing a diverse, multi-cultural staff; developing strategies to satisfy international guests; and working as an expatriate manager. Trends in the global hotel industry are also examined. Prerequisite(s): MGMT2001, junior status.

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## **HOSP3099 Hotel Internship**

This internship course allows students to gain academic credit for an invaluable work experience within their chosen profession. Students acquire insight into the practical aspects of an organization's operation by observing and participating in day-to-day activities. Upon completion of this term-long course, students have a better understanding of the demands and expectations of business and industry.

Prerequisite(s): To be eligible for this internship, students must: 1) maintain a cumulative GPA of 2.0 during the entire pre-program application process, and 2) have completed 90 hours of course work. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 13.5 Quarter Credit Hours

## HOSP3420 Introduction to Residential Property Operations Management

This course familiarizes students with the foundations of managerial competencies necessary to direct and supervise property-related duties involving such residential properties as condominiums, apartments and long-term care facilities. Students learn to manage operations and resolve issues and problems encountered in day-to-day management situations in any type of residential organization.

Prerequisite(s): (MGMT1001 or MGHI1000), MGMT2001.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

### HOSP3440 Resort Management

This course examines the concepts and issues regarding resort management in such areas as ski, beach and golf resorts. The principles and concepts of the marketing and management of vacation ownership properties and spas are covered.

Prerequisite(s): Junior status.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

## **HOSP4040 Hotel Asset Management**

This course focuses on the issues related to the maximization of hotel asset value. The course covers the processes of feasibility analysis and benchmarking. Capital investment decision tools, value proposition of franchising and marketing affiliations, and the role of the asset management professional in the hotel environment are also discussed.

Prerequisite(s): FSM3075 or HOSP3050 or HOSP3075 or MRKT3045 or SEE3160 or SEE4020 or TRVL4011, senior status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## HOSP4060 Hospitality Strategy Design and Execution Seminar

This senior-level capstone course is designed to give students insight into hospitality strategy. Using a variety of teaching methods including the case study approach, realism is introduced into the classroom, improving the critical thinking and decision-making abilities of students both individually and within the framework of a team.

Prerequisite(s): ACCT3020 or ACCT3025 or FISV2000 or FISV2010, FSM3075 or HOSP3050 or HOSP3075 or MRKT1001, senior status. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## **HOSP4099 Hospitality Internship**

Eligible students may apply for a selective Hospitality Internship assignment. These internship assignments allow students to gain academic credit for an invaluable work experience within their chosen profession. Students will acquire insight into the practical aspects of an organization's operation by observing and participating in day-to-day activities. Upon completion of this term-long course, students have a more global understanding of the demands and expectations of business and industry.

Prerequisite(s): To be eligible for this internship, students must: 1) maintain a 2.0 cumulative GPA during the entire pre-program application process, 2) have completed 130 hours of course work, 3) have appropriate elective credit available, and 4) have the sponsorship of a faculty advisor.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5-13.5 Quarter Credit Hours

## Humanities (HUM) Courses

## HUM3200 Honors Seminar: American Music Cultures

This honors seminar introduces students to the foundational texts of cultural studies, popular culture studies, musicology and ethnography, and builds toward an understanding of how we use music to create and maintain social identities. Students complete research projects on a particular musical genre and subculture. Focus is on cultural analysis within social and historical contexts (drawing on the fields of literary criticism, history, sociology and music), which provides students with an opportunity to analyze and synthesize complex material encompassing multiple disciplines. Students are equipped with skills essential to the production of an Honors thesis, based on original research and analysis. A technical understanding of music and music theory is not a prerequisite for this course.

Prerequisite(s): ENG1024 or English placement, honors status, sophomore status.

Offered at Charlotte, Denver, Providence 4.5 Quarter Credit Hours

## Integrative Learning (ILS) Courses

### ILS2003 The American Dream

This course will address the broad theme and question of "What is the American Dream" and also ask "Have we achieved it?" "Has it changed" and, "what is the cost of pursuing it?" We will explore this topic through various themes, including "Manifest Destiny", "The Immigrant Experience", "Civil Rights", "Gender Rights", "The Pursuit of Happiness", "Work and Business", and "Class and Culture." While this course will primarily be a literature course, it will use a multidisciplinary approach to explore this topic from various perspectives, including history, economics, ethics, culture, psychology, and political science.

Prerequisite(s): ENG1020 or ENG1024 or English placement, sophomore status.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

### ILS2010 Modern Identities: 20th Century Literature and Beyond

This integrative learning course explores the relationship between modern world literature and its historical, social and/or political contexts through the study of the 20th century literary works. Fiction, poetry, drama and/or the essay are used as vehicles for exploring major movements, trends and events of the 20th century. Themes of racial, ethnic and gender identity, political oppression and/or war are explored. Emphases vary.

Prerequisite(s): ENG1020 or ENG1024 or English placement, sophomore status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

### ILS2015 Honors Seminar: Postcolonial Literature

Colonization of Africa and Asia and ensuing post-colonial reconstruction, two world wars, the spread and fall of communism, human rights movements and immigration profoundly changed the face of the world. This discussionand-writing-intensive Integrative Learning Honors Seminar focuses on literary responses to and representations of select movements and events of the 20th century (emphasis will vary). By reading texts through the lenses of postcolonial literary theory, history, philosophy, and ethics, students will examine the variety of human responses to the moral questions posed by colonialism, imperialism and the social and political movements that arose in their wake.

Prerequisite(s): ENG1024 or English placement, honors status, sophomore status.

Offered at Charlotte, Denver, North Miami, Providence 4.5 Quarter Credit Hours

# ILS2030 Groups, Organizations and Identity: Intercultural Communication in Black Greek Letter Organizations

This course emphasizes intercultural communication and leadership through exploration of the principles and practices of Black Greek Letter Organizations. Through examination of individual and group identity within the social and historical context of BGLOs, students gain an understanding of various aspects of effective interpersonal and intercultural communication. Focus is on the integration of communication and leadership as a means to bridge a gap between diverse cultures and unite people for common causes. Students explore the history of BGLOs, revealing not only what is transparent but what lies behind the observed community service, academic excellence, philanthropy and leadership endeavors.

Prerequisite(s): ENG1020 or ENG1024 or English placement, sophomore status.

Offered at Charlotte, North Miami 4.5 Quarter Credit Hours

## ILS2123 City as Text

This course focuses on the city as a "text", a living environment that reveals itself and its inhabitants through an exploration of its history, economics, politics, culture and art. The city will serve as an experiential case study which will afford students an opportunity to investigate, reflect, and critically analyze the city and its inhabitants (including themselves) as a living and evolving system/organism. Through a series of visits to various organizations, businesses, and institutions of art, culture, government and education, students will explore the nature and meaning of community, and civic and professional life. Avenues of discovery in this course include art and architecture, communication and literature, history, economics, sociology, psychology and political science.

Prerequisite(s): ENG1020 or ENG1024 or English placement, sophomore status.

Offered at Charlotte, Denver 4.5 Quarter Credit Hours

## ILS2127 The Culture of the Western Environment

Images of the American West define for citizens of the U.S. and for those all over the globe what it means to be an American. Lonely mesas, rugged mountains and open plains mean something. But they are also something beyond that meaning - real ecosystems, geological processes and places long settled by humans before and after 1492. This course serves as an introduction to the interdisciplinary fields of American Studies and Environment Studies, fields that will enable the student to explore the meaning and reality of the American West.

Prerequisite(s): ENG1020 or ENG1024 or English placement, sophomore status.

Offered at Charlotte, Denver 4.5 Quarter Credit Hours

## **ILS2150 Introduction to American Studies**

This course introduces students to the major themes in American culture, both past and emerging. Students are given a sense of the tensions running through the identity and image of Americans here and around the world. As an integrative learning seminar, this course also serves as an introduction to the idea and practice of interdisciplinary scholarship. This course gives students a wide range of tools to make sense of what America is, has been and can be. Topics include traditional disciplines that help illuminate American culture. Focus is on art, music, literature, history and anthropology. Prerequisite(s): ENG1020 or ENG1024 or English placement, sophomore status.

Offered at Charlotte, Denver, Denver CE, North Miami, Providence, Providence CE

4.5 Quarter Credit Hours

## ILS2180 Sexuality: Science/Culture/Law

Since 1950, there have been multiple revolutions in the way sexuality is conceptualized. In biology, evidence has mounted that sexual orientation is genetically and physiologically hardwired rather than a choice or preference. Literature and popular culture have moved from portraying homosexuality as a joke to treating it as a serious topic of personal liberation. The law has moved from criminalizing homosexual acts to granting same-sex marriage licenses. This course explores the links, or lack thereof, between these different developments. Is law more open to sexual variety because of the findings of brain science? Is popular culture more inclusive because of the increased economic clout of non-straights? Or did these things occur independently? How do we relate these developments to the post-structural analysis of sexuality that sexual identity is a modern invention?. Prerequisite(s): ENG1020 or ENG1024 or English placement, sophomore status.

Offered at Charlotte, Denver, Providence, Providence CE 4.5 Quarter Credit Hours

## ILS2213 The Earth in Peril: A Literary and Scientific Analysis

This course examines environmental issues created by unrealistic views about the earth's capabilities. Relationships among people, environments and natural resources are analyzed through literature and scientific writings. Students examine why and how world views affect the natural world's destruction and preservation.

Prerequisite(s): ENG1020 or ENG1024 or English placement, sophomore status.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

# ILS2215 Honors Seminar: The Earth in Peril: A Literary and Scientific Analysis

This course examines environmental issues created by conflicting views about the earth's capabilities. Relationships among people, environments and natural resources are analyzed through literature and scientific writings. Students examine why and how world views affect the natural world's destruction and discuss possible theories of preservation. Students contribute to inquiry surrounding the issue of sustainability through research and analysis.

Prerequisite(s): ENG1024 or English placement, honors status, sophomore status.

Offered at Charlotte, Denver, North Miami, Providence 4.5 Quarter Credit Hours

## ILS2240 Knowledge and Evidence

Knowledge and Evidence provides students with a holistic understanding of the concept of "truth," along with an effectively developed skillset for thinking critically, and acting creatively, with respect to this concept. The course will achieve this by illustrating the intimate connection between data and truth, showing the ways in which one can lead to the other, and also pointing out the fallacies and pitfalls that often obstruct the connection. In part, the course is an introduction to the field of epistemology, addressing the question "How do we know what we know?" The course will provide a historical overview of many critical epistemological questions, with examples drawn from the writings of thinkers from classical Greece up through the modern era. It will also draw critical connections between these epistemological theories to the scientific method, and explain what is necessary for proper experiment design. These concepts will be illustrated most vividly through the study of a variety of famous experiments. Experiments will be chosen from the fields of psychology, physics, chemistry, sociology, computer science and philosophy. Students will be taught to identify the dominant theories of truth in their chosen professions, and to think critically about the dominant paradigms they encounter. Prerequisite(s): ENG1020 or ENG1024 or English placement, sophomore status.

Offered at Charlotte 4.5 Quarter Credit Hours

## **ILS2280 Science and Civilization**

This course explores the social, political and historic contexts and implications of several scientific and technological developments through a variety of genres, including textbooks, newspapers and magazine articles, film, music, art, literature and the Internet. The goal of this course is to raise student awareness of the global impacts, positive and negative, associated with specific scientific and technological developments, with emphasis on discerning the interconnectedness of those impacts. Through inquiry, research and debate, students develop a better understanding of the unique historical, social, political and cultural contexts in which these scientific and technological developments evolved and the influence these contexts had upon the form of these developments. In addition, students gain a deeper appreciation of the implications of these developments on the present and future.

Prerequisite(s): ENG1020 or ENG1024 or English placement, sophomore status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence 4.5 Quarter Credit Hours

## ILS2305 Honors Seminar: Behavioral Economics

Behavioral Economics is a new field of research in the social sciences that brings together the disciplines of economics and psychology. This Honorslevel integrated learning seminar utilizes this approach to better understand human behavior. By drawing on both disciplines, students will better understand why people frequently make irrational economic decisions and how certain choice contexts can lead to predictably irrational behavior. Students will analyze through systematic investigation and experimentation a variety of biases and shortcomings people regularly display in making rational economic choices.

Prerequisite(s): ECON1001 or ECON1002, ENG1024 or English placement, honors status, sophomore status.

Offered at Charlotte

4.5 Quarter Credit Hours

## ILS2320 Economics of Law and Order

This course examines legal institutions through the lens of economics. Emphasis will be placed on how changing laws influence outcomes at a societal level. In each lesson, students will focus on the relevant economic background and institutional structure and then deduce how this in turn informed choices made by participants in the economy. The economic order that is generated by the interaction of countless individuals and firms is mediated through the legal system. If one wishes to understand this extended order, one must understand the legal institutions in which it operates.

Prerequisite(s): ECON1001 or ECON1002, ENG1020 or ENG1024 or English placement, LAW2001, sophomore status.

Offered at Charlotte, Denver, North Miami 4.5 Quarter Credit Hours

#### **ILS2325 Economics of Sin**

This course integrates economic, sociological and psychological principles to examine price gouging, cheating, illegal drugs, sex and gambling. Emphasis is on examining these "sinful" behaviors in the context of moral development and theories of motivation. Students also examine how government seeks to change and penalize such behavior and the consequences of these interventions.

Prerequisite(s): ENG1020 or ENG1024 or English placement, sophomore status. (OL)

Offered at Charlotte, Denver, Denver CE, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

### ILS2330 The Good Life

This course challenges students to create personal and professional lives of meaning and purpose. The course explores the underlying values and structure of a life well-led, and proactive dispositions and strategies to create such a life. Emphasis is placed on social science and humanity's ways of thinking, specifically aspects of agency, the human condition and literary criticism. The course examines how the American Dream influences perceptions of success, particularly the ethos of prosperity and social mobility. Students read excerpts from fiction and biography that examine convention, invention and achievement. This course concludes with an exploration of change and chance, and strategies for leading a good life. Prerequisite(s): ENG1020 or ENG1024 or English placement, sophomore status.

Offered at Charlotte, Denver 4.5 Quarter Credit Hours

#### ILS2370 Obesity

This course considers the now global problem of obesity from the biological, psychological and sociological perspectives. Since the 1970s there has been a rapid increase in the incidence of overweight and obesity in the United States with 65% of adults now overweight. Childhood obesity rates have tripled in the last 20 years producing the first generation of Americans who are predicted to have a shorter life span than their parents. The obesity epidemic is widely acknowledged in the United States, but in the past two decades, this problem has also spread to developing countries as they accelerate their nutrition transition to more mass produced and processed foods. The roles of government and business will be explored, in influencing access to foods and in defining obesity vs. health. The study of this now global problem is relevant from a personal health perspective as well as a political and economic perspective. Individuals empowered with knowledge can modify their own food environments and that of their children. A well-educated populace may wish to support initiatives to make progress on this societal problem to avoid economic losses in productivity and health care costs that will compromise America's competitiveness.

Prerequisite(s): ENG1020 or ENG1024 or English placement, sophomore status.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

#### ILS2385 Visual Literacy and the Sociology of Perception

This course studies human perception of the social world from both a communications and sociological perspective. Elements of picture-based media as a means of molding cultural perceptions, social biases and personal views of reality are studied. Through a series of exercises, students critically examine images in art, still photographs, television, advertising, film and documentaries to determine their sociological messages. Using the language of visual literacy and an understanding of perception, students test assumptions about their world.

Prerequisite(s): ENG1020 or ENG1024 or English placement, sophomore status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### ILS2390 The XX Factor

The XX Factor takes an integrative learning approach to gender role development that foregrounds psychology and literature. This approach provides multiple lenses through which to examine current and historical concepts of women's psychological and social development. It prioritizes close textual analysis of gender identity and sexuality as figured in literature across a broad spectrum. The course considers both conformity and resistance to societal biases, stereotyping, and the imposition of gender and sexual norms. In doing so, it promotes critical thinking about the diverse possibilities for women's identities.

Prerequisite(s): ENG1020 or ENG1024 or English placement, sophomore status.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

#### ILS2435 Leonardo da Vinci: Culture, Art and Math

This course covers a portion of the movement in Europe known as the Renaissance. The works of Leonardo da Vinci are explored. Students discover how da Vinci's insatiable hunger for understanding impacted the culture of Florence and Milan, Italy, as well as the entire world. Students learn about da Vinci himself and his place in society. Some of da Vinci's works of art, writings on architectural design and war machines are examined culturally, historically and mathematically.

Prerequisite(s): ENG1020 or ENG1024 or English placement, MATH1002 or MATH1020 or math placement, sophomore status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## ILS2440 Logic, Reasoning and Nonsense: How to Tell the Difference

This course introduces students to logic, a discipline that straddles public policy, philosophy, law and mathematics. Students are empowered to use logic in their personal and professional lives to make informed decisions, identify invalid arguments and debate current topics. Topics include formal structures of thought as they can be readily applied to the organization of thought in written and spoken language. Students identify the logical errors or fallacies that are most frequently made in written and oral discourse. Prerequisite(s): ENG1020 or ENG1024 or English placement, MATH1002 or math placement, sophomore status.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

#### ILS4020 Keywords in Social Media

This course asks students to identify and analyze the roots of several keywords from historical, sociological and technological perspectives; to demonstrate knowledge of how to do things with keywords (i.e., how sharing information can lead to apprehending a criminal); and to evaluate the relevance of keywords to life in a democratic society. Abstract theories are applied to concrete case studies of social networks. Prerequisite(s): ENG1021 or ENG1027, senior status. Offered at Charlotte, North Miami, Providence

4.5 Quarter Credit Hours

## ILS4070 Nostalgia, Memory and Hybrid Identity

As individuals, we need not be immigrants to understand, and even identify with, the search for home and belonging. As global citizens, most of whose families have at some point been immigrants, whether by choice or displacement, we recognize the powerful and complicated impact of migration on all aspects of identity. Nostalgia, Memory and Hybrid Identity examines diasporic literature in the context of cultural theory, history, psychology, philosophy and popular culture (such as music, film and art) to better understand these cultural negotiations. Students explore the ways diasporic literature of the last century has significantly transformed the literary, theoretical and cultural landscape of the U.S, and has raised a range of complex issues relating to identity, language, border crossings (geographical, linguistic and gender, etc.) hybridity, and acculturation and resistance. Readings will range across such genres as memoir, fiction, essay, drama, and poetry to consider how issues of identity and tradition are represented and contested by immigrant writers in the context of displacement and diaspora.

Prerequisite(s): ENG1021 or ENG1027, senior status. Offered at Charlotte, Denver, North Miami, Providence 4.5 Quarter Credit Hours

## ILS4115 Contemporary Approaches to Classical and World Mythology

This course introduces students to classical and world mythology in order to understand the eternal, timeless nature of universal archetypes and themes while also exploring how they acquire new, contemporary meanings. Students learn to interpret myth using elements of literature as well as through the theories of myth interpretation. From Homer to Harry Potter, emphasis is placed upon analysis of primary readings as well as their interpretations within the context of a variety of disciplines. Class discussions and student writing encourage critical thinking, synthesis and application of the terminology of the study of mythology.

Prerequisite(s): ENG1021 or ENG1027, senior status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

### **ILS4140 The Legal Imagination**

This course introduces students to the textual nature of the law. Through intensive study of literary, persuasive and legal texts, students explore the commonalities between what we call "literature" and what we call "law". Students begin to see the "constitutive rhetoric" of those texts, through which an author creates a social and political community with words. Prerequisite(s): ENG1021 or ENG1027, one LAW-designated course, one LIT-

designated course or MCST2030, senior status.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

## ILS4170 Passion, Power and Principle: Lessons at Play in Shakespeare

This course employs the still-relevant insights of the Shakespearean canon as a means of understanding and resolving contemporary ethical dilemmas, social tensions and the conflicting demands of citizenship in today's world. Focus is on the resolution of moral dilemmas involving divisions of power, the use of authority, familial obligations and conflicting loyalties. This course takes an integrative learning approach that draws on literature, philosophy (ethics) and history to promote analysis and meaningful comparisons between the problems confronted in the world of Shakespeare's plays (and the society they reflect) and those faced by us today.

Prerequisite(s): ENG1021 or ENG1027, senior status.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

## ILS4176 Sports in Film and Literature

This interdisciplinary course focuses on the significant inspiration of athletic endeavors upon the literary and cinematic imagination. Writers of fiction and nonfiction, prose writers and poets have discovered in the athletic experience a useful metaphor to express the purpose and meaning of life. Modern film explores both the realism and romanticism of sports in popular culture. This course is designed to acquaint the student with the essence of games as myth and metaphor and develop an appreciation of the historical context in which the stories are constructed and heard. The interdisciplinary considerations of history and culture allow for a richer understanding and appreciation of sports and sports literature.

Prerequisite(s): ENG1021 or ENG1027, senior status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## ILS4178 Studies in Nostalgia, or the Way Things Never Were

This course allows students to explore the tendency to look back with fondness on some distant, wonderful past. Is nostalgia a basic human condition? Students explore this question across cultures and through the lenses offered by biology, psychology, literature, history and other academic disciplines. Nostalgia as a type of fiction writing is discussed, along with the consequences of those "stories". The work of nostalgia as it engages discourses of political ideology, race, gender, sexuality, class, etc. is discussed. Students study a few particular examples of American nostalgia before turning their attention to the work nostalgia is doing now and the consequences of that work.

Prerequisite(s): ENG1021 or ENG1027, senior status. Offered at Charlotte, Denver, North Miami, Providence 4.5 Quarter Credit Hours

## ILS4180 Things That Go Bump In the Night: An Interdisciplinary Approach to the Supernatural

This course explores the deeper meanings of supernatural creatures in works of film and literature from the perspectives of history, science, philosophy, literature and film. The course addresses the question of why certain supernatural creatures (e.g., vampires, zombies, werewolves, ghosts, the demonically possessed, Frankenstein's monster and extraterrestrial creatures) have featured so prominently in human thought, human fears and works of literature and film from antiquity to the present day. In doing so, the course addresses the historical context in which such beliefs have arisen and how they have changed. Students are encouraged to apply interpretive skills to an analysis of supernatural creatures with which they are familiar and to draw connections between the monsters of the 21st century and societal changes and hidden conflicts in the contemporary world.

Prerequisite(s): ENG1021 or ENG1027, senior status. Offered at Charlotte, Denver, Providence, Providence CE 4.5 Quarter Credit Hours

## ILS4190 Why People Do Evil

This course takes an interdisciplinary approach to the nature of evil as explored over the centuries from the earliest civilizations to modernity as demonstrated through literature. Emphasis is on Dante's Divine Comedy, Milton's Paradise Lost and Dr. Phillip Zimbardo's The Lucifer Effect. Other poets, authors, psychologists and philosophers will be engaged and studied throughout the course.

Prerequisite(s): ENG1021 or ENG1027, senior status. (OL) Offered at Charlotte, Denver, Online 4.5 Quarter Credit Hours

#### ILS4210 Colors

This course explores the role and importance of colors in the natural world, astronomy, geology, human society, culture, psychology, art and many other disciplines. Topics include the physics of color and its perception by animals and the color of the ocean, rocks, minerals, stars and galaxies. In addition, the various uses of color by plants is examined, including the utilization of colored pigments by plants for light absorption in photosynthesis. The various ways that animals use color are also explored, including how colors are used by both predators and prey and how they are used to attract mates. Additional topics include the affect of colors on humans, including mood, language, musical expression, and as a symbol of national or group identity in politics and religion. Colors have a profound influence in artistic expression and in the food and fashion industries. The importance of colors in all of these different disciplines are examined. With the knowledge and skills learned in this course, students are able to explore the use and application of colors in their own chosen field of interest.

Prerequisite(s): ENG1021 or ENG1027, any BIO, CHM, PHY or SCI-designated course, senior status.

Offered at Charlotte, Denver, North Miami, Providence 4.5 Quarter Credit Hours

#### ILS4302 Abuse of Power: Corruption in Contemporary Society

This course examines how (in the hands of certain individuals and groups and under "favorable" social, political, historical and economic conditions) the abuse of power and corruption impacts lives in all social strata. Students analyze this question and propose research-based recommendations for transforming dysfunctional systems into sustainable and productive models. Prerequisite(s): ENG1021 or ENG1027, senior status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

### ILS4320 (De)Constructing Race and Color

This course addresses the racialization processes involved in the social construction of the color of race — White, Yellow, Brown, Red and Black — through interdisciplinary studies including the arts, humanities, social sciences, biology, law and education. The course identifies the key parameters of the racialization process (historical subjugation through involuntary immigration and migration, voluntary immigration, prejudice, stereotypes, scientific racism, cultural racism, and systemic) of institutional racism and how various groups in the United States were raced into a color. Students are tasked with thinking about why race matters within educational, economic, political and social institutions. The course involves intentional discourse on the complexity of the color of race through scientific interrogation, analysis and interpretation of the course materials to understand the social construction of the color of race and how race can be deconstructed in the 21st century.

Prerequisite(s): ENG1021 or ENG1027, senior status.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

#### ILS4330 Economic Explorations in American History

This course seeks to explain American history through the lens of economics. Emphasis is placed on how changing economic modes of production influenced outcomes at the societal level. In each episode, students focus on the relevant economic background and institutional structure and then deduce how this in turn informed historical change in activities ranging from agriculture, household production, industrialization, social movements, political response and the new information economy.

Prerequisite(s): ECON1001 or ECON1002, ENG1021 or ENG1027, senior status. Offered at Charlotte, North Miami

4.5 Quarter Credit Hours

## ILS4340 Global Food Security and Leading Change Locally

This interdisciplinary course critically assesses the global challenges of food security and how leadership in a local community organization addresses food access. Food is explored from a cultural, nutritional, ecological and ethical context while analyzing issues of food production, causes of insufficient supply, nutritional and health implications, and effects on quality of life. Evaluation of political, environmental, technological and economic factors that contribute to the perpetual issue of food insecurity and the social consequences also occurs. The critical issue of the course examines whether access to food is a basic human right and whose responsibility it is to provide societal members with the nourishment needed to be productive. These perspectives are explored theoretically, on the global scale, and experientially, in the local community. Additionally the student utilizes his/her leadership skills to engage 40 hours of community service in an organization of his/her choosing, preferably nonprofit or with professor approval a for-profit socially responsible organization. The student completes a substantial agency-based project, in conjunction with his/her site supervisor that serves as a tangible contribution to the overall organization and its ability to address food security locally.

Prerequisite(s): ENG1021 or ENG1027, senior status. Offered at Charlotte, Denver, North Miami, Providence 4.5 Quarter Credit Hours

#### **ILS4430 Explorations in Symmetry**

The course introduces the student to the basic concept of symmetry and its important role as a unifying agent in the understanding of mathematics, nature, art, architecture and music. Topics covered include an introduction to group theory, the mathematical language of symmetry, transformations, general symmetry principles and applications.

Prerequisite(s): ENG1021 or ENG1027, MATH1002 or math placement, senior status.

Offered at Charlotte, Providence, Providence CE 4.5 Quarter Credit Hours

## International Business (IBUS) Courses

#### IBUS2030 Foreign Area Studies

This course is designed as a seminar course with topics changing from term to term, depending upon the dynamics of change in key global markets. Topic areas include China (IBUS2031), Pacific Rim (IBUS2032), Latin America (IBUS2033), Russia (IBUS2034), Eastern Europe (IBUS2035) or Africa (IBUS2036). The course is structured to focus on four primary components: business, economics, politics and culture, essentially in this priority. Prerequisite(s): ECON1001. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### IBUS2031 Foreign Area Studies: China

This course is designed as a seminar course with topics changing from term to term, depending upon the dynamics of change in key global markets. Topic area includes China. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### IBUS2032 Foreign Area Studies: Pacific Rim

This course is designed as a seminar course with topics changing from term to term, depending upon the dynamics of change in key global markets. Topic area includes Pacific Rim. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### IBUS2033 Foreign Area Studies: Latin America

This course is designed as a seminar course with topics changing from term to term, depending upon the dynamics of change in key global markets. Topic area includes Latin America. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### IBUS2034 Foreign Area Studies: Russia

This course is designed as a seminar course with topics changing from term to term, depending upon the dynamics of change in key global markets. Topic area includes Russia. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### IBUS2035 Foreign Area Studies: Eastern Europe

This course is designed as a seminar course with topics changing from term to term, depending upon the dynamics of change in key global markets. Topic area includes Eastern Europe. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### IBUS2036 Foreign Area Studies: Africa

This course is designed as a seminar course with topics changing from term to term, depending upon the dynamics of change in key global markets. Topic area includes Africa. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### **IBUS2040 International Culture and Protocol**

This course focuses on cultural diversity. Students gain knowledge of international cultures and protocol, which are the critical building blocks of success in conducting business internationally. The ability to build bridges between people from different countries and with different ethnic backgrounds is emphasized in this course.

Prerequisite(s): MGMT1001, sophomore status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## **IBUS3055 International Resource Management**

Slow economic growth and sovereign debt mark an era of economic and managerial reorientation and renewal. Students will explore the opportunities of efficient resource use and innovation as a creative response to changed international economic and trade conditions. The course will analyze environmental realities on 5 continents and use methods of environmental economics and business management to explore the effects of trade patterns and their impact on the quality of life internationally. Alternative approaches to energy production, trash management, and other resource relevant issues will be discussed. Students completing this course will have a better understanding of the new, post-material economy and its demands on individual and managerial change.

Prerequisite(s): IBUS2002 or ECON1002, junior status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### IBUS4020 Operations Management & Process Improvement Seminar -Class Component

This course focuses on environmental analysis, objective setting, positioning, examination and implementation of quality and tactical approaches used to manage quality improvement efforts in organizations abroad. This is the preparatory course for the IBUS4082 Study Abroad program.

Prerequisite(s): MGMT2030. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## IBUS4023 International Marketing Communications Seminar

This course allows students to prepare an integrated marketing communications case for a multinational organization and make a presentation of their recommendations to that host organization and/or their advertising agency abroad. The plan includes recommendations based on primary and secondary research findings, as well as a fully integrated marketing communications plan. Upon completing the initial stage of the case, students travel to the international partner site where they continue to work on the implementation of this plan. Faculty from both Johnson & Wales and the partner work with students on the case.

Prerequisite(s): ADVC2001.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

#### IBUS4082 Operations Management and Process Improvement Abroad

In this course, students actively participate in an operations continuous improvement project with an international corporation abroad. Hosted by an international partner, students spend a week in classes and lectures, preparing for an intensive project week. Students focus on a continuous improvement and cost management project, working directly with the corporation's executives and staff. Along the way students have a chance to tour the host country and visit key cultural sites. This experience provides a professionally focused work experience in their future field and opportunities to learn to navigate cultural barriers when working with an international management team.

Prerequisite(s): MGMT2030, MGMT3040, 3.0 cumulative GPA. Offered at Charlotte, Denver, North Miami, Providence, Providence CE 9 Quarter Credit Hours

#### **IBUS4083 International Marketing Communications Abroad**

Students work on an international marketing campaign and make a presentation of their recommendations to the host organization and/or their advertising agency abroad. The plan includes recommendations based on primary and secondary research findings, as well as a fully integrated marketing communications plan. Students continue to work on the implementation of this plan at the international partner site. Faculty from both Johnson & Wales and the partner work with students on the case. Prerequisite(s): ADVC2001, IBUS4023.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 9 Quarter Credit Hours

#### IBUS4091 Economics and Trade in an International Context

This course is taught only as part of a short-term summer study abroad program. Students examine international economics and business, management, entrepreneurship and comparative economics and issues such as international trade and foreign exchange. Before departure, students explore basic of the host country history and culture to help understand country better and learn the context for people, society and international business. While in the host country, students discuss case studies and take lectures offered by professors and business people. Classroom-based presentations are augmented with frequent excursions to various business, government and financial institutions.

Prerequisite(s): 2.75 cumulative GPA, 90 credit hours of completed coursework.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 13.5 Quarter Credit Hours

### IBUS4093 Intercultural Management in the Korean Context

This course is taught as a short-term summer study abroad program. Students are placed in an international context to study how culture impacts management practices while developing their own intercultural management competencies through the study of intercultural management theories and practice. Differences between the United States and South Korean practices are analyzed. Industry visits, cultural excursions and experiential projects are included in the course to provide students with a comprehensive and immersive learning experience.

Prerequisite(s): MGMT2001.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 13.5 Quarter Credit Hours

#### **IBUS4150 Intercultural Management**

This faculty-led course places students in an international context to study how culture impacts management practices while developing their own intercultural management competencies through the study of intercultural management theories and practice. Differences between the United States and the host country's practices will be analyzed. Industry visits, cultural excursions and experiential projects are utilized in the course to provide students with a comprehensive and immersive learning experience, while challenging the students to apply and reflect upon the topics studied. Host country (or countries) are dependent on the lead faculty and the desired geographic area of study. The course is open to all students who meet the criteria.

Prerequisite(s): MGMT1001.

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5-13.5 Quarter Credit Hours

## Law (LAW) Courses

## LAW2001 The Legal Environment of Business I

This course provides an overview of the legal, regulatory and ethical environment in which business decisions must be made. Students are exposed to a variety of legal topics; basic concepts, such as court procedures, contracts and torts, are followed by a selection of more advanced related fields which may include sales, intellectual property, real property law, constitutional law and alternate dispute resolution. Attention is paid to both the letter of the law and its practical effect on business decision-making and managerial policy. This course relies on, and develops, the student's ability to read and reason critically.

Prerequisite(s): Sophomore status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### LAW3002 The Legal Environment of Business II

This course is a continuation of LAW2001, The Legal Environment of Business I. Students are exposed to the laws governing the internal organization and relationships within a business, the laws governing relationships between a business entity and its clientele, and the laws governing relationships between a business and its employers. Attention is paid to both the letter of the law and its practical effect on business decision-making and managerial policy. This course relies on, and develops, the student's ability to read and reason critically.

