Memorandum of Understanding between

Johnson & Wales University and Webber International University

Webber International University ("School") and Johnson & Wales University (JWU), both institutions of higher education regionally accredited as recognized by the Council for Higher Education Accreditation (CHEA), agree to enter into the following Memorandum of Understanding (MOU) in order to enable undergraduate and graduate students currently enrolled at JWU (at the North Miami, Florida campus) an opportunity to complete their programs of study and to provide for a smooth and seamless transfer to School. Both School and JWU understand that the terms enumerated herein should serve as guidelines to foster student success. This MOU is effective on the date signed by both parties.

The parties agree to the following:

- 1. The MOU is contingent on the New England Commission of Higher Education (NECHE), Southern Association of Colleges and Schools Commission on Colleges (SACSCOC), and appropriate governmental approvals.
- 2. School will offer courses of study toward either a baccalaureate or master's degree for which it is already approved ("Program").
- 3. School will waive admission application fees for students applying from JWU, irrespective of their mode of application.
- 4. School will create a microsite that provides fast access to currently enrolled JWU students, although JWU students will not be required to apply through the microsite. Applications completed on the microsite will provide students the opportunity to request that admissions, grades, and financial aid information be sent to School from JWU. Completed forms will be sent to both JWU and School for processing.
- 5. School will accept students who are in good academic and conduct standing at JWU as of 7.30.2020.
- 6. For any JWU student transferring into School, School will provide a \$2,000 per semester scholarship award for the 2020-2021 and 2021-2022 academic years. For any JWU student transferring into School, School will, to the extent possible, match the institutional financial aid awards, if any, granted to the student by JWU during the 2020-2021 academic year and will otherwise endeavor to ensure that no student pays any more in tuition and fees than such student would have paid had such student attended and graduated from JWU. Further, as required by NECHE, School will notify students of any additional charges and evidence that the institution has the ability to remain stable during the teach-out period.
- 7. JWU students who have completed the equivalent of the general education requirements of JWU as reviewed and certified by the Registrar's Office at JWU will not be required to complete School's general education requirements and will be considered to have satisfied all general education requirements at School.
- 8. For each student (a) enrolled in a particular course of study at JWU who (b) seeks to enroll in a comparable Program at School and (c) for which comparable Program the School wishes to accept the student, the parties shall do as follows:
 - a JWU shall create a document ("Curricular Map") identifying such course of study and all courses required for such course of study at JWU and spaces for School to enter its comparable courses for its comparable Program.
 - b JWU shall populate all such Curricular Maps into a folder reasonably accessible to School and shall inform School when such Curricular Maps are available.

- c On receiving notice that such Curricular Maps are available to it, School shall access the folder containing such Curricular Maps and shall populate each such Curricular Map with its comparable courses for its comparable Program (in other words, comparable to the corresponding JWU student's course of study).
- 9. School will award transfer credit for coursework completed at JWU contingent upon the student achieving a minimum overall grade point average of 2.0 and a passing grade of at least a "C" for all courses.
- 10. Any JWU student who fails to apply, be accepted, and matriculate at School by the end of August 2021 or such later date <u>than</u> the 2021-2022 academic year commences at School, shall be excluded from this MOU.
- 11. School will suspend the residency requirements and be flexible to accommodate students when applying credit earned towards the degree from corresponding degree plan at JWU. JWU students matriculating at School will earn their degree from School. A student may not earn a degree from both JWU and School. The student must transfer directly from JWU to School. The MOU will remain in effect as long as the matriculated student is continuously enrolled at School.
- 12. School shall provide academic support to JWU students transferring to School and shall ensure that JWU students are able to register for the classes they need or authorize appropriate substitute courses.
- 13. School will provide resources for transferring JWU students to answer questions, to provide advising, and to facilitate course registration (e.g., a website or a special orientation).
- 14. JWU will announce it has reached an agreement with School and will provide information to students, faculty, staff, parents, guardians, and regulators about the existence of this MOU and the information contained in the MOU.
- 15. JWU and School will provide direct links between their institutional websites, indicating the existence of this MOU.
- 16. JWU and School will exchange data and documents that will contribute to the maintenance and improvement of these transfer arrangements and promote effective cooperation between the two institutions. JWU will provide School with admissions, grades, and financial aid data to the extent reasonably possible in compliance with local, state, and federal law and regulations.
- 12. The obligations pursuant to this MOU shall terminate when the first of the following obligations have occurred:
 - a. All JWU students accepted by School pursuant to this MOU have either graduated from School or failed to be continuously enrolled at School; or
 - b. Four years from the date of this MOU.
- 13. School will provide housing for those JWU students currently in campus housing for 7.30.2020 (at the generally applicable cost, payable by the transferring students and to the extent such housing is reasonably available).
- 14. School represents and warrants that it is qualified to teach out JWU students based on the criteria set forth in NECHE's Policy on Teach-Out Plans and Teach Out Agreements ("Revised Policy") attached hereto, and represents and warrants that satisfies all of requirements set forth in the Revised Policy. Without limiting the generality of the foregoing, School represents and warrants that none of the conditions set forth in Section I, A-D of the Revised Policy are present, and the institution represents

and warrants that it is "not investigation, subject to an action, or being prosecuted for an issue related to academic quality, misrepresentation, fraud, or other severe matters by a law enforcement agency."

IN WITNESS WHEREOF, the parties have executed this MOU on the dates indicated below:

Billye W. Auclair

Name

Title Provost

Johnson & Wales University

Date

August 27, 2020

seph Cicchetto

CFO

Webber International University

8/26/20

Date

Program Name: Business Administration B.S. Catalog: 2017-2018		اد. <i>ن</i> ا.	Program Nam BS General Business Studiese:				
outurog. 20	Johnson & Wales University		Webber International University				
Business Foundations			General Business Studies				
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit		
ACCT1210	Financial Accounting	3.0	ACC201	Financial Accounting	3		
ACCT1220	Managerial Accounting	3.0	CIS240	Comp Apps in Business	3		
CAR0010	Career Management	1.0					
FISV2000	Finance	3.0	FIN150	Personal Finance	3		
FIT 1040	Spreadsheet Design for Business Solutions	3.0	CIS101	Intro to CIS	3		
LAW2001	The Legal Environment of Business I	3.0	BUS250	Business Law	3		
MGMT1001	Contemporary Business Management I	3.0	MGT250	Principles of Management	3		
MGMT2001	Human Resource Management	3.0	MGT312	Human Resource Management	3		
MRKT1001	Principles of Marketing	3.0	MKT250	Principles of Marketing	3		
	Total Credits	25.0			24		
	Degree Courses						
ECON 1002	Microeconomics	3.0	ECO241	Microeconomics	3		
MATH1035	Quantitative Analysis I	3.0	MAT121	College Algebra	3		
MATH2002	Statistics II	3.0	BUS310	Business Statistics	3		
MGMT 1002	Contemporary Business Management I	3.0	BUS210	Career Development	3		
MGMT2020	Organizational Behavior	3.0	MGT300	Public Relations	3		
MGMT2030	Operations & Supply Chain Management I	3.0	BUS300	Internship	3		
MGMT4020	Strategic Management	3.0	MGT325	Entrepreneurship	3		
MGMT4030	Senior Business Capstone	3.0	MGT443	Compensation & Benefits	3		
MRKT3050	Techniques in Sales Management	3.0	MKT340	Consumer Behavior	3		
	Total Credits	27.0			27		
	Free Electives						
	Free Elective	3.0	TEL	Tailored Elective	3		
	Free Elective	3.0	TEL	Tailored Elective	3		
	Free Elective	3.0	TEL	Tailored Elective	3		
	Free Elective	3.0	TEL	Tailored Elective	3		
	Free Elective	3.0	TEL	Tailored Elective	3		
	Free Elective	3.0	TEL	Tailored Elective	3		
	Free Elective	3.0	TEL	Tailored Elective	3		
	Free Elective	3.0	TEL	Tailored Elective	3		
	Free Elective	3.0	TEL	Tailored Elective	3		
	Total Credits	27.0			27		
	& Sciences Core Experience		1				
	ons Foundation Courses	Т	F				
ENG1020	English Composition	3.0	ENG111	English Composition I	3		
	Advanced Composition &	3.0	ENG112	English Composition II	3		
ENG1021	Communications		FNOOO	Formulation and Block in			
ENG1030	Communication Skills	3.0	ENG280	Foundations of Rhetoric	3		
Integrative Le	_	2.2	CEN	Con Education Floating	2		
ILS@2999	Integrative Learning - 2000 Level	3.0	GEN ENG420	Gen Education Elective	3		
ILS@4999	Integrative Learning - 4000 Level	3.0	ENG420	Publication Design	3		
Arts & Humar		2.0	MGT321	Puningg Ethics	2		
PHIL 3240	Ethics: A Global Perspective	3.0		Business Ethics	3		
Select One	ART, HIST, HUM, LIT or REL	3.0	HUM	Humanity Elective	3		
Mathematics MATH1020	Fundamentals of Algebra or higher based on placement	3.0	GEN	Gen Ed Elective	3		

MATH2001	Statistics	3.0	MAT	Math Elective	3
Science					
SCIENCE	BIO, CHM, PHY or SCI	3.0	SCI	Science Elective	3
Social Science	2				
ECON1001	Macroeconomics	3.0	CIS295	Presentation Management	3
Select One	ANTH, ECON, LEAD, PSCI or SOC	3.0	PSY101	Psychology	3
Arts & Science	e Electives				
Select two co	urses from the offerings	3.0	SBS	SBS Elective	3
within the Co	llege of Arts & Sciences, at least one at	3.0	ENG330	Writing Professionally	3
the 3000 leve	l or higher.				
	Total Credits	42			42
Total Progran	n Credits	121.0			120

Program Name: Business Administration B.S.B.A. Catalog: 2018-2019 & 2019-2020		Program	Name: BS General Business Studies		
Johnson & Wales University					
	Business Foundations			Webber International University	
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
ACCT1210	Financial Accounting	3.0	ACC201	Financial Accounting	3
ACCT1220	Managerial Accounting	3.0	CIS240	Comp App in Business	3
CAR0010	Career Management	1.0			
FISV2000	Finance	3.0	FIN150	Personal Finance	3
FIT 1040	Spreadsheet Design for Business Solutions	3.0	CIS101	Intro to CIS	3
LAW2001	The Legal Environment of Business I	3.0	BUS250	Business Law	3
MGMT1001	Contemporary Business Management I	3.0	MGT250	Principles of Management	3
MGMT2001	Human Resource Management	3.0	MGT312	Human Resource Management	3
MRKT1001	Principles of Marketing	3.0	MKT250	Principles of Marketing	3
	Total Credits	25.0			24
	Degree Courses				
ECON 1002	Microeconomics	3.0	ECO241	Microeconomics	3
MGMT 1002	Contemporary Business Management I	3.0	BUS210	Career Development	3
MGMT2020	Organizational Behavior	3.0	MGT300	Public Relations	3
MGMT2030	Operations & Supply Chain Management I	3.0	BUS300	Internship	3
MGMT4020	Strategic Management	3.0	MGT325	Entrepreneurship	3
MGMT4030	Senior Business Capstone	3.0	MGT443	Compensation & Benefits	3
	Total Credits	18.0			
	Major Courses				
MATH1035	Quantitative Analysis I	3.0	MAT121	College Algebra	3
MATH2002	Statistics II	3.0	BUS310	Bus Statistics	3
MRKT3050	Techniques in Sales Management	3.0	MKT340	Consumer Behavior	3
	Total Credits	9.0			
Major Electives RMGT)	(choose 5 from ENTR, IBUS, MGMT,				
	Major Elective	3.0	TEL	Tailored Elective	3
	Major Elective	3.0	TEL	Tailored Elective	3
	Major Elective	3.0	TEL	Tailored Elective	3
	Major Elective	3.0	TEL	Tailored Elective	3
	Major Elective	3.0	TEL	Tailored Elective	3
	Total Credits	15.0			3
	Free Electives				
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Total Credits	12.0			3
	Arts & Sciences Core Experience				
	ns Foundation Courses		FNC		<u> </u>
ENG1020	English Composition	3.0	ENG111	English Composition I	3
ENG(CC)	Advanced Composition &	3.0	ENG112	English Composition II	3
ENG1021	Communications	2.0	ENCORR	Foundations of Photonic	12
ENG1030 Integrative Lea	Communication Skills	3.0	ENG280	Foundations of Rhetoric	3
ILS@2999	Integrative Learning - 2000 Level	3.0	GEN	Gen Education Elective	3
ILS@4999	Integrative Learning - 2000 Level	3.0	ENG420	Publication Design	3
11364777	milegrative Learning - 4000 Level	5.0	2.10720	. abiloudon besign	1 3