Prerequisite(s): LAW2001 or LAW2010, sophomore status. (OL) Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## LAW3065 Employment Law

This course acquaints students with the different legal rules governing the employer/employee relationship. Topics include employment discrimination, sexual harassment, employment contracts, labor relations, Fair Labor Standards Act, The Americans with Disabilities Act (ADA), OSHA and vicarious liability. There is heavy emphasis on discussion and written work. Prerequisite(s): LAW2001 or LAW2010. (OL)

Offered at Charlotte, Denver, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## Leadership Studies (LEAD) Courses

## LEAD1010 Foundations of Leadership Studies

This course draws upon a variety of research-based theories and applications germane to the study of leadership. Theoretical paradigms of motivation are discussed and applied to communication styles, decision making, risk taking, team building, conflict resolution, negotiation, diversity and inclusion. Leadership traits, leadership styles and roles are examined in the context of ethics, power and social responsibility. (SL) (OL)

Offered at Charlotte, Denver, Denver CE, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

## LEAD2010 Special Topics in Leadership

The field of leadership studies encompasses a wide and complex range of topics. This course presents students and faculty alike with a unique opportunity to examine revolving areas of current and relevant leadership theories and practices. Areas of specialized leadership interest include, but are not limited to: Global Issues, Women in History (LEAD2011), Entrepreneurial, Sub-Saharan Leadership or Business and Religion. Prerequisite(s): LEAD1010.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

## LEAD2011 Leadership and Women in History

The field of leadership studies encompasses a wide and complex range of topics. This course presents students and faculty alike with a unique opportunity to examine revolving areas of current and relevant leadership theories and practices. Area of specialized leadership interest include, but are not limited to Women in History.

Prerequisite(s): LEAD1010.

Offered at Charlotte, Denver, North Miami, Providence 4.5 Quarter Credit Hours

## LEAD2030 Leadership Through Film and Literature

This course is an examination of contemporary theories pertaining to leadership in group, organizational and societal settings. The content of the course draws from the humanities as viewed through film and literature selections to illustrate different leadership styles and concepts. The course is based on the premise that leadership, like literature and film, is an art form whose effectiveness is enabled and enhanced through visual presentation. Prerequisite(s): LEAD1010 or SEE2015. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## LEAD3020 Creative Leadership

The objective of this course is to develop and enhance one's own creativity, allowing each individual the opportunity to become a more productive leader of tomorrow. Extensive classroom participation and a variety of activities allow each student to experience personal growth and influence the growth of others.

Prerequisite(s): LEAD1010 or SEE2015. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## Liberal Studies (LIBS) Courses

## LIBS3099 Liberal Studies Internship

Students may choose an internship in a variety of fields, such as public service or communications, and in many settings, including nonprofit and government agencies, arts organizations, or others related to their interests. Internship assignments provide opportunities for students to gain real world experience by applying their skills and knowledge to meet the needs of a business, agency or community organization.

Prerequisite(s): To be eligible for this internship, students must: 1) maintain a 2.75 cumulative GPA during the entire pre-program application process, 2) have completed 90 hours of course work, 3) have appropriate elective credit available, and 4) have the sponsorship of a faculty advisor. Offered at Charlotte, Denver, Online, Providence, Providence CE 4.5-13.5 Quarter Credit Hours

## Literature (LIT) Courses

## LIT1020 Introduction to Literary Genres

This survey course prepares students to read, analyze and write about the major literary genres: poetry, fiction and drama. Students are exposed to a variety of forms and styles in each genre from a wide range of historical periods. Literary selections represent a diverse group of classic and contemporary writers, poets and playwrights. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## LIT2030 African-American Literature

This course examines African-American literature in a variety of genres from its conception in the days of slavery to contemporary times. Emphasis is on the historical and social significance of major works of African-American literature as well as the unique artistic contributions of African-American authors to the American literature canon. Literary movements are examined in their historical, political, intellectual and social contexts through a number of contemporary theoretical perspectives.

Prerequisite(s): ENG1020 or ENG1024 or English placement. (SL) Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

## LIT2040 American Literature I

This course surveys American literature from its pre-Colonial origins through the mid-19th century. Literary movements are examined in their historical, political, intellectual and social contexts through a number of contemporary theoretical perspectives. Students engage with major issues, past and present, as constructed and revealed through literary texts. Students study representative authors, poets and playwrights working in a variety of forms, styles and genres. Special attention is paid to the formation of the American literary tradition.

Prerequisite(s): ENG1020 or ENG1024 or English placement. Offered at Charlotte, Denver, Providence, Providence CE 4.5 Quarter Credit Hours

## LIT2050 American Literature II

This course surveys American literature from Reconstruction to the present. Literary movements are examined in their historical, political, intellectual and social contexts through a number of contemporary theoretical perspectives. Students engage with major issues, past and present, as constructed and revealed through literary texts. Students study representative authors, poets and playwrights working in a variety of forms, styles and genres. Special attention is paid to the formation of the American literary tradition. Prerequisite(s): ENG1020 or ENG1024 or English placement. Offered at Charlotte, Denver, Providence, Providence CE 4.5 Quarter Credit Hours

## LIT2070 Studies In The Short Story

This course prepares the student to read, analyze, and write about the short story from different critical perspectives. Students study representative authors and are exposed to a variety of forms and styles of the short story from a wide range of historical periods.

Prerequisite(s): ENG1020 or ENG1024 or English placement. Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

### LIT2090 Multi-Ethnic Literature

This course introduces students to fiction, autobiography, poetry, drama and many other forms of literature by writers from many racial and ethnic backgrounds including African American, Asian American, Latino, Chicano, American Indian and more. Emphasis is placed on the historical context in which the writings have evolved as well as the problems encountered by these various cultural groups as they intersect with American culture. Through reading the literature of many cultures and countries, students search for the common themes that unite humanity across the globe. Prerequisite(s): ENG1020 or ENG1024 or English placement. Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

#### LIT2140 British Literature Survey I

This course surveys British literature from the Middle Ages through the Renaissance, Restoration and 18th century. Literary movements in their historical, political, intellectual and social contexts are explored through a number of contemporary theoretical perspectives. Students discuss major issues, past and present, as constructed and revealed through literary texts. Students study influential works from diverse authors such as Chaucer, Malory, Spenser, Shakespeare, Wroth, Bacon, Milton, Behn, Swift and Burney, among others, who present a range of views on gender, class, race, religion, politics and other controversial subjects.

Prerequisite(s): ENG1020 or ENG1024 or English placement. Offered at Charlotte, Denver, Providence 4.5 Quarter Credit Hours

#### LIT2150 British Literature Survey II

This course surveys British literature from the Romantics through the Victorian, Modernist and Contemporary eras. Literary movements are examined in their historical, political, intellectual and social contexts through a number of contemporary theoretical perspectives. Students discuss major issues, past and present, as constructed and revealed through literary texts. Students study influential works from diverse authors such as Wordsworth, Austen, Keats, Kipling, Wilde, Gaskell, Dickens, Yeats, Joyce, Woolf, Lawrence, Burgess, and Kinsella, among others, who present a range of views on gender, class, race, religion, politics and other controversial subjects. Prerequisite(s): ENG1020 or ENG1024 or English placement. Offered at Charlotte, Denver, Providence

4.5 Quarter Credit Hours

## LIT3001 Studies In Drama

This is an introductory course in the history of drama. Critical analyses of literary elements are conducted in the context of genres from the ancient Greeks to contemporary drama. Both written works and performances are examined and analyzed.

Prerequisite(s): ENG1021 or ENG1027.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

#### LIT3015 Food In Film And Literature

This course is designed to acquaint the student with the art forms of film and literature with a focus on food as its primary subject. The course focuses on the important books, essays, short stories, plays and films that have made major achievements in film and literature. Students develop the critical skills necessary to increase their understanding of the experience of film and literature.

Prerequisite(s): ENG1021 or ENG1027. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### LIT3018 Honors Seminar: Food in Film and Literature

This reading and writing-intensive Honors seminar will trace the use of food as both subject and metaphor in literature and film throughout the ages. The first half of the course examines the relationships between food and philosophy, food and politics and food and history as portrayed through a wide variety of literary and film genres. The second half of the course focuses on analytical comparisons of food-centered texts and their film adaptations. Through discussion of course readings & screenings students develop an analytical perspective on the study of food in film & literature that they apply to a research project of their own design.

Prerequisite(s): ENG1027, honors status, sophomore status.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

#### LIT3030 Studies In Poetry

This course prepares the student to read, analyze, and write about poetry from different critical perspectives. Students study representative poets and are exposed to a variety of forms and techniques of poetry from the Middle Ages to the contemporary.

Prerequisite(s): ENG1021 or ENG1027. (OL)

Offered at Charlotte, Denver, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### LIT3120 Masterpieces of World Literature

This course provides students with the opportunity to explore the texts that have shaped and continue to shape the literary canon, starting with ancient texts dating from the earliest works of literature to major works from many historical periods and civilizations. Students read and think critically about literary works to examine them carefully. Close readings allow students to gain insight into the works in their cultural/historical contexts and of the enduring human values and conflicts that span various literary traditions. Prerequisite(s): ENG1021 or ENG1027.

Offered at Charlotte, Denver, Providence

4.5 Quarter Credit Hours

## LIT3180 The Graphic Novel

This course serves as an introduction to critical methods in popular culture studies, with a focus on the graphic novel as cultural product and practice. Students explore the role graphic design plays in storytelling, as well as the ways in which meanings emerge in several celebrated texts of the graphic novel genre. Through diverse theoretical perspectives, students explore notions of identity, character interaction, intertextuality, comic art and caricature within both fictional and autobiographical works. Prerequisite(s): ENG1021 or ENG1027. (OL)

Offered at Charlotte, Denver, Online, Providence 4.5 Quarter Credit Hours

#### LIT4010 Science Fiction

This course analyses the evolution of science fiction from its early origins to the present. Fantastic and futuristic elements of plot are examined as social commentary. A variety of styles in several genres include traditional science fiction, fantasy, horror and cyberpunk.

Prerequisite(s): ENG1021 or ENG1027.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

### LIT4040 Shakespeare

This course presents an introduction to the world of William Shakespeare by examining the historical contexts of his work, his life and his theatre. Works read and analyzed during the course are representative of Shakespeare's achievements in history, tragedy, comedy and poetry. Students trace Shakespeare's continuing relevance and influence on modern art and thought.

Prerequisite(s): ENG1021 or ENG1027. (OL)

Offered at Charlotte, Denver, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## Management (MGMT) Courses

### MGMT1001 Contemporary Business Management I

This course provides students with the fundamental understanding of business, management and the different disciplines within business. The history of management and the evolution of organizations are examined. The course addresses the different functions of business and management while identifying the impact of business strategy and ethics on stakeholders. Integral to this course is career exploration and development of professional interest. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## MGMT1002 Contemporary Business Management II

This course provides students with the opportunity to apply business knowledge within the context of simulations, business projects and/or business cases while developing personal and professional planning skills, as well as written and oral communication skills. The appropriate use of decision-making frameworks and best practices to stimulate creativity and innovation are reviewed. Students are introduced to the concepts and skills associated with management, group facilitation, team development and leadership as applied to contemporary business issues.

Prerequisite(s): MGMT1001. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

### MGMT2001 Human Resource Management

This foundation course provides students with knowledge, skills and understanding of human resource management and workforce development. Students learn about major human resource functions and how each impacts the performance of the organization. Organizational psychology and management research informs students' understanding of how best to manage human resource functions.

Prerequisite(s): FSM1001 or HOSP1001 or MGMT1001 or SEE1001. (SL) (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## MGMT2020 Organizational Behavior

This course surveys current concepts regarding organizational and behavioral theory. Focus is on the roles of individuals and teams and their impact on the contemporary business environment. Students explore how leaders and employees act and react to various challenges. A particular emphasis is placed on employee development in an ever-changing, global work environment. Topics include learning, motivation, leadership, communications, interpersonal relationships, personality and culture, and their impact on job performance, organizational commitment and organizational performance.

Prerequisite(s): Sophomore status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### MGMT2030 Operations and Supply Chain Management I

This course acquaints students with the fundamentals of operations and supply chain management in both the manufacturing and service sectors. The course recognizes the changing face of operations from an internally focused supportive function to a strategic part of the enterprise value chain. Topics include the supply chain model, product and process design, project management, process analysis, total quality management, and sustainability. Prerequisite(s): MGMT1001, sophomore status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### MGMT2040 Purchasing and Supply Chain Management

This course examines the dynamic field of production and the management of the entire supply chain. Major areas of study include purchasing's role in the organization, global sourcing, new models for supplier involvement and management, and new product development. The role of purchasing and total quality management is a pervasive theme throughout the course. Students are exposed to the theoretical and practical issues to prepare them for the National Association of Purchasing Managers (NAPM) certification exam.

Prerequisite(s): ENTR1001 or MGMT1001.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

#### MGMT3030 Managerial Technology

This course surveys the relationship of technology with the managerial process, strategic competitiveness, operational effectiveness and the business enterprise. The course explores technologies typically available to business managers, and how those technologies can be leveraged to increase organizational and professional success. Students are also exposed to approaches and managerial practices through demonstrations, case studies, simulations and experience-based exercises.

Prerequisite(s): FIT1003 or FIT1040, MGMT2030. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

### MGMT3035 Operations and Supply Chain Management II

This course expands on students' knowledge of operations and the supply chain by introducing students to qualitative and quantitative methodologies used by operations and supply chain professionals. The course covers key concepts in the areas of forecasting, capacity, utilization, scheduling, inventory management, and planning including MRP and ERP. Students apply these concepts and their associated methodologies to common problems faced by organizations.

Prerequisite(s): MATH1035, MGMT2030. (OL) Offered at Charlotte, Online, Providence, Providence CE

# 4.5 Quarter Credit Hours MGMT3040 Process and Quality Management

This course thoroughly examines the concept of quality management as well as tools and approaches used to manage quality improvement efforts in organizations. Students are exposed to the theoretical and practical issues to prepare them to initiate quality and process improvements in their business careers, suitable for operations management and other functional professionals.

. Prerequisite(s): MGMT2030, MATH2001. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### MGMT3050 Compensation, Benefits and Total Rewards

This course explores the dynamic profession of compensation, benefits and total rewards management. Topics are explored through the perspective of the human resources professional, which provides a view of the everchanging world of employee reward development, government and regulatory changes, and expectations of both the employer and employee in a competitive business arena.

Prerequisite(s): MGMT2001. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### MGMT3060 Training and Development

This course explores training and development in a competitive global business environment. The course reviews research findings that support training and development as an essential component of effective business performance. Students explore the relationship between business strategy and strategic training and development, as well as the relationship between learning theory and effective training and development. Students design and deliver training in the classroom setting.

Prerequisite(s): MGMT2001. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### MGMT3070 Special Topics in Human Resource Management

This course is a forum for special issues and emerging areas within the field of human resource management. Students examine current research and commentary on the selected special topics. Practical skill exercises (such as in-class exercises), case studies, site visits and visiting experts in the field enhance learning. Students apply theory and concepts from earlier coursework, and benefit from the opportunity to think critically and assess current human resource issues.

Prerequisite(s): Two of the following: MGMT3005, MGMT3035, MGMT3050, MGMT3060. (HY) (OL)

Offered at Charlotte, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### MGMT4001 Process Planning and Control

This course offers a quantitative approach to operations and supply chain management problems. Key areas of focus include the management of waiting lives, forecasting, inventory, location/scheduling and project management. Particular emphasis is placed on the application of tools and techniques to solve problems such as linear programming and other methodologies widely used in business settings.

Prerequisite(s): MGMT2030 or MGMT3035, MGMT3040. (OL) Offered at Charlotte, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

### MGMT4020 Strategic Management

This course provides students with the fundamentals of business strategy. The first part of the course addresses environmental analyses and the tools used to assess these environments. The second part of the course addresses the different strategies a firm may choose at both the firm- and business unit-level, and how the chosen strategic position is strengthened through internal alignment. The third part addresses the theories behind developing sustainable competitive advantage. Leadership and corporate ethics are also discussed.

Prerequisite(s): Senior status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### MGMT4030 Senior Business Capstone

This capstone course requires students to synthesize knowledge gained from previous coursework in business strategy, operations, finance, production, marketing, information technology, human resource management and corporate social responsibility to make decisions in a simulated business environment.

Prerequisite(s): MGMT4020, senior status. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## MGMT4045 Beverage Industry Capstone

This senior-level capstone course allows students to synthesize business information from previous classes to develop and evaluate decisions given multiple options and changing market conditions within the beverage industry. Using a variety of teaching methods, including the case study approach, realism is introduced to improve students' critical thinking and decision-making abilities. Beverage-industry-specific approaches to business functions, ethics and the legal environment are also be incorporated. Prerequisite(s): MGMT4020, senior status.

Offered at Charlotte, Denver

4.5 Quarter Credit Hours

### MGMT4050 Contemporary Issues in Operations and Supply Chain Management Strategy

This course examines the operations and supply chain function as an organization's source for developing a sustainable, competitive advantage. The concept of operations is viewed from the perspective of the firm's entire value chain. The impacts of technology, globalization and contemporary issues are examined in depth. Through the use of business cases and/or simulations, students apply operations management techniques and tools to determine strategies and make operational and supply chain decisions. Prerequisite(s): MGMT4020, senior status. (HY) (OL)

Offered at Charlotte, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### MGMT4070 Strategic Human Resource Management

This capstone course focuses on the strategic deployment of human capital to support organizational strategy. Students engage in case study and team exercises to develop human resource strategies and arguments to advocate for their implementation. Students are asked to assess the competitive environment and align human resource systems behind these strategies while building a high-performance work system. Students are also asked to identify the appropriate changes within the human resource systems to support day-to-day operations.

Prerequisite(s): MGMT4020, senior status. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## MGMT4099 Management Internship

The Management Internship offers students an experiential learning opportunity to experience the management of an authentic business. Students study firsthand the challenges, nuances and everyday expectations associated with a variety of management functions within a business. They are expected to apply previous management course work and research to onsite tasks. Through the internship and reflective assignments, students improve their understanding of what it takes to manage a business. The internship provides students with knowledge of the particular demands and expectations specific to managing a business. Students gain academic credit for work experience in management.

Prerequisite(s): To be eligible for this internship, students must: 1) maintain a cumulative GPA of 2.75 during the entire pre-program application process, 2) have completed 90 hours of course work, 3) have appropriate elective credit available, and 4) have the sponsorship of a faculty advisor.

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5-13.5 Quarter Credit Hours

### MGMT4199 Beverage Industry Internship

This course provides the opportunity for the application of acquired skills and knowledge in a supervised beverage industry setting.

Prerequisite(s): FSM4880, to be eligible for this internship, students must: 1) maintain a cumulative GPA of 2.75 during the entire pre-program application process, and 2) have completed 90 hours of course work.

Offered at Charlotte, Denver 13.5 Quarter Credit Hours

## Marketing (MRKT) Courses

## **MRKT1001** Principles of Marketing

This is an introductory course in the study of marketing with an emphasis on marketing theory and basic marketing principles and practices. Topics include introduction of the marketing mix: price, product, promotion and place; knowing your customer; services marketing; socially responsible marketing; and ethics, plus the importance of marketing in the domestic and global economies in both profit and nonprofit organizations. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## MRKT1002 Consumer Behavior

The purpose of this course is to introduce the student to the various facets of consumer behavior, including the decision making process, problems, needs and goals, the consumer's search for information, and the evaluation of the purchase decision.

Prerequisite(s): MRKT1001. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### MRKT1011 Principles of Professional Selling

This course is a hybrid of theory and training. Students learn about buying processes and personalities, and how to target, prospect, approach and interview customers in order to determine unmet needs and potential opportunities. Consultative selling replaces the outdated transactional approach to selling. Students learn through role-plays and skills-based training to build relationships with customers and other business partners in a relationship-oriented world.

Offered at Charlotte, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

#### MRKT2050 Marketing Research

This course provides a broad overview of marketing research methods and the marketing research industry. Covering both qualitative and quantitative research techniques, the course familiarizes students with the appropriate uses and limitations of marketing research. This course increases student understanding of various marketing research techniques, gaining insights into data-driven decision making.

Prerequisite(s): MRKT1002, sophomore status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## MRKT3002 Brand Design

This is an advanced course with an emphasis on corporate brand identity development. The course sequence focuses on the development of research, strategy and design, in particular the areas of organization, culture and identity. Students study how complex organizations are defined by their public identities, and how those identities can be strategized and designed with the goal of applying the concepts to a client-based project. Topics include a five-step brand identity process and a showcase of best practices. Project-based activity includes brand research, logo development, product packaging, marketing and advertising collateral, web branding, and broadcast advertising development as applicable to client need. Prerequisite(s): ADVC1010 or MRKT2050 or MRKT3005, junior status. (OL) Offered at Charlotte, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

### MRKT3005 Brand Marketing

This course examines the role of a brand as an asset to an organization and the advantages of creating strong brands. Emphasis is placed on the creation, measurement and strategic applications of brand equity. Topics covered include choosing brand elements, designing supporting marketing programs, leveraging secondary associations, building brand portfolios, and adjusting brand strategy over time and geographic boundaries. Particular emphasis is placed on the role of promotional mix elements in the communication of brand equity.

Prerequisite(s): MRKT1001. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## MRKT3011 Data-Driven Marketing

This course is designed to give students an understanding of the elements of data-driven marketing as an integrated part of a total marketing program. Upon completion of this course, students should have an understanding of databases, data-driven marketing, email marketing, social media advertising, direct mail, catalog marketing and other forms of electronic media as they are used in data-driven marketing programs.

Prerequisite(s): MRKT1001, sophomore status. (HY)

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

## MRKT3020 Product Development

This course examines the role of product development as a function of an integrated marketing system. Students explore the synergy of design and technology to create consumer value. Topics include innovation, concept generation, global sourcing and manufacturing processes.

Prerequisite(s): MRKT1001, MRKT1002. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### MRKT3025 Business-to-Business Marketing

This course is a study of the development and maintenance of relationships in the business-to-business marketing channel. Special emphasis is on understanding various forms and appropriate uses of power in the channel. Topics also include the marketing of services as well as tangible goods in the business-to-business channel.

Prerequisite(s): MRKT1001 or HOSP3050, junior status.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

#### MRKT3045 Social Media Marketing

This course focuses on the strategic use of current and future social media platforms. Students develop a social media marketing plan using the major social media platforms and user-generated content tools for business. Students explore the use of social media for creating personal and professional branding goals with measured results. Students are expected to have a basic understanding of various online and offline marketing strategies. Prerequisite(s): MRKT1001, sophomore status. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## **MRKT3050 Techniques in Sales Management**

This course introduces students to the selling profession and process from the perspective of the sales manager, a role that relates to marketing communication and marketing strategy. Students explore the client needs assessment, consultative problem solving, and win-win negotiation strategies that enhance internal and external customer relationships. In addition to selling knowledge and skills, students gain an understanding of the roles and responsibilities of the sales manager. Important responsibilities such as territory management, account management, leadership, influence, motivation, recruiting, selection, training, compensation, forecasting and budgeting are addressed.

Prerequisite(s): ENG1030, (MGMT1001 or MGHI1000 or MRKT1001), junior status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

### MRKT3055 Survey Research

This course provides an overview of contemporary topics in quantitative research such as competitive intelligence, survey design and scale measurement. Students utilize current technology and software tools to create, distribute, analyze and interpret quantitative data. Students gain an understanding of modern market research techniques used to make sound business decisions.

Prerequisite(s): MRKT2050, MATH2001, junior status.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

### MRKT3085 Marketing Analytics

This course is designed to teach students how to read and analyze marketing dashboards, which provide key insights about consumers that align with organizational objectives. Students compare and contrast different types of marketing metrics categories. Students learn how to understand brand loyalty from the customer's data profile. Students gain experience with dashboard systems, which better prepares them for positions in the world of big data and the marketing analytics field.

Prerequisite(s): MRKT1001, junior status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## MRKT3150 Special Topics in Marketing

This course is a study of selected current topics in the field of marketing. The course helps students understand how marketing impacts and is part of consumers, business and society. Emphasis is on exploring current literature, advanced problems and research tools applicable to the chosen topic. Focus is on a different area, issue or theme each year, depending on student interest. The topic area may not be usually found in the conventional classroom course. The description for each topic is noted in each of the specific course outlines.

Prerequisite(s): ADVC1010, junior status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## MRKT3210 Sustainable Entrepreneurship in Africa

This course is the preliminary classroom portion of a study abroad program. Students collaborate with marine-based micro-enterprises from Tanzania and the Zanzibar Archipelago to come up with strategies to protect ecological and environmental resources, create self-reliance, and develop international markets for nature-based products to improve the well-being of coastal communities. Projects focus on small businesses such as sustainable dolphin tourism, pearl farming, shellcraft jewelry production, artisan craftsmanship and textiles. Student projects draw attention to the role of marketing in coastal livelihood development, which is important to policy makers, academics and coastal managers as climate change alters the coastal environment of Tanzania.

Prerequisite(s): 2.75 cumulative GPA, sophomore status. Offered at Charlotte, Denver, North Miami, Providence 4.5 Quarter Credit Hours

## **MRKT3220 Marketing in an International Context**

This course is part of a short-term summer study abroad program. Students are placed in an international context in which they can gain firsthand knowledge of how small businesses, government entities and nongovernmental organizations (NGOs) collaborate to promote sustainable entrepreneurship in Africa. The course includes industry tours, cultural excursions and student collaboration with small business clients to develop international markets and online presence for nature-based products and for ecotourism opportunities. Students begin with classroom project work, conduct a field study tour in Tanzania and Zanzibar, and present recommendations to project stakeholders abroad. The trip culminates with a safari experience. Students are required to produce a written international marketing plan, social and digital media, and a professional presentation, as well as maintain a portfolio of individual work.

Prerequisite(s): Sophomore status, acceptance into Study Abroad Program. Offered at Charlotte, Denver, North Miami, Providence

4.5 Quarter Credit Hours

### MRKT4030 International Marketing

This course deals with various differences in cultural, economic and legal factors as they relate to the marketing process. This is a systematic treatment of marketing on a global scale, extending basic principles into foreign marketing requirements.

Prerequisite(s): MRKT1001, junior status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

### MRKT4055 Strategic Marketing

This capstone course aids students in developing the skills essential to anticipating and responding to the changing needs of customers and markets in the global economy and culture. The course explores marketing strategy using a combination of texts, readings, visiting speakers, websites, cases, a marketing simulation and field assignments. It is recommended that students complete all related professional studies courses before attempting this capstone course.

Prerequisite(s): MRKT1002, MRKT2050, MRKT3005 or ADVC2001, senior status. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## MRKT4099 Marketing Internship

This course provides students the opportunity to gain academic credit for completing internships with marketing firms, corporations or governmental entities. Upon completion of this term-long course, students have an understanding of the demands and expectations of the industry, as well as the role played by the agency, client and media organizations. Prerequisite(s): To be eligible for this internship, students must: 1) maintain a cumulative GPA of 2.75 during the entire pre-program process, 2) have completed 90 hours of course work, 3) have appropriate elective credit available, and 4) have the sponsorship of a faculty advisor. (OL) Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5-13.5 Quarter Credit Hours

## Mathematics (MATH) Courses

## **MATH0010 Basic Mathematics**

Students are assigned to this course based on placement tests given prior to taking MATH1020 or MATH1002. The course is designed to teach students the basic mathematical concepts and methods that will prepare them for studying college-level mathematics. Topics include a review of basic arithmetic, an introduction to algebra, and problem-solving techniques. (OL) Offered at Charlotte, Denver, Denver CE, North Miami, Online, Providence, Providence CE

2.25 Quarter Credit Hours

## MATH1002 A Survey of College Mathematics

This course is designed to teach students the basic mathematical concepts and methods that will assist them in using mathematics in both their personal and professional lives. Topics include problem solving, sets, probability, statistics, consumer mathematics, and the rudiments of college algebra. Prerequisite(s): MATH0010 or math placement. (HY) (OL)

Offered at Charlotte, Denver, Denver CE, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

## MATH1020 Fundamentals of Algebra

This course provides students with a working knowledge of the basic elements of algebra. Topics covered include equations and inequalities, graphing, systems of equations, exponents and logarithms, factoring, rational expressions, and radicals.

Prerequisite(s): MATH0010 or math placement. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

### MATH1030 Precalculus

This course features the concepts and techniques essential for the study of calculus. Topics include functional notation, algebraic, trigonometric, exponential and logarithmic functions, analytic trigonometry, and matrix algebra.

Prerequisite(s): MATH1020 or math placement. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

### MATH1035 Quantitative Analysis I

A continuation of Algebra, this course begins with the study of linear equations and their applications to business and economics. Matrices are covered in detail. Linear programming, quadratic models and a brief introduction to differential calculus are also presented.

Prerequisite(s): MATH1020 or math placement. (HY) (OL) Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## MATH2001 Statistics

This course is designed to provide students with the basic statistical concepts and techniques that will assist them in both their personal and professional lives. Topics include measures of central tendency and dispersion, probability distributions of both discrete and continuous random variables, sampling distributions, estimation theory, and an introduction to hypothesis testing. Prerequisite(s): MATH1002 or higher (minimum grade of C in MATH1002 or MATH1020 required for hybrid sections of MATH2001). (HY) (OL) Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

### MATH2002 Statistics II

This course is a continuation of Statistics I. It is designed to provide students with the statistical concepts and techniques of inferential statistics. Topics include hypothesis testing; testing the difference between two means, two proportions and two variances; correlation and regression; Chi-square tests; analysis of variance and sampling techniques.

Prerequisite(s): MATH2001 or MATH2010. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### **MATH4800 Special Topics in Mathematics**

This course presents a specialized area of mathematics in great detail. Each academic year, a specialized topic is chosen which is of interest to both students and faculty. Typical specialized topics which may be chosen include, but are not limited to, number theory, numerical analysis, matrix theory, mathematical logic, abstract algebra and geometry.

Prerequisite(s): MATH1002 or math placement. May vary depending on topic. Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

## Media & Communication Studies (MCST) Courses

## MCST1070 Writing for Radio, Television and Film

This course teaches students how to successfully write for radio, television and film by introducing them to the key elements of production for each medium. Students become familiar with a broad range of standard formats, acquire fundamental industry terminology and closely examine a variety of creative techniques for producing professional copy. The course balances theory and practice, providing students with many concrete examples through which to learn the essential components of script writing, from commercials, PSAs and talk shows to documentaries and a host of fictional formats. Students demonstrate their understanding of important concepts and develop their own skills and talents by writing a series of short scripts for each medium. This is a writing-intensive course in which assignments are designed to cultivate the strengths and interests of each student, while always requiring the student-writer to consider the demands of form and content, as well as audience and marketability.

Prerequisite(s): ENG1021 or ENG1027. (OL) Offered at Charlotte, Denver, Online, Providence 4.5 Quarter Credit Hours

## MCST2030 Media Texts

This course surveys key theories and methods for conducting analysis in relation to media texts. As such, this course tackles advanced questions of textual construction, meaning and interpretation. Students closely read various media texts from a variety of theoretical perspectives, such as semiotics, narrative theory and discourse analysis. Through the application of such theories and methods, students develop a conceptual vocabulary with which to articulate the myriad ways in which media texts create meaning, elicit responses, and mobilize feelings and attitudes within audiences. Students also think deeply about the role media texts play in the construction, maintenance and transformation of our social world. Prerequisite(s): ENG1021 or ENG1027. (OL)

Offered at Charlotte, Denver, Online, Providence 4.5 Quarter Credit Hours

## **MCST2400 Writing for Publication**

This course focuses on the various sectors and processes of the publishing industry, including (but not limited to) periodicals, book publishing, professional journals and online publishing. Throughout the term, students explore the various sectors of the industry and become adept at researching the market and identifying appropriate venues for a variety of works. Instruction begins with critical analysis of the market and develops into an indepth discovery of the industry from the genesis of a piece to representation, acquisition, editing, distribution and marketing. Issues of copyright laws, collaboration and issuance of contract terms are central to the course. By the end of the term, students are challenged to assess their own writing in regard to audience, timeliness and marketability in today's publishing industry. Prerequisite(s): ENG1021 or ENG1027. (OL)

Offered at Charlotte, Denver, Online, Providence 4.5 Quarter Credit Hours

## MCST2450 Writing in Digital Media

This course examines the theory and practice of writing in a digital age. Special emphasis is on ethics and the rhetorical conventions for online communication and the design of information, particularly for professional purposes. Topics include designing an effective blog, Web style and identity online, social media applications, copyright and authorship issues, and participating in collaborative online environments. Prerequisite(s): ENG1021 or ENG1027. (OL) Offered at Charlotte, Denver, Online, Providence

4.5 Quarter Credit Hours

## Nutrition & Dietetics (DIET) Courses

## **DIET1010 Introduction to Nutrition**

This course emphasizes the principles of nutrition and the six basic nutrients and related health concepts. Various eating behaviors, recommended dietary intakes, and tools for diet planning are explored. Students create an indepth computerized personalized nutrient profile, which is self-analyzed for nutritional adequacy.

Offered at Charlotte, Denver, Denver CE, North Miami, Providence, Providence CE

4.5 Quarter Credit Hours

### **DIET2050 Community Nutrition**

This course examines the role of nutrition in promoting, maintaining and improving the health of individuals and groups in the community. The course provides students with a foundational understanding of the professionals, organizations and policies that influence community nutrition. Students are introduced to epidemiological research methodology, educational theories and other strategies in order to maximize their effectiveness while working with diverse and potentially vulnerable populations. Prerequisite(s): DIET1010 or NUTR2001 or SCI1050. Offered at Charlotte, Denver, North Miami, Providence

4.5 Quarter Credit Hours

## **DIET3050 Life Span Nutrition**

This course is designed to study the significance of nutrition at specific times of growth, development and aging. Focus is on understanding the role food plays from pregnancy to the elderly population. The relationship between nutrition and health is traced throughout the human life span. Students apply course content to situations relevant to both community and clinical settings. Prerequisite(s): DIET1010 or NUTR2001 or SCI1050, junior status. Offered at Charlotte, Denver, North Miami, Providence 4.5 Quarter Credit Hours

## Philosophy (PHIL) Courses

## PHIL3045 Honors Seminar: Ethics

This Honors Seminar examines central figures in the history of moral philosophy, such as Aristotle, Hobbes, Hume, Mill and Kant. While the primary focus will be on understanding these influential thinkers in their historical contexts and their distinctive approaches to ethics, we will also seek to show the relevance of their views to timeless questions. What is the best way to live? How do we distinguish good from evil? Should we be moral? We will discuss these thinkers' answers to these questions, and apply those answers to contemporary moral discourse, including public policy, environmental issues and business ethics.