Arts & Human	ities				
PHIL 3240	Ethics: A Global Perspective	3.0	MGT321	Business Ethics	3
Select One	Course from ART, HIST, HUM, LIT or REL	3.0	ним	Humanities Elective	3
Mathematics	•				
MATH1020	Fundamentals or Algebra (or high based on student's placement)	er, 3.0	GEN	Gen Ed Elective	
MATH2001	Statistics	3.0	MAT	Math Elective	3
Science	<u> </u>				
SCIENCE	BIO, CHM, PHY or SCI	3.0	SCI	Science Elective	3
Social Science	·	•			
ECON1001	Macroeconomics	3.0	CIS295	Presentation Management	3
Select one course	ANTH, ECON, LEAD, PSCI or SOC	3.0	PSY101	Psychology	3
Arts & Science	Electives	•			
Select two cou	rses from the offerings	3.0	SBS	Social Science Elective	3
within the Coll	ege of Arts & Sciences, at least one at	3.0	ENG330	Writing Professionally	3
the 3000 level	or higher.				
	Total Credits	42			42
Total Program	Credits	121.0			120

Program Name: Criminal Justice B.S. Catalog: 2017-2018			Program No	nme: minal Justice Management	
			Webber International Universit		
	Johnson & Wales University		, v	vebber international University	/
Course Number	Major Courses Course Title	Credit Hours	Course Number	Course Title	Credit Hours
CJS1002	Introduction to Criminal Justice	3.0	CJM101	Intro to Criminal Justice	3
CJS1070	Criminal Courts	3.0	BUS250	Business Law	3
CJS1090	Law Enforcement	3.0	CJM303	Law Enforcement Op	3
CJS2040	Corrections	3.0	CJM202	Intro to Corrections	3
CJS2050	Criminology	3.0	CJM102	Intro Criminology	3
CJS2150	Criminal Justice Ethics	3.0	MKT250	Principles of Marketing	3
CJS3075	Criminal Investigation	3.0	CJM302	Criminal Investigations	3
CJS3450	Comparative Criminal Justice	3.0	CJM401	Adv. Issues in CJM	3
CJS3850	Homeland Security	3.0	ECO241	Microeconomics	3
CJS4030	Criminal Justice Research Methods	3.0	CJM495	CJM Internship	3
CJS4040	Criminalistics		CJM403	Criminal Evidence	3
or		3.0			
CJS4045	Criminalistics with Lab				
CJS4080	Criminal Justice Senior Seminar	3.0	CJM404	Criminal Justice Admin Mgt.	3
LAW3015	Criminal Procedure	3.0	CJM201	Criminal Procedure	3
LAW3025	Criminal Law	3.0	CJM/ POL305	Constitutional Law	3
	Total Credits	42.0			42
Major Elec	ctives (choose 6 credits from the following)	6.0		Choose 6 credits:	6
CJS 2085	Juvenile Justice		CJM301	Juvenile Delinquency	3
CJS 3810	Topics of National Security				
CJS 3820	Cyber Crimes		ACC202	Managerial Accounting	3
CJS 3099	Criminal Justice Internship (4.5 - 13.5)		CIS320	Information Systems	3
CJS 4050	Advanced Topics in Criminal Justice				
CJS4060	Advanced Topics in Criminalistics				
<i>or</i> CJS4065	Advanced Topics in Criminalistics with Lab				
	Related professional Studies				
CAR0010	Career Management	1.0	CJM402	Police Report Writing	1
PSCI2001	International Relations and World Politics	3.0	MGT250	Principles of Management	3
PSYC1001	Introductory Psychology	3.0	PSY101	Psychology	3
PSYC2002	Abnormal Psychology	3.0	ACC201	Financial Accounting	3
REL2001	Comparative Study of World Religions	3.0	GEN	Gen Education Elective	3
SOC 3060	Deviant Behavior	3.0	FIN360	Principles of Finance	3
	Total Credits	16.0			16
	Free Electives				
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Total Credits	15.0			15
Arts	& Sciences Core Experience	1			

ENG1020	English Composition	3.0	ENG111	English Comp I	3
	Advanced Composition &	3.0	ENG112	English Comp II	3
ENG1021	Communications				
ENG1030	Communication Skills	3.0	ENG280	Foundations of Rhetoric	3
Integrative Led	arning				
ILS@2999	Integrative Learning - 2000 Level	3.0	CIS2XX	200 level CIS course	3
ILS@4999	Integrative Learning - 4000 Level	3.0	ENG330	Writing Professionally	3
Arts & Human	ities				
HIST3200	American Government	3.0	SBS	Social Science Elective	3
Select One	ART, HUM, LIT, or PHIL	3.0	HUM	Humanity Elective	3
Mathematics		•			
MATH1002	A Survey of College Algebra (or higher, based on student's placement)	3.0	MAT121	College Algebra	3
MATH2001	Statistics	3.0	MAT	Math Elective	3
Science					
SCI2031	Anatomy & Physiology	3.0	SCI	Science Elective	3
Social Science	1	I.			
SOC1001	Sociology I	3.0	GEN	Gen Education Elective	3
Select One	ANTH, ECON, LEAD, PSCI or PSYC	3.0	ECON242	Macroeconomics	3
Arts & Science	Electives	•			
Select two cou	rses from the offerings	3.0	TEL	Tailored Elective	3
within the Coll	ege of Arts & Sciences, at least one at	3.0	BUS310	Business Statistics	3
the 3000 level	or higher.				
	Total Credits	42			42
Total Program	Credits	121.0			120

Program Name: Criminal Justice B.S. Catalog: 2018-2019		Program Name: BSBA Criminal Justice Management				
Johnson & Wales University				Webber International University		
			, v	Webber International University		
Course	Major Courses Course Title	Credit	Course	Course Title	Credit	
Number	Course Title	Hours	Number	Course Title	Hours	
CJS1002	Introduction to Criminal Justice	3.0	CJM101	Intro to Criminal Justice	3	
CJS1070	Criminal Courts	3.0	BUS250	Business Law	3	
CJS1090	Law Enforcement	3.0	CJM303	Law Enforcement Op	3	
CJS2040	Corrections	3.0	CJM202	Intro to Corrections	3	
CJS2050	Criminology	3.0	CJM102	Intro Criminology	3	
CJS2150	Criminal Justice Ethics	3.0	MKT250	Principles of Marketing	3	
CJS3075	Criminal Investigation	3.0	CJM302	Criminal Investigations	3	
CJS3450	Comparative Criminal Justice	3.0	CJM401	Adv issues in CJM	3	
CJS3850	Homeland Security	3.0	ECO241	Microeconomics	3	
CJS4030	Criminal Justice Research Methods	3.0	CJM495	CJM Internship	3	
CJS4040	Criminalistics		CJM403	Criminal Evidence	3	
or		3.0				
CJS4045	Criminalistics with Lab					
CJS4080	Criminal Justice Senior Seminar	3.0	CJM404	Criminal Justice Admin Mgt	3	
LAW3015	Criminal Procedure	3.0	CJM201	Criminal Procedure	3	
LAW3025	Criminal Law	3.0	CJM/ POL305	Constitutional Law	3	
	Total Credits	42.0			42	
Major Ele	ctives (choose 6 credits from the			Choose two:	6	
-	following)	6.0				
ASCI4799	College of Arts & Sciences Internship					
CJS2085	Juvenile Justice		CJM301	Juvenile Delinquency	3	
CJS3820	Cyber Crimes		ACC202	Managerial Accounting	3	
CJS4050	Advanced Topics in Criminal Justice		CIS320	Information Systems	3	
CJS4060	Advanced Topics in Criminalistics					
or						
CJS4065	Advanced Topics in Criminalistics with Lab					
	Related professional Studies					
CAR0010	Career Management	1.0	CJM402	Police Report Writing	3	
PSCI2001	International Relations and World Politics	3.0	MGT250	Principles of Management	3	
PSYC1001	Introductory Psychology	3.0	PSY101	Psychology	3	
PSYC2002	Abnormal Psychology	3.0	ACC201	Financial Accounting	3	
REL2001	Comparative Study of World Religions	3.0	TEL	Tailored Elective	3	
SOC 3060	Deviant Behavior	3.0	FIN360	Principles of Finance	3	
	Total Credits	16.0	1		+ -	
Free Electives						
21200000	Free Elective	3.0	TEL	Tailored Elective	3	
	Free Elective	3.0	TEL	Tailored Elective	3	
	Free Elective	3.0	TEL	Tailored Elective	3	
	Free Elective	3.0	TEL	Tailored Elective	3	
	Free Elective	3.0	TEL	Tailored Elective	3	
	Total Credits	15.0	† -		+	
Arte	s & Sciences Core Experience		1		+	
	ations Foundation Courses	1	1		+	
ENG1020	English Composition	3.0	ENG111	English Comp I	3	

	Advanced Composition &	3.0	ENG112	English Comp II	3
ENG1021	Communications				
ENG1030	Communication Skills	3.0	ENG280	Foundations of Rhetoric	3
Integrative Le	arning				
ILS@2999	Integrative Learning - 2000 Level	3.0	CIS2XX	200 level CIS course	3
ILS@4999	Integrative Learning - 4000 Level	3.0	ENG330	Writing Professionally	3
Arts & Humai	nities				
HIST3200	American Government	3.0	SBS	Social Science Elective	3
Select One	ART, HUM, LIT, or PHIL	3.0	HUM	Humanity Elective	3
Mathematics					
MATH1002	A Survey of College Algebra (or higher, based on student's	3.0	MAT121	College Algebra	3
	placement)				
MATH2001	Statistics	3.0	Math	Math Elective	3
Science					
SCI2031	Anatomy & Physiology	3.0	SCI	Science Elective	3
Social Science					
SOC1001	Sociology I	3.0	GEN	Gen Education Elective	3
Select One	ANTH, ECON, LEAD, PSCI or PSYC	3.0	ECON242	Macroeconomics	3
Arts & Science	e Electives				
Select two co	urses from the offerings	3.0	GEN ED	General Education Elective	3
within the Co	lege of Arts & Sciences, at least one at	3.0	BUS310	Business Statistics	3
the 3000 leve	or higher.				
	Total Credits	42			42
Total Progran	n Credits	121.0			120