Prerequisite(s): ENG1024 or English placement, honors status. Offered at Charlotte, Denver, North Miami, Providence 4.5 Quarter Credit Hours

## PHIL3240 Ethics: A Global Perspective

This course examines the basic principles of ethics and their philosophical foundations particularly as they apply to contemporary global issues. Students explore such important topics as business, labor conditions, war and refugee crises, gender and gender orientation inequality, environmental damage, and famine, poverty and the unequal distribution of wealth. Through the examination of philosophical texts and case studies, including case studies drawn from business organizations, students learn to identify ethical issues of global significance, analyze the causes of these problems, and propose practical, ethical solutions to these problems. Prerequisite(s): ENG1020 or ENG1024 or English placement. (OL) Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## Political Science (PSCI) Courses

## **PSCI1001 Introduction to Political Science**

Political Science is the study of how human beings create governments, leaders, laws and policies. This foundational course explores how and why politics involves all aspects of our everyday lives. The dynamics of politics center on acquiring, distributing, and/or restricting access to power held by citizens and states. From local politics to international relations, the study of politics enables understandings of who ultimately gets what, when, where, why and how - or not. This course therefore explores the major ideas that drive the ways in which leaders govern, the systems in which they operate, motivations and barriers for citizens to participate in political life, how institutions of government work, and the role of money and media in the making of politics, from Main Street to Wall Street. This course also considers the modes by which citizens drive change in their governments, from Facebook and the ballot box to mass-scale protests driving political revolutions of the 21st century.

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## Project Management (PRMG) Courses

## PRMG2010 Introduction to Project Management

This course gives students an understanding of project management practices, concepts, and tools using projects in the real world. Students focus on successfully organizing a single project using the knowledge areas associated with the project life cycle. Learning to identify potential projects based on strategic business planning, they produce portions of a basic project plan, scope statement, work breakdown structure, and Gantt charts. Other course topics to be discussed in a broader context include: forming and leading a project team, project manager competencies, project organization, time and resource management, cost management, quality management, human resource management, communications management, and risk management. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## PRMG3010 Advanced Project Management

This course teaches students to initiate, plan, execute, monitor, control and close a project in the real world. Using a real-world project plan, students become competent in the following areas of project management: project integration, project scope, project time, project cost, project quality, project human resources, project communications and project risk management. Students practice these skills individually and in teams by applying them to a real-world project. Students also gain understanding of the application of project management processes.

Prerequisite(s): PRMG2010. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## Psychology (PSYC) Courses

## PSYC1001 Introductory Psychology

Introductory Psychology is the scientific study of behavior and mental processes. Ethical application of the scientific method is used to examine nervous system structures and functions, learning, memory, intelligence and states of consciousness. (SL) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## **PSYC2002 Abnormal Psychology**

This course examines the major theoretical approaches to psychological and other behavior disorders. Included are definitional criteria, causes, prevalence, related conditions and current treatment programs for both children and adults. Emphasis is placed on the sociocultural context of psychological disorders as well as on correcting common stereotypes about mental and emotional illness.

Prerequisite(s): PSYC1001. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## **PSYC2015 Human Sexuality**

This course is an exploration of human sexuality from a biological, psychological and socio-cultural perspective. It examines major theoretical perspectives that influence the scientific study of sexuality. Critical issues discussed include but are not limited to sexual identity and gender, sexuality and relationships, contemporary and cross-cultural views on human sexuality, rape and sexual exploitation and sexuality across the lifespan.

Prerequisite(s): PSYC1001.

Offered at Charlotte, Denver, Providence, Providence CE 4.5 Quarter Credit Hours

## PSYC3001 Social Psychology

This course features a study of individual behavior in relation to the social stimuli of modern life. The course involves the extension of general psychological principles and methods in the study of social behavior. Prerequisite(s): ENG1021 or ENG1027, PSYC1001. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## PSYC4300 Contemporary & Critical Issues In Applied Psychology

The culminating capstone experience in the major, this senior seminar asks students to synthesize the major theoretical perspectives of their field and apply these paradigms to their research on a specific critical issue. Through this course, students reinforce their knowledge of the field of applied psychology, explore contemporary issues and hone their professional communication skills. In addition, students reflect on their professional identity and develop a plan for professional development. Prerequisite(s): RSCH2050, senior status.

Offered at Charlotte, Denver, Providence, Providence CE 4.5 Quarter Credit Hours

## Religion (REL) Courses

## **REL2001 Comparative Study of World Religions**

This course introduces students to the world's great religions: Hinduism, Buddhism, Judaism, Christianity and Islam. Focus of the course is interdisciplinary and includes history, sociology, philosophy, psychology and textual/cultural analysis of each religion's literature in relation to these religions. The course highlights the diversity and commonalities of religious experience and expression as religions face 21st-century challenges. Students examine both the specific contexts and conditions in which a variety of religious traditions exist in the global era.

Prerequisite(s): ENG1020 or ENG1024 or English placement. (OL) Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## REL3100 Food, Philosophy and Religion

This course examines the role of food, alcohol, eating and cooking in the world's major philosophies and religions and the belief systems of antiquity and of many indigenous cultures in the Americas, the Arctic, Africa and Oceania, past and present. The course begins with a study of the religions and philosophies of animistic, pantheistic and polytheistic cultures in the ancient world and in historical and contemporary indigenous communities. The course ends with an investigation of how food's role in religious practice has changed over time to accommodate such forces as urbanization, industrialization and immigration. Among the topics to be covered are sacred and taboo foods, food as an object of sacrifice, fasting, the role of food and dining in the formation of religious identities and communities, monastic cuisines and dining practices, and food as a representation of the cosmos. Throughout this course, comparisons among religious traditions and between traditional practices and contemporary practices are drawn. Prerequisite(s): ENG1021 or ENG1027.

Offered at Charlotte, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

## Research (RSCH) Courses

## **RSCH3020 Honors Research Seminar**

This course prepares honors students to conduct the necessary research to successfully complete the honors thesis requirements for graduation from the Honors Program. Students evaluate a variety of research methods, engage in exercises in working with primary and secondary sources, and review appropriate documentation forms. The professor guides students in their choice of feasible research projects and serves as the major advisor during the development of an honors thesis prospectus. Students complete the honors thesis in RSCH4020 Honors Directed Academic Experience.

Prerequisite(s): ENG1024 or English placement, sophomore status, honors status.

Offered at Charlotte, Denver, North Miami, Providence 4.5 Quarter Credit Hours

## **RSCH4020 Honors Directed Academic Experience**

The Honors Directed Academic Experience offers Honors students the opportunity to develop and complete a capstone project begun in the Honors Research Seminar (RSCH3020). This project will be completed under the direct supervision of an individual Faculty Mentor appropriate to the specialized field of research or other work undertaken by the student. Though students will submit portions of the project to the Faculty Mentor at regular intervals, it is expected that students will devote a substantial amount of time to research, writing, and other appropriate forms of independent engagement with their chosen subject.

Prerequisite(s): RSCH3020, honors status.

Offered at Charlotte, Denver, North Miami, Providence 4.5 Quarter Credit Hours

# Retail (RTL) Courses

## **RTL1005 Retailing**

This course is designed to introduce the student to the field of retailing. Emphasis is placed on basic principles of the retail environment, retail operations and retail administration. Career paths and leadership styles are incorporated into this course. Current conditions and newer concepts and practices in the field are highlighted, with special attention focused on industry terminology. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## **RTL1010 Textiles**

This course is an overview of the production and utilization of fibers, yarns and fabrics. Emphasis is placed on the performance of textiles for specific end uses. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence 4.5 Quarter Credit Hours

## **RTL1020 The Business of Fashion**

This introductory course is designed to increase students' powers of observation, research and analysis of fashion. Students learn the vocabulary of the field, the structure of the industry, domestic and foreign designers, and historical as well as contemporary influences on fashion. The motivations of dress, theories of fashion adoption and the fashion lifecycle are explored as sources of information to establish fashion statements and forecast fashion trends. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## **RTL1050 Visual Merchandising**

This course is an overview of the field of visual merchandising. Emphasis is placed on the importance of store image, color and composition, types of displays, and fixtures. Other topics include the use of mannequins, mannequin alternatives, signage and graphics, and floor plans. Offered at Charlotte, Denver, North Miami, Providence 4.5 Quarter Credit Hours

## **RTL2005 Global Sourcing**

This course allows students to examine the import marketing process, import regulations, sources of supply, supplier management and development, and transportation in order to learn how to participate in the global marketplace and negotiate in cross-cultural situations.

Prerequisite(s): MRKT1001 or RTL1005, sophomore status. Offered at Charlotte, Denver, Providence, Providence CE 4.5 Quarter Credit Hours

## **RTL2010 Apparel Quality Analysis**

This course provides students with a method for evaluating the quality of ready-to-wear apparel. Using an industry approach, the course integrates the study of traditional clothing construction with that of apparel production. Focus is on making informed business decisions in fashion merchandising and marketing using an understanding of how apparel is produced and an appreciation of the features that affect cost and quality. Prerequisite(s): RTL1010.

Offered at Charlotte, Denver, North Miami, Providence 4.5 Quarter Credit Hours

## **RTL2063 Retail Industry Seminar**

This course is offered in three components. One component is devoted to the mathematics of merchandising with its ramifications and effects on profitability and terms of sale. The second component is presented in seminar and case study format where students explore the importance of decision making and its effects at all levels of the retail industry. The third component is the industry field trips. Students are encouraged to examine personal and professional goals as they visit with local industry guests/hosts. Students are encouraged to network with industry speakers and begin planned career opportunities for the future.

Prerequisite(s): RTL1005, RTL1020. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence 4.5 Quarter Credit Hours

## **RTL2095 Fashion and Retail Lab**

This course gives students laboratory experience in merchandising functions. Students participate in a simulated work environment under the supervision of faculty with expertise in the industry. Market analysis and trend research are included with "back-of-the-house" simulations in buying, vendor communications, catalog operations and merchandise promotion modules. Prerequisite(s): RTL1005, RTL1010, sophomore status. (OL) Offered at Charlotte, Denver, North Miami, Online, Providence 4.5 Quarter Credit Hours

## RTL3010 Merchandise Buying

This course provides the student with the principles that govern the movement of merchandise. Students are expected to know the environmental factors that influence the behavior of consumers and the techniques for determining and predicting merchandise cycles. This course outlines the merchandising activities and marketing trends of those industries involved with producing and providing goods in the marketplace. The options of the buyer in making merchandise budgets, plans and decisions are presented. This background provides the basis for examining the merchandising activities and decisions expected of a buyer at the retail level. Buying activities are compared for a variety of retail settings. Prerequisite(s): RTL1005.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

## **RTL3020** Merchandise Mathematics

This course is designed to examine the philosophies, theories and techniques underlying the allocation of merchandise investments, control of sales and control of inventory (including planning and pricing) in retail stores. The course approaches retail management from the standpoint of the retail businessperson and is intended to serve as a tool for the student of retailing or merchandising.

Prerequisite(s): RTL1005. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## **RTL3030 Cases in Fashion and Retail**

This course analyzes and compares fashion and retail merchandise and management techniques used in specialty store, department store, chain store and mass merchandising operations. A case study approach is used in evaluating merchandise and management decisions in a variety of cases involving issues, types of operations and levels of management. Prerequisite(s): RTL2063, junior status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## **RTL3055 History of Fashion**

This advanced course focuses on the elements affecting dress from antiquity through the 20th century. Using an interdisciplinary approach, students explore the complex relationship between dress and textiles as a reflection of material culture and phenomena, such as social structure, technology, aesthetics, geography, politics and religion. The constants and changes in human ecology are analyzed using primary sources including archeological discoveries, artworks, written documents, period photographs and extant objects. Critical thinking skills and scholarship are emphasized as students apply a historical framework to real-world issues in today's global marketplace.

Prerequisite(s): RTL1010, RTL1020. (HY)

Offered at Charlotte, Denver, North Miami, Providence 4.5 Quarter Credit Hours

## **RTL3060 Fashion Forecasting**

This course introduces the student to the field of fashion forecasting. Emphasis is on the framework of fashion forecasting, fashion and market dynamics of fashion forecasting and utilizing these dynamics in the global retail workplace. Current conditions, concepts, practices and research in the retail field are focused on throughout the course with special attention placed on industry terminology; case studies utilizing market research and competitive analysis are incorporated into this course. Prerequisite(s): RTL1005, RTL1020. (HY)

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

## **RTL3150 Special Topics in Fashion, Retailing and Marketing**

This course is a study of how fashion, retailing and marketing trends today impact consumers, business and society. Emphasis is on current literature, advanced problems and research tools applicable to the chosen topic. This course focuses on a different area, issue or theme each year, depending on student interest. The topic area may not be usually found in the conventional classroom course.

Prerequisite(s): MRKT1001, sophomore status.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

## **RTL4010 Retail Executive Decision Making**

This is a senior-level capstone course designed to give students insight into retail strategy. Using a variety of teaching methods, this course is intended to develop critical thinking skills and abilities needed to enter executive-level positions in the retail industry. Focus is also given to making merchandising and buying decisions.

Prerequisite(s): RTL3030, senior status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence 4.5 Quarter Credit Hours

#### **RTL4099 Retail Internship**

This course provides students the opportunity to gain academic credit for successfully completing internships in retailing operations and any retail-related industries. Upon completion of this course, student have an understanding of the demands and expectations for retail industries as well as the roles played by other necessary and related industries that all make for a successful store operation.

Prerequisite(s): To be eligible for this internship, students must: 1) maintain a cumulative GPA of 2.75 during the entire pre-program process, 2) have completed 90 hours of course work, 3) have appropriate elective credit available, and 4) have the sponsorship of a faculty advisor.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5-13.5 Quarter Credit Hours

## **RTL4120 Fashion Merchandising & Retailing in an International Context**

This course is taught as a variable 4.5-13.5 credits class only as part of a shortterm summer study abroad program. Students are placed in an international context in which they can gain firsthand knowledge of how multinational fashion/retail organizations use trend analysis and forecasting in designing collections to promote both products and brands globally. The course includes industry visits, cultural excursions and experience-based projects. Prerequisite(s): RTL1005, RTL1010, MRKT1001, acceptance into Study Abroad program.

Offered at Charlotte, Denver, North Miami, Providence 4.5-13.5 Quarter Credit Hours

## **Risk Management (RMGT) Courses**

## **RMGT2001 Enterprise Risk Management**

This course focuses on the aspects of enterprise risk management (ERM) in business, including the methods and processes used by organizations to manage risks and seize opportunities related to the achievement of their objectives. The course provides a framework for the identification, assessment, monitoring and mitigation of risk as it relates to the business enterprise including identification and mitigation of health and safety risks. Prerequisite(s): MGMT1001, sophomore status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

# Science (SCI) Courses

## SCI1010 Environmental Science

This course presents major scientific concepts dealing with the biological and physical nature of the world we live in. A major theme is the impact of human population and economic growth on the biodiversity and ecosystems of our planet, considering how sustainable use of the world's resources may be achieved for both developing and developed nations. Topics such as energy, air, water or resource use, land use and agriculture will be discussed. (OL) Offered at Charlotte, Denver, Denver CE, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

#### SCI1015 Introduction to Life Science

This course describes key biological and chemical principles that apply to all living things. Evolution and natural selection are studied as an explanation for the history of life on Earth. Students examine cells and cell functions, genetics, as well as structure and function of human body systems. Application of scientific methodology is included. (OL)

Offered at Charlotte, Denver, Denver CE, North Miami, Online, Providence, Providence CE

4.5 Quarter Credit Hours

## SCI1050 Nutrition

This course in basic human nutrition examines metabolic energy derived from carbohydrates, proteins and lipids. Pathways for the utilization of this energy to build new biomolecules, including nucleic acids, are discussed, as are the consequences of nutrient deficiencies. Ways to achieve and maintain nutrient balance are a central part of the course. The significance of vitamins and minerals and possible toxicity due to overabundance is also discussed. Utilization of computers for the analysis of diet is a key component of this course. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### SCI2020 Exercise Physiology

This course introduces topics in the physiology and anatomy of exercise, cardiovascular fitness, nutrition, and weight control. Emphasis is placed on understanding the scientific basis for a wellness program. (OL) Offered at Charlotte, Denver, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### SCI2120 Introduction to Microbiology

This course introduces the basic morphological, physiological and genetic aspects of various microbes, and explores the application of this information to medical, agricultural and industrial settings. Key topics include the following: structure/function relationships, factors affecting the growth and control of microorganisms, microbial genetics and evolutionary mechanisms, host-microbe interactions, and applied microbiology. This course combines both lecture and laboratory components. Topics covered in the laboratory portion of the course both support lecture content and allow students to develop introductory laboratory skills.

Prerequisite(s): CHM2040 and SCI1015. Offered at Charlotte, Denver, Providence

4.5 Quarter Credit Hours

## SCI2350 Honors Seminar: Modern Food Production

This course focuses on the health and environmental impacts of the industrialization of food production. Specifically, students investigate the molecular techniques used to engineer genetically modified foods, the use of antibiotics and hormones in animal production, the biological modes of action of both pesticides and herbicides, and the industry's contribution to environmental pollutants and greenhouse gases. Students gain insight into scientific research methods through readings and classroom discussions. Scientific research articles are used to investigate the consequences of current production techniques. In addition, students develop an understanding of the scientific method by designing and conducting experiments in a laboratory setting. Students demonstrate their understanding of this topic with the completion of a research project. Prerequisite(s): ENG1024 or English placement, honors status.

4.5 Quarter Credit Hours

## SCI3020 Sustainability Policy and Planning

In this course students are introduced to the application of scientifically sound sustainability policies and their effects. Through the study of relevant case studies, this course demonstrates how corporate leaders can gain a strategic advantage by fostering sustainable development principles within their organizations. Businesses have typically been viewed as major contributors to environmental problems but they have also been extremely important participants in solutions. Students investigate policy efforts that promote responsible management of social, economic, and environmental resources and examine the roles of governments, markets, and nonprofit organizations in the implementation of sustainable development laws and policies.

Prerequisite(s): ENG1021 or ENG1027, SCI1010. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## SCI3070 Food Sustainability

This course introduces students to the natural science aspects of sustainability in food production, agriculture, aquaculture, food distribution, and environmental considerations. Topics include such emerging areas as: organic food industry, slow food movement, local food production, and sustainable food production practices. The class integrates theoretical principles of agricultural and aquaculture sustainability with hands-on learning exercises and evaluates the environmental, social, and economic aspects of sustainable food production issues.

Prerequisite(s): ENG1021 or ENG1027, SCI1010. (OL) Offered at Charlotte, Denver, North Miami, Online, Providence 4.5 Quarter Credit Hours

## SCI3080 The Business of Sustainability

This course reveals the business advantages of integrating the scientific principles of environmental sustainability in commerce. The application of sustainability principles to business management is investigated. How environmental issues can drive markets and be used to manage risks and costs is examined. The economic necessity of sustainable business practices is analyzed. Business practices are evaluated to determine their true environmental impact.

Prerequisite(s): ENG1021 or ENG1027, SCI1010. (OL) Offered at Charlotte, Denver, North Miami, Online, Providence 4.5 Quarter Credit Hours

## SCI4090 Research Seminar in Sustainability

This course is a capstone of the student's undergraduate work in the sustainability minor and an introduction to the professional practice of sustainability. The Research Seminar in Sustainability is designed to provide students with opportunities to experience the methods used in business, nonprofit, and government sustainable development initiatives and programs by approaching a single issue from a variety of perspectives. Student groups select topics related to the main issue. Topics are clustered within the categories of policies and sociology, economics, or health and environment. Each group analyzes its topic, discovers relationships to the main issue and other group's topics, and presents their findings to the entire class. This multi-disciplinary seminar serves as an integrative course employing the strategies that will build a sustainable future. Prerequisite(s): SCI1010, SCI3020, SCI3070, SCI3080. (OL) Offered at Charlotte, Denver, North Miami, Online, Providence 4.5 Quarter Credit Hours

# Sociology (SOC) Courses

## SOC1001 Sociology I

This course provides an introduction to sociology with the focus of study on how humans interact within a society, both as individuals and in groups. Emphasis is placed on sociological methods and perspectives/paradigms. (SL) (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## SOC2005 Honors Seminar: Social Inequalities

Gender, race, class: Have you ever wondered about the extent of those inequalities today? How are inequalities accomplished and maintained? This Honors Seminar serves as an introduction to sociology with a focus on the inequalities of race, gender, and especially class. The operations of these inequalities are studied at both the micro, person-to-person level and the macro, institutional level. Students will make use of both qualitative and quantitative research methods to explore how the micro and macro levels of analysis connect, and also how race, class, and gender intersect. Prerequisite(s): ENG1024 or English placement, honors status. Offered at Charlotte, Denver, North Miami, Providence 4.5 Quarter Credit Hours

## SOC2010 Sociology of Digital Environments

This course provides an introduction to the digital world as both a setting of social interaction and as a social and historical phenomenon. Attention is given to the ways that virtuality has both transformed and been influenced by other institutional domains such as family, media, art and work. This focus on the digital world advances students' sociological understanding of the human experience.

Offered at Charlotte, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

## SOC2050 Cultures of Africa

This course gives students a grounding in the cultures of Sub-Saharan Africa. Students consider how the lives of Africans have been shaped by many forces: geographic, economic, religious, historical, political, linguistic and social. Students become more familiar with many Sub-Saharan African cultures by examining films, television programs, literature and newspapers from around the continent, in addition to more traditional academic sources. Offered at Charlotte, Providence, Providence CE 4.5 Quarter Credit Hours

## SOC2055 Honors Seminar: Peoples and Cultures of Africa

This course provides honors students with an in-depth exploration of the human experience of living Africa, through an exploration of the peoples of the continent and the contexts in which their lives are lived. Africa is an immensely diverse, complex, historically rich, economically significant and geo-strategically important part of the globalized world. From the great African empires of pre-history to colonization, decolonization and a post-modern, independent Africa, this course explores key geopolitical, historical, social, cultural and political-economic dynamics that continue to challenge the people of the continent, through a region-by-region approach. Prerequisite(s): ENG1024 or English placement, honors status. Offered at Charlotte, Denver, North Miami, Providence 4.5 Quarter Credit Hours

## SOC2070 Social Issues in Contemporary America

This course is designed to provide the student with a realistic understanding of contemporary social issues. The course focuses on the origins, nature and interrelationships between the various topics. Students are encouraged to consider people and conditions in society that pose problems, and to attempt to develop solutions to those problems.

Prerequisite(s): SOC1001 or SOC2005. (SL) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## SOC3020 Culture and Food

This course is on the sociology of food. Students think and rethink the place of food in the human experience and consider topics such as how food and gender intersect, symbolic group boundaries affect how people eat and drink, and cultures share and adapt each other's foods. Students explore how the discipline of sociology examines food as a cultural and social artifact and the role that it plays in societies today.

Prerequisite(s): ENG1020 or ENG1024 or English Placement or SOC1001 or SOC2005. (SL) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## SOC3060 Deviant Behavior

The purpose of this course is to provide students with a clear understanding of the nature and meaning of deviance. Students learn what is considered the norm in society, what is outside the norm, and how each is relative in nature. Theoretical explanations, cross cultural references and in depth analyses of deviant behavior are studied from the three dominant sociological paradigms. Who defines deviance, what is deviant, why deviance persists, the effect of labels, and the personal and social effects of deviance are discussed. Prerequisite(s): SOC1001 or SOC2005. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

# Spanish (SPAN) Courses

## SPAN1001 Conversational Spanish I

This course is an introduction to the Spanish language with emphasis on vocabulary acquisition, basic grammar construction and oral communications. Students who have studied more than one year of this language are required to take the foreign language placement exam. (OL) Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### SPAN2020 Spanish Language Immersion

This course, delivered overseas by international language institutes, is designed to develop both fluency in the target language and an in-depth understanding of the historical cultural contexts in which the language is spoken. Students will acquire vocabulary through classroom lectures, discussions, required excursions and activities. Students also partner with native speakers of the target language to improve comprehension and communication skills.

Offered at Charlotte, Denver, North Miami, Providence 9 Quarter Credit Hours

# Sport/Ent/Event Mgmt (SEE) Courses

## SEE1001 Introduction to the Sports, Entertainment and Event Management Industry

This course introduces students to the sports, entertainment and event management field. Emphasis is on the historical development, organizational structure, use of technology and career opportunities that exist within the industry. Operational issues related to the management of events and facilities such as arenas, convention centers and stadiums are also discussed. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence 4.5 Quarter Credit Hours

## SEE1010 Sports, Entertainment, Event — Management First Year Student Seminar

This course is designed to provide first year and transfer students in the Sports, Entertainment, Event — Management program educational experiences and information about university resources and academic tools available to them that support academic success at JWU. The seminar explores career opportunities as well as topics that focus on university departments and systems, academic resources, and tools and programs that support a successful transition to college life.

Prerequisite(s): Corequisite: SEE1001. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence 2.25 Quarter Credit Hours

## SEE2005 The Business of Sports

This course explores the business of sports. Focus is on acquiring knowledge pertaining to sports events, legal and ethical aspects of sport, sport venues, and sport economics. Course content focuses on the comprehensive nature of professional and amateur sports.

Prerequisite(s): FSM1001 or FSM3001 or HOSP1001 or MGHI1000 or MGMT1001 or SEE1001. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence 4.5 Quarter Credit Hours

## **SEE2010 Facilities Operations**

This course introduces students to the functions, procedures and systems necessary to plan, develop, operate and maintain indoor/outdoor sport and recreation facility environments. Emphasis is on the importance of the facility manager's role in maintaining the physical plant and grounds for maximum safety, comfort and profitability.

Prerequisite(s): FSM1001 or FSM3001 or HOSP1001 or SEE1001. Offered at Charlotte, Providence 4.5 Quarter Credit Hours

## SEE2015 Leadership in Recreation/Leisure Settings

This course explores leadership qualities, styles and group dynamics. Students examine a selection of program activities and guidelines for presenting and developing them effectively. Focus is on developing, leading and evaluating activities based on varying participant requirements. Aspects of group facilitation, activity sequencing and debriefing are discussed. Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

## SEE2020 The Business of Event Management

This course introduces students to the methods utilized in researching, planning, organizing and delivering sustainable major events. The roles of global events in sub-fields such as sports, tourism, entertainment, celebrations, civic and hallmark events are also explored. Prerequisite(s): FSM1001 or FSM3001 or HOSP1001 or MGHI1000 or MGMT1001 or SEE1001. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### SEE2030 The Business of the Entertainment Industry

This course is designed to provide students with core knowledge of the diverse and dynamic entertainment industry. Topics include the historical development of the entertainment industry, current trends and industry regulations, theater and the arts, music, cinema, sports entertainment, television, and alternative entertainment. Issues related to industry best practices, effective artist/performer management and entertainment event production are also discussed.

Prerequisite(s): FSM1001 or FSM3001 or HOSP1001 or MCST1010 or MGHI1000 or MGMT1001 or SEE1001. (OL) Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

#### SEE2040 Outdoor Recreation Planning

This course provides an introduction to the concept of outdoor recreation, outdoor recreation planning and the specific use of our environment for recreation by individuals, private agencies and government agencies. The study of federal programs including the National Park Service is an integral part of this course.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

#### SEE2070 The Gaming Industry

This introductory course is designed to familiarize students with the many facets of the entire gaming industry. Topics to be covered include: the history of gambling, common forms of gambling, major gaming destinations, career paths, gaming industry leaders, regulation and licensing and basic organization of a casino resort. Current trends and issues in the industry are also discussed.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

## SEE2150 Safety, Security and Risk Management in the SEEM Industry

This course provides the opportunity for students to gain an understanding regarding specific risk management, risk operation, risk assessment, planning and evaluative techniques used by professionals within the sports, entertainment, event and venue management field. Students acquire knowledge on how to manage, reduce and transfer risks to provide a safe and secure environment in venues for events. Students also gain fundamental knowledge of assessing risk operations and understanding liabilities of conducting an event in a venue. Students have the optional opportunity to take part in the Trained Crowd Manager Certification through the International Association of Venue Managers (IAVM) for an additional cost.

Prerequisite(s): MGMT1001 or SEE1001. (OL) Offered at Charlotte, Denver, North Miami, Online, Providence 4.5 Quarter Credit Hours

#### SEE3008 Ancillary Services and Revenue Management in the Sports, Entertainment and Event Industry

This course explores the business dynamics of ancillary services and revenue management in the sports, entertainment and event industry. Emphasis is on the current procedures and standards for managing concessions, catering, retail operations, effective techniques for responsible alcoholic beverage service, and cost control procedures. Students focus on the manager's role in delivering multiple levels of service in an effective manner. Students obtain a certification in effective alcohol management.

Prerequisite(s): (FISV2000 or FISV2010, FSM2110 or SEE2020) or (SEE2010, SEE2020, SEE2030). (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence 4.5 Quarter Credit Hours

# SEE3010 Ticketing Methods and Data Analysis in Sports, Entertainment and Event Management

This course explores the many facets of ticketing and access management within the sports, entertainment and event industry. Content includes ticketing operations, configurations, coding, pricing and analytics. Emphasis is on utilizing the ticketing process to gather information about consumers before, during and after the event. Students also explore the management, marketing and promotional efforts behind the sale of tickets, along with technology used to administer ticketing and box office inventory control systems.

Prerequisite(s): SEE3008. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence 4.5 Quarter Credit Hours

#### SEE3020 Professional Sports Management

This course focuses on the management and issues related to professional sports enterprises. Emphasis is placed on the theoretical foundations of professional sports and the application of management principles in the industry. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence 4.5 Quarter Credit Hours

#### SEE3030 Athletic Coaching and Administration

This course focuses on understanding basic coaching/administrative principles and philosophies for sports and athletics. It emphasizes the interscholastic and intercollegiate experiences. Students explore a wide range of topics related to the current issues and trends in athletic coaching and administration.

Prerequisite(s): LEAD1010. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence 4.5 Quarter Credit Hours

#### SEE3041 Special Event Protocol

Students in this course examine the specifics of social and professional business etiquette and the event protocol. Official protocol and the order of precedence for governmental, military and social organizations are investigated as well. The unique challenges presented by official ceremonial events such as state dinners, flag ceremonies, inaugurations, dedications, graduations, parades, state and military funerals, and memorial services, etc. are discussed, and students formulate effective strategies for managing such events.

Prerequisite(s): SEE2020 or HOSP2011 or FSM3001. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## SEE3042 Weddings & Ceremonies

This course examines the unique aspects of planning and executing various ceremonial events such as weddings (traditional and nontraditional), bar/ bat mitzvahs, quinceanera parties, debutante balls, anniversaries and civilian funerals. Special emphasis is on adapting the traditional event cycle to the challenges presented by these social life-cycle events and the numerous ethnic and religious traditions associated with them. Industry best practices for custom event design including decor, entertainment, catering and budgeting are explored. In addition, strategies for attracting, managing and retaining clients are discussed.

Prerequisite(s): SEE2020 or HOSP2011 or FSM3001. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

# SEE3045 New Media Literacy in Sports, Entertainment and Event Management

This course develops the skills necessary to proactively interact with mass communication within the sports, entertainment and event industry. Emphasis is on the ethical responsibilities of a spokesperson and the experience needed to communicate to the media in a variety of situations, including the development and creation of a press conference and communicating the brand and image to the consumer base. Prerequisite(s): ENG1021 or ENG1027, ENG1030. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## SEE3055 International Special Event Management

This upper-level course, taught only on a campus outside of the United States during a term abroad program, focuses on the development, planning and management of international special events. Emphasis is on research and development, site selection, social and cultural issues, marketing and sponsorship, and human resource management. In addition, the challenges presented by producing an event in a non-domestic venue are explored in detail.

Prerequisite(s): SEE2020, must be accepted in Study Abroad program. Offered at Charlotte, Denver, North Miami, Providence, Providence CE 9 Quarter Credit Hours

#### SEE3060 Concert and Event Production

This course focuses on event and concert tour production. Emphasis is on managing a show on stage, back stage and on the road. In addition, tools for set building, lighting, sculpting sound with microphones and mixers, reviewing basic electrical formula, performance contracts, technical riders and a production checklist are explored.

Prerequisite(s): MCST2010 or SEE2030.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

## SEE3065 Fundamentals of Fundraising and Philanthropy

This course is designed to explore the role fundraising and philanthropy can play in the success of the nonprofit and voluntary sectors of industry. Focus is on acquiring a sound knowledge base pertaining to sponsorship opportunities, grants, campaigns (capital and annual), planned giving and corporate partnerships. In particular, the course addresses the most effective strategies for leveraging such affiliations so that organizations achieve their funding goals.

Prerequisite(s): ENTR2030 or HOSP2011 or SEE2020. (OL) Offered at Charlotte, Denver, North Miami, Online, Providence 4.5 Quarter Credit Hours

#### SEE3099 Sports/Entertainment/Event Management Internship

This junior-level course provides the opportunity for the application of acquired skills and knowledge in a supervised sports/entertainment/event-related industry setting.

Prerequisite(s): To be eligible for this internship, students must: 1) maintain a cumulative GPA of 2.0 during the entire pre-program application process, and 2) have completed 90 hours of course work. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence 4.5-13.5 Quarter Credit Hours

## SEE3150 Television and Movie Production Management

Students examine the creative, organizational and managerial processes involved in the development, creation and promotion of film, television and other forms of visual media. Emphasis is on legal issues and agreements, scheduling, budgeting and all aspects of production management. Prerequisite(s): SEE2030.

Offered at Charlotte, Denver, North Miami, Providence

4.5 Quarter Credit Hours

## SEE3160 Sponsorship, Sales and Relationship Management

This course explores the procedures and tactics necessary to define, target, attract, secure and retain corporate sponsors within the global sports, entertainment and event industry, including festivals, conventions, expositions, sporting events, concerts and not-for-profit (charitable) events. Students demonstrate effective sales strategies within the sports, entertainment and event industry and analyze the impact of relationship management. An experiential learning project is incorporated into this course.

Prerequisite(s): Junior status. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence 4.5 Quarter Credit Hours

#### SEE3170 International Exhibitions & Events

This course is designed to give students practical experience in developing a trade show or exhibition with special emphasis on pre-planning, budget preparation, advertising and/or public relations and exhibit setup, including exhibit registration, booth accommodations and assignments, draping, audiovisual, programming and wrap-up. This course also has an experiential learning component.

Prerequisite(s): Junior status. (HY)

Offered at Charlotte, Denver, North Miami, Providence 4.5 Quarter Credit Hours

## SEE3850 Negotiations and Agreements in Hospitality, Sports, Entertainment and Event Management

This course explores the theory and practice of negotiations within the sports, entertainment, event, hotel, tourism and food service industries. Topics include discussion and presentation of the skills necessary to be a successful negotiator of agreements and contracts within the hospitality industry domestically and internationally. This course also explores labor relations and articulates the union/management negotiation process, including collective bargaining.

Prerequisite(s): LAW2001 or LAW2010. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## SEE4020 Sports and Entertainment Marketing

This course exposes students to marketing concepts relating to the sports and entertainment industries. It addresses various products, consumer markets, strategic market analysis and valuation within the sports/ entertainment industries. Major topics include the negotiation process, promotions, public relations, market research and sponsorships. Prerequisite(s): MRKT1001. (HY)

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

# SEE4050 International Sports, Entertainment, Event and Venue Management

This course is designed to encapsulate the student's sports, entertainment and event management academic experience. Students apply critical thinking and problem solving skills to current and potential sports, entertainment, event and venue industry issues. Emphasis is on applying managerial principles, professional communication and ethical practices within national and international venues and events.

Prerequisite(s): Junior status. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence 4.5 Quarter Credit Hours

## SEE4060 Sports/Entertainment/Event Management Seminar

This senior-level course is designed to provide insight into the policy formulation and strategic management of recreation/leisure and sports/ entertainment/event services. Utilizing case studies, realism is introduced into the classroom, improving the critical thinking and decision-making abilities of the student.

Prerequisite(s): (FISV2000 or FISV2010, SEE4050) or (ACCT3020 or ACCT3025, HOSP3050 or MRKT1001), senior status. (HY) (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence 4.5 Quarter Credit Hours

## SEE4110 Advanced Special Event Management

This advanced event course is designed to explore the complex area of event management. This class analyzes large scale events and the impact on a global media audience and their social and cultural impact. The course provides students with a basis for using research as a tool to organize and plan a special events project. This class works toward the understanding of practicing and executing the elements of successful project management and logistics. This is a project based course and requires the execution of an event. Prerequisite(s): SEE1001, SEE2020, junior status.

Offered at Charlotte, Denver, North Miami, Providence 4.5 Quarter Credit Hours

# Travel Tourism (TRVL) Courses

## TRVL2801 World Geography for Tourism and Hospitality

This course is designed to provide the student with the knowledge and skills necessary to work and travel in a global environment. Students explore both current and emerging destinations from around the world. The course discusses the cultural, recreational and social significance to the traveler and the economy. (OL)

Offered at Charlotte, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## TRVL3010 Dynamics of Tourism and Sustainability

This is a management-oriented course covering the economic, cultural and social functions in the planning and development of the tourism industry. Emphasis is on organizational concepts. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## TRVL3020 Ecotourism

This upper-level course explores an emerging dimension of tourism: ecotourism. Students investigate the impact of specific environmental issues on tourism, including water pollution, air pollution, habitat destruction, etc., and focus on the impact of tourism on the physical, biological and cultural environment. The role of the tourism industry as it relates to the provision of ecotourism experiences is also discussed.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

## TRVL3030 International Policies of Tourism

This intermediate-level course is designed to provide the student with an increased understanding in the area of international tourism development. Emphasis is placed on the definitive study of the essential components for a successful national tourism program.

Prerequisite(s): TRVL3010. (OL)

Offered at Charlotte, Denver, North Miami, Online, Providence, Providence CE 4.5 Quarter Credit Hours

## TRVL3040 Adventure, Sport and Nature-Based Tourism

This course provides the student with a solid foundation of knowledge related to adventure, sport and nature-based tourism and focuses on key considerations necessary for its implementation. The course offers an opportunity for a field project.

Prerequisite(s): Junior status.

Offered at Charlotte, Denver, North Miami, Providence, Providence CE 4.5 Quarter Credit Hours

# Academic Information

This section of the catalog contains important information about the academic requirements and policies of Johnson & Wales University, as well as additional educational components including experiential education and study abroad opportunities, and available honors programs and academic societies.

# **Class Schedules**

The course schedule (https://uconnect.jwu.edu/prod/

bwckschd.p\_disp\_dyn\_sched) is published before registration begins each term. The course schedule includes course meeting days and times, seat capacity, course prerequisites and additional information for courses meeting the search criteria.

Occasionally, make-up classes are scheduled due to holidays or other missed days to meet minimum classroom-hour requirements. It is possible that at times a course may not be rescheduled and the student will be responsible for all work as outlined in the syllabus.

Please note that students enrolled in courses at the university may be required to participate in online discussion forums, student-to-student collaborations and student presentations with other students as part of course requirements.

# Academic Policies

This section of the catalog contains important information about academic policies, grading systems and other academic requirements.

Additional policies and procedures: Not all university policies and procedures affecting students are described in this catalog. For further information, please refer to the Student Handbook (http://catalog.jwu.edu/handbook).

# Academic Standing

A student's academic standing is based on grade point average (GPA) in conjunction with total attempted credits (including transfer credits) and is evaluated after the completion of each term of enrollment. Academic standing standards differ by program of study. Please refer to the following academic standing standards charts. Students not in good academic standing are required to meet with their assigned academic counselor. During this meeting an academic agreement will be developed outlining the grades needed to return to good academic standing. Students are urged to make an appointment with their assigned academic counselor at the beginning of their probation term.

Students who meet the following criteria are considered to be in good academic standing:

- Undergraduate students need a minimum GPA of 2.0.
- Graduate students need a minimum GPA of 3.0.
- Doctoral students need a minimum GPA of 3.25.
- 4+1 BS/MBA/MS program students need a minimum GPA of 3.0 in graduate-level coursework.

According to the following academic standing standards, students who do not satisfy good academic standing requirements will be placed on academic probation or dismissed.

# Academic Standing Standards: Undergraduate Day and Online Programs

## **First-Term Students:**

Status at Start of Term	Total Credit Hours Attempted		Status after Term Completion
Good Standing	0–higher	2.0-4.0	Good Standing
Good Standing	0–higher	0–1.99	Probation 1st Term

## **Returning Students:**

Status at Start of	Total Credit		Status after Term
Term	Hours Attempted		Completion
Good Standing	0–higher	2.0-4.0	Good Standing

Good Standing	0–21	1.0–1.99	Probation 1st Term
Good Standing	0–21	0–.99	Academic Dismissal
Good Standing	21.1–42	1.26–1.99	Probation 1st Term
Good Standing	21.1–42	0–1.25	Academic Dismissal
Good Standing	42.1–higher	1.5–1.99	Probation 1st Term
Good Standing	42.1-higher	1.5–1.99	Probation 1st Term
Good Standing	42.1–higher	0-1.49	Academic Dismissal
Probation 1st Term	0–higher	2.0-4.0	Good Standing
Probation 1st Term	0–21	1.0–1.99	Probation 2nd Term
Probation 1st Term	0–21	0–.99	Academic Dismissal
Probation 1st Term	21.1–42	1.26–1.99	Probation 2nd Term
Probation 1st Term	21.1–42	0–1.25	Academic Dismissal
Probation 1st Term	42.1-higher	1.5-1.99	Probation 2nd Term
Probation 1st Term	42.1-higher	0-1.49	Academic Dismissal
Probation 2nd Term	0–higher	2.0-4.0	Good Standing
Probation 2nd Term	0–21	1.0–1.99	Probation 3rd Term
Probation 2nd Term	0–21	0–.99	Academic Dismissal
Probation 2nd Term	21.1–42	1.26–1.99	Probation 3rd Term
Probation 2nd Term	21.1–42	0–1.25	Academic Dismissal
Probation 2nd Term	42.1-higher	1.5-1.99	Probation 3rd Term
Probation 2nd Term	42.1-higher	0-1.49	Academic Dismissal
Probation 3rd Term	0–higher	2.0-4.0	Good Standing
Probation 3rd Term	0–higher	0–1.99	Academic Dismissal
Academic Warning	0–higher	2.0-4.0	Good Standing
Academic Warning	0-42	1.26–1.99	Probation 1st Term
Academic Warning	0–42	0–1.25	Academic Dismissal
Academic Warning	42.1–63	1.5–1.99	Probation 1st Term
Academic Warning	42.1–63	0–1.49	Academic Dismissal
Academic Warning	63.1–84	1.75–1.99	Probation 1st Term
Academic Warning	63.1–84	0–1.74	Academic Dismissal
Academic Warning	84.1–higher	0–1.99	Academic Dismissal

#### **Academic Standing Standards: Continuing Education**

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Status at Start of Term	Total Credit Hours Attempted	Cumulative GPA	Status after Term Completion
Good Standing	0–higher	2.0-4.0	Good Standing
Good Standing	0–higher	0–1.99	Probation 1st Term
Probation 1st Term	0–higher	2.0-4.0	Good Standing
Probation 1st Term	0–higher	1.25–1.99	Probation 2nd Term
Probation 1st Term	0–higher	1.0–1.24	Academic Dismissal
Probation 2nd Term	0–higher	2.0-4.0	Good Standing
Probation 2nd Term	0–higher	1.50–1.99	Probation 3rd Term
Probation 2nd Term	0–higher	0–1.49	Academic Dismissal
Probation 3rd Term	0–higher	2.0-4.0	Good Standing
Probation 3rd Term	0–higher	0–1.99	Academic Dismissal
Academic Warning	0–higher	2.0-4.0	Good Standing
Academic Warning	0–27	1.25–1.99	Probation 1st Term
Academic Warning	0–27	0–1.24	Academic Dismissal
Academic Warning	27.1–40.99	1.5–1.99	Probation 1st Term
Academic Warning	27.1–40.99	0–1.49	Academic Dismissal
Academic Warning	41–54.99	1.75–1.99	Probation 1st Term
Academic Warning	41–54.99	0–1.74	Academic Dismissal
Academic Warning	55–higher	0–1.99	Academic Dismissal

#### **Academic Standing Standards: Graduate Programs**

(4+1 BS/MBA/MS program students must meet these standards for the graduate-level coursework for which they are enrolled.)

Status at Start of Term	Total Credit Hours Attempted	Cumulative GPA	Status after Term Completion
Good Standing	0–higher	3.0-4.0	Good Standing
Good Standing	0–higher	2.0–2.99	Probation 1st Term
Good Standing	0–higher	0–1.99	Academic Dismissal
Probation 1st Term	0–higher	3.0-4.0	Good Standing
Probation 1st Term	0-higher	2.0-2.99	Probation 2nd Term
Probation 1st Term	0–higher	0–1.99	Academic Dismissal
Probation 2nd Term	0-higher	3.0-4.0	Good Standing
Probation 2nd Term	0-higher	0-2.99	Academic Dismissal
Academic Warning	0–higher	3.0-4.0	Good Standing
Academic Warning	0–higher	0–2.99	Academic Dismissal

#### **Academic Standing Standards: Doctoral Program**

Status at Start of Term	Total Credit Hours Attempted		Status after Term Completion
Good Standing	0–higher	3.25-4.0	Good Standing
Good Standing	0–higher	0–3.24	Academic Dismissal

Note: Doctoral students will be dismissed if their GPA is less than 3.25, or when they earn a grade of F or WF in any course. No classes may be repeated.

#### **Academic Probation**

Probation may affect a student's ability to register and/or graduate. Graduate program students and 4+1 BS/MBA/MS program students are allowed a maximum of 2 terms on probation.

First-term undergraduate students earning a cumulative GPA less than 1.0 are strongly encouraged to attend study skills strategy seminars and tutoring in identified content areas.

#### Academic Dismissal

Dismissed students may no longer matriculate at the university for at least 1 term and are expected to work on academic deficiencies. To return to the university, students may petition the Academic Appeals Committee, providing a letter of intent and documentation of academic improvement. The committee will consider appeals that document mitigating circumstances. Students may only appeal their dismissal once and the decision of the committee is final.

## Academic Warning

Students who are reinstated into the university will be placed on Academic Warning. These students risk permanent dismissal from the university if they are unable to meet academic standing guidelines. The warning designation is sometimes used to override academic standing decisions at the end of the term due to mitigating circumstances.

These undergraduate students will be allowed to register for a maximum of 13.5 credits in academic classes or 15 credits in laboratory classes. In addition, these students will be required to attend mandatory study skills strategy seminars and tutoring in identified content areas. Failure to complete these requirements will result in immediate dismissal.

## Attendance

The purpose of the university's attendance policy is to help students develop a self-directed, professional attitude toward their studies and to maximize their educational opportunities. Regular class attendance provides fundamental educational value and offers the most effective means to gain command of the course concepts and materials.

Students are expected to attend all classes, arrive on time and remain for the entire class period, and report to class fully prepared with all required materials. To meet these expectations, students must arrange course schedules that minimize conflicts with other commitments, including personal commitments, work or participation in athletics or other universitysanctioned events. When students encounter difficulty meeting these requirements, they must actively engage their faculty member to discuss the concern.

Individual faculty define the specific role that class attendance plays in the calculation of final grades for each course. Additionally, excessive absences in certain courses may result in withdrawal from the course at the instructor's discretion. Students should consult the course syllabus and course instructor for specific faculty policies on attendance and make-up work within a course.

Students are expected to familiarize themselves with attendance requirements outlined in the Student Handbook (http://catalog.jwu.edu/handbook).

# Credits and Grades

## **Unit of Credit**

The university measures undergraduate and graduate academic progress using the quarter credit hour system with the exception of the doctoral and physician assistant studies programs, which operate under a semester credit hour system. Courses are offered in 3 formats — lecture, laboratory and experiential. Courses may combine 2 or more of these formats. Generally, 1 quarter credit represents 10 hours of instruction, which includes class lecture and additional activities; 1 quarter credit hour equals 2 laboratory hours or 3 experiential hours. Furthermore, all courses require additional hours of study and preparation outside of the classroom or learning environment.

## Undergraduate

## **Undergraduate Grading System**

## The grading system is as follows:

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Grade Range	Letter Grade	Quality Points	
95–100	A+	4.00	
90–94	A	4.00	
85–89	B+	3.50	
80-84	В	3.00	
75–79	C+	2.50	
70–74	С	2.00	
65–69	D+	1.50	
60–64	D	1.00	
0–59	F	0.00	
Withdrawal	W		
Audit	AU		
Challenge Exam Credit	CX		
Grade Pending	GP		
Incomplete	1		
No Credit	NC		
No Grade	NG		
Prior Learning Assessment	PL		
Proficiency	Р		
Satisfactory	S		
Unsatisfactory	U		

Note: Not all grades are used by all colleges or schools.

## Honors Option (H)

If a course was taken as an Honors Program requirement, the grade received will be followed by H (e.g., AH, BH).

## Failure (F) #

A grade of F is issued if a student fails to achieve adequate scholastic progress. The grade is recorded permanently on the student's academic record. Upon successful completion of the course at a later date, the term and cumulative grade point averages are adjusted to reflect only the passing grade. However, both grades will appear on the academic transcript.

## Withdrawal (W) #

To record attempted credits, a grade of W is recorded when a student withdraws from a registered course after its add/drop period has ended or is withdrawn from a culinary/baking & pastry laboratory course or a course with an experiential education component due to excessive absences. This grade is not entered into the term and cumulative grade point averages.

## Audit (AU) #

An audit occurs when no academic credit is granted. This grade is not calculated into the term and cumulative grade point averages.

## Challenge Exam (CX)

A grade of CX is granted for specifically designated courses upon successful completion of department challenge exams. This grade is not calculated into the term and cumulative grade point averages.

## Grade Pending (GP) #

This is a temporary mark given when the completion of course requirements is still underway. A GP is not calculated into the term and cumulative grade point averages and is generally used under extreme, extenuating circumstances. If a grade is not submitted to replace the GP within 1 year, it will automatically become an F.

## Incomplete (I) #

A grade of I is issued to students if they are unable to complete course requirements because of authorized absences due to service commitment

or illness. Outstanding work must be completed within 2 weeks of the final exam class day or the grade will automatically become an F and be included in the term and cumulative grade point averages. For classes graded S/U (Satisfactory/Unsatisfactory), an Incomplete (I) will change to a U.

## No Credit (NC) #

This is a non-punitive designation issued to a student who has been authorized to withdraw from class, or the university, due to extenuating circumstances. This grade is not calculated into the term and cumulative grade point averages.

## No Grade (NG) #

A grade of NG is issued temporarily when there is no grade provided by the faculty member. This grade is not factored into the student's GPA. Once a grade is submitted, the cumulative average and transcript will reflect only the new grade. If a grade is not submitted to replace the NG within 1 year, it will automatically become an F and the grade will be included in the term and cumulative grade point averages.

## Prior Learning (PL)

Students may earn credit for the knowledge or skills they have mastered outside the classroom through volunteer work, employment, travel, professional training and seminars, or other comparable sources. This grade is not calculated into the term and cumulative grade point averages.

## Proficiency (P)

A grade of P is granted for achievement of multiple levels of skills in progression where the self-paced approach is in effect. This grade is not calculated into the cumulative grade point average.

## Satisfactory/Unsatisfactory (S/U)

A grade of S/U is used for designated courses throughout the university. These grades are not calculated into the term and cumulative grade point averages.

These grades will be counted as attempted but not earned credits for the purposes of determining satisfactory academic progress.

## Graduate

## **Graduate Grading System**

The grading system is as follows:

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Grade Range	Letter Grade	Quality Points
97–100	A+	4.00
93–96	A	4.00
90–92	A-	3.70
87–89	B+	3.30
83–86	В	3.00
80–82	B-	2.70
77–79	C+	2.30
73–76	С	2.00
70–72	C-	1.70
0–69	F	0.00
Withdrawal	W	
Incomplete	1	
Audit	AU	
Grade Pending	GP	
No Credit	NC	
No Grade	NG	
Satisfactory	S	
Unsatisfactory	U	

Note: Not all grades are used by all colleges.

Any courses taken at the undergraduate level to satisfy foundation requirements follow the undergraduate grading system and will not be counted in the graduate-level grade point average (GPA).

## Failure (F)#

A grade of F is issued if a student fails to achieve adequate scholastic progress. The grade is recorded permanently on the student's academic record. Upon successful completion of the course at a later date, the term

and cumulative grade point averages are adjusted to reflect only the passing grade. However, both grades will appear on the academic transcript.

## Withdrawal (W)#

In order to record attempted credits, a grade of W is recorded when a student withdraws from a registered course after its add/drop period has ended or is withdrawn from a culinary/baking & pastry laboratory course or a course with an experiential education component due to excessive absences. This grade is not entered into the term and cumulative grade point averages.

## Audit (AU) #

An audit occurs when no academic credit is granted. This grade is not calculated into the term and cumulative grade point averages.

## Grade Pending (GP) #

This is a temporary mark given when the completion of course requirements is still underway. A GP is not calculated into the term and cumulative grade point averages and is generally used under extreme, extenuating circumstances. If a grade is not submitted to replace the GP within 1 year, it will automatically become an F.

## Incomplete (I) #

A grade of I is issued to students if they are unable to complete course requirements because of authorized absences due to service commitment or illness. Outstanding work must be completed within 2 weeks of the final exam class day or the grade will automatically become an F and will be included in the term and cumulative grade point averages. For classes graded S/U (Satisfactory/Unsatisfactory), an I will change to a U.

## No Credit (NC) #

This is a non-punitive designation issued to a student who has been authorized to withdraw from class, or the university, due to extenuating circumstances. This grade is not calculated into the term and cumulative grade point averages.

## No Grade (NG) \*

A grade of NG is issued temporarily when there is no grade provided by the faculty member. This grade is not factored into the student's GPA. Once a grade is submitted, the cumulative average and transcript will reflect only the new grade. If a grade is not submitted to replace the NG within 1 year, it will automatically become an F and the grade will be included in the term and cumulative grade point average.

## Satisfactory/Unsatisfactory (S/U)

A grade of S/U is used for designated courses throughout the university. These grades are not calculated into the term and cumulative grade point averages.

# These grades will be counted as attempted but not earned credits for the purposes of determining satisfactory academic progress.

## **Full-time Status**

Certification of full-, half- or less-than-half-time enrollment status is based on the number of credits registered in a term. Listed below are the requirements that constitute full-time student status for official enrollment certification purposes and financial assistance.

Students should realize that to receive maximum financial aid they must maintain full-time status.

If a student who is receiving veteran's benefits or participating in athletics receives a grade of W or NC in a course, that course will not count toward full-time status.

Status	Undergraduate	Graduate	Post Graduate
Full time	12 or more	9 or more	12 or more
Half time	6–11.99	4.5-8.99	6–11.99
Less-than-half time	0–5.99	0–4.49	0–5.99

# Readmittance

If a student has previously attended the university, a Readmittance Request is only required if the student's absence from the university will be more than 4 consecutive terms (including summer).

Readmittance to undergraduate and graduate programs must be requested at least 6 weeks prior to the desired term start date, and no earlier than

- summer term: March 1
- fall term: April 1
- winter term: September 1
- spring term: December 1

Students approved for readmittance will be assessed the current tuition rate and are responsible for any changes to their program of study that may have occurred during their period of absence. If the break in enrollment exceeds 1 year or more, the student's program of study may follow the requirements listed in the current year catalog. A review of previously awarded transfer credit will also be conducted and may be adjusted. Students are responsible for reviewing additional readmittance criteria (http://catalog.jwu.edu/handbook/academicpolicies/readmittancepolicy/ additionalreadmittancecriteria).

## **Readmission of Service Members**

The university complies with Readmission Requirements for Service Members as outlined in the Higher Education Opportunity Act (HEOA). The HEOA provides that an institution may not deny readmission to a service member of the uniformed services for reasons relating to that service. In addition, a student who is readmitted under this section must be readmitted with the same academic status the student had when they last attended the institution. Academic status is defined by a student's grade level and whether or not the student was in a degree/certificate or non-degree/certificate program at the time of separation.

This policy applies to service in the uniformed services, whether voluntary or involuntary, on active duty in the Armed Forces, including service as a member of the National Guard or Reserve, for a period of more than 30 days under a call or order to active duty of more than 30 days. The university will readmit such a student as long as the following conditions are met:

- The student gives advance notice (written or verbal) of the call to active duty or, upon seeking readmission, submits a written verification that such service was performed, requiring their absence.
- The absence from school for active duty does not exceed 5 years.
- The student submits a notification of intent to re-enroll within 3 years after the completion of service or within 2 years after recovery from an illness or injury incurred during the service.
- The separation from service was not dishonorable.

## **Tuition and Fees**

A returning student must be charged the same tuition and fees in effect during the last academic year the student attended, unless veterans' education benefits or other service member education benefits will pay the amount in excess. For subsequent academic years, the returning student may not be charged tuition and fees in excess of what other students in the program are charged.

## **Readmission Requirements**

A returning student will be permitted to re-enroll in the next class(es) scheduled in the same academic program, unless the student requests a later date of re-enrollment or agrees to a different program. A returning student will be readmitted into the same academic program the student was enrolled in prior to the military service obligation. If the exact program no longer exists, the student must be admitted to the program that is most similar, unless the student requests or agrees to admission to a different program. Returning students will be re-enrolled with the same enrollment status, number of completed credit hours and academic standing as the last academic year of attendance.

If the university determines that a returning student is not prepared to resume the program or is unable to complete the program, the university must make reasonable efforts to enable the student to resume or complete the program at no additional cost to the student. If such efforts are unsuccessful or place an undue hardship on the university, the university is not required to readmit the student.

In accordance with federal regulations, returning students who receive a dishonorable or bad conduct discharge from the Armed Forces (including the National Guard and Reserves) are not eligible for readmission under this policy. However, service members who receive dishonorable or bad conduct

discharge may remain eligible for readmission even though they will not be entitled to the benefits outlined in this policy.

The returning student may be required to provide supporting documentation.

# **Repeat of Courses**

When the appropriate course is available, the course, when a grade other than W has been assigned, may be repeated to earn a better grade. Upon successful completion of the course at a later date, the cumulative average is adjusted to reflect the highest grade earned.<sup>\*</sup> However, each grade earned will appear on the academic transcript and count toward attempted credits. Students are required to pay any applicable tuition charges for all repeated coursework. Students are eligible for financial aid for only 1 repetition of a previously passed course.

\* When a student has repeated a course previously applied to an awarded degree, each grade earned will be included in the cumulative point average.

## **Course Deficiency**

A course deficiency occurs when a student fails to complete a course with a satisfactory grade, either by failing the course or by receiving a grade that does not meet the minimum required by the student's program. Academic warning, probation and dismissal are not determined from 1 course, but by the cumulative GPA.

Students who fail a course after a second attempt will be assigned a course deficiency hold and will be required to meet with their assigned academic counselor/advisor in Student Academic & Financial Services. Academic counselors/advisors will review the following options with the student:

- Consider a change of program.
- Repeat the same course, which will result in only the highest grade earned grade being calculated in the cumulative average.
- Student may be advised to take a pre-approved course at another institution outside of Johnson & Wales University. The original grade will remain on the student's transcript but will be excluded from the cumulative average.

Students opting to repeat the course will be required to attend content tutoring. The course deficiency hold will be removed once the student has satisfied the course requirement.

# Arts & Sciences Core Experience

Johnson & Wales University is committed to providing its students with the learning necessary for professional and personal success. A Johnson & Wales University education prepares students to become engaged citizens, equipped with the intellectual and practical skills needed to address complex issues in a diverse and dynamic world.

In addition to development of lifelong learning skills, the university's A&S general education core curriculum provides breadth of learning by introducing students to multiple ways of understanding the world through explorations in the natural sciences, social sciences and humanities.

## **Sequential Learning**

Foundational skills are introduced early on and reinforced throughout the curriculum: oral and written communication, quantitative literacy, critical thinking, ethical reasoning, and integrative learning.

Students build on these foundational skills in many disciplines in the arts and humanities, social sciences and natural sciences as well as in their major courses. All students must fulfill a university graduation requirement for college-level writing proficiency.

## **Building Integrative Habits of Mind**

An essential component of the A&S Core Experience is the development of integrative learning that requires thinking across boundaries, applying knowledge and skills in new situations, and synthesizing information from various perspectives to explore complex issues or problems. All Johnson & Wales University undergraduates are required to complete two Integrative Learning courses, one at the sophomore level and another in the senior year. These courses approach a big idea or question from the perspective of multiple disciplines. Developing the habit of connected inquiry throughout the four years of their undergraduate experience allows Johnson & Wales University graduates to apply the sort of adaptive, innovative thinking needed for professional success and lifelong learning. Through the A&S Core Experience, Johnson & Wales University students are expected to:

- Effectively apply oral and written communication strategies appropriate for a particular situation and/or audience.
- Solve mathematical problems and to apply mathematical reasoning to problems in other fields of study.
- Apply appropriate disciplinary criteria to examine complex issues, make decisions, analyze arguments, conduct credible research, solve problems and create original ideas and/or approaches.
- Apply ethical standards and reasoning to complex issues in personal, academic and professional decisions.
- Demonstrate knowledge of the complexities of human behavior and society. Interpret human behavior from various social science perspectives.
- Analyze and interpret human history, philosophy, literature and the arts.
- Demonstrate knowledge and application of the scientific principles that govern the natural world.
- Synthesize and apply knowledge from multiple perspectives to complex issues and real world problems.

Regardless of their majors, all undergraduates are required to complete at least 63 credit hours of general education. Some of these courses may be determined by specific program requirements. The A&S core curriculum requirements are summarized below.

## THE A&S CORE EXPERIENCE

Communications Fou	ndation Courses	13.5
ENG1020	English Composition	
ENG1021	Advanced Composition and Communication	
ENG1030	Communication Skills	
Integrative Learning		9
Two ILS courses, or	ne at the 2000 level, one at the 4000 level	
Arts and Humanities -	- Two courses from ART, HIST, HUM‡, LIT, PHIL or REL	9
One course require	d by program	
Additional AH cour	rse in a different discipline	
Math – Two courses		9
MATH One course a	at level of placement, 1002 or higher, minimum set by program	
MATH2001	Statistics (or other required by program)	
Science – At least one requirement)	course from BIO^, CHM $\pm$ , PHY° or SCI (may be a program	4.5
Social Sciences – Two	courses from ANTH <sup>oo</sup> , ECON, LEAD, PSCI, PSYC, SOC	9
One course require	d by program	
Additional SS cours	se in a different discipline	
A&S Electives		9
Two courses with a	n EASC attribute, at least one at 3000 level or higher.	
Total Credits		63.0

Visit Courses by Subject Code (http://catalog.jwu.edu/courses) for a listing of all campus courses.

\*HUM courses are not offered in North Miami or Online.
 ^BIO courses are not offered in North Miami, Charlotte or Online.
 \*CHM courses are not offered in North Miami or Online.
 \*PHY courses are not offered in Charlotte or Online.
 \*ANTH courses are not offered in North Miami or Charlotte.

NOTE: Students must pass MATH0010 Basic Mathematics or have equivalent placement scores to enroll in required math course(s).

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication.

In collaboration with academic colleges across all JWU campuses, JWU Study Abroad programs offer a variety of options for major, Arts & Science and elective credit at many price points for students during the academic year and summer. Financial aid is applicable and scholarships are available. Visit the study abroad website (http://studyabroad.jwu.edu) for information, program descriptions and online applications.

# Academic Events

Attendance at orientation is mandatory for all new students. Summer Orientation is offered to all new incoming full-time undergraduate day students entering Johnson & Wales University in the fall term. At Summer Orientation, students meet with academic representatives in their chosen school or college. Students learn about campus resources, network with upper-class student leaders, familiarize themselves with the campus and make new friends. An abbreviated orientation program is offered for all new incoming full-time undergraduate day students each term prior to the start of classes.

Note: Summer Orientation is a distinct program that is separate from New-2-JWU and Wildcat Welcome activities that occur during opening weekend. Students entering Johnson & Wales in the fall will receive further instructions regarding New-2-JWU and Wildcat Welcome. Students must attend New Student Orientation and opening weekend activities.

**Convocation** is held the first weekend before classes begin in the fall. This ceremony brings together all facets of the university, both academic and co-curricular, to celebrate and commence the academic year.

**Student Recognition Night** is held annually in the spring to honor students and student organizations that have displayed a high level of performance in academic and co-curricular achievement or in service to Johnson & Wales University.

**Commencement** is held at the end of each academic year in May. At these exercises, degree candidates are recognized. Participation in commencement exercises does not imply that graduation requirements are met.

# **Experiential Education & Career Services**

Experiential Education & Career Services (EE&CS) supports the university's mission to integrate general education, professional skills and career-focused education by providing students with customized services and support for experiential education and career planning. Experiential Education & Career Services achieves this purpose through a team of qualified career professionals by providing expert advising, an array of career services and strategic partnerships with employers, faculty and staff. The goal is to empower students to make effective career choices and identify and pursue internships, secure employment and navigate lifelong career direction.

Experiential Education & Career Services offers a variety of internship programs and career services including a career capstone course, résumé critiques, mock interviews, career fairs, exposure to industry professionals, on-campus interviews and more. These services assist students in building skills to obtain employment and independently manage their careers.

EE&CS components include

- internship opportunities available in the College of Business, College of Hospitality Management, College of Culinary Arts, College of Arts & Sciences and College of Engineering & Design. Internship is designed to provide eligible students with practical work experience in their chosen field of study while they earn academic credit for the experience
- 1-on-1 advising from career professionals who assist with résumé development, mock interviews and job search strategies
- a career capstone course for juniors and seniors that prepares them to navigate the job search process
- career workshops that allow students to select specific skill-building topics such as building a résumé, networking and interviewing
- networking opportunities with industry professionals through oncampus interviewing and recruiting events
- career advising resources on a variety of topics including résumé examples vetted by industry and approved by faculty
- online job postings by employers who are looking to hire students for part- and full-time jobs (on and off campus) as well as internships
- employers representing a broad range of fields, who visit campus each year to participate in recruiting events and serve as guest lecturers and classroom speakers. These activities provide students with a realworld view of industry as well as opportunities to connect with industry professionals and career options.

Students are encouraged to contact the office of Experiential Education & Career Services for more details. For locations, hours and contact information, please consult the JWU Directory (https://resource.jwu.edu/mobile/building-directory/pvd-).

# **Global Learning Distinction**

The Global Learning Distinction program offers JWU students an enhanced transcript designation that highlights their globally-focused experiences.

Students can document participation and achievements to which designated points are assigned. The Global Learning Distinction is earned upon completion of established benchmarks, and noted on a student's final transcript.

Global learning opportunities are available to students through a variety of academic and co-curricular pathways, including the following:

- Global/Intercultural Academic and Professional Experiences (i.e., Study Abroad, international internships, coursework)
- Community Engagement Experiences (i.e., experiences sponsored by the BRIDGE, Student Involvement & Leadership)
- Cultural Events (i.e., events hosted by JWU Global and the BRIDGE)
- Leadership Development Experiences (i.e., opportunities with Student Involvement & Leadership, the Gender Equity Center, University Involvement Board, Student Government Association)

The Global Learning Distinction is available to students on all 4 campuses and in all majors. For more information, please contact Loren Intolubbe-Chmil (Loren.IntolubbeChmil@jwu.edu), director of international and intercultural engagement.

# Graduation Requirements

Please see the appropriate section for information regarding graduation requirements.

## Undergraduate

## **Undergraduate Degree Candidates**

Graduation requires successful completion of a prescribed sequence of study and a minimum 2.00 grade point average. Students with a cumulative GPA below 2.00 will not be in compliance with the criteria for good academic standing and may be subject to academic dismissal. Furthermore, as required by their program, all students must successfully complete any and all requirements as indicated on their degree audit.

All associate-level degrees require the completion of a minimum of 90 quarter credits. All bachelor's-level degrees require the completion of a minimum of 180 quarter credits. While most major programs have variations that require slightly more quarter credits for completion, no program requires fewer than the 90/180 quarter credit minimum.