Program Name: Criminal Justice B.S. Catalog: 2019-2020			Program I Webber I	Name: nternational University	
	Johnson & Wales University			BA Criminal Justice Managemen	t .
	Major Courses			ca. cacaco managemen	
Course	Course Title	Credit	Course	Course Title	Credit
Number	Godise Title	Hours	Number	Oddisc Title	Hours
CJS1002	Introduction to Criminal Justice	3.0	CJM101	Intro to Criminal Justice	3
CJS1070	Criminal Courts	3.0	BUS250	Business Law	3
CJS1090	Law Enforcement	3.0	CJM303	Law Enforcement Op	3
CJS2040	Corrections	3.0	CJM202	Intro to Corrections	3
CJS2050	Criminology	3.0	CJM102	Intro Criminology	3
CJS2150	Criminal Justice Ethics	3.0	MKT250	Principles of Marketing	3
CJS3075	Criminal Investigation	3.0	CJM302	Criminal Investigations	3
CJS3450	Comparative Criminal Justice	3.0	CJM401	Adv issues in CJM	3
CJS3850	Homeland Security	3.0	ECO241	Microeconomics	3
CJS4030	Criminal Justice Research Methods	3.0	CJM495	CJM Internship	3
CJS4040	Criminal dustice Research Methods Criminal strices	3.0	CJM403	Criminal Evidence	3
	Cililinaiistics	3.0	03101-03	Gillina Evidence	3
CJS4045	Criminalistics with Lab	3.0			
CJS4045 CJS4080	Criminalistics with Lab Criminal Justice Senior Seminar	3.0	CJM404	Criminal Justice Admin Mgt	3
			CJM201	Criminal Procedure	3
LAW3015	Criminal Procedure	3.0	CJM/	Constitutional Law	_
LAW3025	Criminal Law	3.0	POL305	Constitutional Law	3
	Total Credits	42.0	1 02303		42
Major Floctiv	es (choose 6 credits from the following)	6.0	+		72
ASCI4799	College of Arts & Sciences	0.0	+	Choose two:	6
A3CI4799	Internship			Choose two.	0
CJS2085	Juvenile Justice		CJM301	Juvenile Delinquency	
CJS3820	Cyber Crimes		ACC202	Managerial Accounting	
	•		CIS320	Information Systems	
CJS4050	Advanced Topics in Criminal Justice		013320	Illioilliation Systems	
CJS4060	Advanced Topics in Criminalistics		+		
	Advanced Topics in Criminalistics		+		
Or	Advanced Tenies in Criminalistics		+		
CJS4065	Advanced Topics in Criminalistics with Lab				
			+		
CAR0010	Related professional Studies	1.0	CIMAGO	Police Papart Writing	3
CAR0010	Career Management	1.0	CJM402 MGT250	Police Report Writing Principles of Management	3
PSCI2001	International Relations and World Politics	3.0	MG1250	Principles of Management	3
PSYC1001	Introductory Psychology	3.0	PSY101	Psychology	3
PSYC2002	Abnormal Psychology	3.0	ACC201	Financial Accounting	3
REL2001	Comparative Study of World Religions	3.0	TEL	Tailored Elective	3
SOC 3060	Deviant Behavior	3.0	FIN360	Principles of Finance	3
	Total Credits	16.0			
	Free Electives	1	1		
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Total Credits	15.0			
Art	s & Sciences Core Experience				
	ons Foundation Courses	<u> </u>			
ENG1020	English Composition	3.0	ENG111	English Comp I	3
	Advanced Composition &	3.0	ENG112	English Comp II	3
ENG1021	Communications	3.0			_

ENG1030	Communication Skills	3.0	ENG280	Foundations of Rhetoric	3
Integrative Le	arning				
ILS@2999	Integrative Learning - 2000 Level	3.0	CIS2XX	200 level CIS course	3
ILS@4999	Integrative Learning - 4000 Level	3.0	ENG330	Writing Professionally	3
Arts & Human	ities	•			
HIST3200	American Government	3.0	SBS	Social Science Elective	3
Select One	ART, HUM, LIT, or PHIL	3.0	HUM	Humanity Elective	3
Mathematics	·	•			
MATH1002	A Survey of College Algebra (or higher, based on student's placement)	3.0	MAT121	College Algebra	3
MATH2001	Statistics	3.0	Math	Math Elective	3
Science	·	•			
SCI2031 or	Anatomy & Physiology or	3.0	SCI	Science Elective	3
SCI1015 or	Introduction to Life Science or				
SCI2020	Exercise Physiology				
Social Science					
SOC1001	Sociology I	3.0	GEN	Gen Education Elective	3
Select One	ANTH, ECON, LEAD, PSCI or PSYC	3.0	ECON24	Macroeconomics	3
			2		
Arts & Science	Electives				
Select two cou	irses from the offerings	3.0	GEN ED	General Education Elective	3
within the Col	ege of Arts & Sciences, at least one at	3.0	BUS310	Business Statistics	3
the 3000 level	or higher.				
	Total Credits	42			42
Total Program	Credits	121.0			120

Program Name: Hotel & Lodging Management B.S. Catalog: 2017-2018		Program Name: BSBA Hospitality & Tourism Management			
	Johnson & Wales University		Webber International University		
	Business Foundations				
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
ACCT1210	Financial Accounting	3.0	ACC201	Financial Accounting	3
CAR0010	Career Management	1.0	A00201	Tillaticial Accounting	3
FISV2000	Finance	3.0	FIN360	Principles of Finance	3
FIT 1040	Spreadsheet Design for Business	3.0	CIS101	Introduction to CIS	3
	Solutions				
LAW2001	The Legal Environment of Business I	3.0	BUS250	Business Law	3
MRKT1001	Principles of Marketing	3.0	MKT250	Principles of Marketing	3
	Total Credits	16.0			15
	Major Courses				
FSM2065	Food & Beverage in the Hospitality Industry	3.0	HTM215	Food & Beverage Management	3
FSM2080 Or	Food Service Operations or	3.0	BUS210	Career Development	3
FSM 2180	Food & Bev Operation Control				
HOSP1001	Orientation to the Hospitality Industry	3.0	HTM190	Intro Hospitality & Tourism Mgt.	3
HOSP1015	Managing the Hotel Guest Experience	3.0	HTM220	Accommodations Operation Mgt.	3
HOSP2011	Hospitality Sales & Meeting Mgmt	3.0	CIS2XX	200 level CIS course	3
HOSP 3005	Leading Service Excellence in Hospitality Industry	3.0	BUS310	Business Statistics	3
HOSP 3012	Sustainable Hotel Support Operations	3.0	ACC202	Managerial Accounting	3
HOSP3075	Hotel Strategic Market & Brand Management	3.0	MKT375	Social Media Branding	3
HOSP3077	Revenue Management	3.0	HTM475	Operation Analysis	3
HOSP3085	International Hotel Operations,	3.0	HTM315	Sociology & Anthropology of	3
11031 3003	Development & Management	3.0		Hospitality & Tourism	
HOSP3099	Hotel Internship	9.0	HTM499, MGT250, ECO241	Hospitality Internship, Principles of Mgt., Microeconomics	9
HOSP4040	Hotel Asset Management	3.0	HTM295	Hospitality & Tourism Field Trip	
HOSP4060	Hospitality Strategy, Design & Execution Seminar	3.0	SBM440	Facilities & Event Mgt.	3
MGMT2001	Human Resource Management	3.0	HTM300	Human Resource Mgt.	3
	Total Credits	48.0			48
	Free Electives				
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Total Credits	15.0			15
A t -					1.0
	& Sciences Core Experience	<u> </u>			
	ons Foundation Courses	1 20	ENG111	English Composition !	2
ENG1020	English Composition	3.0	ENG111 ENG112	English Composition I	3
ENC4034	Advanced Composition &	3.0	ENGITZ	English Composition II	3
ENG1021	Communications	2.0	ENG280	Foundations of Rhetoric	2
ENG1030	Communication Skills	3.0	ENG200	roundations of Knetoric	3
Integrative Le	earning		TEL	Tailored Elective	3

ILS@4999	Integrative Learning - 4000 Level	3.0	ENG330	Writing Professionally	3
Arts & Huma	nities				
PHIL 3240	Ethics: A Global Perspective	3.0	SBS	Social Science Elective	3
Select One	ART, HIST, HUM, LIT or REL	3.0	HUM	Humanity Elective	
Mathematics					
MATH1002	A Survey of College Mathematics (or higher based on placement)	3.0	MAT121	College Algebra	3
MATH2001	Statistics	3.0	MATH	Math Elective	3
Science					
SCIENCE	BIO, CHM, PHY or SCI	3.0	SCI	Science Elective	3
Social Science	2				
ECON1001	Macroeconomics	3.0	ECO242	Macroeconomics	3
Select One	ANTH, ECON, LEAD, PSCI or SOC	3.0	PSY101	Psychology	3
Arts & Science	e Electives				
Select two co	urses from the offerings	3.0	GEN	General Education	3
within the Co	llege of Arts & Sciences, at least one at	3.0	GEN	General Education	3
the 3000 leve	l or higher.				
	Total Credits	42			42
Total Prograi	n Credits	121.0		1	120

Program Name: Hotel & Lodging Management B.S. Catalog: 2018-2019 & 2019-2020			Program Name: BSBA Hospitality & Tourism Management			
	Johnson & Wales University		Webber International University			
	Business Foundations			•		
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit	
ACCT1210	Financial Accounting	3.0	ACC201	Financial Accounting	3	
CAR0010	Career Management	1.0	700201	Tillaticial Accounting	-	
FISV2000	Finance	3.0	FIN360	Principles of Finance	3	
FIT 1040	Spreadsheet Design for Business	3.0	CIS101	Introduction to CIS	3	
	Solutions					
LAW2001	The Legal Environment of Business I	3.0	BUS250	Business Law	3	
MRKT1001	Principles of Marketing	3.0	MKT250	Principles of Marketing	3	
	Total Credits	16.0			15	
	Major Courses					
COHM3799	College of Hospitality Management Intermediate Internship	9.0	HTM499, MGT250, ECO241	Hospitality Internship, Prn of Management, Microeconomics	9	
FSM2065	Food & Beverage in the Hospitality Industry	3.0	HTM215	Food & Beverage Management	3	
FSM2080	Food Service Operations		BUS210	Career Development	3	
Or	or	3.0				
FSM 2180	Food & Bev Operation Control					
HOSP1001	Orientation to the Hospitality Industry	3.0	HTM190	Intro Hospitality & Tourism Mgt.	3	
HOSP1015	Managing the Hotel Guest Experience	3.0	HTM220	Accommodations Operation Mgt.	3	
HOSP2011	Hospitality Sales & Meeting Mgmt	3.0	CIS2XX	200 level CIS course	3	
HOSP 3005	Leading Service Excellence in	3.0	BUS310	Business Statistics	3	
11031 3003	Hospitality Industry	3.0	200010	Dusiness Statistics	١	
HOSP 3012	Sustainable Hotel Support Operations	3.0	ACC202	Managerial Accounting	3	
HOSP3075	Hotel Strategic Market & Brand	3.0	MKT375	Social Media Branding	3	
HOSP3077	Management Revenue Management	3.0	HTM475	Operation Analysis	3	
HOSP3085	International Hotel Operations,	3.0	HTM315	Sociology & Anthropology of	3	
1103F3083	Development & Management	3.0	111111010	Hospitality & Tourism	١	
HOSP4040	Hotel Asset Management	3.0	HTM295	Hospitality & Tourism Field Trip	3	
HOSP4060	Hospitality Strategy, Design &	3.0	SBM440	Facilities & Event Management	3	
11031 1000	Execution Seminar	3.0		r domines a Event Management		
MGMT2001	Human Resource Management	3.0	HTM300	Human Resource Mgt.	3	
	Total Credits	48.0		3	48	
	Free Electives					
	Free Elective	3.0	TEL	Tailored Elective	3	
	Free Elective	3.0	TEL	Tailored Elective	3	
	Free Elective	3.0	TEL	Tailored Elective	3	
	Free Elective	3.0	TEL	Tailored Elective	3	
	Free Elective	3.0	TEL	Tailored Elective	3	
	Total Credits	15.0				
Δrtc	& Sciences Core Experience					
	ons Foundation Courses	L				
ENG1020	English Composition	3.0	ENG111	English Comp I	3	
-1101020	Advanced Composition &	3.0	ENG112	English Comp II	3	
ENG1021	Communications	3.0				
ENG1021	Communication Skills	3.0	ENG280	Foundations of Rhetoric	3	
Integrative Le		3.0				
ILS@2999	Integrative Learning - 2000 Level	3.0	TEL	Tailored Elective	3	