Additional information regarding graduation requirements can be found in the Student Handbook (http://catalog.jwu.edu/handbook/academicpolicies/ graduationrequirements).

## Graduate

Graduation requires successful completion of a prescribed sequence of study and a minimum grade point average of 3.00 (3.25 for doctoral program students). Students with a cumulative GPA below 3.00 will not be in compliance with the criteria for good academic standing and may be subject to academic dismissal. In addition, doctoral program students must not receive a grade of F in a course.

Students are reviewed for graduation when they have completed all requirements in their program of study. Graduation is not recorded until after the term has ended, grades have been received and the degree audit of each expected graduate has been reviewed. Confirmation of graduation will occur approximately 30 days after final term grades have been submitted.

Additional information regarding graduation requirements can be found in the Student Handbook (http://catalog.jwu.edu/handbook/academicpolicies/ graduationrequirements).

## Honors

Johnson & Wales University offers many opportunities for high-level scholastic achievement. This section of the catalog contains information for students interested in an academically advanced curriculum (Honors Program), an expedited academic program (SHARP), and academic recognition for high-performing students (Dean's List and Latin Honors).

# Dean's List

In recognition of scholastic achievement, full-time undergraduate students (carrying a minimum of 12 credit hours) who have achieved a term GPA of 3.40 or above receive dean's list commendation. Upon processing of approved grade changes, student records will be evaluated for dean's

list eligibility. Dean's list notation will appear on the student's academic transcript.

## Honors Program

The Honors Program offers academically talented day program students seeking bachelor's degrees the opportunity to explore challenging and stimulating courses. Eligible applicants must have taken a college prep curriculum, maintained an average of B or better, placed in the top 25% of their high school graduating class, and submitted SAT or ACT scores.

Honors students enroll in honors sections of several courses in the Arts & Sciences Core Experience, including smaller, student-centered honors seminars in their sophomore and junior years. All honors students complete a 2-term research course sequence, culminating in an honors thesis or other honors capstone project. Through these experiences, they have the opportunity to work closely with some of the university's most dedicated and accomplished faculty, join a community of academically motivated students, and pursue original and individually directed study.

Students who complete the Honors Program requirements will graduate with the University Honors Scholar designation.

To complete the Honors Program requirements, honors students must complete a total of 8 honors courses and submit an accepted honors thesis to earn the University Honors Scholar designation. These courses include ENG1024 Honors Composition: Writing in the Academy; ENG1027 Honors Advanced Composition and Communications: Civic Discourse; 4 honors seminars; RSCH3020 Honors Research Seminar; and RSCH4020 Honors Directed Academic Experience, culminating in an honors thesis.

## **Transfer Students**

Transfer students may enter the Honors Program if they can provide documentation of Honors Program enrollment at their former institution, provided their GPA is 3.40 or higher at the time of their acceptance to Johnson & Wales University.

Non-honors students at Johnson & Wales may apply to the program, provided they carry a 3.40 GPA or higher, first-year or sophomore status, and have completed at least a term of study at JWU. Students must provide a faculty recommendation.

Students who transfer into the Honors Program may be eligible to waive some honors course requirements.

Contact the Honors Program director for application details.

## Latin Honors

Eligible undergraduate degree candidates receive cum laude, magna cum laude and summa cum laude recognition according to their academic program average. Students with the designated graduating GPA are eligible to receive honors as follows: cum laude, 3.40–3.60; magna cum laude, 3.61–3.80; and summa cum laude, 3.81–4.00.

# **Residency Requirement**

Residency requirement refers to the number of credits students must take at JWU to be eligible for a degree or certificate, whether they are transfer students or JWU students acquiring an additional degree. Please see the appropriate section for information regarding residency requirements.

## Undergraduate

The residency requirement for all students pursuing an associate degree is a minimum of 31.5 quarter credit hours, half of which must be within the major field.

For students pursuing a bachelor's degree, the minimum is 45.0 quarter credit hours, half of which must be within the major field.

Students pursuing a certificate program will be allowed to transfer a maximum of 9.0 quarter credits (including JWU courses) toward certificate program requirements.

Upon review, certain related professional studies courses and program electives may be considered when determining residency. Standardized testing credits are not considered when determining residency requirements.

## **Additional Degrees**

Students may pursue 1 additional associate degree in a program that has a minimum of 31.5 credits which are not in their primary major (there must be

a 31.5-credit difference between the 2 associate degrees). Half of the credits must be within the major field of the additional associate degree. Classes in the additional associate degree may not be used as electives in the primary major if residency requirements have not been met.

Students may pursue 1 additional bachelor's degree in a program that has a minimum of 45 credits which are not in their primary major (there must be a 45-credit difference between the 2 bachelor's degrees). Half of the credits must be within the major field of the additional bachelor's degree. Classes in the additional bachelor's degree may not be used as electives in the primary major if residency requirements have not been met.

Note: Students pursuing additional degrees may also incur additional tuition and fees.

## Graduate

A maximum of 20% of the program's credits can be awarded as transfer credit in accordance with the university's Graduate Transfer Credit Policy (p. 87).

## **Additional Degrees**

Due to the overlap in core curriculum, students who complete an MBA at Johnson & Wales University are not eligible to complete a second MBA at Johnson & Wales University. However, any student who received a master's degree from Johnson & Wales University may apply for admittance to another MS, MAT or MEd program at the university through Graduate Admissions. A maximum of 20% of coursework may be shared between the graduate programs. Students must meet the entrance requirements for the prospective program to gain admittance.

Only one doctoral degree is allowed.

Note: Students pursuing additional degrees may also incur additional tuition and fees.

# Study Abroad

JWU Study Abroad offers students of all majors the opportunity to earn academic credit while taking classes and studying internationally. Study abroad promotes global citizenship and interconnectedness through international study on exchange, faculty-led, short-term and term programs. Study Abroad options are available that allow students to delve into many different areas of interest all over the world (i.e., explore farm-to-table cuisine and learn from elite chefs in Paris; practice leadership and nature tour guiding skills in South Africa; study fashion and design in Italy; learn regional Asian culinary skills in Singapore; discover volcanic wines and tourism in the Azores; or expand the freshman experience with general studies in Berlin).

In collaboration with academic colleges across all JWU campuses, JWU Study Abroad programs offer a variety of options for major, Arts & Science and elective credit at many price points for students during the academic year and summer. Financial aid is applicable and scholarships are available. Visit the study abroad website (http://studyabroad.jwu.edu) for information, program descriptions and online applications.

# Academic Transcripts

A transcript is a representation of a student's entire academic record while at Johnson & Wales University. In accordance with the Family Educational Rights and Privacy Act (FERPA), a transcript may be released only upon written request of the student. Students must submit transcript requests through jwuLink (https://link.jwu.edu/cp/home/displaylogin). Students intending to pick up transcripts in person must visit Student Academic & Financial Services or complete a Transcript Request Form (http://www.jwu.edu/content.aspx? id=35578/#fbid=nWBE9IGV-P\_).

Official transcripts will not be released if a student is not current on all financial obligations to the university. Within 3 business days of receipt of an authorized request, official transcripts will be processed. However, a longer period of time may be required for processing at the end of a term or during peak enrollment periods. Records prior to 2000 may be located on microfilm; if applicable, please allow 5–15 business days for processing.

A maximum of 20 official transcripts may be requested per year. Official transcripts are not produced while grade processing and posting is in progress at the end of each term.

Unofficial transcripts may be obtained in jwuLink.

# Admissions

Johnson & Wales University's admissions process goes beyond simply looking for academically accomplished students. The university seeks to attract and retain highly motivated and demonstrably capable students. Students' motivation and interest in succeeding in their chosen careers are given consideration along with their academic achievements.

# Applying for Admission

Please see the appropriate undergraduate or graduate section for information regarding applying.

## Undergraduate

## How to Apply

Students are encouraged to apply online (https://apply.jwu.edu) for quicker processing. Paper applications are also accepted. For either method, no application fee is required.

To submit your application on paper, you may request an application be mailed to you by contacting the Johnson & Wales Admissions office noted below.

Completed paper applications should be mailed to the following campus addresses:

## **Providence Campus**

Admissions Johnson & Wales University 8 Abbott Park Place Providence, RI 02903

## North Miami Campus

Admissions Johnson & Wales University 1701 NE 127th Street North Miami, FL 33181

## **Denver Campus**

Admissions Johnson & Wales University 7150 Montview Boulevard Denver, CO 80220

## **Charlotte Campus**

Admissions Johnson & Wales University 801 W. Trade Street Charlotte, NC 28202

Be sure to complete your application in full, as an incomplete application could affect eligibility for Johnson & Wales scholarship programs. Additional information submitted after the initial application has been received will not be considered for additional scholarships. For U.S. students, eligibility for university need-based and federal aid is determined through the Free Application for Federal Student Aid (FAFSA).

In completing the application form, students must indicate the term in which they wish to enroll. Applications are accepted for terms beginning in the fall, winter and spring.

There is no deadline for submitting applications, but students are advised to apply as early as possible before their intended date of enrollment for full consideration, as some programs may become full.

Certain bachelor's degree programs are selective and require submission of an application at the end of the associate degree program before acceptance into a program. Students should check program descriptions if they are interested in applying for both an associate and a bachelor's degree program.

After completing the application form, students are responsible for requesting that their high school guidance office forward to the university an official copy of the secondary school record for admissions consideration.

When possible, Johnson & Wales University would prefer to receive the applicant's high school transcripts at the same time as the application for admission. Transfer students must also submit official transcripts from all high schools and colleges attended. For the first year of any new program, acceptance of transfer credit is contingent upon course scheduling.

Students applying for admission to a continuing education program at JWU's Providence (http://catalog.jwu.edu/admissions/applying/providence-ce) or Denver (http://catalog.jwu.edu/admissions/applying/denver-ce) campuses should refer to those catalogs for admissions information.

In accordance with the applicable federal and state law, for students entering JWU who will need to participate in a food service internship, the student must be 18 years old to participate in the internship, unless the student obtains an acknowledgement from the proposed internship site acknowledging that the student is not yet 18 years of age and stating that the student will not engage in any "particularly hazardous occupation."

## Graduate

## How to Apply

Students are encouraged to apply online (http://admissions.jwu.edu/apply) for quicker processing. Paper applications are also accepted. For either method, no application fee is required.

To submit your application on paper, you may request an application to be emailed or mailed to you by contacting the Johnson & Wales Admissions office noted below.

Completed paper applications should be mailed to the following campus addresses:

## **Providence Campus**

Graduate Admissions Johnson & Wales University 8 Abbott Park Place Providence, RI 02903

## North Miami Campus

Graduate Admissions Johnson & Wales University 1701 NE 127th Street North Miami, FL 33181

## **Denver Campus**

Graduate Admissions Johnson & Wales University 7150 Montview Boulevard Denver, CO 80220

Graduate programs are available at the Providence, Denver and North Miami campuses only.

Be sure to complete your application in full. For U.S. students, eligibility for federal aid is determined through the Free Application for Federal Student Aid (FAFSA).

Applicants for the **Physician Assistant** program must apply through the Central Application Service for Physician Assistants (CASPA) application. By submitting a CASPA application, the applicant certifies to Johnson & Wales University that all information in their application and supporting documentation is true, correct and complete. *Please note that Johnson & Wales University does not retain all application material submitted by the applicant through CASPA*. All CASPA applications and supporting documentation on file will be destroyed upon matriculation of the current class.

# Admissions Decisions

The rolling admissions policy of the university makes it possible to notify students of the admissions decision, their acceptance or any additional conditions necessary for admission soon after all of their academic records have been received and reviewed.

The \$300 reservation fee is payable upon acceptance to the university. The university observes the May 1 reservation fee deadline and encourages students to research all schools before placing a reservation fee. Reservation fees received after May 1, 2017 will be accepted on the basis of space availability. Reservation fees received prior to May 1, 2017 are refundable. The student's account must be cleared by Student Financial Services by the July deadline to receive a room assignment. To best ensure consideration for on-campus housing, it is important to meet all deadlines throughout the enrollment process.

Requests for refunds of the reservation fee will be granted upon written request to university admissions prior to May 1, 2017. After May 1, 2017 the reservation fee of \$300 (or \$150 of such fee in the case of applicants to the North Miami Campus) is nonrefundable.

The university may revoke any student's acceptance or enrollment if any information or documentation provided by the student is false or incomplete, or if the university learns of any past or present misconduct by the student that would affect the student's ability to represent and uphold the high standards of the university.

## **Admissions Requirements**

For students entering as first-year students, a high school transcript is required for admission review.

For students entering as transfer students, high school and college transcripts are required for admission review.

## **Test Scores**

JWU is test optional but students are strongly encouraged to submit SAT or ACT scores. The SAT or ACT is required for home-schooled students (p. 86).

Candidates for the university's Honors program must submit SAT or ACT scores for acceptance consideration. Admission standards for honors students may vary for international (http://catalog.jwu.edu/admissions/international) and transfer students (p. 87).

## **Minimum Grade Requirements**

There are certain majors that may have grade point average, course, academic or other requirements. For further information, please contact the Admissions office.

## **Program Requirements**

Certain programs of study include technical standards as part of academic requirements essential to the program. Students with disabilities should contact the Center for Academic Support for information regarding the feasibility of reasonable accommodations and the technical standards. See Technical Standards (p. 93) for descriptions of the applicable technical standards. Copies of the technical standards applicable to various programs are also available from the Center for Academic Support.

For additional admissions requirements please review the other topics listed in the Applying (p. 85) section of this catalog.

# Advanced Placement Credit

Students entering Johnson & Wales University with Advanced Placement test scores of 3 or greater will be granted transfer credit for the equivalent JWU course or courses, based on the score levels attained. In order to obtain credit, students must submit official AP Grade Reports from the College Board Advanced Placement Program. To view the currently approved AP course equivalencies and the respective required scores, go to the Transfer Evaluation System (TES) (https://tes.collegesource.com/view/tes\_view01.asp? rid=%7B145040A7-7365-4840-8A90-B20C0B6FFB26%7D&aid=

%7B5C721B0F-0E7E-4E91-9399-06A81322B340%7D) and type College Board in the search box. Exam titles are listed alphabetically preceded by the designation of AP. For more information about AP credit, contact University Transfer and Testing.

JWU's Physician Assistant program does not accept CLEP, DSST or Advanced Placement (AP) credits to fulfill prerequisite courses. Admissions will consider AP credits for one of the English course prerequisites on a case-by-case basis.

Policies regarding the treatment of AP, CLEP or DSST transfer credit vary amongst graduate, professional and medical schools.

# **Deferred Enrollment**

Johnson & Wales offers a 2-year deferred enrollment to students who have applied and been accepted to the university but, for various reasons, wish to postpone their enrollment. Johnson & Wales University retains student application material and will honor the admissions decision for up to 2 years; after that time frame, the applicant will need to submit a new application and transcript for review. Reservation fees will remain effective during the deferment period. Merit scholarships awarded through the application process will be honored for up to 2 years from the time of initial acceptance. Federal student aid is awarded annually; a student must reapply for federal funds through the Free Application for Federal Student Aid (https://fafsa.ed.gov) (FAFSA).

# **Early Enrollment**

The Early Enrollment Program gives high school seniors an opportunity to enroll full time in college courses at JWU during their senior year of high school. Students should apply for admission to the Early Enrollment Program during their junior year of high school.\*

The Early Enrollment Program was designed to help students investigate the variety of college and career options available to them. Early Enrollment Program students earn college credits while completing high school graduation requirements.

In accordance with the applicable federal and state law, for students entering JWU who will need to participate in a food service internship, the student must be 18 years old to participate in the internship, unless the student obtains an acknowledgement from the proposed internship site acknowledging that the student is not yet 18 years of age and stating that the student will not engage in any "particularly hazardous occupation."

International students on an F-1 visa are not eligible for the Early Enrollment Program.

# High School/College Verification

Graduation from high school or equivalent education as certified by state departments of education is required for undergraduate admission. Graduation verification documents must be submitted to Admissions. Official verification documents include at least 1 of the following:

- Correspondence from an authorized high school administrator
- Official high school diploma/transcript recognized by the student's state department of education
- Official high school equivalency exam

Additional methods of verification of high school completion exist for homeschooled students (p. 86). It is the student's responsibility to provide verification of high school completion.

Students do not need to provide high school verification if at least 1 of the following situations pertains to them:

- · Successful completion of an associate degree program
- Successful completion of at least 60 semester or trimester credit hours or 72 quarter credit hours that did not result in the awarding of an associate degree, but that is acceptable for full credit toward a bachelor's degree at any institution
- Enrollment in a bachelor's degree program where at least 60 semester or trimester credit hours or 72 quarter credit hours have been successfully completed, including credit hours transferred into the bachelor's degree program. The student must provide an official college transcript for verification of completed college earned hours.

Without such verification, the student may not be allowed to register for the current term or continue enrollment and will be in jeopardy of revocation of admission to the university as well as losing all financial aid.

International students should refer to the International (http:// catalog.jwu.edu/admissions/international) section for admissions information.

# Home-Schooled Students

Home-schooled students will be required to provide a high school transcript and a copy of their ACT or SAT test scores. Both the grades on the transcript and the ACT/SAT test scores are reviewed to determine admissions and scholarship eligibility. Combined SAT scores of 1000 (reading and math, 500 each) or ACT equivalent are required for admittance.

Home-schooled students must be able to document that they have completed high school. Verification documents for home-schooled students include at least 1 of the following:

- · a high school diploma recognized by their state department of education
- high school equivalency exam

or, with respect to home-schooled students who are above the compulsory age of school attendance,

- a secondary school completion credential for home school (other than a high school diploma or high school equivalency exam) provided for under state law;
- or
  - if state law does not require a home-schooled student to obtain the credential described in the preceding bullet, a certification from a party acceptable to the university that the student has completed a secondaryschool education in a home-school setting that qualifies as an exemption from compulsory attendance requirements under state law

It is the student's responsibility to provide verification of high school completion. Without such verification, the student may not be allowed to register for the current term or continue enrollment and will be in jeopardy of revocation of admission to the university as well as losing all financial aid.

# Transfer Credit

Both graduate and undergraduate coursework completed at institutions recognized by a U.S. Department of Education accrediting agency or at foreign institutions chartered and authorized by their national governments (usually through a ministry of education) are eligible for transfer credit; however, transfer credit is not guaranteed. Transfer credit evaluations are based on previous college work as it relates to the student's intended program of study. It is the university's policy to accept credits, but not grades. Only grades earned at Johnson & Wales University are calculated into the cumulative grade point average. Students must meet the university's residency requirements (p. 84).

Graduate programs are offered at the Providence, North Miami and Denver campuses.

## Undergraduate

Applicants with transfer credit should submit official college transcripts from any colleges and universities previously attended prior to enrolling at the university. It is the responsibility of those candidates who are currently attending other colleges to have their updated official transcripts sent to Johnson & Wales University as soon as final grades become available and no later than the first term of enrollment. In some cases, an official course outline or syllabus will be required for evaluation.

All non-English documents must be accompanied by certified word-forword English translations. In addition, course descriptions or syllabus (subject details or content outline) are required for transfer credit evaluations of all courses taken at foreign universities.

In order to be eligible for transfer credit, courses must be similar in level, content and duration to JWU courses in the student's intended program of study. Additionally, only courses with earned grades of C or higher (2.00 GPA) will be accepted. Courses that carry grades of "Pass" (P) are also acceptable for transfer provided credit was awarded, and the grade of P carries a numeric GPA value of 2.00 or greater. Credits earned in developmental and remedial, English as a Second Language courses, or CEUs (continuing education units) are nontransferable.

Upon completion of the transfer credit evaluation, accepted students will receive a copy of their degree audit (international students receive a transfer credit allowance) showing the credit accepted toward their program of study. Students with domestic transfer credit wishing to review such credits must contact a transfer advisor in Student Academic & Financial Services. Those with transcripts from foreign institutions must contact International Admissions.

JWU has a number of articulation agreements (https://www.jwu.edu/ content.aspx?id=53299) and transfer credit equivalencies in place that facilitate student transfers to Johnson & Wales University. The university works closely with all colleges who wish to articulate with JWU and continuously works to develop new partnerships. The Transfer Evaluation System (https://tes.collegesource.com/view/tes\_view01.asp? rid=%7B145040A7-7365-4840-8A90-B20C0B6FFB26%7D&aid= %7B5C721B0F-0E7E-4E91-9399-06A81322B340%7D) provides students with information on courses (domestic institutions only) that have previously been evaluated and accepted by Johnson & Wales University.

The university reserves the right to substitute courses at the discretion of the department chairs, directors or deans.

The transfer of credit is not guaranteed.

## Graduate

Graduate program applicants with prior graduate-level coursework taken at approved colleges and universities may be eligible for transfer credit. A maximum of 20% of the program's credits can be awarded as transfer credit for courses completed with a grade of B or better (3.00 GPA). In some cases, an official course outline or syllabus will be required in order to determine if the course(s) is similar in level, content and duration to courses in the student's intended program of study at JWU. Graduate transfer credit will be approved by the dean of the respective college.

Applicants with transfer credit should submit official college transcripts from any colleges and universities previously attended prior to enrolling at the university. It is the responsibility of those candidates who are currently attending other colleges to have their updated official transcripts sent to Johnson & Wales University as soon as final grades become available and no later than the first term of enrollment.

All non-English documents must be accompanied by certified word-for-word English translations. In addition, course descriptions/syllabi (subject details or content outline) are required for transfer credit evaluations of all courses taken at foreign universities.

Upon submission of all of the required documents and completion of the transfer credit evaluation, accepted students will be notified that the evaluation is complete and the degree audit is available for review.

Once enrolled in a JWU master's degree program, a student may not take courses elsewhere and apply them for transfer credit. Transfer credits should be requested prior to initial matriculation into a JWU master's degree program.

The university reserves the right to substitute courses at the discretion of the department chairs, directors or deans.

## **Prerequisite and Foundation Courses**

Prerequisite courses are required undergraduate classes for students who need such courses to prepare for graduate study. Course descriptions for undergraduate prerequisite courses are listed in the university's undergraduate catalog.

Foundation courses are graduate-level courses that may be required of some students whose previous academic background does not reflect the course content described. Foundation courses with grades below a C will need to be repeated.

For possible exemption from prerequisite and/or foundation courses, candidates must ensure that all official college and university transcripts are submitted prior to enrollment at JWU. In some cases, the official course outline or syllabus will be required in order to complete the evaluation. Only courses similar in level, content and duration to JWU's prerequisite courses, and for which the student has earned a grade of C or higher (2.00 GPA), may be used to exempt the student from the respective prerequisite. Specific graduate degree program prerequisite and foundation requirements are listed in the catalog (http://catalog.jwu.edu/programsofstudy) under each program of study.

Upon transcript review, domestic students may view their degree audit online in jwuLink (https://link.jwu.edu) > Academics > Grad Planning System (GPS), and will be sent a copy of their degree audit reflecting any prerequisites and/ or foundation courses met as well as the remaining requirements of their program of study. International students who enroll in a JWU program can also access their degree audit online in jwuLink.

Students with domestic transcripts wishing to review transfer credit, prerequisite or foundation course credits must contact a transfer advisor in Student Academic & Financial Services. International students should contact a graduate student academic counselor in Student Academic & Financial Services upon enrollment into the graduate school major. Those with transcripts from foreign institutions may be referred to the director of international credential evaluations.

# Transfer and Career Prerequisites

Students who intend to transfer to other colleges or enroll in graduate schools after attending Johnson & Wales University must determine the requirements of those institutions and plan their programs of study accordingly. Johnson & Wales University makes no claim or guarantee for transfer credit to other academic institutions. Similarly, students who intend to take state, foreign business, trade or professional licensing examinations should determine the prerequisites of those jurisdictions prior to selecting their programs of study.

Students who are interested in transferring to JWU should review transfer admissions (p. ) for information.

# Vaccination Policy

Prior to the first term of enrollment, the university requires all new, full-time undergraduate and graduate students — residents and commuters alike to submit proof of a complete physical exam conducted within the past year, including documented proof of 2 doses of the MMR (measles, mumps and rubella) vaccine (or titers if applicable), 3 doses of hepatitis B vaccine (or titers if applicable), 3 doses of tetanus-diphtheria vaccine (including at least 1 Tdap dose within the past 10 years), 2 doses of the chicken pox vaccine (or titers if applicable) or proof of physician-diagnosed disease, and 1 dose of meningitis vaccine. If you received your first meningitis vaccine prior to age 16, a booster is required. A waiver of the meningitis vaccine requirement is available for students 22 years of age and older (please contact Health Services for further information). Also, students should check with their primary care provider as to whether the new meningitis Type B vaccine is appropriate for them. In addition, a negative tuberculosis test or chest x-ray within the last year is required for entering students who are from highly endemic countries and have been residents of the United States for less than 5 years. A list of countries where tuberculosis is highly endemic is available upon request from Health Services.

The hepatitis A vaccine is strongly recommended but not required.

Any student who is under the age of 18 upon enrollment must also submit proof of the polio vaccine series (Charlotte Campus only).

Failure to satisfy this requirement will result in the placement of a Health Services Hold on the students' account and will prohibit students from entering class or changing their schedule.

# **Accelerated Programs**

Johnson & Wales University offers the following accelerated programs. For more information, contact Admissions at the campus of your choice.

# 3+3 BS/JD Law Program

The 3+3 BS/JD Law Program allows JWU Criminal Justice, Liberal Studies and Political Science students who meet specified admissions criteria to earn a bachelor's degree from Johnson & Wales University and a juris doctor degree from Roger Williams University in 6 years. Qualified, accepted students may enroll in graduate-level law classes at Roger Williams University (Rhode Island) during their senior year at JWU, while fulfilling bachelor's degree requirements simultaneously. Students may complete remaining graduate degree requirements in 2 additional years. Visit Articulation Agreements (https://www.jwu.edu/content.aspx?id=53299) and select Roger Williams University School of Law to view the agreement.

Any interested student must contact the College of Arts & Sciences dean's office to declare intent to pursue the 3+3 Law Program. Denver students would require a transfer to the Providence Campus to participate. Pre-law advising is required. A formal application to Roger Williams University's law school must be submitted before December 1 of the student's junior year at JWU.

For more information about program requirements, please contact the College of Arts & Sciences dean's office at the Providence Campus.

# 4+1 Bachelor's/MBA/MS Programs

The 5-year BS or BA and MBA or MS programs allow JWU full-time day seniors to earn a bachelor's degree in their major plus an MBA or an MS. Depending on when students enter the program, they may complete their master's-level study in 12–15 months. Qualified students may enroll in a graduate course each term of their senior year and complete up to 2 or 3 graduate courses, depending on program (at no additional charge), at Johnson & Wales while completing their bachelor's degree.

4+1 degree programs are offered at the Providence, North Miami and Denver campuses. Please see the Admissions Requirements (http://catalog.jwu.edu/admissions/applying/admissionsrequirements/#graduatetext) section of the catalog for more information.

# **Culinary Advanced Standing**

Prospective students who possess advanced knowledge and skills in foodrelated areas may apply for the Culinary or Baking & Pastry Advanced Standing Program after they have been accepted to the university. Acceptance into the program is based on a review of the student's academic records, a letter of recommendation from a food-related employer and/or teacher, and a passing grade of 70 or greater on the Advanced Standing examination.

It is generally recommended that applicants to this program complete an advanced food service curriculum or have a minimum of 2–5 years of extensive food service work experience.

Students who are selected for this accelerated program are required to complete a 10-week summer program. Upon successful completion of the summer program, students attain sophomore standing in the fall.

Contact Admissions for further information.

# FAST and College Credit

Johnson & Wales University offers students an opportunity to earn credit toward a JWU degree prior to commencing their studies at the university. Eligible students may earn credit by participating in the Freshman Advanced Study Track (FAST) Program sponsored by the College of Culinary Arts. In order to qualify for credit, students must meet the following requirements:

- Be enrolled in an approved FAST school program.
- Complete a minimum of 2 years in an approved commercial foods secondary school program.
- Earn a minimum of a B (3.0) grade point average in the commercial foods program.
- Meet all of the requirements for acceptance to Johnson & Wales
  University.
- Successfully pass a 3-hour practical exam. (Exam fee: \$300)

Note: FAST applies only to culinary majors. It is not applicable to baking & pastry majors.

Upon successful completion of the above requirements, qualified applicants may receive up to 9 quarter credits toward their JWU degree.

Students enrolling in other JWU programs may be eligible to earn transfer credits through the Prior Learning Assessment Program. Undergraduate students may earn course credit for previous academic and/or other learning experiences by successfully completing Challenge, CLEP, DSST or Portfolio Assessment.

For more information about the FAST program (practical exam or FAST approval) or Prior Learning Assessment programs, contact Admissions.

# SHARP

Special Honors and Rewards Program (SHARP) is an honors program designed for qualified full-time undergraduate students in a day program who wish to accelerate their program to complete degree requirements in less than the normally required time. This is accomplished by increasing the student's course load each term as scheduling permits. SHARP results in savings of time and expenses for eligible students. Please note that accelerating the completion of program requirements may impact future enrollment (i.e., parttime enrollment during a term). Students should review course projections (https://registration.jwu.edu/course-planning) as well as work closely with their assigned academic counselor to make sure they can complete their program requirements as anticipated.

Day program students accepted into SHARP may register for up to 25.0 credits each term with no additional fees. Interested students must submit a SHARP application to Student Academic & Financial Services. The following students are eligible for SHARP:

- 1. incoming freshmen who are honors graduates of approved secondary schools, have been elected to their state or national honor society, or have maintained a minimum GPA of 3.0
- 2. new transfer students who maintained full-time enrollment at a previous institution and each term earned a cumulative GPA equivalent to dean's list status for that institution

3. students who have maintained full-time enrollment at JWU and a cumulative GPA of 3.40 at the end of each term (English as a Second Language courses are not included when determining eligibility)

Note: The only exception to this policy is the first term of enrollment at JWU, during which the cumulative GPA may be less than 3.40.

If a student does not exercise this option, SHARP eligibility may continue provided that the student maintains continuous full-time matriculation while maintaining a cumulative 3.40 GPA after all terms. Preferred scheduling and graduation acceleration are not guaranteed.

Failure to maintain a cumulative GPA of 3.40 or better after each term will cause the student to become permanently ineligible for the benefits provided by SHARP. Student Academic & Financial Services will only notify a student of their withdrawal from SHARP via their JWU email account, and it is the student's responsibility to drop extra credits, if registered, to avoid incurring additional charges.

## International Admissions Requirements

Applicants who are not United States citizens or permanent residents (holding a "green card" or permanent resident card) of the United States must meet the same admissions requirements as all other applicants, including some additional documentation. Photocopies, fax copies, US notary copies, scanned or emailed documents are valid for application purposes. However, official or certified documents will be required before final enrollment, presented either by mail or in-person.

International applicants must submit the following:

- 1. An accurate, complete and legible international application form that has been signed and dated by the applicant. All schools attended must be listed with dates of attendance. Not listing all schools of attendance could lead to cancellation of application.
- Official secondary school transcript showing subjects and marks received with graduation date. Diplomas and any external examination results should be submitted, if applicable. Students who have not yet graduated from secondary school must submit a transcript showing all completed work, and expected results and graduation date may be submitted for review.
- Applicants who have attended any college or university must submit transcripts, marks sheets, diplomas or certificates from all post-secondary institutions attended, along with course descriptions and credit values for transfer review.
- 4. Copy of biographical section of applicant's current passport
- 5. Certified word-for-word translations of all non-English credentials
- 6. Certified bank statement or government sponsorship letter verifying financial support for 1 academic year. Bank statements cannot be older than 3 months from the time of issue.
- Completed financial declaration (http:// admissions.jwu.edu/uploadedFiles/Content/Documents/ JWUIntlUgradDeclarationFinancialSupportUNIV.pdf) signed by both the applicant and sponsor
- 8. English Language Proficiency test results (if applicable or available, please see the English Proficiency Requirements (p. 89))

All documents and information should be clear and legible; if important information cannot be read by the International Admissions staff, the admissions process is delayed and, as a result, so is the acceptance/Form I-20 process.

All documents can be emailed (jwuint@admissions.jwu.edu) to International Admissions. Official or certified documents should be sent to the campus where the student intends to enroll.

Providence Campus Johnson & Wales University International Admissions 8 Abbott Park Place Providence, RI 02903 USA Telephone: 401-598-1074 Fax: 401-598-4641

North Miami Campus Johnson & Wales University International Admissions 1701 NE 127th Street North Miami, FL 33181 USA Telephone: 305-892-7000 Fax: 305-892-7020

Denver Campus Johnson & Wales University International Admissions 7150 Montview Boulevard Denver, CO 80220 USA Telephone: 303-256-9300 Fax: 303-256-9333

Charlotte Campus Johnson & Wales University International Admissions 801 West Trade Street Charlotte, NC 28202 USA Telephone: 980-598-1107 Fax: 980-598-1111

# Form I-20/Visa

## Initial Form I-20

Responsibility for obtaining the approved visa classification rests entirely with students. Students entering the United States to study will need an F-1 international student visa. In order to obtain the necessary visa, students must submit the valid Form I-20 for an F-1 visa to the United States Embassy or Consulate in the country of residence. In addition to these forms, students will have to present a passport and evidence of financial support.

Johnson & Wales University will send the Form I-20 after students have been accepted and have submitted evidence of financial support. International students must register for the term for which admission is offered and must maintain full-time status during the academic year.

Students are admitted to the United States to attend the school that issued their I-20 form. Using an initial attendance I-20 from one school to gain admission to the United States to attend another school is a violation of U.S. immigration law. Students must attend the institution that they are authorized to attend. Violators will be reported to Homeland Security.

## **International Transfer Students**

International students currently studying in the U.S. who seek enrollment in a JWU program are required to submit a Transfer Release Form (completed by the foreign student advisor at the institution last attended) prior to receiving a Form I-20.

# English Language Proficiency

Applicants whose native language is not English must provide proof of English proficiency through academic transcripts or testing. English language proficiency is required for admission to all programs of study at Johnson & Wales University, regardless of country of citizenship or residency. For information about JWU English Language Proficiency Requirements, please visit the English Requirements page (p. 89).