ILS@4999	Integrative Learning - 4000 Level	3.0	ENG330	Writing Professionally	3
Arts & Huma	nities				
PHIL 3240	Ethics: A Global Perspective	3.0	SBS	Social Science Elective	3
Select One	ART, HIST, HUM, LIT or REL	3.0	HUM	Humanity Elective	3
Mathematics					
MATH1002	A Survey of College Mathematics (or higher based on placement)	3.0	MAT121	College Algebra	3
MATH2001	Statistics	3.0	MATH	Math Elective	3
Science					
SCIENCE	BIO, CHM, PHY or SCI	3.0	SCI	Science Elective	3
Social Science	2				
ECON1001	Macroeconomics	3.0	ECO242	Macroeconomics	3
Select One	ANTH, ECON, LEAD, PSCI or SOC	3.0	PSY101	Psychology	3
Arts & Science	e Electives				
Select two co	urses from the offerings	3.0	GEN ED	General Education Elective	3
within the Co	llege of Arts & Sciences, at least one at	3.0	GEN ED	General Education Elective	3
the 3000 leve	l or higher.				
	Total Credits	42			42
Total Program	n Credits	121.0		•	120

Program Name: Management B.S. Catalog: 2017-2018			Program Name: BSBA Management			
Catalog: 20			Webber International University			
	Johnson & Wales University		1	webber international University		
	Business Foundations	1	_		1	
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours	
ACCT1210	Financial Accounting	3.0	ACC201	Financial Accounting	3	
ACCT1220	Managerial Accounting	3.0	ACC202	Managerial Accounting	3	
CAR0010	Career Management	1.0				
FISV2000	Finance	3.0	FIN360	Principles of Finance	3	
FIT 1040	Spreadsheet Design for Business Solutions	3.0	CIS240	Computer Applications n Business	3	
LAW2001	The Legal Environment of Business I	3.0	BUS250	Business Law	3	
MGMT1001	Contemporary Business Management I	3.0	MGT250	Principles of Management	3	
MGMT2001	Human Resource Management	3.0	MGT312	Human Resource Mgt.	3	
MRKT1001	Principles of Marketing	3.0	MKT250	Principles of Marketing	3	
	Total Credits	25.0			24	
	Degree Courses					
ECON1002	Microeconomics	3.0	ECO241	Microeconomics	3	
LAW3002	The Legal Environment of Business	3.0	MGT325	Entrepreneurship	3	
LEAD1010	Foundations of Leadership Studies	3.0	BUS210	Career Development	3	
MGMT2020	Organizational Behavior	3.0	MGT412	Organizational Behavior	3	
MGMT2030	Operations & Supply Chain Management I	3.0	MGT220	International Business	3	
MGMT3030	Managerial Technology	3.0	CIS320	Information Systems	3	
MGMT3040	Process & Quality Management	3.0	FIN400	Corporate Finance	3	
MGMT4020	Strategic Management	3.0	MGT499	Policy & Strategy	3	
MGMT4030	Senior Business Capstone	3.0	MGT440	Operation Analysis & Mgt.	3	
	Total Credits	27.0			27	
Major Elective	es (choose 2 from the following)	6.0			6	
MGMT3050	Compensation, Benefits & Total Rewards			Choose Two Major Electives: On a per student basis,		
MGMT3060	Training & Development		ECO451	International Trade & Finance		
MGMT3070	Special Topics in Human Resource Management		BUS300	Business Internship		
MGMT4070	Strategic Human Resource Management		MKT420	International Marketing		
MGMT2040	Purchasing & Supply Chain Management					
MGMT4001	Process Planning & Control					
MGMT4050	Contemporary Issues in Operations & Supply Chain Management Strategy					
	Free Electives					
	Free Elective	3.0	TEL	Tailored Elective	3	
	Free Elective	3.0	TEL	Tailored Elective	3	
	Free Elective	3.0	TEL	Tailored Elective	3	
	Free Elective	3.0	TEL	Tailored Elective	3	
	Free Elective	3.0	TEL	Tailored Elective	3	
	Free Elective	3.0	TEL	Tailored Elective	3	
	Free Elective	3.0	Gen	General Education Elective	3	
	Total Credits	21.0			21	
Arts	& Sciences Core Experience					
Communicati	ons Foundation Courses					
ENG1020	English Composition	3.0	ENG111	English Composition I	3	

Total Progran	n Credits	121.0			120
	Total Credits	42			42
the 3000 leve	l or higher.				
within the Co	llege of Arts & Sciences, at least one at	3.0	BUS310	Business Statistics	3
Select two co	urses from the offerings	3.0	SBS	Social Science Elective	3
Arts & Science	e Electives	•			
Select One	ANTH, ECON, LEAD, PSCI or SOC	3.0	PSY101	Psychology	3
ECON1001	Macroeconomics	3.0	ECO242	Macroeconomics	3
Social Science	•				
SCIENCE	BIO, CHM, PHY or SCI	3.0	SCI	Science Elective	3
Science					
MATH2001	Statistics	3.0	MATH	Math Elective	3
MATH1002	A Survey of College Mathematics or higher based on placement	3.0	MAT12 1	College Algebra	3
Mathematics					
Select One	ART, HIST, HUM, LIT or REL	3.0	ним	Humanity Elective	3
PHIL 3240	Ethics: A Global Perspective	3.0	MGT321	Business Ethics	3
Arts & Huma	nities				
ILS@4999	Integrative Learning - 4000 Level	3.0	ENG330	Writing Professionally	3
ILS@2999	Integrative Learning - 2000 Level	3.0	Gen Ed	General Education Elective	3
Integrative Le	earning				
ENG1030	Communication Skills	3.0	ENG280	Foundations of Rhetoric	3
ENG1021	Communications				
	Advanced Composition &	3.0	ENG112	English Composition II	3

Program Name: Management B.S.B.A. Catalog: 2018-2019 & 2019-2020			Program	BSBA Management	
	Johnson & Wales University		1	Webber International University	
	Business Foundations				
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
ACCT1210	Financial Accounting	3.0	ACC201	Financial Accounting	3
ACCT1220	Managerial Accounting	3.0	ACC202	Managerial Accounting	3
CAR0010	Career Management	1.0			
FISV2000	Finance	3.0	FIN360	Principles of Finance	3
FIT 1040	Spreadsheet Design for Business Solutions	3.0	CIS240	Computer Applications n Business	3
LAW2001	The Legal Environment of Business I	3.0	BUS250	Business Law	3
MGMT1001	Contemporary Business Management I	3.0	MGT250	Principles of Management	3
MGMT2001	Human Resource Management	3.0	MGT312	Human Resource Mgt.	3
MRKT1001	Principles of Marketing	3.0	MKT250	Principles of Marketing	3
	Total Credits	25.0			24
	Degree Courses				
ECON1002	Microeconomics	3.0	ECO241	Microeconomics	3
MGMT1002	Contemporary Business Management II	3.0	MGT220	International Business	3
MGMT2020	Organizational Behavior	3.0	MGT412	Organizational Behavior	3
MGMT2030	Operations & Supply Chain Management I	3.0	MGT321	Human Resource Management	3
MGMT4020	Strategic Management	3.0	MGT499	Policy & Strategy	3
MGMT4030	Senior Business Capstone	3.0	MGT440	Operation Analysis	3
	Total Credits	18.0		† '	18
	Major Courses				
LAW3002	The Legal Environment of Business	3.0	MGT325	Entrepreneurship	3
LEAD1010	Foundations of Leadership Studies	3.0	BUS210	Career Development	3
MGMT3030	Managerial Technology	3.0	CIS320	Information Systems	3
MGMT3040	Process and Quality Management	3.0	MGT321	Business Ethics	3
	Total Credits	12.0			12
Major Elective RMGT)	es (choose 2 from ENTR, IBUS, MGMT,	12.0			12
	Major Elective	3.0		Elective	3
	Major Elective	3.0		Elective	3
Choose 2 of th	ne following:			Choose two of the following:	6
MGMT2040	Purchasing & Supply Chain Management	3.0		Elective 3000-4000 Level	
MGMT3050	Compensation, Benefits and Total Rewards	3.0	ECO451	International Finance	
MGMT3060	Training and Development	3.0	BUS300	Business Internship	
MGMT3070	Special Topics in Human Resource Management	3.0	MKT420	International Marketing	
MGMT4001	Process Planning & Control	3.0			
MGMT4050	Contemporary Issues in Operations & Supply Chain Management Strategy	3.0			
MGMT4070	Strategic Human Resource Management	3.0			
	Free Electives				
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3

	Free Elective	3.0	TEL	Tailored Elective	3
	Total Credits	12.0			12
Art	s & Sciences Core Experience				
Communicati	ions Foundation Courses				
ENG1020	English Composition	3.0	ENG111	English Comp I	3
	Advanced Composition &	3.0	ENG112	English Composition II	3
ENG1021	Communications				
ENG1030	Communication Skills	3.0	ENG280	Foundations of Rhetoric	3
Integrative L	earning				
ILS@2999	Integrative Learning - 2000 Level	3.0	Gen Ed	General Education Elective	3
ILS@4999	Integrative Learning - 4000 Level	3.0	ENG330	Writing Professionally	3
Arts & Huma	nities				
PHIL 3240	Ethics: A Global Perspective	3.0	MGT321	Business Ethics	3
Select One	ART, HIST, HUM, LIT or REL	3.0	HUM	Humanity Elective	3
Mathematics					
	A Survey of College Mathematics or		MAT121	College Algebra	3
MATH1002	higher based on placement	3.0			
MATH2001	Statistics	3.0	MATH	Math Elective	3
Science					
SCIENCE	BIO, CHM, PHY or SCI	3.0	SCI	Science Elective	3
Social Science	2				
ECON1001	Macroeconomics	3.0	ECO242	Macroeconomics	3
Select One	ANTH, ECON, LEAD, PSCI or SOC	3.0	PSY101	Psychology	3
Arts & Science	e Electives				
Select two co	urses from the offerings	3.0	SBS	Social Science Elective	3
within the Co	llege of Arts & Sciences, at least one at	3.0	BUS310	Business Statistics	3
the 3000 leve	l or higher.				
	Total Credits	42			42
Total Prograi	n Credits	121.0		•	120

Program Name: Marketing B.S. Catalog: 2017-2018			Program Name: BSBA Integrated Marketing Communications			
	Johnson & Wales University		Webber international University Emerging & Social Media			
	Major Courses		Emerging & Jouan Media			
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours	
ACCT1210	Financial Accounting	3.0	ACC201	Financial Accounting	3	
ACCT1220	Managerial Accounting	3.0	ACC202	Managerial Accounting	3	
CAR0010	Career Management	1.0	7.00202	managenariteeeaming		
FISV2000	Finance	3.0	FIN360	Principles of Finance	3	
FIT 1040	Spreadsheet Design for Business Solutions	3.0	CIS240	Comp Applications in Business	3	
LAW2001	The Legal Environment of Business I	3.0	BUS250	Business Law	3	
MGMT1001	Contemporary Business Management I	3.0	MGT250	Principles of Management	3	
MGMT2001	Human Resource Management	3.0	BUS210	Career Development	3	
MRKT1001	Principles of Marketing	3.0	MKT250	Principles of Marketing	3	
	Total Credits	25.0			24	
	Major Courses					
ADVC1010	Marketing Communications	3.0	COM254	Prin. Integrated Mktg. Communication	3	
MRKT1002	Consumer Behavior	3.0	MKT275	Artificial Intelligence for Mktg	3	
MRKT2050	Marketing Research	3.0	ECO241	Microeconomics	3	
MRKT3005	Brand Marketing	3.0	MKT365	Digital Media Management	3	
MRKT3045	Social Media Marketing or	3.0	MKT375	Social & Mobile Media	3	
or ADVC2001	Creative Concepts and Strategy or Basics of Print Design	3.0	WK1373	Branding	3	
or GDES3050 MRKT3050	Techniques in Sales Management	3.0	BIS310	Business Statistics	3	
		3.0	MKT495		3	
MGMT4030	Senior Business Capstone		MKT495 MKT480	Marketing Internship	3	
MRKT4055	Strategic Marketing Total Credits	3.0 24.0	IVIN 1400	Marketing Strategy	24	
-	ves (choose 15 credits of Major Specialization listed below) Creative Concepts and Strategy	15	COM264	Appropriate variations to major electives may be accommodated in transfer Graphic & Creative Design	15	
ADVC2001 ADVC2002	Copywriting and Art Direction		ENG230	Media Writing	3	
ADVC2002	Advanced Brand Communications		LIVOZOO	Wedia Willing		
ADVC3003	Advertising Campaigns		MKT370	Advertising Strategies	3	
ADVC3010	Digital Media Planning					
ADVC3050	Special Projects in Integrated Marketing Communications		COM374	Corporate Communications	3	
ADVC4020	Portfolio Seminar					
ADVC4050	Search Engine Marketing					
	Marketing Communications in an		MKT420	International Marketing	3	
ADVC4120	International Context					
ADVC4050	Search Engine Marketing					
GDES2030	Editorial and Publication Design I					
MRKT3002	Brand Marketing					
MRKT3011	Data-Driven Marketing					
MRKT3020	Product Development					
MRKT3045	Social Media Marketing					
MRKT3055	Survey Research		MKT460	Marketing Research	3	
MRKT3085	Marketing Analytics		MKT465	Marketing Analytics	3	
MRKT3150	Special Topics in Marketing					
RTL2005	Global Sourcing					
	Free Electives					
	Free Elective	3.0	TEL	Tailored Elective	3	
	Free Elective	3.0	TEL	Tailored Elective	3	
	Free Elective	3.0	TEL	Tailored Elective	3	
	l, .	2.0		Tailared Flactive	3	
	Free Elective	3.0	TEL	Tailored Elective	0	
	Free Elective Free Elective	3.0	TEL	Tailored Elective	3	

All	ts & Sciences Core Experience				
	tions Foundation Courses	'			
ENG1020	English Composition	3.0	ENG111	English Comp I	3
	Advanced Composition &	3.0	ENG112	English Comp II	3
ENG1021	Communications			•	
ENG1030	Communication Skills	3.0	ENG280	Foundations of Rhetoric	3
Integrative I	Learning				
ILS@2999	Integrative Learning - 2000 Level	3.0	PSY101	Psychology	3
ILS@4999	Integrative Learning - 4000 Level	3.0	ENG330	Writing Professionally	3
Arts & Humo					
PHIL3020	Crisis & Controversy: Critical Thinking	3.0	SBS	Social Science Elective	3
Or PHIL3040	Approach Ethics of Business Leadership				
Select One	ART, HIST, HUM, LIT or REL	3.0	ним	Humanities Elective	3
Mathematic		3.0	710111	Tramamues Liective	
widthematic	A Survey of College Mathematics (or				
MATH1002	higher based on placement)	3.0	MAT121	College Algebra	3
MATH2001	Statistics	3.0	MAT	Math Elective	3
Science	1	1			
SCIENCE	BIO, CHM, PHY or SCI	3.0	SCI	Science Elective	3
Social Science		1			-
ECON1001	Macroeconomics	3.0	ECO242	Macroeconomics	3
Select one	ANTH, LEAD, PSCI, PSYC, SOC	3.0	ECO241	Microeconomics	3
Arts & Scien		<u> </u>			
	urses from the College of Arts & Sciences, at	3.0	GEN ED	Gen Education Elective	3
	ne 3000 level or higher.	3.0	GEN ED	Gen Education Elective	3
	Total Credits	42			42
Total Progra	m Cradits	121.0			120
	ecialization in Brand Strategy	15			120
Required Cour		13			
MRKT3002	Brand Design				
MRKT3020	Product Development				
RTL2005	Global Sourcing				
Choose 6 cred	lits of the following				
ADVC2001	Creative Concepts and Strategy				
	Creative Concepts and Strategy				
ADVC2025	Advanced Brand Communications				
ADVC2025 ADVC3050					
	Advanced Brand Communications				
	Advanced Brand Communications Special Project in Integrated Marketing				
ADVC3050	Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an				
ADVC4099 ADVC4120	Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an International Context				
ADVC4099 ADVC4120 MRKT3150	Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an International Context Special Topics in Marketing				
ADVC4099 ADVC4120 MRKT3150 Speci	Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an International Context Special Topics in Marketing falization in Creative Advertising	15			
ADVC4099 ADVC4120 MRKT3150 Speci Required Cour	Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an International Context Special Topics in Marketing falization in Creative Advertising rses	15			
ADVC3050 ADVC4099 ADVC4120 MRKT3150 Speci Required Court ADVC2002	Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an International Context Special Topics in Marketing ialization in Creative Advertising rses Copywriting and Art Direction	15			
ADVC3050 ADVC4099 ADVC4120 MRKT3150 Speci Required Court ADVC2002 or	Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an International Context Special Topics in Marketing ialization in Creative Advertising rses Copywriting and Art Direction or	15			
ADVC3050 ADVC4099 ADVC4120 MRKT3150 Speci Required Court ADVC2002 or MRKT3002	Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an International Context Special Topics in Marketing alization in Creative Advertising rses Copywriting and Art Direction or Brand Design	15			
ADVC3050 ADVC4099 ADVC4120 MRKT3150 Speci Required Court ADVC2002 or	Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an International Context Special Topics in Marketing ialization in Creative Advertising rses Copywriting and Art Direction or	15			
ADVC3050 ADVC4099 ADVC4120 MRKT3150 Speci Required Court ADVC2002 or MRKT3002 ADVC3003	Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an International Context Special Topics in Marketing falization in Creative Advertising rses Copywriting and Art Direction or Brand Design Advertising Campaigns	15			
ADVC3050 ADVC4099 ADVC4120 MRKT3150 Speci Required Court ADVC2002 or MRKT3002 ADVC3003 or	Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an International Context Special Topics in Marketing falization in Creative Advertising rses Copywriting and Art Direction or Brand Design Advertising Campaigns or	15			
ADVC3050 ADVC4099 ADVC4120 MRKT3150 Speci Required Court ADVC2002 or MRKT3002 ADVC3003 or MRKT3045 ADVC4020	Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an International Context Special Topics in Marketing falization in Creative Advertising rses Copywriting and Art Direction or Brand Design Advertising Campaigns or Social Media Marketing	15			
ADVC3050 ADVC4099 ADVC4120 MRKT3150 Speci Required Court ADVC2002 or MRKT3002 ADVC3003 or MRKT3045 ADVC4020	Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an International Context Special Topics in Marketing Copywriting and Art Direction or Brand Design Advertising Campaigns or Social Media Marketing Portfolio Seminar	15			
ADVC3050 ADVC4099 ADVC4120 MRKT3150 Speci Required Court ADVC2002 or MRKT3002 ADVC3003 or MRKT3045 ADVC4020 Choose 6 cred	Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an International Context Special Topics in Marketing falization in Creative Advertising rses Copywriting and Art Direction or Brand Design Advertising Campaigns or Social Media Marketing Portfolio Seminar lits of the following: Advanced Brand Communications Special Project in Integrated Marketing	15			
ADVC3050 ADVC4099 ADVC4120 MRKT3150 Speci Required Cour ADVC2002 or MRKT3002 ADVC3003 or MRKT3045 ADVC4020 Choose 6 cred ADVC2025 ADVC3050	Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an International Context Special Topics in Marketing ialization in Creative Advertising rses Copywriting and Art Direction or Brand Design Advertising Campaigns or Social Media Marketing Portfolio Seminar lits of the following: Advanced Brand Communications Special Project in Integrated Marketing Communications	15			
ADVC3050 ADVC4099 ADVC4120 MRKT3150 Speci Required Court ADVC2002 or MRKT3002 ADVC3003 or MRKT3045 ADVC4020 Choose 6 cred ADVC2025 ADVC3050 ADVC4099	Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an International Context Special Topics in Marketing falization in Creative Advertising rses Copywriting and Art Direction or Brand Design Advertising Campaigns or Social Media Marketing Portfolio Seminar lits of the following: Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship	15			
ADVC3050 ADVC4099 ADVC4120 MRKT3150 Speci Required Cour ADVC2002 or MRKT3002 ADVC3003 or MRKT3045 ADVC4020 Choose 6 cred ADVC2025 ADVC3050	Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an International Context Special Topics in Marketing falization in Creative Advertising reses Copywriting and Art Direction or Brand Design Advertising Campaigns or Social Media Marketing Portfolio Seminar lits of the following: Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an	15			
ADVC3050 ADVC4099 ADVC4120 MRKT3150 Speci Required Court ADVC2002 or MRKT3002 ADVC3003 or MRKT3045 ADVC4020 Choose 6 cred ADVC2025 ADVC3050 ADVC4099 ADVC4120	Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an International Context Special Topics in Marketing falization in Creative Advertising rses Copywriting and Art Direction or Brand Design Advertising Campaigns or Social Media Marketing Portfolio Seminar lits of the following: Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an International Context	15			
ADVC3050 ADVC4099 ADVC4120 MRKT3150 Speci Required Court ADVC2002 or MRKT3002 ADVC3003 or MRKT3045 ADVC4020 Choose 6 cred ADVC2025 ADVC3050 ADVC4099 ADVC4120 GDES2030	Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an International Context Special Topics in Marketing falization in Creative Advertising reses Copywriting and Art Direction or Brand Design Advertising Campaigns or Social Media Marketing Portfolio Seminar lits of the following: Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an International Context Editorial and Publication Design I	15			
ADVC3050 ADVC4099 ADVC4120 MRKT3150 Special Required Court ADVC2002 or MRKT3002 ADVC3003 or MRKT3045 ADVC4020 Choose 6 cred ADVC2025 ADVC3050 ADVC4099 ADVC4120 GDES2030 MRKT3150	Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an International Context Special Topics in Marketing falization in Creative Advertising reses Copywriting and Art Direction or Brand Design Advertising Campaigns or Social Media Marketing Portfolio Seminar lits of the following: Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an International Context Editorial and Publication Design I Special topics in Marketing				
ADVC3050 ADVC4099 ADVC4120 MRKT3150 Speci Required Court ADVC2002 or MRKT3002 ADVC3003 or MRKT3045 ADVC4020 Choose 6 cred ADVC2025 ADVC3050 ADVC4099 ADVC4120 GDES2030 MRKT3150 Specialization	Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an International Context Special Topics in Marketing falization in Creative Advertising ses Copywriting and Art Direction or Brand Design Advertising Campaigns or Social Media Marketing Portfolio Seminar lits of the following: Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an International Context Editorial and Publication Design I Special topics in Marketing In Digital Marketing and Research	15			
ADVC3050 ADVC4099 ADVC4120 MRKT3150 Specialization ADVC2002 Or MRKT3002 ADVC3003 Or MRKT3045 ADVC4020 Choose 6 cred ADVC2025 ADVC3050 ADVC4099 ADVC4120 GDES2030 MRKT3150 Specialization Required Cour	Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an International Context Special Topics in Marketing falization in Creative Advertising reses Copywriting and Art Direction or Brand Design Advertising Campaigns or Social Media Marketing Portfolio Seminar lits of the following: Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an International Context Editorial and Publication Design I Special topics in Marketing In Digital Marketing and Research reses				
ADVC3050 ADVC4099 ADVC4120 MRKT3150 Speci Required Court ADVC2002 or MRKT3002 ADVC3003 or MRKT3045 ADVC4020 Choose 6 cred ADVC2025 ADVC3050 ADVC4099 ADVC4120 GDES2030 MRKT3150 Specialization	Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an International Context Special Topics in Marketing falization in Creative Advertising ses Copywriting and Art Direction or Brand Design Advertising Campaigns or Social Media Marketing Portfolio Seminar lits of the following: Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an International Context Editorial and Publication Design I Special topics in Marketing In Digital Marketing and Research				