# **English Proficiency Requirements**

Johnson & Wales University recognizes a number of examinations as proof of English proficiency (http://catalog.jwu.edu/admissions/international/ englishlanguageproficiency). Acceptable proof of English proficiency may include 1 of the following comparable English proficiency examinations or qualifications. English proficiency examinations cannot be older than 2 years.

Examination	Score
PTE Academic (Pearson Test of English)	53*
IELTS	6.5**
TOEFL iBT	80***
TOEFL PPT	550****
ELS Level 112	Transcript
City & Guilds Pitman ESOL Examinations	Higher Intermediate or Expert Level

CAE (Certificate in Advanced English, Edexcel)	C1 or C2 Level
LTE (The London Tests of English)	Level 4 (Advanced)
MELAB (Michigan English Language Battery)	77
SAT Evidence- Based Reading and Writing	500
ACT English Language Arts	19 (average of English scores)
ACT English and Reading	Section scores of 19 in each
S.T.E.P. Eiken (Society for Testing English Proficiency)	Grade 1
For	
Undergraduate Programs Only	
GCSE, Singapore, CIE IGCSE O Levels	Grade C or higher in English
International Baccalaureate	Grade of 4 or higher in English SL/HL (Syllabus A)
Malaysia SPM	Grade of C6 or higher in 1119 English
Caribbean Secondary Education Certificate (CSEC)	Grades I–III in English Language
Sweden Upper Secondary Certificate	Grade of C or higher in English A and B
Norway Upper Secondary Certificate	Grade of 3 or higher in English
West African Secondary Certificate (WAEC)	Grade of B4 or higher in English
Kenya Certificate of Secondary Education (KCSE)	Grade of 8/B- or higher in English

\* Recommended sub-scores of 43 for undergraduate and graduate programs

- \*\* Recommended sub-scores of 5.5 or higher for undergraduate programs and 6.0 or higher for graduate programs
- \*\*\* Recommended sub-scores of 15 or higher for undergraduate programs and 18 or higher for graduate programs
- \*\*\* Recommended sub-scores of 48 or higher for undergraduate and graduate programs

Applicants from the following countries where English is the official language and the primary language of instruction (and submit an official transcript from an accredited/recognized institution from one of these countries) are not required to submit English language test scores:

- Anguilla (ANG)
- Antigua & Barbuda (ANT)
- Australia (AUS)
- Bahamas (BAH)
- Barbados (BAR)
- Bermuda (BER)
- British Virgin Island (BVI)
- Canada (except Quebec) (CAN)
- Cayman Island (CAY)
- Dominica (DOM)

- Falkland Island
- Fiji (PJI)
- Gibraltar (GIL)
- Grenada (GRN)
- Guam (GUM)
- Guyana (GUY)Ireland (IRE)
- Ireland (IRE
- Jamaica (JAM)Kiribati (KIR)
- Malta (MLT)
- Marshall Islands (MRI)
- Micronesia, Fed States (MIC)
- Montserrat (MNT)
- New Zealand (NWZ)
- Scotland (SCO)
- Seychelles (SEV)
- St. Helena
- St. Kitts & Nevis (STR)
- St. Lucia (STL)
- St. Vincent and the Grenadines (STV)
- Trinidad and Tobago (TRT)
- Turks and Caicos Island (TCI)
- United Kingdom (UNK)
- Virgin Islands

Other English language examination results will also be considered, and experience studying in the English language, as documented through school transcripts, will be taken into consideration.

Students may be exempted from individual ESL classes based on their individual test section scores. Individual section scores and total scores must also meet minimum score requirements; Johnson & Wales University also reserves the right to require a student to take ESL classes to increase proficiency in a particular area, regardless of total test scores.

# High School/College Verification

All students who have been accepted for admission to Johnson & Wales University must provide verification of high school completion. International students need to submit an **official, final** transcript and diploma or official examination results.

Students do not need to provide high school verification if at least 1 of the following situations pertains to them:

- Successful completion of an associate degree program
- Successful completion of at least 60 semester or trimester credit hours or 72 quarter credit hours that does not result in the awarding of an associate degree, but that is acceptable for full credit toward a bachelor's degree at any institution
- Enrollment in a bachelor's degree program where at least 60 semester or trimester credit hours or 72 quarter credit hours have been successfully completed, including credit hours transferred into the bachelor's degree program. The student must provide a college transcript for verification of completed college earned hours.

Transfer students must submit official transcripts from previous colleges/ universities attended. Graduate students must submit official transcripts/ mark sheets from all institutions attended and diploma showing bachelor's degree conferral.

Without such verification, students will not be allowed to register for the current term or continue enrollment and will be in jeopardy of losing their academic status with the university as well as their immigration status. For international students, a loss of immigration status will require their immediate departure from the US.

# Examinations

## International Baccalaureate

Johnson & Wales University recognizes the International Baccalaureate Diploma and Certificate Examination. JWU will award 4.5–9.0 quarter credits for standard and higher-level exams with a score of 4 or better as applicable for the intended JWU major. Students must submit an official IBO examination transcript from the International Baccalaureate Organization.

## **General Certificate of Education Advanced Level (A-level)**

Johnson & Wales University will award up to 12 quarter credits per subject for GCE Advanced Level Examinations (excluding General Paper) passed with grade equivalents of C or better. Up to 6 quarter credits may be awarded for GCE AS (Advanced Subsidiary) examinations. Students must submit an official or verified certificate or statement of results issued by the UK examinations board.

## **Caribbean Advanced Proficiency Examinations (CAPE)**

Johnson & Wales University will award up to 13.5 quarter credits per subject for 2-year CAPE examinations passed with a grade of IV or better. Up to 4.5 quarter credits may be awarded for single-unit CAPE examinations. Students must submit an official or verified statement of results issued by the Caribbean Examinations Council (CXC).

## **Articulation Agreements**

Johnson & Wales University is proud to maintain a variety of international relationships through articulation agreements (https://www.jwu.edu/ content.aspx?id=53299) and transfer equivalencies with institutions and programs that facilitate student transfer to JWU for bachelor's degree completion. The university is continuously working to develop partnerships with institutions around the world for the purpose of offering diverse educational opportunities for transfer students. Please note that not all majors are offered at every campus, which may affect articulation agreement eligibility. Contact Admissions at the specific campus for more information.

# International Transfer Credit

Coursework completed at foreign institutions chartered and authorized by their national governments, usually through a ministry of education, is eligible for transfer credit; however, transfer credit is not guaranteed.

Graduate programs are offered at the Providence, North Miami and Denver campuses.

## Undergraduate

Applicants with transfer credit should submit official college transcripts from any colleges and universities previously attended prior to enrolling at the university. It is the responsibility of those candidates who are currently attending other colleges to have their updated official transcripts sent to Johnson & Wales University as soon as final grades become available and no later than the first term of enrollment. In some cases, an official course outline or syllabus will be required for evaluation.

All non-English documents must be accompanied by certified word-forword English translations. In addition, course descriptions or syllabus (subject details or content outline) are required for transfer credit evaluations of all courses taken at foreign universities.

In order to be eligible for transfer credit, courses must be similar in level, content and duration to JWU courses in the student's intended program of study. Additionally, only courses with earned grades of C or higher (2.00 GPA) will be accepted. Courses that carry grades of "Pass" (P) are also acceptable for transfer provided credit was awarded, and the grade of P carries a numeric GPA value of 2.00 or greater. Credits earned in developmental and remedial, English as a Second Language courses, or CEUs (continuing education units) are nontransferable.

Upon completion of the transfer credit evaluation, accepted students will receive a copy of their degree audit (international students receive a transfer credit allowance) showing the credit accepted toward their program of study. Students with domestic transfer credit wishing to review such credits must contact a transfer advisor in Student Academic & Financial Services. Those with transcripts from foreign institutions must contact International Admissions.

JWU has a number of articulation agreements (https://www.jwu.edu/ content.aspx?id=53299) and transfer credit equivalencies in place that facilitate student transfers to Johnson & Wales University. The university works closely with all colleges who wish to articulate with JWU and continuously works to develop new partnerships. The Transfer Evaluation System (https://tes.collegesource.com/view/tes\_view01.asp? rid=%7B145040A7-7365-4840-8A90-B20C0B6FFB26%7D&aid= %7B5C721B0F-0E7E-4E91-9399-06A81322B340%7D) provides students with information on courses (domestic institutions only) that have previously been evaluated and accepted by Johnson & Wales University.

The university reserves the right to substitute courses at the discretion of the department chairs, directors or deans.

The transfer of credit is not guaranteed.

## Graduate

Graduate program applicants with prior graduate-level coursework taken at approved colleges and universities may be eligible for transfer credit. A maximum of 20% of the program's credits can be awarded as transfer credit for courses completed with a grade of B or better (3.00 GPA). In some cases, an official course outline or syllabus will be required in order to determine if the course(s) is similar in level, content and duration to courses in the student's intended program of study at JWU. Graduate transfer credit will be approved by the dean of the respective college.

Applicants with transfer credit should submit official college transcripts from any colleges and universities previously attended prior to enrolling at the university. It is the responsibility of those candidates who are currently attending other colleges to have their updated official transcripts sent to Johnson & Wales University as soon as final grades become available and no later than the first term of enrollment.

All non-English documents must be accompanied by certified word-for-word English translations. In addition, course descriptions/syllabi (subject details or content outline) are required for transfer credit evaluations of all courses taken at foreign universities.

Upon submission of all of the required documents and completion of the transfer credit evaluation, accepted students will be notified that the evaluation is complete and the degree audit is available for review.

Once enrolled in a JWU master's degree program, a student may not take courses elsewhere and apply them for transfer credit. Transfer credits should be requested prior to initial matriculation into a JWU master's degree program.

The university reserves the right to substitute courses at the discretion of the department chairs, directors or deans.

## **Prerequisite and Foundation Courses**

Prerequisite courses are required undergraduate classes for students who need such courses to prepare for graduate study. Course descriptions for undergraduate prerequisite courses are listed in the university's undergraduate catalog.

Foundation courses are graduate-level courses that may be required of some students whose previous academic background does not reflect the course content described. Foundation courses with grades below a C will need to be repeated.

For possible exemption from prerequisite and/or foundation courses, candidates must ensure that all official college and university transcripts are submitted prior to enrollment at JWU. In some cases, the official course outline or syllabus will be required in order to complete the evaluation. Only courses similar in level, content and duration to JWU's prerequisite courses, and for which the student has earned a grade of C or higher (2.00 GPA), may be used to exempt the student from the respective prerequisite. Specific graduate degree program prerequisite and foundation requirements are listed in the catalog (http://catalog.jwu.edu/programsofstudy) under each program of study.

Upon transcript review, domestic students may view their degree audit online in jwuLink (https://link.jwu.edu) > Academics > Grad Planning System (GPS), and will be sent a copy of their degree audit reflecting any prerequisites and/ or foundation courses met as well as the remaining requirements of their program of study. International students who enroll in a JWU program can also access their degree audit online in jwuLink.

Students with domestic transcripts wishing to review transfer credit, prerequisite or foundation course credits must contact a transfer advisor in Student Academic & Financial Services. International students should contact a graduate student academic counselor in Student Academic & Financial Services upon enrollment into the graduate school major. Those with transcripts from foreign institutions may be referred to the director of international credential evaluations.

# Military and Veterans

Johnson & Wales University is approved for the training of veterans by the state approving agency.

Johnson & Wales University (JWU) is honored to support our nation's military members and veterans as they pursue their education. JWU is proud to be a Yellow Ribbon Program-participating institution and a participant of the Principles of Excellence. JWU is dedicated to help ensure that our students are maximizing the full potential of their VA education and military benefits. This includes students who are veterans, active duty and military dependents. JWU works with students who qualify for the Montgomery GI Bill (Chapter 30), MGIB Selected Reserve (Chapter 1606), Reserve Educational Assistance Program (Chapter 1607), Dependents Education Assistance (Chapter 35), Post-9/11 GI Bill (Chapter 33), Yellow Ribbon Program, Vocational Rehabilitation (Chapter 31), Tuition Assistance and other programs/benefits.

JWU thanks you for your commitment and service! For more information please visit our Military and Veterans webpage (https://www1.jwu.edu/future-students/military-and-veterans). To determine eligibility please contact the U.S Department of Veterans Affairs (http://www.benefits.va.gov/gibil).

# **Placement Testing**

Placement testing is used to place students into appropriate course levels and determine students' course schedules.

Although it is critical that students do their best, placement test results do not affect the student's admission to the university. See the appropriate section to review specific placement testing requirements.

## Academic Support and Disability Accommodations

Students with a documented disability requiring special accommodations must forward the appropriate documentation to the Center for Academic Support (p. 104) on their campus at least 2 weeks prior to scheduling a placement test in order to ensure that accommodations can be provided. No accommodations will be allowed unless the required documentation is submitted prior to testing. Students who have already participated in placement testing and submit appropriate documentation will have the opportunity to retest with the accommodations in place.

## **Mathematics and English**

Mathematics and English placement tests are required for all new undergraduate students, including transfer students, prior to orientation or attending classes. Transfer students may be exempt from mathematics and English placement testing only if Johnson & Wales University has awarded them transfer credit for both degree-specific, first-level mathematics and English courses.

The university administers ACCUPLACER mathematics and English placement tests to assess students' skills in these areas. The mathematics test is designed to evaluate skills in relation to those required for college math courses. English placement testing includes a sentence skills test which evaluates writing skills. The ACCUPLACER exams are computer based tests (CBT) developed by College Board.

All of these tests will result in placement into a course rather than in grades of Pass or Fail.

After acceptance, students will be emailed instructions for completing the required mathematics and English placement testing online with a virtual proctor. Virtual proctoring allows students to take placement tests online in a quiet and distraction-free location, such as home. Online testing appointments are available 7 days a week, 24 hours a day, and require no software installs. All that is needed is a simple webcam, access to the internet and a voucher code that will be provided by the university. There is no charge for virtual proctoring or for the ACCUPLACER assessment. Students will receive a score report immediately following ACCUPLACER administration, and will also be contacted by an academic counselor from Student Academic & Financial Services 1–2 weeks after they have completed placement testing to discuss their placement and course registration.

Students requesting to retake their placement exam may do so by contacting Student Academic & Financial Services. Students will be allowed 1 retake 30 days after their initial test at no charge.

Visit Testing Services (http://linkweb.jwu.edu/Registration\_and\_Grades/ Testing\_for\_Credit) for additional information.

## **Modern Languages**

All undergraduate students who studied a language for more than 1 year in high school are required to take a placement exam prior to registering for a course in the respective language. Modern language placement exams are required for Spanish, French and German.

Modern language placement exams are scheduled at the beginning of each term. Students whose placement score indicates they have met a particular level of language proficiency will not be allowed to enroll in that level of the language. Students placing out of a required level of a language will be given the option to apply for the Departmental Challenge Examination to earn the language credits (fees apply), or to have the language credits replaced with an arts and sciences elective course.

For additional information, visit Testing Services (http://linkweb.jwu.edu/ Registration\_and\_Grades/Testing\_Services).

## English as a Second Language (ESL)

Students admitted into the ESL Program are required to complete the Levels of English Proficiency (LOEP) Test to assess their English-language proficiency. This test includes 3 sections: reading, language usage and sentence meaning. LOEP tests are scheduled at the beginning of each term and administered via the ACCUPLACER computer-based placement testing system.

Results of the LOEP placement test will determine whether students are placed into the beginner, intermediate or advanced levels of ESL courses. Students with a score of 315 or higher on the LOEP test are eligible to take the Institutional TOEFL Test (ITT). Students who obtain a score of 550 or higher in the ITT can exit the ESL program and enroll directly in their degree program courses. Students with a test score under 550 on the ITT will have their individual section scores reviewed in the areas of listening, grammar and reading. Section scores with a minimum of 550 on the ITT will exempt the student from the corresponding ESL class. Students who do not complete the required LOEP test will automatically be placed into beginner-level ESL courses.

# Prior Learning Assessment

By successfully completing one of the Prior Learning Assessment options (Portfolio Assessment, College Level Examination Program (CLEP)/DANTES Subject Standardized Tests (DSST) or Departmental Challenge Examinations), students may earn undergraduate course credit for previous academic and/or prior learning experiences.

## **Policies for Prior Learning Assessment**

- 1. Students must consult with an academic counselor prior to applying for Challenge Examinations or Portfolio Development.
- 2. Course prerequisite requirements must be completed before permission to take Challenge Examinations or Portfolio Development is granted.
- 3. Prior Learning Assessments are for academic credit and carry nonrefundable fee(s).
- 4. CLEP exam credit will only be awarded for passing scores of 50 or higher, and when the JWU course equivalent to the exam title is degree applicable.
- 5. DSST exam credit will only be awarded for scores which meet the minimum ACE recommended score, and when the JWU course equivalent to the exam title is degree applicable.
- 6. Official College Board transcripts are required for CLEP exam credit to be awarded.
- 7. Official Prometric transcripts are required for DSST exam credit to be awarded.
- 8. CLEP and DSST exams, if failed, can be repeated three months after the initial testing date.
- 9. Portfolio Development and Challenge Exams cannot be repeated if failed.
- 10. The university recognizes up to a maximum of 45 undergraduate credits for bachelor's degrees and 22.5 for associate degrees earned through Prior Learning Assessment.
- 11. Prior Learning Assessment credits cannot be used to meet residency requirement (http://catalog.jwu.edu/handbook/academicinformation/ residencyrequirement)s (http://catalog.jwu.edu/handbook/ academicinformation/residencyrequirement).
- 12. Students may not take Challenge/CLEP/DSST exams for a lower level course after completing higher level courses in the same discipline.

- 13. Students may not request to take a Challenge Exam or Portfolio Development for a course that is a prerequisite to a course for which they have already received credit or in which they are currently enrolled.
- 14. Students must present a valid picture ID when testing.

Visit Testing Services (http://linkweb.jwu.edu/Registration\_and\_Grades/ Testing\_for\_Credit) for additional policies, course options, deadlines, examination dates and fees.

In all cases, the academic department determines policy as it relates to the testing options for each course in the department. Several options may be available to students, and it is recommended that students seek the advice of an academic counselor.

# **CLEP/DSST Examination**

Both CLEP and DSST are forms of Prior Learning Assessment that allow students with knowledge obtained outside the classroom to earn college credit by examination.

## **College Level Examination Program (CLEP)**

The College-Level Examination Program (CLEP) is a standardized, collegecredit-granting exam program maintained by the College Board. CLEP offers 33 exams in 5 subject areas: composition and literature, science and mathematics, world languages, history and social sciences, and business.

While the university accepts the American Council on Education (ACE) recommended passing score of 50, subject equivalencies for each CLEP examination are determined by the respective academic department at the university. To view the currently approved CLEP/JWU course equivalencies, go to the Transfer Evaluation System (TES) (https://tes.collegesource.com/view/tes\_view01.asp? rid=%7B145040A7-7365-4840-8A90-B20C0B6FFB26%7D&aid= %7B5C721B0F-0E7E-4E91-9399-06A81322B340%7D) and type "College Board" in the search box. Exam titles are listed alphabetically preceded by the designation of CLEP.

U.S. Military personnel and U.S. Veterans may be eligible to receive funding or reimbursement for CLEP exams. For more information on CLEP, visit CLEP for Military (http://clep.collegeboard.org/military/veterans). JWU waives the CLEP administration fee for its U.S. Military and U.S. Veteran students.

Visit Testing Services (http://linkweb.jwu.edu/Registration\_and\_Grades/ Testing\_for\_Credit) for additional policies, course options, deadlines, examination dates and fees.

## **DANTES Subject Standardized Test (DSST)**

DANTES Subject Standardized Tests (DSST) are standardized college-creditgranting exams maintained by Prometric. There are 38 DSSTs available in 6 subject areas (business, humanities, math, physical science, social sciences and technology), covering material taught in both lower- and upper-level college courses.

While the university accepts ACE recommended scores, subject equivalencies for each DSST examination are determined by the respective academic department at the university. To view the currently approved DSST/JWU course equivalencies, go to the Transfer Evaluation System (TES) (https://tes.collegesource.com/view/tes\_view01.asp? rid=%7B145040A7-7365-4840-8A90-B20C0B6FFB26%7D&aid= %7B5C721B0F-0E7E-4E91-9399-06A81322B340%7D) and type "DSST Program Exams" in the search box.

U.S. Military personnel and U.S. Veterans may be eligible to receive funding or reimbursement for DSST exams. For more information on DSST, please visit Get College Credit (http://getcollegecredit.com/test\_takers).

Visit Testing Services (http://linkweb.jwu.edu/Registration\_and\_Grades/ Testing\_for\_Credit) for additional policies, course options, deadlines, examination dates and fees.

# Departmental Challenge Examination

Departmental Challenge exams are exams created by the Johnson & Wales University department in which the course is taught and are designed based on its content. Exams may be taken for specifically designated undergraduate courses within a department. All matriculating students with previous academic and/or work experience may request such an exam when they feel they possess the knowledge required to meet the course's objectives as listed in the outline for the respective course. Students may be required to meet additional prerequisites to take certain challenge exams. Visit Testing Services (http://linkweb.jwu.edu/Registration\_and\_Grades/Testing\_for\_Credit) for complete policies, course options, deadlines, examination dates and fees.

# Portfolio Assessment

Undergraduate students may earn credits for the knowledge or skills they have mastered outside the classroom through volunteer work, employment, travel programs, organizations or other comparable sources.

Students are required to meet with an academic counselor to discuss these options.

Prior to applying for the Portfolio Assessment option, students are required to successfully complete ENG1020 English Composition, or a higher-level writing course.

Students must complete the mandatory online Portfolio Development Seminar before submitting a finalized portfolio for review. While there are no regularly scheduled meetings, students are expected to participate in the seminar activities that lead toward the completion of the portfolio. The individual components of the portfolio are covered in selfpaced segments.

Portfolios must be submitted within six months of the application date. Completed portfolios are submitted electronically to the appropriate department designee for review. Students are notified of the outcome once the assessment is completed. If credit is denied for a portfolio, the student has 10 days upon notification to file a written appeal for review.

Once the seminar is completed, eligible students, in consultation with an academic counselor, may submit additional portfolios.

Visit Testing Services (http://linkweb.jwu.edu/Registration\_and\_Grades/ Testing\_for\_Credit) to review additional policies, course options, deadlines and fees.

# **Technical Standards**

## **College of Culinary Arts**

To participate in any program in the College of Culinary Arts, each student, with or without reasonable accommodations, must be able to safely and effectively

- communicate appropriately with fellow students, faculty and guests in relevant industry and educational settings and within the university community
- participate in industry-relevant activity for up to 6 continuous hours, often standing and moving in laboratory classes
- lift and transport a minimum weight of 25 pounds
- maneuver in commercial kitchens, dining rooms and industry-related facilities
- lift and transport trays of food and beverages, and serve and clear guest tables
- use knives and commercial cooking utensils, and operate commercial food service equipment
- produce and evaluate the quality of all food and beverage products
- handle and utilize commercial cleaning and sanitizing equipment and materials
- · complete physical tasks in a timely manner
- perform multiple-step procedures to produce recipes/formulas and perform industry-relevant tasks within a designated time frame

The foregoing technical standards are essential to all programs of instruction in the College of Culinary Arts and also reflect industry requirements and standards.

## **College of Hospitality Management**

## Sports, Entertainment, Event — Management

To participate in this program, each student, with or without reasonable accommodations, must be able to safely and effectively

- communicate appropriately with faculty, staff, fellow students, university guests and customers, in person and by telephone and email
- · input data into and retrieve data from a computer
- complete job responsibilities on both day and night shifts

## **Tourism & Hospitality Management**

To participate in this program, each student, with or without reasonable accommodations, must be able to safely and effectively

- communicate appropriately with faculty, staff, fellow students, university guests and customers, in person and by telephone and email
- input data into and retrieve data from a computer
- travel by standard commercial carriers, including airlines, to international destinations, which may not meet US ADA specifications
- carry out tour guide responsibilities (e.g., leading groups to access museums and outdoor tourism destinations, hotels and restaurants) at international destinations, which may not meet US ADA specifications
- complete job responsibilities on both day and night shifts

## **Hotel & Lodging Management**

To participate in this program, each student, with or without reasonable accommodations, must be able to safely and effectively

- communicate appropriately with faculty, staff, fellow students, university guests and customers, in person and by telephone and email
- input data into and retrieve data from a computer
- travel by standard commercial carriers, including airlines, to international destinations, which may not meet US ADA specifications
- participate in tours of restaurants and hotels, and tourism at international destinations, which may not meet US ADA specifications
- complete job responsibilities on both day and night shifts

## Restaurant, Food & Beverage Management

To participate in this program, each student, with or without reasonable accommodations, must be able to safely and effectively

- communicate appropriately with faculty, staff, fellow students, university guests and customers, in person and by telephone and email
- input data into and retrieve data from a computer
- complete job responsibilities on both day and night shifts
- participate in industry-relevant activity for up to 6 continuous hours, often standing and moving in laboratory classes
- · lift and transport a minimum weight of 25 pounds
- safely and quickly maneuver in commercial kitchens, dining rooms and industry-related facilities
- lift and transport trays of food and beverages, and serve and clear guest tables
- use knives and commercial cooking utensils, and operate commercial food service equipment
- produce and evaluate the quality of all food and beverage products
- handle and utilize commercial cleaning and sanitizing equipment and materials
- complete physical tasks in a timely manner
- perform multiple-step procedures to produce recipes/formulas and perform industry-relevant tasks within a designated time frame

The foregoing technical standards are essential to the programs of instruction in the College of Hospitality Management and also reflect industry requirements and standards.

## **College of Arts & Sciences**

## Equine Business Management/Riding

To participate in this program, each student, with or without reasonable accommodations, must be able to safely and effectively

- wear footwear designed specifically for riding in English tack (the footwear must completely enclose the foot and have at least a ¾-inch heel)
- wear helmets that are ASTM/SEI certified (helmets must have verification that they hold such certification)
- be able to receive, understand and readily respond to audio cues while on horseback
- be able to receive and understand instruction without having to make visual contact with the instructor or take their eyes off the course
- be able to accurately judge the distance between themselves, horses and people in the ring, and obstacles and jumps

- be able to easily mount a horse either with the proper use of an approved mounting block or from the ground without assistance
- be able to properly handle standard grooming equipment, including, but not limited to, curry combs, hard and soft brushes, sweat scrapers, mane combs and braiding equipment
- be able to bend over and lift a horse's hoof and hold it long enough to allow proper examination or cleaning of the hoof
- be able to put a halter and bridle on a horse without assistance and lead
- be able to competently ride at walk, trot and canter
- be able to ride at the posting trot for 2 complete revolutions of a 20x60 meter arena
- have the ability to operate horse management equipment such as tractors, trucks and wheelbarrows
- be able to lift, handle and transport tack, feed bags, hay bales and equipment for feeding and watering horses up to 50 pounds for a distance of 50 feet
- be able to move their entire body a distance of no less than 3 meters within 3 seconds of a signal to do so
- be able to have sustained contact with horses and work in an environment where dust, hay and grasses are prevalent
- be able to perform all tasks mentioned above either in the saddle or on the ground without losing balance, falling, or becoming dizzy, lightheaded or faint

The foregoing technical standards are essential to the programs of instruction in Equine Business Management/Riding and also reflect industry requirements and standards.

## **College of Health & Wellness**

For a complete list of the technical standards for the Physician Assistant Studies program, please contact the director of the Physician Assistant Studies program.

# Financing Your Degree

This section of the catalog contains information on tuition and fees, financial policies and obligations, financial aid and payment options. There is also information on loans, grants, scholarships and work programs for eligible students depending on campus and degree program.

## Academic Progress

## **Satisfactory Academic Progress**

To be eligible for financial aid, all students must satisfy Satisfactory Academic Progress (SAP), which is required by federal law. SAP measures a student's completion of coursework toward a degree. JWU evaluates SAP at the end of each term, including summer, for each student. Students who do not meet all SAP criteria may lose their eligibility to receive all types of financial aid (e.g., federal, state, private, institutional and other aid). Students will be notified of the decision both verbally and in writing.

## **Maximum Time Frame Criteria**

Completion of undergraduate or graduate programs cannot exceed 150% of the published length of the program measured in credit hours attempted as determined by the student's program requirements.

#### **Pace Measure of Academic Progress Criteria**

- Students must complete a specified percentage of all credit hours attempted (see below).
- · This percentage includes all credit hours attempted regardless of whether or not financial aid was received.
- · This pace measurement is calculated by dividing the cumulative number of hours that the student has successfully completed by the cumulative number of hours that the student has attempted.
- · Credits attempted are defined as all classes for which a student receives a grade (D or better), or an F, I, W, WP, WF, NC, GP, S, U, PL, CX, NG, AU, etc.
- All transfer credit hours accepted from another institution toward the student's educational program at JWU will be counted as both attempted and completed hours.
- The student's GPA and pace of completion are negatively impacted by course incompletes, withdrawals, failures or repetitions (incompletes, failures and withdrawals count in attempted credits, but not completed).

#### **Grade Point Average Criteria**

- · All undergraduate and graduate students must maintain a minimum Grade Point Average (GPA).
- The student's cumulative GPA for financial aid eligibility must be calculated on all grades received.
- · All students, regardless of their enrollment status (e.g., full or part time), must meet the following minimum academic standards to remain eligible for financial aid.

Program	Total Credit Hours Attempted	Minimum Cumulative Pace	Minimum Cumulative GPA
Undergraduate	0–21	45%	1.00
Undergraduate	21.1-42	50%	1.26
Undergraduate	42.1-106.9	60%	1.50
Undergraduate	107 or higher	67%	2.00
Graduate	0 or higher	67%	2.00
Doctoral	0 or higher	67%	3.25

## Warning Period

Students who fail to meet SAP criteria will be placed on financial aid warning for one academic term and a hold will be placed on the student's record, which will prevent them from course registration for all future terms. Students remain eligible for financial aid during the warning term. If SAP criteria are not satisfied at the end of the warning term, the student will be ineligible for financial aid. Students on warning must meet with an academic counselor to clear the hold prior to course registration, and/or to pursue an appeal. Students on warning must submit their appeal and supporting documentation before the eighth week of the warning term.

## **Ineligible for Financial Aid Period**

Students who fail to meet SAP criteria after the warning period are ineligible for financial aid. If the student does not have an approved appeal, the student is no longer eligible for financial aid. Students may continue to take courses without financial aid to re-establish SAP standards; however, a payment plan must be established for the tuition and applicable fees associated with the course(s). Once a student is meeting JWU's minimum SAP standards, the student may regain financial aid eligibility. Students who are interested in reestablishing aid eligibility should meet with an academic counselor to determine what they would need to do to meet JWU's minimum SAP standards.

## **Appeal Process/Probationary Period**

If extenuating circumstances impacted successful adherence to SAP criteria, the student may pursue an appeal. The appeal will require the student to indicate why they did not make SAP and what has changed in the student's situation that will allow the student to demonstrate SAP by the next term. Circumstances and required documentation are illustrated below. The appeal process begins with the student's academic counselor in Student Academic Services. If an academic plan can be created that allows the student to meet SAP criteria within 2 terms, the counselor will present it to the appeals committee. Appeals must include complete documentation and are reviewed during the warning period; incomplete appeals will be denied. Appeal decisions are final. Students will be notified of the decision both verbally and in writing. This notification will take place after final grades are reviewed for the warning period.

If an appeal is approved, the student will be placed on a Financial Aid Probation Period, which is a status assigned by JWU to a student who fails to make SAP and who has successfully appealed and has had eligibility for financial aid reinstated. To continue receiving financial aid, the student will need to satisfy both the academic plan as outlined in their appeal and the SAP criteria.

Circumstance	Required Documentation
The student's own mental or physical illness or injury or condition	Provide documentation (e.g., a physician's statement, police report or documentation from a third party professional, such as a hospital bill)
Death of a family member or significant person in the student's life	Provide a copy of a death certificate
Illness, accident or injury of a significant person in the student's life	Provide documentation (e.g., a physician's statement, police report or documentation from a third party professional, such as a hospital bill) related to the individual for whom the student provided care or support
The student's own divorce or separation or the divorce or separation of the student's parent(s)	Provide an attorney's letter on a law firm's letterhead, petition for dissolution or copy of divorce decree
Personal problems other than the student's own mental or physical illness or injury or condition with the student's spouse, family, roommate or other significant person in the student's life	Provide a written statement from an attorney, professional advisor or other individual describing the circumstances
Natural disaster	Provide a written statement and/or supporting documentation
Military deployment	Provide active duty service orders

# Financial Aid

For those who qualify, federal financial aid programs are available to US citizens or eligible non-citizens. To assist students in meeting their educational expenses, the federal government offers grants, low-interest loans and work-study. Financial aid is awarded on an annual basis and is disbursed in 3 equal installments (fall, winter and spring). Students interested in financial aid for summer enrollment should contact Student Financial Services on their campus.

Students who register for a course that is not required in their program of study may experience an adjustment/reduction in financial aid. The university cannot award financial aid for classes that do not count toward a student's

degree requirements; therefore, a student's net tuition expense could be higher.

## **Undergraduate Financial Aid Programs**

Grants, loans and work-study are available to students who qualify based on completion and submission of the Free Application for Federal Student Aid (https://fafsa.ed.gov) (FAFSA) as described in the How to Apply (p. 96) section. Since awards are not automatically renewable, students must reapply each year. All financial aid awards are determined based on an academic year (fall, winter and spring terms). Financial aid awards and federal loan programs are disbursed based on this term system, which typically equates to 3 disbursements. All annual awards are posted in 3 equal amounts, or in some cases fewer, based on the student's entrance date.

## **Graduate Financial Aid Programs**

Limited grants, loans and work-study are available to students who qualify based on completion and submission of the Free Application for Federal Student Aid (https://fafsa.ed.gov) (FAFSA) as described in the How to Apply (p. 96) section. Since awards are not automatically renewable, students must reapply each year. All financial aid awards are determined based on an academic year (fall, winter and spring terms). Financial aid awards and federal loan programs are disbursed based on this term system, which typically equates to 3 disbursements. All annual awards are posted in 3 equal amounts, or in some cases fewer, based on the student's entrance date.

For more information, please contact Student Financial Services (https:// resource.jwu.edu/mobile/building-directory/pvd-) on your respective campus.

# How to Apply

Please see the appropriate section for information regarding how to apply for financial aid.

## Undergraduate

To be considered for financial assistance, complete the steps listed below.

## 1. Federal Student Aid ID (FSA ID)

Students and their parents can apply online (https://studentaid.ed.gov/ sa/fafsa/filling-out/fsaid/#pin-replacement) for a FSA ID. The FSA ID allows students and parents to sign the FAFSA electronically and to correct previously processed FAFSA information online. Both the student and at least 1 parent must apply for a FSA ID.

## 2. Free Application for Federal Student Aid (FAFSA)

The Free Application for Federal Student Aid is available online (http:// www.fafsa.ed.gov). This form must be completed as soon as possible after October 1.

The information for financial assistance is then processed by the federal processor and sent to Student Academic & Financial Services at the university. The FAFSA code for JWU is 003404.

## 3. Independent Students

To be considered independent for financial aid purposes, students must answer "yes" to 1 of the following questions:

- 1. Were you born before January 1, 1994?
- 2. As of today, are you married? (Answer yes if you are separated, but not divorced.)
- At the beginning of the 2017–18 school year, will you be working on a master's or doctorate program (such as an MA, MBA, MD, JD, PhD, EdD or graduate certificate, etc.)?
- 4. Are you currently serving on active duty in the US Armed Forces for purposes other than training?
- 5. Are you a veteran of the US Armed Forces?
- 6. Do you have or will you have children who will receive more than half of their support from you between July 1, 2017 and June 30, 2018?
- 7. Do you have dependents (other than your children or spouse) who live with you and who receive more than half of their support from you, now and through June 30, 2018?
- 8. At any time since you turned age 13, were both your parents deceased, were you in foster care or were you a dependent or ward of the court?
- 9. As determined by a court in your state of legal residence, are you or were you an emancipated minor?

- 10. Does someone other than your parent or stepparent have legal guardianship of you, as determined by a court in your state of legal residence?
- 11. At any time on or after July 1, 2016, did your high school or school district homeless liaison determine that you were an unaccompanied youth who was homeless or were self-supporting and at risk of being homeless?
- 12. At any time on or after July 1, 2016, did the director of an emergency shelter or transitional housing program funded by the US Department of Housing and Urban Development determine that you were an unaccompanied youth who was homeless or were self-supporting and at risk of being homeless?
- 13. At any time on or after July 1, 2016, did the direct of a runaway or homeless youth basic center or traditional living program determine that you were an unaccompanied youth who was homeless or were self-supporting and at risk of being homeless?

If you do not have a determination that you are homeless, but you believe you are an unaccompanied youth who is homeless or self-supporting and at risk of being homeless, answer "no" to the FAFSA questions concerning being homeless. Then contact your financial aid office to explain your situation.

Students who cannot answer "yes" to 1 of the above questions are considered dependent and must complete their FAFSA as a dependent student by providing both parent and student information. Please feel free to contact Student Academic & Financial Services with any questions.

## 4. Verification and Other Documentation

Student Academic & Financial Services may request additional documentation to verify information provided on the FAFSA (i.e., verification worksheet and untaxed income worksheet). Students and their parents may be required to submit signed and dated copies of their tax return Transcript. The transcript can be obtained online (http://www.irs.gov/Individuals/ Get-Transcript) or by calling your local IRS office. The student's financial aid package will not be complete until all requested documentation has been received and reviewed by Financial Aid. In addition, all student loan borrowers must attend an entrance and exit counseling session during which students will be advised on their loan obligations.

## **Student Eligibility Requirements**

To be eligible for financial aid, the student must meet the following criteria:

- 1. Be a US citizen or eligible non-citizen.
- 2. Maintain satisfactory academic progress. (Financial aid will be suspended until satisfactory academic progress is again achieved.)
- 3. Be enrolled in a degree program.
- 4. Not owe a refund on a Federal Pell Grant, or be in default on a Federal Student Loan or Parent Loan for Undergraduate Students (PLUS).
- 5. Sign a Statement of Educational Purpose, a Statement of Registration Status, and a Statement on Overpayments and Defaults.
- 6. For most programs, must demonstrate financial need.

Students are eligible to receive financial aid as long as they maintain academic standing standards (p. 78) as defined in this catalog. Students who fail to maintain satisfactory academic progress will be notified by Student Academic & Financial Services.

Financial need is the difference between the cost of the student's education (tuition and fees, room and board, books and supplies, transportation and personal expenses) and the total contribution expected from the student and his/her family. The student's total family contribution is based on an analysis of the information which the student and/or parent supplied on the FAFSA. Some of the items considered are total family income, assets, the number of people in the household, the number of siblings in college, and the student's own resources, such as earnings, savings and untaxed income which the student may receive. Johnson & Wales University also considers these items when determining eligibility for university funds.

## Graduate

To be considered for financial assistance, complete the steps listed below.

## 1. Federal Student Aid ID (FSA ID)

Students can apply online (https://studentaid.ed.gov/sa/fafsa/filling-out/ fsaid/#pin-replacement) for a FSA ID. The FSA ID allows students to sign the FAFSA electronically and to correct previously processed FAFSA information online.

## 2. Free Application for Federal Student Aid (FAFSA)

The Free Application for Federal Student Aid is available online (http:// www.fafsa.ed.gov). This form must be completed as soon as possible after October 1.

The information for financial assistance is then processed by the federal processor and sent to Student Academic & Financial Services at the university. The FAFSA code for JWU is 003404.

#### **Student Eligibility Requirements**

To be eligible for federal aid programs, the student must meet the following criteria:

- 1. Be a US citizen or eligible non-citizen.
- 2. Maintain satisfactory academic progress. (Financial aid will be suspended until satisfactory academic progress is again achieved.)
- 3. Be enrolled in a degree program.
- Not owe a refund on a Federal Pell Grant, or be in default on a Federal Student Loan or Parent Loan for Undergraduate Students (PLUS).
- 5. Sign a Statement of Educational Purpose, a Statement of Registration Status, and a Statement on Overpayments and Defaults.
- 6. For most programs, must demonstrate financial need.

Students are eligible to receive financial aid as long as they maintain academic standing standards (p. 78) as defined in this catalog. Students who fail to maintain satisfactory academic progress will be notified by Student Academic & Financial Services.

# Federal Grants and Loans

Please see the appropriate section for information regarding federal aid.

## Undergraduate

Students who register for a course that is not required for their program of study may experience an adjustment/reduction in financial aid. The university cannot award financial aid for classes that do not count toward a student's degree requirements; therefore, a student's net tuition expense could be higher.

## **Federal Pell Grant**

The Federal Pell Grant is a federally funded entitlement program to assist qualified undergraduate students with exceptional financial need. Eligibility for these grants is determined by the U.S. Department of Education based on the information provided on the FAFSA. Pell recipients can attend at lessthan-half-time status and remain eligible for a portion of their Pell Grant. Students with a previous bachelor's degree are not eligible for a Federal Pell Grant.

The maximum, full-time Pell Grant award for the 2017–18 award year (July 1, 2017 to June 30, 2018) is \$5,920. The maximum Pell Grant award can change each award year and depends on program funding. Further information may be obtained from the U.S. Department of Education (http://www.ed.gov).

The amount of Federal Pell Grant funds a student may receive over their lifetime is limited by law to be the equivalent of 6 years of Pell Grant funding. Since the maximum amount of Pell Grant funding the student can receive each year is equal to 100%, the 6-year equivalent is 600%.

Campus-based financial aid programs, including the Federal Supplemental Educational Opportunity Grant (SEOG), Federal Perkins Loan and Federal Work-Study programs, are administered by Johnson & Wales University. Students must annually apply for these programs through the filing of the FAFSA.

## Federal Supplemental Educational Opportunity Grant (SEOG)

This federally funded program provides financial assistance to qualified undergraduate students who demonstrate exceptional financial need. The amount Johnson & Wales University awards ranges from \$100 up to a maximum of approximately \$250 per academic year and is based on financial need and the availability of funds. Students with a previous bachelor's degree are not eligible for a Federal Supplemental Educational Opportunity Grant.

## **Federal Perkins Loan**

This 5% interest-bearing loan is funded by the federal government and administered directly by the university. Master Promissory Notes for this loan are available (http://catalog.jwu.edu/financingyourdegree/financialaid/grantsandloans/%20https://www.jwu.edu/uploadedFiles/Documents/Forms/

Financial\_Services/JWUFinServPerkinsMPN.pdf). Perkins loans are awarded to qualified students with exceptional financial need. The amount a student will receive depends on financial need and the availability of funds.

Students must begin to repay this loan 9 months after they leave the university or drop below half-time status. The repayment of principal and interest may be extended over a 10-year period. The amount of each payment depends upon the amount of the student's debt and the length of the student's repayment period.

## Federal Work-Study Program

Federal Work-Study is a federally funded program that provides part-time employment to undergraduate students with financial need. Positions are available throughout the university and with selected off-campus community service agencies.

Work-study gives students the opportunity to earn money to help pay for educational expenses. Students are paid an hourly rate for actual hours worked. The amount earned cannot exceed the total work-study award. Work-study funds are paid biweekly directly to the student; therefore, funds will not be applied to the student's account unless arrangements are made with Student Academic & Financial Services.

## William D. Ford Federal Direct Subsidized Loan

This loan program provides loans to undergraduate students who demonstrate financial need. First-time borrowers are required to complete a Master Promissory Note and an entrance interview. Both of these requirements (https://studentloans.gov) can be completed online.

Students may borrow up to a maximum of \$3,500 per academic year as freshmen for the first year of undergraduate study, \$4,500 for the second year as sophomores, and \$5,500 per year for the third and fourth years as juniors and seniors. The student must begin repayment 6 months after he/ she leaves the university or drops below half-time status. The amount of the student's monthly payment will be determined based upon the amount of student debt and the length of the repayment period. Please contact the Direct Lending Student Loan Support Center at 1-800-557-7394 for more information on repayment options. The average amount of loan debt for a student completing a four year degree at Johnson & Wales University for FY 2016 was \$32,080.

For students who are first-time borrowers on or after July 1st, 2013, there is a limit on the maximum period of time (measured in academic years) during which they can receive Direct Subsidized loans. Students may not receive Direct Subsidized loans for more than 150% of the published length of their program, known as their "maximum eligibility period." For example, if a student is enrolled in a 4-year bachelor's degree program, the maximum period for which the student can receive Direct Subsidized loan is 6 years, or 150% of the program length. For more information, please contact the Financial Planning office.

## William D. Ford Federal Direct Unsubsidized Loan

Like the Direct Subsidized Loan program, this Direct Unsubsidized Loan program also offers loans to students. While most of the loan terms are the same as the subsidized loan program, there are some major differences:

- 1. Students do not have to demonstrate financial need to receive a Direct Unsubsidized Loan.
- 2. The federal government does not pay interest on the borrower's behalf while the borrower is enrolled in school.

During that time, the student borrower can choose between making quarterly interest payments or "capitalizing" interest. "Capitalizing" interest means that the lender will add interest accrued to the principal balance. This will eliminate the need for interest payments while in school, but will result in a larger principal amount owed upon repayment.

# William D. Ford Federal Direct Parent Loan Program for Undergraduate Students (PLUS)

The Direct PLUS Program provides loans to parents of dependent students to attend college. PLUS borrowers do not have to demonstrate need, but must not have an adverse credit history. All students must complete the Free Application for Federal Student Aid (FAFSA) if their parents plan to borrow a PLUS loan. The parent must also complete the Direct PLUS Master Promissory Note (MPN); an MPN can be completed online (https://studentloans.gov). In addition, the parent must indicate how much they want to borrow. Repayment of this loan will begin within 30 days of the time the loan is fully disbursed annually, or the borrower can contact the Department of Education to request a deferment. The borrowing limit is the total cost of attendance, minus any financial aid being received.

# Increased Direct Unsubsidized Loan Limits for Independent Students and Dependent Students Whose Parents Don't Qualify for a PLUS

There are higher additional unsubsidized annual loan limits for independent undergraduate students. These higher additional unsubsidized loan limits also apply to dependent undergraduate students whose parents are unable to borrow PLUS loans due to adverse credit or other documented exceptional circumstances.

- \$3,500 combined subsidized and/or unsubsidized plus \$6,000 additional unsubsidized for independent first-year undergraduates
- \$4,500 combined subsidized and/or unsubsidized plus \$6,000 additional unsubsidized for independent second-year undergraduates
- \$5,500 combined subsidized and/or unsubsidized plus \$7,000 additional unsubsidized for independent third-, fourth- or fifth-year undergraduates

## Subsidized and Unsubsidized Total

# Dependent Undergraduates (Excluding Dependent Students Whose Parents Don't Qualify for a PLUS)

Year	Range
First Year; freshman	\$3,500-5,500
Second Year; sophomore	\$4,500-6,500
Third Year and Beyond; junior, senior	\$5,500-7,500

# Independent Undergraduates and Dependent Students Whose Parents Don't Qualify for a PLUS

Year	Range
First Year; freshman	\$3,500-9,500
Second Year; sophomore	\$4,500–10,500
Third Year and Beyond; junior, senior	\$5,500-12,500

Note: All undergraduate annual loan amounts are subject to proration.

Please note that students/borrowers remain responsible for the repayment of educational loans that they borrow, even if they are not successful in completing the educational program and/or obtaining employment.

No student is required to apply for, or accept, any particular type of financial aid.

Johnson & Wales University participates in the William D. Ford Federal Direct Loan Program. All Direct Loans and parent PLUS Loans will be borrowed from the U.S. Department of Education.

Please note that the loan information described in this catalog is based upon the available information as of the date of the production of this catalog. Updated information regarding federal grants and loans may be obtained by visiting the U.S. Department of Education website (http://studentaid.ed.gov).

Applications for these loans are available on the Direct Lending website (https://studentloans.gov).

Aid from these programs is awarded on the basis of financial need. In order to receive maximum consideration for financial assistance, it is recommended that the student apply as soon as possible after January 1. The award process for first-year students begins in March of each academic year. Renewal of financial aid is not automatic. Recipients are required to reapply each year by the announced deadline.

To be eligible for these programs, students must meet the following criteria:

- For most programs, students must
- 1. Demonstrate financial need;
- Maintain satisfactory academic progress (financial aid will be suspended until satisfactory academic progress is again achieved);
- 3. Be enrolled in an eligible degree or certificate program;
- 4. Be enrolled on at least a half-time (at least 6.0 quarter credit hours) basis (students enrolled on a less-than-full-time basis may have their financial aid reduced; some students enrolled on a less-than-half-time basis may qualify for a Federal Pell Grant);
- 5. Be a U.S. citizen or eligible non-citizen;

- Not owe a refund on a Federal Student Aid Grant (e.g., Federal Pell Grant, etc), be in default on a Federal Student Aid Ioan (e.g., Federal Perkins, etc.); and
- 7. Sign a Statement of Educational Purpose, a Statement of Registration Status and a Statement on Overpayments and Defaults

Students are eligible to receive financial aid as long as they maintain Satisfactory Academic Progress (SAP) as defined in the SAP (p. 95) section of the catalog and Student Handbook (http://catalog.jwu.edu/handbook). Students who fail to maintain SAP will be notified by Student Academic & Financial Services. All financial aid will be suspended until satisfactory academic progress is again achieved.

## **Return of Title IV Funds (Federal Aid)**

When a student withdraws (or becomes withdrawn) during a payment period or period of enrollment, the amount of student financial aid program assistance earned is determined by a specific formula. If the student receives (or the university receives on the student's behalf) less assistance than the amount earned, the student may be able to receive those additional funds. Students who received more assistance than what they earned must return the excess funds.

The amount of federal assistance earned is determined on a pro-rata basis. That is, if a student completes 30% of the payment period or period of enrollment, the student earns 30% of the federal assistance the student was originally scheduled to receive. Once the student completes more than 60% of the payment period or period of enrollment, the student earns all scheduled federal assistance.

The student's loan monies (subsidized, unsubsidized and PLUS) must be on record with the Department of Education before the student's last day of attendance in order for the money to be considered within the formula. If the student is eligible for a post-withdrawal disbursement, a written notice will be mailed requesting the consent of the borrower to post the funds to the student's account. The amount of institutional assistance earned is based on the week that the student withdraws from the university and follows the percentage the university credits the student's charges.

If a student receives excess funds that must be returned, Johnson & Wales University must return a portion of the excess, equal to the lesser of

- the student's institutional charges multiplied by the unearned percentage of the student's funds
- the entire amount of the excess funds

If the university is not required to return all excess funds, the student must return the remaining amount. Any loan funds that the student must return must be repaid by the student (or the student's parents for a PLUS Loan) in accordance with the terms of the promissory note.

If a student is responsible for returning grant funds, the student does not have to return the full amount. Students are not required to return 50% of the grant assistance received that is the student's responsibility to pay. Any amount not returned is a grant overpayment and the student must make arrangements with the university or Department of Education to return the funds.

Federal regulations establish the following allocation for students who receive Title IV, HEA program funds:

A refund owed to a student who received funds under any Title IV, HEA program will be returned to the Title IV, HEA programs from which the student received aid in the following order until the amounts received by the student from these programs is eliminated: the Unsubsidized/Subsidized Direct Loan, Perkins Loan, Parent PLUS Loan, Pell Grant, FSEOG program, all other sources of aid, and the student.

## Graduate

Students who register for a course that is not required in their program of study may experience an adjustment/reduction in financial aid. The university cannot award financial aid for classes that do not count toward a student's degree requirements; therefore, a student's net tuition expense could be higher.

## William D. Ford Federal Direct Unsubsidized Loan

This loan program offers low-interest loans to students who demonstrate little or no financial need. The federal government does not pay the interest on the borrower's behalf while the borrower is enrolled in school. During that time, the student borrower can choose to make quarterly interest payments, or to "capitalize" interest. "Capitalizing" means the lender will add interest accrued to the principal balance. This will eliminate the need for interest payments while in school. A Master Promissory Note for these loans is located online (http://www.studentloans.gov). Loans made under federal loan programs are applied to the student's account with the university in equal disbursements per term based on the loan period and the student's entrance date.

Students should check with their financial planner to determine their maximum annual loan amount. Students must begin repayment 6 months after they leave college or drop below half-time status. The interest on the loan is not subsidized during the student's 6-month grace period. The amount of the student's monthly payment will be determined based upon the amount of the student's debt and the length of the student's repayment. The average amount of loan debt for a student completing a graduate degree at Johnson & Wales University for FY 2016 was \$45,715.

Campus-based financial aid programs, including the Federal Perkins Loan and Federal Work-Study programs, are administered by Johnson & Wales University. Students must annually apply for these programs through the filing of the FAFSA.

## Federal Work-Study Program

Federal Work-Study is a federally funded program that provides part-time employment to undergraduate students with financial need. Positions are available throughout the university and with selected off-campus community service agencies.

Work-study gives students the opportunity to earn money to help pay for educational expenses. Students are paid an hourly rate for actual hours worked. The amount earned cannot exceed the total work-study award. Work-study funds are paid biweekly directly to the student; therefore, funds will not be applied to the student's account unless arrangements are made with Student Academic & Financial Services.

## **Return of Title IV Funds**

Federal regulations establish the following allocation for students who receive Title IV, HEA program funds:

A refund owed to a student who received funds under any Title IV, HEA program will be returned to the Title IV, HEA programs from which the student received aid in the following order until the amounts received by the student from these programs are eliminated: the Federal Direct Unsubsidized Loan program, all other sources of aid, and the student.

## State Grants

## North Carolina Need-Based Scholarship

Preliminary awards are determined by the state of North Carolina; award amounts range from \$1,000 to \$7,640 annually based on financial need. To be considered, the student must complete the FAFSA and have an Estimated Family Contribution (EFC) between \$0 and \$15,000. The program's funding may be limited; for students who file later, funds may no longer be available. Students must be legal residents of the state of North Carolina, cannot possess a previous bachelor's degree, and must be enrolled in a degree program and maintaining satisfactory academic progress (p. 95) according to JWU guidelines. In order to finalize eligibility, residency determination is required via the Centralized Residency Determination Service (RDS) (http:// www.ncresidency.org). In addition, students must be enrolled full time (12 credits or more) to receive the full per-term scholarship amount; however, a student may be eligible for this grant if he or she attends and completes at least 9 credits.

## **State Grants**

Students from the following states may be eligible for state grant money:

- Delaware
- Vermont

Contact the higher education authority in your home state for more information.

# Institutional Aid

Please see the appropriate section for information regarding institutional aid.

## Undergraduate

## Johnson & Wales University Grant

This grant is awarded to students based on the annual financial aid awarding process and the student's financial need.

## **Financial Assistance, Scholarship and Work Programs**

Awards range from \$500 to full tuition. Scholarships, grants, loans and work programs awarded depend on the university budget, and are dependent on students meeting program eligibility requirements. These programs are only available to full-time, undergraduate, day school students during the academic year. Check with Student Academic & Financial Services for summer eligibility. Students studying through the College of Online Education are ineligible for JWU institutional scholarships, JWU institutional grants and JWU institutional awards. Note: Scholarship funds are applied to the student's account with the university in 3 equal disbursements by term (e.g., a \$3,000 Presidential Academic Scholarship recipient would receive \$1,000 per term).

Most scholarships are renewable for up to 4 consecutive years of full-time, undergraduate, day school enrollment.

**Important Note:** There is a cap on the total dollar amount of scholarships, grants, awards, prizes and other aid that the university will award to a single student during a given academic year. The maximum amount is determined prior to each year's financial aid awarding process and includes both university-funded and -administered monies. Please contact Student Academic & Financial Services for further information regarding this cap.

## **Business Professionals of America Scholarship (BPA)**

The university offers a number of BPA scholarships to any accepted incoming student ranging from \$1,000 up to full tuition. Awards are based on BPA activities and academic record, and are renewable based on continued involvement in and support of BPA. Apply for admission online (http://www.jwu.edu/apply) and indicate membership. The deadline for full tuition scholarship eligibility is January 1, prior to enrollment.

## Careers through Culinary Arts Program (C-CAP) Scholarship

The university awards renewable scholarships of up to full tuition to accepted incoming students who participate in C-CAP's competition events. Applications are available through C-CAP. All documentation must be submitted to C-CAP and all finalists are selected by C-CAP.

#### **Culinary Essentials Scholarship**

The university awards a number of \$1,000 renewable scholarships to accepted incoming students who have participated in the Culinary Essentials curriculum. Apply for admission online (http://www.jwu.edu/apply) and indicate your participation. Amount of scholarships awarded for participation in specific high school curricula is limited to one per student.

## **DECA Scholarship**

The university awards a number of DECA scholarships to accepted incoming students ranging from \$1,000 up to full tuition. Awards are based on DECA activities and academic record, and are renewable based on continued involvement in and support of DECA. Apply for admission online (http:// www.jwu.edu/apply) and indicate membership. The deadline for full tuition scholarship eligibility is January 1, prior to enrollment.

## Distinguished Visiting Professor/Chef Scholarship

Currently enrolled students are eligible to receive this up-to-\$2,000 renewable scholarship based upon academic standing and faculty recommendations.

#### **Employee Tuition Scholarship**

These scholarships are based on institutional policy, with qualifying criteria stated in the Johnson & Wales University staff handbook and faculty manual. Applications are available in Human Resources & Payroll or via the "Documents & Forms" page of HRpulse (http://hrpulse.jwu.edu).

## Family, Career and Community Leaders of America (FCCLA) Scholarship

The university awards a number of FCCLA (formerly FHA-HERO) scholarships to accepted incoming students ranging from \$1,000 up to full tuition. Awards are based on FCCLA activities and academic record, and are renewable based on continued involvement in and support of FCCLA activities. Apply for admission online (http://www.jwu.edu/apply) and indicate membership. The deadline for full tuition scholarship eligibility is January 1, prior to enrollment.

## **Family Scholarship**

If 2 or more members of your family are simultaneously enrolled in full-time undergraduate day school degree programs at Johnson & Wales University, each enrolled student is granted as much as a \$2,000 university scholarship per academic year (September–May). Whether this scholarship is renewable is contingent upon continued enrollment of both siblings in an eligible program. For more information, contact Student Academic & Financial Services.

#### Future Business Leaders of America (FBLA) Scholarship

The university awards a number of FBLA scholarships to accepted incoming students ranging from \$1,000 up to full tuition. Awards are based on FBLA activities and academic record, and are renewable based on continued involvement in and support of FBLA. Apply for admission online (http:// www.jwu.edu/apply) and indicate membership. The deadline for full tuition scholarship eligibility is January 1, prior to enrollment.

## Junior Achievement (JA) Scholarship

The university offers a number of JA scholarships to accepted incoming students ranging from \$1,000 up to full tuition. Awards are based on JA activities and academic record, and are renewable based on continued involvement in and support of JA activities. Apply for admission online (http://www.jwu.edu/apply) and indicate membership. The deadline for full tuition scholarship eligibility is January 1, prior to enrollment.

#### Lodging Management Scholarship

JWU offers a number of \$1,000 renewable scholarships to accepted incoming students who have participated in the Lodging Management curriculum. Apply for admission online (http://www.jwu.edu/apply) and indicate your participation. Amount of scholarships awarded for participation in specific high school curricula is limited to 1 per student.

#### National Academy Foundation (NAF) Scholarship

The university awards a number of \$1,000 renewable scholarships to accepted incoming students who have participated in a National Academy Foundation program. Apply for admission online (http://www.jwu.edu/ apply) and indicate your participation. Amount of scholarships awarded for participation in specific high school curricula is limited to 1 per student.

## **National FFA Scholarship**

Johnson & Wales University awards a number of FFA scholarships to accepted incoming students ranging from \$1,000 up to full tuition. Awards are based on FFA activities and academic record, and are renewable based on continued involvement in and support of FFA. Apply for admission online (http://www.jwu.edu/apply) and indicate membership. The deadline for full tuition scholarship eligibility is January 1, prior to enrollment.

## **Presidential Academic Scholarships**

JWU awards academic scholarships to accepted incoming students who are in the top third of their class, have a 3.0 high school GPA and demonstrate academic excellence. Awards range from \$2,000 to \$15,000 and are renewable up to 4 years of continuous full-time day school enrollment.

#### **ProStart® Scholarship**

JWU offers a number of \$1,000 renewable scholarships for accepted incoming students who have participated in the ProStart curriculum. Apply for admission online (http://www.jwu.edu/apply). Amount of scholarships awarded for participation in specific high school curricula is limited to 1 per student.

## SkillsUSA Scholarship

The university awards a number of SkillsUSA scholarships to accepted incoming students ranging from \$1,000 up to full tuition. Awards are based on SkillsUSA activities and academic record, and are renewable based on continued involvement in and support of SkillsUSA. Apply for admission online (http://www.jwu.edu/apply) and indicate membership. The deadline for full tuition scholarship eligibility is January 1, prior to enrollment.

#### **Technology Student Association (TSA) Scholarship**

The university awards a number of TSA scholarships to accepted incoming students ranging from \$1,000 up to full tuition. Awards are based on TSA activities and academic record, and are renewable based on continued involvement in and support of TSA. Apply for admission online (http://www.jwu.edu/apply) and indicate membership. The deadline for full tuition scholarship eligibility is January 1, prior to enrollment.

#### **Transfer Scholarship**

An unlimited number of transfer scholarships up to \$10,000 are awarded to accepted incoming students who plan to continue their education at Johnson & Wales in an associate or bachelor's degree program. Students must have completed 45 quarter credit hours/30 semester hours at another institution and maintained a minimum 2.5 cumulative average. The scholarship application is the application for admission to the university.

#### **Tuition Exchange Scholarship**

Johnson & Wales University extends to children of eligible employees at participating Tuition Exchange (TE) institutions the opportunity to apply for a TE scholarship. TE is a reciprocal scholarship program for qualified children of faculty and staff employed at more than 600 participating colleges and universities. A student accepted as a Tuition Exchange scholarship recipient may be awarded up to full tuition at JWU. Applications are available at the participating institution. A complete list of colleges and universities that are part of the program is available online (http://www.tuitionexchange.org/ vnews/display.v/SEC/Families|Member%20Schools).

## **Funded/Donated Scholarships**

Johnson & Wales University administers donated scholarships which are funded by businesses, individuals and professional organizations. In many cases, students must have completed at least 1 term of enrollment at Johnson & Wales to be considered. These funds are awarded to eligible candidates based on established criteria.

View the complete list of JWU scholarships, get more information and download applications online (http://www.jwu.edu/scholarships).

## Graduate

## **Pre-Masters Scholarship**

Students who successfully complete the Pre-Masters program with the required minimum 3.0 GPA needed to enter the MBA or MS program will receive a nonrenewable \$2,000 Pre-Masters scholarship awarded over the length of the program.

# **Outside Scholarships**

There are many other potential scholarship sources that students should consider to help finance their education. Students should contact the Higher Education Assistance Agency in their home state for information about the possibility of state grants or scholarships. It is recommended that students apply for outside scholarships as soon as possible since most organizations have early application deadlines.

Scholarship aid is often available from high school and community organizations with which students or their parent(s) may be affiliated. Local libraries are an excellent resource for finding information on scholarships from organizations throughout the United States. There are also a number of websites available to assist students in their scholarship search. View a guide to free scholarship searches online (https://www1.jwu.edu/admissions/ paying-for-college/scholarships-and-grants/#outside), and visit iGrad via jwuLink (https://link.jwu.edu) to view the Scholarship Center.

Many companies provide scholarship aid for children of their employees, while others provide aid directly to students who work for them part time while in school.

View the complete list of JWU scholarships (http://www.jwu.edu/ scholarships), get more information and download applications.

## **American Hotel & Lodging Educational Foundation**

Scholarship aid is allocated each year by the American Hotel & Lodging Educational Foundation (https://www.ahlef.org) to the College of Hospitality Management. Awards are made on the basis of student intent to work in the hotel industry, cumulative average and need. Sophomores who are continuing their education should contact their faculty advisor for further information. The foundation also offers numerous scholarships for culinary arts majors.

## **Dollars for Scholars**

Johnson & Wales University will match up to \$2,500 in scholarship awards made to entering students by affiliated Dollars for Scholars chapters of Scholarship America.

## **National Restaurant Association Educational Foundation**

The National Restaurant Association Educational Foundation (http:// www.nraef.org/scholarships/students) administers and awards various merit scholarships to qualified undergraduate students in food service-related majors.

## **Tuition Guaranty Bond**

The Tuition Guaranty Bond (for prepaid tuition held) is located in the Executive Office of the Academic Center. The address is 801 West Trade St., Suite 500, Charlotte, NC, 28202. Please contact this office at 980-598-1020 if you would like to access and view the bond.

# Work Programs

## **Resident Assistant Program**

Students are selected for this program based on strong academic performance and residence hall experience. Applications are available at Residential Life. Awards range from \$10,500 to \$12,500 and are renewable based on annual performance.

## **Student Assistant Employment Program**

Scholarships are awarded to students selected for this program. No application is necessary, but a résumé is requested by the hiring department for consideration. Selection is based on strong academic performance and the possession of necessary skills. Awards are up to \$3,600 and are renewable based on annual employee performance and 2.50 GPA maintenance.

## **Teaching Assistant and Fellowship Programs**

Selection for these programs is based on strong academic performance and successful completion of an internship. Applications are available at Culinary Events. Awards are up to \$7,000 and are renewable based on annual employee performance and 2.75 GPA maintenance.

**Important notice for international students:** Please be aware that some of the above programs offer a room and board grant for eligible summer participants. Nonresident alien students with an F-1, J-1 or Q-1 visa will be subject to U.S. income tax withholding on any grant received for room and board.

Note: There are many complex IRS regulations regarding the taxability of scholarships and grants. The university is not in a position to determine the tax consequences of such awards in the case of any particular student. It is recommended that all students consult IRS publication 970 entitled "Tax Benefits for Education" and their tax advisor to determine how these rules apply to them. Nonresident alien students with an F-1, J-1 or Q-1 visa will be subject to U.S. income tax withholding on any grant received for room and board.

# **Financial Obligations**

Continued enrollment as a student in good standing and certain other student benefits (diplomas, transcripts, etc.) are conditioned upon being current in all financial obligations to the university, including loans in which the university appears as a holder or guarantor.

# **Financial Planning**

The university understands that financing an education can be a very complex process for many students. To assist with this process, financial planning counselors are available to work with students and their families on an individual basis to help them best utilize their own funds and other available resources to meet educational expenses.

For more information and assistance, contact Student Financial Services (https://www1.jwu.edu/admissions/contact-us/financial-services-team) at the campus where you plan to enroll.

Federal financial aid is not available to international students. International students must provide sufficient evidence of financial support to receive an I-20. The university awards scholarships based on academic merit. International students can contact the EducationUSA (http://www.educationusa.info) advising center in their country to learn more about opportunities for financial assistance.

# Other Fees

The fees below are only approximate costs and could be higher or lower depending on the student's needs. These expenses should be understood prior to enrolling for budget/planning purposes.

## **Off-campus Housing**

The out-of-pocket cost for housing is approximately \$5,500 per academic year. These costs are determined annually and are not applied to the student's invoice.

## **Off-campus Meals**

The out-of-pocket cost for meals is approximately \$1,200 per academic year. These costs are determined annually and are not applied to the student's invoice.

## **Books and Supplies**

The out-of-pocket cost for books and supplies is approximately \$1,500 per academic year. These costs are not applied to the student's invoice. Books and supplies can be purchased at the university's bookstores, online (http:// www.bkstr.com/johnsonwalesstore/home) or through other venues where available. The bookstores operate a textbook sales/buyback program to help students minimize these costs.

## **General Transportation Expenses**

The out-of-pocket transportation expense is approximately \$1,000 per academic year. These costs are determined annually by the university and are not applied to the student's invoice.

## **Personal Expenses**

The out-of-pocket personal expense is approximately \$1,000. These costs are determined annually by the university and are not applied to the student's invoice.

# **Payment Options**

## **Annual Payments**

Students may make 1 payment in full for the entire academic year. Students are responsible for paying all charges in full or making appropriate arrangements by the published due date listed below.