MRKT3055	Survey Research		
MRKT3085	Marketing Analytics		
Choose 6 cred	lits of the following:		
ADVC3050	Special Project in Integrated Marketing Communications		
ADVC4050	Search Engine Marketing		
ADVC4099	Advertising Internship		
ADVC4120	Marketing Communications in an International Context		
MRKT3011	Data-Driven Marketing		
MRKT3045	Social Media Marketing		
MRKT3150	Special Topics in Marketing		

Program Name: Marketing B.S. Catalog: 2017-2018			Program Name: BSBA Integrated Marketing Communications			
	Johnson & Wales University		Webber International University			
	Major Courses		Strategic Marketing			
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credi	
ACCT1210	Financial Accounting	3.0	ACC201	Financial Accounting	3	
ACCT1220	Managerial Accounting	3.0	ACC202	Managerial Accounting	3	
CAR0010	Career Management	1.0				
FISV2000	Finance	3.0	FIN360	Principles of Finance	3	
FIT 1040	Spreadsheet Design for Business Solutions	3.0	CIS240	Comp Applications in Business	3	
LAW2001	The Legal Environment of Business I	3.0	BUS250	Business Law	3	
MGMT1001	Contemporary Business Management I	3.0	MGT250	Principles of Management	3	
MGMT2001	Human Resource Management	3.0	BUS210	Career Development	3	
MRKT1001	Principles of Marketing	3.0	MKT250	Principles of Marketing	3	
	Total Credits	25.0			24	
	Major Courses					
ADVC1010	Marketing Communications	3.0	COM254	Prin. Integrated Marketing Communication	3	
MRKT1002	Consumer Behavior	3.0	MKT340	Consumer Behavior	3	
MRKT2050	Marketing Research	3.0	MKT275	Artificial Intelligence for MKT	3	
MRKT3005	Brand Marketing	3.0	COM374	Corporate Communications	3	
MRKT3045	Social Media Marketing or		MKT365	Digital Media Management	3	
or	Creative Concepts and Strategy or					
ADVC2001	Basics of Print Design	3.0				
or GDES3050	Taskainus in Calas Managament	2.0	DUCAA	Dunings Ctatistics	2	
MRKT3050	Techniques in Sales Management	3.0	BUS310	Business Statistics	3	
MGMT4030	Senior Business Capstone	3.0	MKT495 MKT480	Marketing Internship	3	
MRKT4055	Strategic Marketing	3.0	IVIN 1460	Marketing Strategy	24	
	Total Credits	24.0		A		
-	ves (choose 15 credits of Major I Specialization listed below)	15		Appropriate variations to major electives may be accommodated in transfer	15	
ADVC2001	Creative Concepts and Strategy		COM264	Graphic & Creative Design	3	
ADVC2002	Copywriting and Art Direction		ENG230	Media Writing	3	
ADVC2025	Advanced Brand Communications		2.10200	Wodia Willing		
ADVC3003	Advertising Campaigns		MKT370	Advertising Strategies	3	
ADVC3010	Digital Media Planning					
ADVC3050	Special Projects in Integrated Marketing Communications					
ADVC4020	Portfolio Seminar					
ADVC4050	Search Engine Marketing					
ADVC4120	Marketing Communications in an International Context		MKT420	International Marketing	3	
ADVC4050	Search Engine Marketing					
GDES2030	Editorial and Publication Design I					
MRKT3002	Brand Marketing					
MRKT3011	Data-Driven Marketing					
MRKT3020	Product Development					
MRKT3045	Social Media Marketing		MKT375	Social & Mobile Media Branding	3	
MRKT3055	Survey Research		MKT460	Marketing Research	3	
MRKT3085	Marketing Analytics		MKT465	Marketing Analytics	3	
MRKT3150	Special Topics in Marketing					
RTL2005	Global Sourcing					
	Free Electives					
	Free Elective	3.0	TEL	Tailored Elective	3	
	Free Elective	3.0	TEL	Tailored Elective	3	
	Free Elective	3.0	TEL	Tailored Elective	3	
	Free Elective	3.0	TEL	Tailored Elective	3	
	Free Elective	3.0	TEL	Tailored Elective	3	
	Total Credits	15.0				
	Total Cicaits					

ENG1020	English Composition	3.0	ENG111	English Comp I	3
1.101010	Advanced Composition &	3.0	ENG112	English Comp II	3
ENG1021	Communications			=::9::::	
ENG1030	Communication Skills	3.0	ENG280	Foundations of Rhetoric	3
Integrative I	Learning				
ILS@2999	Integrative Learning - 2000 Level	3.0	PSY101	Psychology	3
ILS@4999	Integrative Learning - 4000 Level	3.0	ENG330	Writing Professionally	3
Arts & Humo	anities				
PHIL3020	Crisis & Controversy: Critical Thinking	3.0	ECO241	Microeconomics	3
Or	Approach				
PHIL3040	Ethics of Business Leadership				
Select One	ART, HIST, HUM, LIT or REL	3.0	HUM	Humanities Elective	3
Mathematic	es ·				
MATH1002	A Survey of College Mathematics (or	3.0	MAT121	College Algebra	3
WATTIOUZ	higher based on placement)	3.0			3
MATH2001	Statistics	3.0	MAT	Math Elective	3
Science					
SCIENCE	BIO, CHM, PHY or SCI	3.0	SCI	Science Elective	3
Social Science	ce				
ECON1001	Macroeconomics	3.0	ECO242	Macroeconomics	3
Select one	ANTH, LEAD, PSCI, PSYC, SOC	3.0	GEN	General Education Elective	3
Arts & Scien		1			
	urses from the College of Arts & Sciences, at	3.0	ENG230	Media Writing	3
	ne 3000 level or higher.	3.0	GEN ED	Gen Education Elective	3
	Total Credits	42			42
Total Progra		121.0		I	120
	ecialization in Brand Strategy	15			
Required Cour		1			
MRKT3002	Brand Design				
MRKT3020	Product Development				
RTL2005	Global Sourcing				
	lits of the following				
ADVC2001	Creative Concepts and Strategy				
ADVC2025	Advanced Brand Communications				
ADVC3050	Special Project in Integrated Marketing				
	Communications				
ADVC4099	Advertising Internship				
ADVC4120	Marketing Communications in an				
NADET 2150	International Context				
MRKT3150	Special Topics in Marketing	45			
Speci	Special Topics in Marketing falization in Creative Advertising	15			
Speci Required Cour	Special Topics in Marketing ialization in Creative Advertising	15			
Speci Required Cour ADVC2002	Special Topics in Marketing ialization in Creative Advertising rses Copywriting and Art Direction	15			
Speci Required Cour ADVC2002 or	Special Topics in Marketing ialization in Creative Advertising rses Copywriting and Art Direction or	15			
Required Cour ADVC2002 or MRKT3002	Special Topics in Marketing ialization in Creative Advertising rses Copywriting and Art Direction or Brand Design	15			
Speci Required Cour ADVC2002 or	Special Topics in Marketing ialization in Creative Advertising rses Copywriting and Art Direction or	15			
Required Cour ADVC2002 or MRKT3002 ADVC3003	Special Topics in Marketing ialization in Creative Advertising rses Copywriting and Art Direction or Brand Design Advertising Campaigns	15			
Required Court ADVC2002 or MRKT3002 ADVC3003 or	Special Topics in Marketing ialization in Creative Advertising rses Copywriting and Art Direction or Brand Design Advertising Campaigns or	15			
Required Cour ADVC2002 or MRKT3002 ADVC3003 or MRKT3045 ADVC4020	Special Topics in Marketing falization in Creative Advertising frees Copywriting and Art Direction or Brand Design Advertising Campaigns or Social Media Marketing	15			
Required Cour ADVC2002 or MRKT3002 ADVC3003 or MRKT3045 ADVC4020	Special Topics in Marketing falization in Creative Advertising rses Copywriting and Art Direction or Brand Design Advertising Campaigns or Social Media Marketing Portfolio Seminar	15			
Required Cour ADVC2002 or MRKT3002 ADVC3003 or MRKT3045 ADVC4020 Choose 6 cred	Special Topics in Marketing falization in Creative Advertising rses Copywriting and Art Direction or Brand Design Advertising Campaigns or Social Media Marketing Portfolio Seminar lits of the following:	15			
Required Cour ADVC2002 or MRKT3002 ADVC3003 or MRKT3045 ADVC4020 Choose 6 cred	Special Topics in Marketing calization in Creative Advertising rses Copywriting and Art Direction or Brand Design Advertising Campaigns or Social Media Marketing Portfolio Seminar lits of the following: Advanced Brand Communications	15			
Required Cour ADVC2002 or MRKT3002 ADVC3003 or MRKT3045 ADVC4020 Choose 6 cred	Special Topics in Marketing calization in Creative Advertising rses Copywriting and Art Direction or Brand Design Advertising Campaigns or Social Media Marketing Portfolio Seminar lits of the following: Advanced Brand Communications Special Project in Integrated Marketing	15			
Required Cour ADVC2002 or MRKT3002 ADVC3003 or MRKT3045 ADVC4020 Choose 6 cred ADVC2025 ADVC3050	Special Topics in Marketing ialization in Creative Advertising rses Copywriting and Art Direction or Brand Design Advertising Campaigns or Social Media Marketing Portfolio Seminar lits of the following: Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an	15			
Required Cour ADVC2002 or MRKT3002 ADVC3003 or MRKT3045 ADVC4020 Choose 6 cred ADVC2025 ADVC3050 ADVC4099 ADVC4120	Special Topics in Marketing falization in Creative Advertising rses Copywriting and Art Direction or Brand Design Advertising Campaigns or Social Media Marketing Portfolio Seminar lits of the following: Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an International Context	15			
Required Court ADVC2002 or MRKT3002 ADVC3003 or MRKT3045 ADVC4020 Choose 6 cred ADVC2025 ADVC3050 ADVC4099	Special Topics in Marketing ialization in Creative Advertising rses Copywriting and Art Direction or Brand Design Advertising Campaigns or Social Media Marketing Portfolio Seminar lits of the following: Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an	15			
Required Court ADVC2002 or MRKT3002 ADVC3003 or MRKT3045 ADVC4020 Choose 6 cred ADVC2025 ADVC3050 ADVC4099 ADVC4120	Special Topics in Marketing falization in Creative Advertising rses Copywriting and Art Direction or Brand Design Advertising Campaigns or Social Media Marketing Portfolio Seminar lits of the following: Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an International Context				
Required Court ADVC2002 or MRKT3002 ADVC3003 or MRKT3045 ADVC4020 Choose 6 cred ADVC2025 ADVC3050 ADVC4099 ADVC4120 GDES2030 MRKT3150	Special Topics in Marketing ialization in Creative Advertising rses Copywriting and Art Direction or Brand Design Advertising Campaigns or Social Media Marketing Portfolio Seminar lits of the following: Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an International Context Editorial and Publication Design I	15			
Required Court ADVC2002 or MRKT3002 ADVC3003 or MRKT3045 ADVC4020 Choose 6 cred ADVC2025 ADVC3050 ADVC4099 ADVC4120 GDES2030 MRKT3150	Special Topics in Marketing alization in Creative Advertising rses Copywriting and Art Direction or Brand Design Advertising Campaigns or Social Media Marketing Portfolio Seminar lits of the following: Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an International Context Editorial and Publication Design I Special topics in Marketing in Digital Marketing and Research				
Required Court ADVC2002 or MRKT3002 ADVC3003 or MRKT3045 ADVC4020 Choose 6 cred ADVC2025 ADVC3050 ADVC4099 ADVC4120 GDES2030 MRKT3150 Specialization	Special Topics in Marketing alization in Creative Advertising rses Copywriting and Art Direction or Brand Design Advertising Campaigns or Social Media Marketing Portfolio Seminar lits of the following: Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an International Context Editorial and Publication Design I Special topics in Marketing in Digital Marketing and Research				
Required Court ADVC2002 or MRKT3002 ADVC3003 or MRKT3045 ADVC4020 Choose 6 cred ADVC2025 ADVC3050 ADVC4099 ADVC4120 GDES2030 MRKT3150 Specialization Required Court ADVC3010 or	Special Topics in Marketing falization in Creative Advertising rses Copywriting and Art Direction or Brand Design Advertising Campaigns or Social Media Marketing Portfolio Seminar lits of the following: Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an International Context Editorial and Publication Design I Special topics in Marketing in Digital Marketing and Research rses Digital Media Planning or				
Required Cour ADVC2002 or MRKT3002 ADVC3003 or MRKT3045 ADVC4020 Choose 6 cred ADVC2025 ADVC3050 ADVC4099 ADVC4120 GDES2030 MRKT3150 Specialization Required Cour ADVC3010 or ADVC4050	Special Topics in Marketing falization in Creative Advertising rses Copywriting and Art Direction or Brand Design Advertising Campaigns or Social Media Marketing Portfolio Seminar lits of the following: Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an International Context Editorial and Publication Design I Special topics in Marketing In Digital Marketing and Research rses Digital Media Planning or Search Engine Marketing				
Required Court ADVC2002 or MRKT3002 ADVC3003 or MRKT3045 ADVC4020 Choose 6 cred ADVC2025 ADVC3050 ADVC4099 ADVC4120 GDES2030 MRKT3150 Specialization Required Court ADVC3010 or	Special Topics in Marketing falization in Creative Advertising rses Copywriting and Art Direction or Brand Design Advertising Campaigns or Social Media Marketing Portfolio Seminar lits of the following: Advanced Brand Communications Special Project in Integrated Marketing Communications Advertising Internship Marketing Communications in an International Context Editorial and Publication Design I Special topics in Marketing in Digital Marketing and Research rses Digital Media Planning or				