## July 14, 2017

New Undergraduate

## August 4, 2017

- Returning Undergraduate
- Graduate Studies
- Continuing Education
- Doctoral
  - Physician Assistant Studies

## August 18, 2017

- Undergraduate International
- Online

## **Term Payments**

Students attending a program with terms may make 3 payments per academic year, and students in a semester program may make 2 payments per academic year. The fall due dates for each program are listed above. Please refer to your invoice for future due dates.

## **Monthly Payments**

Students may choose to pay the annual amount due in convenient monthly payments. This option is available through Tuition Management Systems (TMS) (https://jwu.afford.com). There is an enrollment fee to participate. Most plans are essentially interest free, but some accounts may incur late fees, reinstatement fees or other fees. Students interested in this option must contract with TMS and pay the first payment, in addition to the enrollment fee, by the fall published due dates listed above.

# William D. Ford Federal Direct Parent Loan Program for Undergraduate Students (PLUS)

The Direct PLUS Program provides loans to parents of dependent students to attend college. PLUS borrowers do not have to demonstrate need, but must not have an adverse credit history. All students must complete the Free

Application for Federal Student Aid (FAFSA) if their parents plan to borrow a PLUS Loan. The parent must also complete the Direct PLUS Master Promissory Note (MPN); an MPN can be completed online (https://studentloans.gov). In addition the parent must indicate how much they want to borrow. Repayment of this loan will begin within 30 days of the time the loan is fully disbursed annually, or the borrower can contact the Department of Education to request a deferment. The borrowing limit is the total cost of attendance, minus any financial aid being received.

## **Private Loans**

Private loans, also known as alternative loans, are used by students and families to bridge the gap between the cost of education and the financial aid award. These loans are for credit-worthy borrowers and are not based on financial need. See Private Loans (https://www.jwu.edu/content.aspx? id=53396) for more information.

All Johnson & Wales University students must fulfill their financial obligations to the university by the published due dates listed above. (All off-term entrants must meet the financial obligation by the published date for that term.)

To meet their financial obligations, students must do 1 of the following by the published due date:

- Make a full term payment.
- Contract with TMS and pay the first monthly payment, as well as the enrollment fee.
- Have an approved loan that covers the annual balance.
- Have an approved payment plan with Student Academic & Financial Services using a combination of the above options.

Students who do not fulfill their financial obligation by the published due date may have their housing assignment removed. In addition, students' class schedules for the 2017–18 academic year may be revoked.

## **Refund Policies**

## **General Policy**

To the extent that any charges due to the university remain unpaid, no refund check will be issued. No tuition or fees (other than the reservation fee for undergraduate students) will be assessed for terms that the student does not begin. Students who withdraw from the university prior to the end of the academic year may have their financial aid adjusted. Institutional grants and scholarships, where applicable, will be reduced in proportion to any tuition credit received as defined in the university's Withdrawal Credit Policy (p. 102). The distribution formula for refunds to the Federal Student Financial Aid program will be calculated according to federal regulations. The university's Withdrawal Credit Policy applies to all withdrawals from the university, voluntary or involuntary.

## **Unofficial Withdrawal from the University**

Federal regulations require that a student who begins attendance but fails to earn a passing grade in at least 1 course in any term and does not officially withdraw shall be considered as having unofficially withdrawn from the university unless the university can document that the student completed at least 60% of the period of enrollment and earned the grade of F. A student must be engaged in academically related activities beyond 60% of the enrollment period to retain eligibility for federal, institutional and external financial aid. If a student was not engaged in an academically related activities beyond 60%, they will be assigned a withdrawal date based on the last date of an academically related activity. All other instances when a student withdraws without providing official notification will be the 60% point of the period of enrollment, as applicable. A student who does not earn at least 1 passing grade during a term for which federal funds were disbursed will have a Return of Title IV Funds calculation performed to determine how much of the federal funds were earned. Unearned federal funds must be returned to the source, in most cases with a charge to the student's university account.

University enrollment disputes must be submitted online within 30 days after the end of the term during which the student was enrolled. To submit a dispute, students must complete the appropriate form online (http://www.jwu.edu/forms.aspx?id=55199&ekfrm=55199). No adjustments to tuition and fees or financial aid will be made until the dispute is researched and either approved or denied. No disputes will be considered after 30 days from the end of the term in which the student was enrolled. Decisions will be

made within 10 business days and students will receive notification via the email address provided on the dispute form.

\* Any student enrolled solely in culinary lab courses, who fails to attempt any of the scheduled courses, will be considered to have withdrawn from the university.

# **Tuition Refund Policy**

Term and semester charges are defined as tuition and, if applicable, room and meals.

Tuition is applicable to all students, including those in approved off-campus programs such as study abroad and internships. Student Health Insurance, Program Fees, Wildcat Meals, New Student Fee and International Student Services Fee are nonrefundable, if applicable. To the extent that any charges due to the university remain unpaid, no refund check will be issued. No tuition or fees will be assessed for terms and semesters for which the student does not register or enroll. Students who withdraw (or become withdrawn) from the university prior to the end of the academic year may have their financial aid adjusted, if applicable. Institutional grants and scholarships will be reduced in proportion to any tuition credit received. Refunds will be made within 30 days for all non-Title IV students (cash-paying) in Florida.

# University Withdrawal Credit Policy

The distribution formula for the institutional refund to the Federal Student Financial Aid program will be calculated according to federal regulations. Any refund due will be issued within 45 days after the date that the university was first notified of the withdrawal.

If a student terminates

- prior to the start of the term, the university will credit 100% of the term charges. If eligible, all institutional aid/scholarships for that term will also be returned.
- during the first and second week of the term, the university will credit 90% of the term charges. The New Student Fee, Student Health Insurance and the International Student Services Fee (if applicable) are nonrefundable. If eligible, all institutional aid/scholarships for that term will be adjusted to 10%.
- during the third or fourth week of the term, the university will credit 50% of the term charges. The New Student Fee, Student Health Insurance and the International Student Services Fee (if applicable) are non-refundable. If eligible, all institutional aid/scholarships for that term will be adjusted to 50%.
- during the fifth or sixth week of the term, the university will credit 25% of the term charges. The New Student Fee, Student Health Insurance and the International Student Services Fee (if applicable) are non-refundable. If eligible, all institutional aid/scholarships for that term will be adjusted to 75%.

After the sixth week of the term, students will be responsible for 100% of the term charges and will receive 100% of that term's eligible institutional aid and scholarships.

Examples of university refund policies are available upon request in Student Academic & Financial Services.

## **University Enrollment Dispute**

If a student leaves the university due to extenuating circumstances without officially withdrawing, they may submit a university enrollment dispute (http://www.jwu.edu/forms.aspx?id=55199) within 30 days after the end of the term in dispute. No withdrawal disputes will be considered after that time. The student must present supporting documentation that demonstrates serious and compelling reasons justifying the withdrawal, and extenuating circumstances justifying its retroactive nature. No adjustments to tuition and fees or financial aid will be made until the dispute is researched and either approved or denied. Decisions will be made within 10 business days and the student will receive notification via an email sent to the email address they provided on the dispute form.

## Withdrawal Policy for Study Abroad Programs

Students are held financially responsible for their Commitment Status to the Study Abroad program on the date listed below for the term in which the Study Abroad program starts. Any withdrawal from the university or Study Abroad after that date will result in Study Abroad late withdrawal penalties posted to the Johnson & Wales student's account.

## Dates on which Commitment Status Carries Financial Responsibility:

- June 1 for programs starting in fall term
- October 1 for programs starting in winter term
- December 15 for programs starting in spring term
- March 15 for programs starting in summer term

If a student withdraws prior to the date listed above, there are no financial penalties.

If a student withdraws after the date listed above, the student will be charged for a portion of the program cost. The amount that will be charged is based on the date of withdrawal as well as the program start date. Please refer to the Withdrawal/Fee Chart below for exact amounts:

If you withdraw after the Commitment date above and:	The late withdrawal penalty is:
76+ days before program start date	\$500
60-75 days before program start date	\$1,000
30-59 days before program start date	\$1,500
15-29 days before program start date	\$3,000
1-14 days before program start date	\$4,000
On or after program start date	Balance of full program (in addition, financial aid may need to be adjusted if applicable)

# **Tuition and Fees**

The following tuition and fees schedule is effective for the 2017–18 academic year. Tuition and fees are subject to change annually.

Tuition is applicable to all students, including those in approved off-campus programs such as Study Abroad and internships. Students enrolled in courses in excess of a normal full-time schedule will be assessed an additional tuition charge. For purposes of tuition billing and financial aid eligibility, full-time status is determined on a term basis and consists of 12 to 21 quarter credit hours per term. Students carrying more than 21 quarter credit hours will be charged for each quarter credit over 21. When repeating courses already attempted, students may be assessed a fee for those courses. Students are assessed tuition upon course registration each term. Summer is considered a separate term. The quarter credit hour rate is \$577.

Tuition	Fee
Annual Tuition	\$31,158
New Student Fee	\$350
Student Health Insurance	\$1,824
Room	
Tier 1	\$9,474
Meal Plans*	
Anytime Meals per week/\$150 annual flex dollars	\$4,329 (includes \$3,999 + \$330 N.C. meal tax)
18 meals per week/\$150 annual flex dollars	\$4,098 (includes \$3,786 + \$312 N.C. meal tax)
14 meals per week/\$150 annual flex dollars	\$3,639 (includes \$3,360 + \$279 N.C. meal tax)

\* Meal plans, in addition to denoted meals, include pre-determined flex dollars that may be redeemed for supplementary food items at your campus dining facility.

## Wildcat Meals

Students may purchase blocks of meals through our Wildcat Meal plan. Wildcat Meals may be used at any time and as many times as the student wishes during the academic year. Meal blocks can be purchased at the student's campus dining facility.

All of the meals must be used before the end of the academic year in which they are purchased. The cost of the plan is nonrefundable.

50 meal block	\$338
25 meal block	\$175
10 meal block	\$73
Meal price paid at the door	\$8

All meal blocks will incur an additional 8.25% meal tax

## **Reservation Fee and Other Fees**

## **Reservation Fee**

The \$300 reservation fee is payable upon acceptance to the university. The university observes the May 1 reservation fee/deposit deadline and encourages students to research all schools before placing a reservation fee. Reservation fees received after May 1, 2017 will be accepted on the basis of space availability. Reservation fees received prior to May 1, 2017 are refundable. Students must also have an approved payment plan with Student Academic & Financial Services by July 14, 2017 to guarantee a room assignment. Students who establish an approved payment plan after July 14, 2017 could be placed in a temporary assignment regardless of fee payment date, although Residential Life will make every effort to assign students to permanent room assignments.

Requests for refunds of the reservation fee will be granted upon written request to the university prior to May 1, 2017. After May 1, 2017 the reservation fee of \$300 (or \$150 of such fee in the case of applicants to the North Miami Campus) is nonrefundable.

#### **New Student Fee**

This nonrefundable fee, which is uniformly charged, is required of all new students for orientation, testing and term start activities. It is charged to students who start during the fall, winter or spring term.

## Medical Health Coverage While Enrolled

All registered undergraduate day students, both domestic and international; all students enrolled in the physician assistant degree program; and all international graduate and doctoral students attending Johnson & Wales University are required to have health insurance coverage that is accepted in the United States as well as the state in which they are attending Johnson & Wales University. If students have health insurance coverage through other means (i.e., parent's health insurance or an employer program), they do not have to enroll in the Johnson & Wales student health insurance plan. They can opt out of/waive the university plan by submitting the online waiver form to demonstrate evidence of coverage. A new waiver form must be submitted each academic year. Students who are required to have health insurance and do not waive the Johnson & Wales University plan will be charged for it. The online waiver form and details of the plan, including the full brochure and benefit flyer, can be found through Health Services (http://www.jwu.edu/ content.aspx?id=10320).

## **Extension Students**

Tuition rates for extension students are billed based on the number of quarter credit hours scheduled.

# **Early Enrollment**

Early Enrollment Program (p. 86) tuition is 50% of the 2017–18 tuition charge. Early Enrollment Program students are also subject to appropriate university fees, including full room, meals, new student fee and student health insurance. Early Enrollment Program students are not eligible for any federal financial aid or institutional need-based aid while enrolled in the program. Early Enrollment Program students should contact Student Academic & Financial Services for information on alternative funding and to determine how eligible scholarships will be affected while in the Early Enrollment Program.

# **ESL Students**

Students who are studying in the English as a Second Language (ESL) program will be charged \$6,883 tuition per term. The quarter credit hour rate is \$382. International students in this program will also be charged an annual International Student Services Fee of \$1,005 if attending the Providence Campus and \$504 if attending the North Miami Campus. This program charge will be applied for each term the student remains in the ESL program. ESL students are not eligible for Johnson & Wales University scholarships or grants.

# Student Services

Student Services at JWU provides personal and professional development support for students across various aspects of campus life, from academic support to meals and housing, health services, and involvement in campus programs and student organizations. See a topic for specific information.

# Academic Support

## **Center for Academic Support**

The Center for Academic Support on the Downcity Campus and the Alan Shawn Feinstein Center for Academic Support on the Harborside Campus offer a variety of services to assist students in preparing for graduation and their careers. The centers complement students' academic and technical training by providing services that help sharpen students' ability to position themselves in today's competitive marketplace.

The centers' goals are to support students in their efforts to develop and maximize their talents, empower them to direct their own learning, and help them acquire lifelong behaviors and attitudes that employers value — ultimately leading students on pathways to success.

Examples of services offered:

- tutoring
- supplemental instruction
- workshops in stress management, time management, test-taking strategies and other learning strategies
- accommodations for students with disabilities with appropriate documentation

Students are urged to take the initiative in seeking out-of-class help during faculty office hours as well as in the Center for Academic Support (http:// catalog.jwu.edu/handbook/studentservices/centerforacademicsupport).

## **Students with Disabilities**

JWU is dedicated to providing reasonable accommodations to allow students with learning, physical or other disabilities to succeed in their academic pursuits. While maintaining the highest academic integrity, the university strives to balance scholarship with support services that assist students with disabilities with accessing the university's academic environment.

Because some programs of study at the university have technical standards and requirements, applicants and students with disabilities should contact the Center for Academic Support to discuss the availability of reasonable accommodations or obtain documentation guidelines, when appropriate.

For further information regarding available reasonable accommodations and the accommodations procedure, visit the Center for Academic Support website (https://www.jwu.edu/providence/academicsupport) or call the Center for Academic Support at the appropriate campus.

## Food Allergy Accommodation Requests for College of Culinary Arts and College of Hospitality Management Students

The College of Culinary Arts and the College of Hospitality Management have technical standards (p. 93) that must be met for participation in their academic programs. All College of Culinary Arts programs and some College of Hospitality Management programs include the requirement that the student, with or without reasonable accommodations, must be able to safely and effectively produce and evaluate the quality of all food and beverage products, and maneuver in professional or commercial kitchens, dining rooms and related facilities.

Applicants with a food allergy who have been accepted for admission to JWU and intend to pursue studies in the College of Culinary Arts or the College of Hospitality Management are strongly urged to call or visit the Center for Academic Support prior to attending their first class to discuss any reasonable accommodations that might be available during their academic studies. While the university will provide reasonable accommodations in compliance with applicable law, the university cannot guarantee it will be able to meet all requests for accommodations or remove allergens from its curriculum.

# Complaints and Grievances

It is the intention of Johnson & Wales University to resolve complaints and grievances quickly, informally and as close as possible to the point of origin.

The complaint and grievance process set forth below is not intended to be a forum to challenge university policy, but rather a means by which individuals can seek a timely and fair review of their concerns.

Exempt from Johnson & Wales' complaint and grievance process are those areas for which there presently exists a separate complaint or grievance process or built-in review or appeal. Those exempt areas include, but are not limited to, the following:

- 1. Actions by the dean of students, including matters that have been referred to Student Conduct
- 2. Actions by Residential Life concerning contract release or room relocations
- 3. Actions by the Academic & Financial Appeals Committee
- 4. Actions by a faculty member, staff member or third party which may constitute harassment or discrimination (which should be referred to the nondiscrimination and Title IX coordinator, a nondiscrimination campus liaison, or Human Resources & Payroll, as set forth in the Prohibited Discrimination and Harassment Policy (http://catalog.jwu.edu/handbook/ generalinformationandpolicies/discriminationandharassment))
- Actions relating to voluntary medical withdrawa (http://catalog.jwu.edu/ handbook/generalinformationandpolicies/withdrawalfromjwu/ medicalwithdrawal)<u>ls</u>
- Actions relating to the review of accommodation decisions (http:// catalog.jwu.edu/handbook/studentservices/centerforacademicsupport/ services)
- Actions relating to academic integrity (http://catalog.jwu.edu/handbook/ academicpolicies/academicintegrity)

## **Complaint and Grievance Process**

For the resolution of academic and administrative issues outside of the exempt areas, please follow the following process:

## Step 1

A student should first address the complaint or grievance orally with the faculty or staff member involved within 5 days of the incident. The faculty or staff member will consider the complaint or grievance and notify the student of the faculty or staff member's decision within a reasonable time, usually 5 days.

## Step 2

If the complaint or grievance cannot be resolved at the previous level, the student should present the complaint or grievance, in writing, to the appropriate department chair or department director within 5 days of receipt of the faculty or staff member's decision. The department chair or department director will document his or her decision and provide a copy to the student, faculty or staff member, and dean of the appropriate school or college (in the case of an academic complaint or grievance) or the dean of students (in the case of an administrative complaint or grievance) within a reasonable time, usually 5 days.

## Step 3

If the complaint or grievance is still unresolved, the student may request a final review at the dean's level by submitting a written request for review to the dean of the appropriate college or school (in case of an academic complaint or grievance) or the dean of students (in case of an administrative complaint or grievance) or their designees. The written request should set forth the reasons that the student is seeking a review of the earlier decision and, in particular, should specify if the student feels that relevant, new information has come to light since the decision was made or that the decision was unjust or inconsistent with the circumstances of the incident. The request will be considered by the appropriate dean or designee. The decision of the reviewing dean will be final and a written copy of the decision will be given to the student.

## **Expedited Review**

If there is a legitimate need for an immediate or expedited review of an academic or administrative decision, then written complaints and grievances or requests for review and decisions may not be required. The determination of whether an expedited review is appropriate is determined in the sole discretion of the dean of the appropriate college or school (in case of an academic complaint or grievance), the dean of students (in case of an administrative complaint or grievance) or their designees.

Note: Retaliation against any individual who has made a good faith complaint or grievance or cooperated in the investigation of such a complaint or grievance is a violation of university policy. Anyone found to have engaged in retaliation will be subject to disciplinary action up to and including termination or dismissal.

## **Student Complaint Process for Online Students**

#### **Student Complaint Process for Online Students in SARA States**

Information on student complaint processes for students enrolled in the College of Online Education is below. For additional consumer information related to all other aspects of Johnson & Wales University, please see Student Consumer Information (http://www.jwu.edu/content.aspx?id=30064771207).

If you are enrolled as an online student and you have a complaint or grievance that cannot be resolved through Johnson & Wales University's complaint and grievance process as set forth above, you may file a complaint with the Rhode Island Council on Postsecondary Education (RI-CPE).

The Rhode Island Council on Postsecondary Education (RI-CPE) has promulgated a policy entitled "Student Complaint Procedure." That policy is posted on the RI-CPE website (http://www.riopc.edu/page/RI-SARA). As specified in that policy, JWU students may file the following types of complaints with the Rhode Island Office of the Postsecondary Commissions:

- Allegations of consumer protection violations, including fraud and false
   advertising
- · Allegations of violations of state laws, rules or licensing requirements
- · Allegations of violations of accreditation standards
- Allegations of violations of standards established by the National Council for State Authorization Reciprocity Agreement (NC-SARA)
- · Complaints about education program quality
- Other complaints as specific in the RI-CPE Student Complaint Policy

As specified in the RI-CPE Policy, such student complaints shall be delivered or mailed to the Rhode Island Office of the Postsecondary Commissioner (OPC) at the following address:

Office of the Postsecondary Commissioner 560 Jefferson Blvd. Warwick, Bl 02886-1304

Students may contact the OPC by phone at 401-736-1100, or visit the website (http://www.ribghe.org).

## Initial Complaints to be Filed with JWU

Before filing a complaint with the Rhode Island OPC, online students are expected to first file an internal complaint with JWU by following the process outlined above under the Complaint and Grievance Process. The complaint will be reviewed, evaluated and, whenever possible, resolved by the relevant JWU personnel. If the person bringing the complaint is not satisfied with the outcome of the internal JWU complaint process, the complainant may file his/her complaint within 2 years of the incident about which the complaint is made with the Rhode Island Office of the Postsecondary Commissioner as described above. The resolution of the complaint by the RI-OPC will be final.

#### **Student Complaint Process for Online Students in Non-SARA States**

If you are enrolled as an online student living in a state that is not a member of the State Authorization Reciprocity Agreement (SARA) and you have a complaint or grievance that cannot be resolved through Johnson & Wales University's complaint and grievance process, you may file a complaint with the state in which you reside by referring to the following list of State Agencies (http://www.jwu.edu/uploadedFiles/Documents/Policies\_and\_Procedures/JWUState-by-StateInformationforOnlineStudentComplaintProcess.pdf). To determine whether your state of residence is a SARA member, please refer to the website (http://nc-sara.org/sara-states-institutions).

#### Notice Regarding Georgia Nonpublic Postsecondary Education Commission (NPEC) Student Complaint Process

Any person or student who is a legal resident of Georgia claiming damage or loss against Johnson & Wales University may file a verified complaint with the executive director of NPEC after going through the university complaints and grievances process. The complaint must contain a detailed description of the claim, including dates, times and full names of all involved. Verification means that the complaint must be signed by the student or person filing the complaint and notarized, and state that the matters set forth in the complaint are true and correct. The complaint shall be investigated by the appropriate Standards Administrator (SA) of NPEC. The SA shall attempt to resolve the complaint between the university and the student. If the complaint cannot be resolved, the SA will issue a decision and inform each party that either has a right to request a hearing in writing before the executive director of NPEC within 10 days of receipt of the SA's decision. The executive director may set a date and time for a hearing which shall be delivered to both parties by certified mail.

The Georgia NPEC may be contacted at Georgia Nonpublic Postsecondary Education Commission, 2082 East Exchange Place, Suite 220, Tucker, GA, 30084, (770) 414-3330 or online (http://www.gnpec.org).

## **Health Services**

JWU's health services are available to commuting and resident students.

- Providence (http://www.jwu.edu/content.aspx?id=288)
- North Miami (http://www.jwu.edu/northmiami/health)
- Denver (http://www.jwu.edu/content.aspx?id=564)
- Charlotte (http://www.jwu.edu/charlotte/health)

# International Student Services Office

The International Student Services Office (ISSO) is part of JWU Global, which also includes Study Abroad and the BRIDGE. There are ISSO staff members on each of the 4 campuses. The main focus of ISSO is to help international students adhere to Department of Homeland Security regulations, maintain their student status and access all the benefits permitted by their student visa status. A variety of other programs and services have also been created to assist students from the moment they enroll in the university until the day they graduate and beyond. Information sessions on employment, tax and other cultural adjustment issues are conducted every year. ISSO also offers orientation and cultural programming for international students and the university community. The BRIDGE collaborates on much of this programming designed to support students with acclimating to campus life.

- Providence (http://www.jwu.edu/content.aspx?id=49664)
- North Miami (http://www.jwu.edu/northmiami/iss)
- Denver (http://www.jwu.edu/denver/iss)
- · Charlotte (https://international.jwu.edu/charlotte-resources)

## Policies

Please see the appropriate section for the university's Computer and Technology Use and Drug and Alcohol Policies.

Additional policies and procedures: Not all university policies and procedures affecting students are described in this catalog. For further information, please refer to the Student Handbook (http://catalog.jwu.edu/handbook).

# Computer and Technology Use

All students are required to comply with the university's Computer and Technology Use Policy (http://it.jwu.edu/Security/policies/Computer-and-Technology-Use-Policy).

The university's Computer and Technology Use Policy prohibits students from uploading, downloading, posting, publishing, transmitting, retaining, reproducing, sharing or distributing in any way information, software, movies, music, books, articles or any other material which is protected by copyright or other proprietary right, without obtaining permission of the owner. Violation of this policy may result in the termination of the student's access to the internet via the university's internet system, and constitutes a violation of the Student Code of Conduct (http://catalog.jwu.edu/handbook/studentaffairs/ studentcodeofconduct).

## **Copyright Infringement**

Students should be aware that unauthorized distribution of copyrighted material, including unauthorized peer-to-peer file sharing, may subject the student to civil and criminal liabilities. In general, anyone found liable for civil copyright infringement may be ordered to pay either actual damages or "statutory" damages affixed at not less than \$750 and not more than \$30,000 per work infringed. For "willful" infringement, a court may award up to \$150,000 per work infringed. A court can, at its discretion, also assess

costs and attorneys' fees. For details, see Title 17, United States Code, Sections 504, 505. Willful copyright infringement can also result in criminal penalties, including imprisonment of up to five years and fines of up to \$250,000 per offense. For more information, please see the website of the U.S. copyright office (http://www.copyright.gov), especially their FAQs (http:// www.copyright.gov/help/faq). Please refer to the Computer and Technology Use Policy for a further description of prohibited activities regarding the use of university technology resources.

Unauthorized peer-to-peer file sharing is a violation of law, as well as university policy, including the Student Code of Conduct. Students engaging in unauthorized peer-to-peer file sharing, including illegal downloading and unauthorized distribution of copyrighted materials, will be subject to disciplinary action up to and including suspension or dismissal from the university. Please see Frequently Asked Questions About File Sharing (http:// it.jwu.edu/Security/File-Sharing) for more information.

# **Drug and Alcohol Policy**

In accordance with the Federal Drug-Free Workplace Act and Drug-Free Schools and Communities Act, Johnson & Wales University prohibits the unlawful manufacture, distribution, dispensation, possession or use of narcotics, drugs, other controlled substances or alcohol at the workplace and in the educational setting. Possession or use of alcoholic beverages anywhere on university property is prohibited except for legal use at events, operations, programs, premises or facilities sanctioned by the university. Unlawful for these purposes means in violation of federal, state or local statutes, regulations or ordinances. Workplace is defined as either university premises or any place where university business is conducted away from university premises. Educational setting includes both university premises and approved educational sites off campus.

Possession or use of illegal drugs, narcotics or drug paraphernalia is absolutely forbidden. Johnson & Wales may impose sanctions on students and employees for violations of this policy up to and including dismissal, separation of employment and/or possible referral to local authorities consistent with applicable law. Johnson & Wales is not and cannot be considered a protector or sanctuary from the existing laws of the local, state and/or federal government.

## **University Sanctions**

Disciplinary sanctions which may be imposed on a student found to be in violation of the above policy include, but are not limited to, revocation of certain privileges, community service, conduct warning, conduct probation, fine or restitution for loss, suspension or dismissal from the university and/or university housing, and referral to alcohol education classes. The university also reserves the right to notify parents of violations by students who are under the applicable legal drinking age. Please see the Student Code of Conduct (http://catalog.jwu.edu/handbook/studentaffairs/ studentcodeofconduct) and Sanctions for Individuals (http://catalog.jwu.edu/handbook/studentaffairs/studentcodeofconduct/sanctionsforindividuals) for more information.

## **Alcohol and Its Effects**

Alcohol abuse is defined as any drinking that harms or endangers the drinker or other people. It can be a single episode or a regular pattern. Alcohol consumption causes a number of marked changes in behavior. Thought processes are slowed as alcohol numbs and destroys brain cells.

## Symptoms of Drug Abuse

The key is change. It is important to watch for any significant changes in physical appearance, personality, attitude or behavior. Behavior signs include a change in overall personality or attitude with no other identifiable cause; a general lack of motivation, energy or self-esteem; sudden oversensitivity, temper tantrums or resentful behavior; and moodiness, irritability or nervousness.

## **Possible Effects of Drug Abuse**

Narcotics (i.e., opium, morphine, heroin) may cause euphoria, drowsiness, respiratory distress and nausea. Depressants (i.e., barbiturates, benzodiazepines) may cause slurred speech, disorientation and drunken behavior without the odor of alcohol. Stimulants (i.e., cocaine, amphetamines) may cause increased alertness, increased blood pressure and pulse, insomnia and loss of appetite. Hallucinogens (i.e., LSD, mescaline) may cause illusions, hallucinations and poor perception of time and distance.

Cannabis (i.e., marijuana, hashish) may cause euphoria, relaxed inhibitions and disoriented behavior.

## JWU's Substance Abuse Prevention Program

Several programming initiatives and alternatives are available to help students examine their own behavior related to alcohol and other drugs (AOD):

- Counseling Services provides an assessment of AOD usage for all students who seek counseling.
- Referrals to community resources are available for individuals with more long-term or complex needs. A number of AA (Alcoholics Anonymous), NA (Narcotics Anonymous) and Al-Anon groups hold meetings close to campus and in the larger local community.
- Counseling, Health & Wellness offers AOD prevention through programming efforts with various student groups and Student Affairs departments.
- Counseling, Health & Wellness also collaborates with Student Conduct to provide educational and other resources for students with problematic drinking behavior and drug use.
- A number of programming initiatives take place each year.

## State Penalties for Drug and Alcohol Offenses

Johnson & Wales University students are subject to state criminal prosecution and penalties for drug and alcohol offenses, including

- possession or delivery of marijuana, cocaine, heroin, LSD or PCP
- possession of a needle and syringe
- driving under the influence of alcohol and/or drugs
- driving under the influence, death resulting

Criminal penalties for drug and alcohol offenses can include

- mandatory drug or alcohol counseling or treatment
- driver retraining
- suspension or loss of driver's license
- community service
- fines of various amounts
- imprisonment for various periods of time up to life imprisonment

## **Residential Life**

Generally, all first-year students are required to live in university housing for their first and second year of study unless they meet 1 or more of the following criteria:

- They are married.
- They are a parent.
- They are 21 years of age or older.
- They are living at home with a relative, parent or guardian, and commuting within a 50-mile radius of campus.
- They are a transfer student.
- They are not eligible to live on campus.

Please contact Residential Life for further information regarding these exceptions.

Students who have been convicted of certain felonies (or have had certain felony-type charges sustained in a juvenile proceeding), such as crimes of violence, serious drug offenses and sex offenses, are not eligible to live in university housing.

Residential Life (http://www.jwu.edu/charlotte/reslife) provides information regarding a variety of living accommodations on and near campus, as well as programs for students and opportunities for involvement. For additional opportunities to get involved on campus, please contact Student Involvement & Leadership (p. 107).

Students requesting reasonable accommodations should contact the Center for Academic Support (http://www.jwu.edu/content.aspx?id=692).

# Safety and Security

Campus Safety & Security (http://www.jwu.edu/charlotte/safety) is responsible for the enforcement of university policies, security on campus, and providing services for the university's students, faculty and staff. Some of the services provided by Campus Safety & Security include emergency preparedness activities, and crime prevention programs designed to raise awareness and promote safe practices on campus. Students are encouraged to take advantage of the services and programs offered by Campus Safety & Security. Campus Safety & Security is open 24 hours a day, 365 days a year. Students who need help or have questions should call extension 1900 from a university phone or 980-598-1900 from a non-university phone. Incidents of an emergency nature should be reported to the Charlotte police at 911, followed by contacting Campus Safety & Security at the above number.

Campus Safety & Security officers patrol the campus at all times and utilize an integrated electronic access control and digital camera system. Emergency blue-light call boxes are strategically located throughout the campus and directly connect callers to the Campus Safety & Security dispatcher on duty. Campus Safety & Security issues timely alerts to the campus community and, when necessary, has the ability to issue these timely alerts via an emergency notification mass-messaging system.

In compliance with the Higher Education Act, Johnson & Wales University publishes an Annual Security Report and Annual Fire Safety Report. The Annual Security Report discloses information about campus security policies and statistics concerning reported crimes that occurred campus, universitycontrolled property and public property immediately adjacent to campus. The Annual Fire Safety Report discloses information about the campus fire safety policies and procedures and fire statistics for each residence hall. A copy of the reports may be obtained from Campus Safety & Security in person or online (http://www.jwu.edu/charlotte/safety).

The university maintains a log of all fires that occur in on-campus housing and a daily log of reported crimes.

# Student Academic & Financial Services

Student Academic & Financial Services is comprised of several departments that assist students with a variety of academic and financial matters, such as maintaining student records, course scheduling, degree audits and progress, and providing academic counseling, as well as applying for financial aid, payment plans, invoicing, financial aid award notifications, financial questions and procedures.

## Student Involvement & Leadership

Student Involvement & Leadership (http://www.jwu.edu/content.aspx? id=11122) strives to cultivate meaningful experiences to inspire personal and professional growth by

- developing and supporting programs that promote collaborative learning, character development and social responsibility
- promoting a student-centered culture that encourages a strong sense of pride and tradition
- empowering students to embrace and strengthen an inclusive community
- fostering collaborative partnerships to support and deliver successful campus events

Some programs and services include

- student organizations
- fraternity and sorority life
- · leadership development programs
- student government
- New Student Orientation
- Homecoming
- campus activities and programs, such as bands, comedians, movie nights and BINGO
- fall, winter and spring festivals
- campus traditions such as JWU Olympiad, One-Ton Sundae, JWU
   Pawlooza and more

## Organizations

Opportunities abound for students to get involved in student organizations and become engaged in the Wildcat community at JWU's Charlotte Campus. See Student Organizations (http://www.jwu.edu/content.aspx?id=11118) to learn how to get involved, access the Student Organization Handbook and discover how to start new organizations on campus.

## **Fraternity and Sorority Life**

Getting connected to the fraternity and sorority community is a fantastic way to strengthen your leadership potential, serve others and build a network of resources that can last a lifetime. See Fraternity and Sorority Life (http://www.jwu.edu/content.aspx?id=30064773798) for currently available fraternities and sororities and to learn how to get involved.

## Leadership Development Programs

Student Involvement & Leadership provides opportunities (http:// www.jwu.edu/content.aspx?id=706) for students to complement their classroom education with the leadership knowledge, skills and abilities necessary to succeed in a competitive workplace and in life. Take advantage of these rewarding programs, including the Emerging Leader Series (http:// www.jwu.edu/content.aspx?id=11328) and Advanced Leader Summit (http:// www.jwu.edu/content.aspx?id=11306).

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