Choose 6 cred	dits of the following:		
ADVC3050	Special Project in Integrated Marketing Communications		
ADVC4050	Search Engine Marketing		
ADVC4099	Advertising Internship		
ADVC4120	Marketing Communications in an International Context		
MRKT3011	Data-Driven Marketing		
MRKT3045	Social Media Marketing		
MRKT3150	Special Topics in Marketing		

Program Name: Marketing B.S. Catalog: 2018-2019 & 2019-2020		Program Name:				
Catalog. 20			BSBA Integrated Marketing Communications Webber International University			
	Johnson & Wales University					
	Major Courses	•		Strategic Marketing	1	
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours	
ACCT1210	Financial Accounting	3.0	ACC201	Financial Accounting	3	
ACCT1220	Managerial Accounting	3.0	ACC202	Managerial Accounting	3	
CAR0010	Career Management	1.0				
FISV2000	Finance	3.0	FIN360	Principles of Finance	3	
FIT 1040	Spreadsheet Design for Business Solutions	3.0	CIS240	Comp Applications in Business	3	
LAW2001	The Legal Environment of Business I	3.0	BUS250	Business Law	3	
MGMT1001	Contemporary Business Management I	3.0	MGT250	Principles of Management	3	
MGMT2001	Human Resource Management	3.0	BUS210	Career Development	3	
MRKT1001	Principles of Marketing	3.0	MKT250	Principles of Marketing	3	
	Total Credits	25.0			24	
	Major Courses					
ADVC1010	Marketing Communications	3.0	COM254	Prin. Integrated Marketing Communication	3	
MRKT1002	Consumer Behavior	3.0	MKT340	Consumer Behavior	3	
MRKT2050	Marketing Research	3.0	MKT275	Artificial Intelligence for MKT	3	
MRKT3005	Brand Marketing	3.0	COM374	Corporate Communications	3	
MRKT3045	Social Media Marketing or		MKT365	Digital Media Management	3	
or	Creative Concepts and Strategy or					
ADVC2001	Basics of Print Design	3.0				
or GDES3050	Tankainus in Calas Managanant	2.0	DI ICO40	Dunings Ctatistics	2	
MRKT3050	Techniques in Sales Management	3.0	BUS310	Business Statistics	3	
MGMT4030	Senior Business Capstone	3.0	MKT495	Marketing Internship	3	
MRKT4055	Strategic Marketing	3.0	MKT480	Marketing Strategy	24	
8.6 - 1 El	Total Credits	24.0			24	
-	res (choose 15 credits of Major	15				
Electives or a	Specialization listed below)			Appropriate variations to major	15	
ADVC2001	Creative Concepts and Strategy			electives may be accommodated in transfer		
ADVC2002	Copywriting and Art Direction		COM264	Graphic & Creative Design	3	
ADVC2025	Advanced Brand Communications		ENG230	Media Writing	3	
ADVC3003	Advertising Campaigns		MKT370	Advertising Strategies	3	
ADVC3010	Digital Media Planning					
ADVC3050	Special Projects in Integrated Marketing Communications					
ADVC4020	Portfolio Seminar					
ADVC4050	Search Engine Marketing					
	Marketing Communications in an		MKT420	International Marketing	3	
ADVC4120	International Context					
GDES2030	Editorial and Publication Design I	1				
MRKT3002	Brand Marketing	-				
MRKT3011	Data-Driven Marketing	1				
MRKT3020	Product Development		MIZTOTE	Social & Mobile Media Drandin	2	
MRKT3045	Social Media Marketing		MKT375 MKT460	Social & Mobile Media Branding	3	
MRKT3055 MRKT3085	Survey Research			Marketing Research	3	
MRKT3150	Marketing Analytics Special Topics in Marketing		MKT465	Marketing Analytics	3	
RTL2005	Global Sourcing					
NTLZUU3	Free Electives					
	Free Electives	2.0	TEL	Tailored Elective	3	
	Free Elective Free Elective	3.0	TEL	Tailored Elective	3	
	Free Elective Free Elective		TEL	Tailored Elective	3	
	Free Elective Free Elective	3.0	TEL	Tailored Elective	3	
	Free Elective	3.0	TEL	Tailored Elective	3	
	THE CLICUIVE		ILL	ranoreu Liective	3	
	Total Crodite	15 0				
	Total Credits s & Sciences Core Experience	15.0				

ENG1020	English Composition	3.0	ENG111	English Comp I	3
21101020	Advanced Composition &	3.0	ENG112	English Comp II	3
ENG1021	Communications	0.0	2.10772	Ziigiioii Goiiip ii	
ENG1030	Communication Skills	3.0	ENG280	Foundations of Rhetoric	3
Integrative I					1
ILS@2999	Integrative Learning - 2000 Level	3.0	PSY101	Psychology	3
ILS@4999	Integrative Learning - 4000 Level	3.0	ENG330	Writing Professionally	3
Arts & Humo	II.		1	, and the second	+
PHIL3020	Crisis & Controversy: Critical Thinking	3.0	EC0241	Microeconomics	3
Or	Approach				
PHIL3040	Ethics of Business Leadership				
Select One	ART, HIST, HUM, LIT or REL	3.0	HUM	Humanities Elective	3
Mathematic	CS CS	•			
NAATU4002	A Survey of College Mathematics (or	2.0	MAT121	College Algebra	3
MATH1002	higher based on placement)	3.0	WATTZI	College Algebra	3
MATH2001	Statistics	3.0	MAT	Math Elective	3
Science					
SCIENCE	BIO, CHM, PHY or SCI	3.0	SCI	Science Elective	3
Social Science	се				
ECON1001	Macroeconomics	3.0	ECO242	Macroeconomics	3
Select one	ANTH, LEAD, PSCI, PSYC, SOC	3.0	GEN	General Education Elective	3
Arts & Scien		1			1
	urses from the College of Arts & Sciences, at	3.0	ENG230	Media Writing	3
	ne 3000 level or higher.	3.0	GEN ED	Gen Education Elective	3
	Total Credits	42			42
Tatal Duague					120
Total Progra		121.0			120
	ialization in Creative Advertising	15			
Required Cour					
ADVC2002 or	Copywriting and Art Direction or				
MRKT3002	Brand Design				
ADVC3003	Advertising Campaigns				
or	or				
MRKT3045	Social Media Marketing				
ADVC4020	Portfolio Seminar				
Choose 6 cred	dits of the following:				
ADVC2025	Advanced Brand Communications				
ADVC3050	Special Project in Integrated Marketing				
	Communications				
BUS4799	College of Business Internship				
ADVC4120	Marketing Communications in an				
CDECCOCO	International Context				
GDES2030	Editorial and Publication Design I				
MRKT3150	Special topics in Marketing	4.5			+
	n in Digital Marketing and Analytics	15			+
Required Cour		I			+
ADVC3010 or	Digital Media Planning or				
MRKT3045	Social Media Marketing				
ADVC4050	Search Engine Marketing				+
MRKT3085	Marketing Analytics				+
	dits of the following:	1			
ADVC3050	Special Project in Integrated Marketing				+
	Communications				
BUS4799	College of Business Internship				
ADVC4120	Marketing Communications in an				
	International Context	<u> </u>			Ш
MRKT3011	Data Data and Marketter				
WINKITSOIT	Data-Driven Marketing		<u> </u>		
MRKT3045	Social Media Marketing				

Program Name: Marketing B.S. Catalog: 2018-2019 & 2019-2020		Program Name: BSBS Integrated Marketing Communication				
Johnson & Wales University			Emerging & Social Media Webber International University			
Major Courses	T					
e Title	Credit Hours	Course Number	Course Title	Credit Hours		
al Accounting	3.0	ACC201	Financial Accounting	3		
erial Accounting	3.0	ACC202	Managerial Accounting	3		
Management	1.0					
	3.0	FIN360	Principles of Finance	3		
sheet Design for Business Solutions	3.0	CIS240	Comp Applications in Business	3		
al Environment of Business I	3.0	BUS250	Business Law	3		
porary Business Management I	3.0	MGT250	Principles of Management	3		
Resource Management	3.0	BUS210	Career Development	3		
es of Marketing	3.0	MKT250	Principles of Marketing	3		
Credits	25.0	Wittizoo	1 Timespiese of Marketing	24		
ajor Courses	23.0					
ing Communications	3.0	COM254	Prin. Integrated. Marketing.	3		
	_	1	Communication			
ner Behavior	3.0	MKT275	Artificial Intelligence for Mktg	3		
ing Research	3.0	ECO241	Microeconomics	3		
Marketing	3.0	MKT365	Digital Media Management	3		
ledia Marketing or		MKT375	Social & Mobile Media	3		
e Concepts and Strategy or	2.5		Branding			
of Print Design	3.0					
ues in Sales Management	3.0	BUS310	Business Statistics	3		
Business Capstone	3.0	MKT495	Marketing Internship	3		
c Marketing	3.0	MKT480	Marketing Strategy	3		
redits	24.0			24		
se 15 credits of Major zation listed below)	15	COM264	electives may be accommodated in transfer	2		
e Concepts and Strategy			Graphic & Creative Design	3		
iting and Art Direction		ENG230	Media Writing	3		
ed Brand Communications sing Campaigns		MKT370	Advertising Strategies	3		
Sing Curripulgits						
Media Planning						
Projects in Integrated Marketing		COM374	Corporate Communications	3		
nications						
o Seminar						
Engine Marketing						
ing Communications in an		MKT420	International Marketing	3		
Land Dublication Design I						
l and Publication Design I		1				
Marketing		1				
iven Marketing	-		-			
Development			-			
Media Marketing		NAI/T 100	N 1 1 1 1 1 1 1 1 1			
Research		MKT460	Marketing Research	3		
ing Analytics		MKT465	Marketing Analytics	3		
Topics in Marketing						
Sourcing	ļ					
ee Electives						
ective	3.0	TEL	Tailored Elective	3		
ective	3.0	TEL	Tailored Elective	3		
ective	3.0	TEL	Tailored Elective	3		
ective	3.0	TEL	Tailored Elective	3		
ective	3.0	TEL	Tailored Elective	3		
redits	15.0			15		
aces Core Evnerions			+			
ective ective cred	2	2 3.0 2 3.0 its 15.0 Core Experience	3.0 TEL 3.0 TEL 3.0 TEL its 15.0 Core Experience	3.0 TEL Tailored Elective 3.0 TEL Tailored Elective its 15.0 Core Experience		

ENG1020	English Composition	3.0	ENG111	English Comp I	3
ENG1020	Advanced Composition &	3.0	ENG111	English Comp II	3
ENG1021	Communications	3.0	ENGITZ	English Comp II	3
ENG1030	Communication Skills	3.0	ENG280	Foundations of Rhetoric	3
Integrative I		0.0	2.7.0200		
ILS@2999	Integrative Learning - 2000 Level	3.0	PSY101	Psychology	3
ILS@4999	Integrative Learning - 2000 Level	3.0	ENG330	Writing Professionally	3
Arts & Hum		3.0	<i>LN</i> 0330	Writing Froressionally	3
PHIL3020		3.0	SBS	Social Science Elective	3
Or	Crisis & Controversy: Critical Thinking Approach	3.0	363	Social Science Elective	3
PHIL3040	Ethics of Business Leadership				
Select One	ART, HIST, HUM, LIT or REL	3.0	HUM	Humanities Elective	3
Mathematic			110	Tramamase Erecute	+ -
····atirciriatio	A Survey of College Mathematics (or				
MATH1002	higher based on placement)	3.0	MAT121	College Algebra	3
MATH2001	Statistics	3.0	MAT	Math Elective	3
Science					
SCIENCE	BIO, CHM, PHY or SCI	3.0	SCI	Science Elective	3
Social Science		0.0	001	Golding Elegand	
ECON1001	Macroeconomics	3.0	ECO242	Macroeconomics	3
			EC0241	Microeconomics	3
Select one Arts & Scien	ANTH, LEAD, PSCI, PSYC, SOC	3.0	LUUZ41	INICI OCCUIUIIICS	3
		2.0	CEN ED	Con Education Floating	
	urses from the College of Arts & Sciences, at	3.0	GEN ED	Gen Education Elective	3
least one at th	ne 3000 level or higher.	3.0	GEN ED	Gen Education Elective	3
	Total Credits	42			42
Total Progra	am Credits	121.0			120
Spec	ialization in Creative Advertising	15			
Required Cou	rses				
ADVC2002	Copywriting and Art Direction				
or	or				
MRKT3002	Brand Design				
ADVC3003 or	Advertising Campaigns or				
MRKT3045	Social Media Marketing				
ADVC4020	Portfolio Seminar				
Choose 6 cred	lits of the following:				
ADVC2025	Advanced Brand Communications				
ADVC3050	Special Project in Integrated Marketing				
	Communications				
BUS4799	College of Business Internship				
ADVC4120	Marketing Communications in an				
	International Context				
GDES2030	Editorial and Publication Design I				
MRKT3150	Special topics in Marketing				
Specialization	n in Digital Marketing and Analytics	15			
Required Cou					
ADVC3010	Digital Media Planning				
or MRKT3045	or Social Media Marketing				
ADVC4050	Search Engine Marketing				
MRKT3085	Marketing Analytics				
Choose 6 cred	dits of the following:				
ADVC3050	Special Project in Integrated Marketing Communications				
BUS4799	College of Business Internship			<u> </u>	
ADVC4120	Marketing Communications in an				
	International Context				
MRKT3011	Data-Driven Marketing				
MRKT3045	Social Media Marketing				
MRKT3055	Survey Research				
MRKT3150	Special Topics in Marketing	1	1	1	1

Program Name: Sports, Entertainment, Event Management B.S.			Program No	ame: orts Business Management	
Sports, Enterta		1			
Catalog: 2018-2019 & 2019-2020			Catalog: 20	nternational University	
	Johnson & Wales University		Cutalog. 20	113-20	
	Business Foundations				
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
ACCT1210	Financial Accounting	3.0	ACC201	Financial Accounting	3
CAR0010	Career Management	1.0			
FISV2000	Finance	3.0	FIN360	Principles of Finance	3
FIT 1040	Spreadsheet Design for Business Solutions	3.0	CIS101	Intro to CIS	3
LAW2001	Legal Environment of Business I	3.0	BUS250	Business Law	3
MRKT1001	Principles of Marketing	3.0	MKT250	Principles of Marketing	3
	Total Credits	16.0			15
	Major Courses				
СОНМ4799	College of Hospitality Mgmt. Advanced Internship	9.0	SBM240 SBM495 CIS2XX	Field Experience Sport Mgt. Internship 200 level CIS course	3,3,3
MGMT2001	Human Resource Management	3.0	MGT312	Human Resource Management	3
SEE1001	Introduction to Sports/Enter/Event Mgmt.	3.0	SBM260	Ethics and Issues	3
SEE1010	SEEM - First Year Student Seminar	3.0	BUS210	Career Development	3
SEE2020	The Business of Event Management	1.5		No replacement at 1.5	
SEE3850	Negotiations & Agreements in Hospitality SEEM	3.0	BUS310	Business Statistics	3
SEE4060	Sports/Enter/Event Mgmt. Seminar	3.0	SBM498	Advanced Seminar I Sport Bus Management	3
	Total Credits	25.5			24
Choose additio	onal major courses or a specialization	24.0			24
SEE2005	The Business of Sports		SBM220	Intro to Sports Management	3
SEE2030	The Business of the Entertainment Industry		MGT250	Principles of Management	3
SEE3008	Ancillary Services and Revenue Management in SEEM		ACC202	Managerial Accounting	3
SEE3010	Ticketing Methods & Data Analysis in SEEM		SBM460	Sport Administration	3
SEE3045	New Media Literacy in SEEM		SBM420	Sports Information & Media Relations	3
SEE3065	Fundamentals in Fundraising & Philanthropy		TEL	Tailored Elective	
SEE3160	Sponsorship, Sales and Relationship Management		SBM390	Risk Mgt. &Legal Aspects	3
SEE4050	International Sports, Entertainment, Event & Venue Management		SBM440	Facilities and Event Management	3
Spe	ecialization in Event Management			X X X	
SEE2150	Safety, Security & Risk Mgt. in the SEEM Industry				
SEE3041	Special Event Protocol				
SEE3042	Weddings & Ceremonies				1
SEE3060	Concert & Event Production				
SEE3065	Fundamentals in Fundraising & Philanthropy				

SEE3160	Sponsorship, Sales and				
3223100	Relationship Management				
SEE3170	international Exhibitions & Events				
SEE4110	Advanced Special Event				
322 1220	Management				
Specializa	ation in Live Entertainment Managem	ent		x x x	
FSM2110	Food & Beverage Ops. In the				
	SEEM Industry				
SEE2030	The Business of Entertainment				
	Industry				
SEE2150	Safety, Security & Risk Mgt. in the				
	SEEM Industry				
SEE3010	Ticketing Methods & Data				
	Analysis in SEEM				
SEE3060	Concert and Event Production				
SEE3150	Television and Movie Production				
	Management				
SEE3160	Sponsorship, Sales and				
	Relationship Management				
SEE4050	International Sports,				
	Entertainment, Event & Venue				
	Management				
	ecialization in Sports Management	T			
SEE2005	The Business of Sports		SBM220	Intro to Sports Business	3
				Management	
SEE3008	Ancillary Services and Revenue		ACC202	Managerial Accounting	3
	Mgmt. in SEEM				
SEE3010	Ticketing Methods & Data		SBM460	Sport Administration	
	Analysis in SEEM				
SEE3020	Professional Sports Management		SBM245	Careers in Sports Management	3
SEE3030	Athletic Coaching and		TEL	Tailored Elective	3
	Administration				
SEE3045	New Media Literacy in SEEM		SBM420	Sports Info & Media Relations	3
SEE3160	Sponsorship, Sales and		SBM390	Risk Mgt &Legal Aspects	3
	Relationship Management				
SEE4020	Sports and Entertainment		SBM340	Sports Promotion	3
	Marketing				
	Free Electives				
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Total Credits	15.0	122	Tunered Erecure	15
	Arts & Sciences Core Experience	1 13.0			13
	ns Foundation Courses				
ENG1020	English Composition	3.0	ENG111	English Comp I	3
2.101020	Advanced Composition &	3.0	ENG112	English Comp II	3
ENG1021	Communications]			
ENG1030	Communication Skills	3.0	ENG280	Foundations of Rhetoric	3
Integrative Lea		1			1
ILS@2999	Integrative Learning - 2000 Level	3.0	GEN ED	General Education Elective	3
ILS@4999	Integrative Learning - 4000 Level	3.0	ENG330	Writing Professionally	3
		1		<u> </u>	
Arts & Humanii			ı	1	1
Arts & Humanit	Ethics: A Global Perspective	3.0	SBS	Social Science Elective	3
PHIL 3240 Select One	Ethics: A Global Perspective Course from ART, HIST, HUM, LIT	3.0 3.0	SBS HUM	Social Science Elective Humanities Elective	3

Mathematics					
MATH1002	A Survey of College Algebra (or higher, based on student's placement)	3.0	MATH	College Algebra	3
MATH2001	Statistics	3.0	MATH	Math Elective	3
Science					
SCIENCE	BIO, CHM, PHY or SCI	3.0	SCI	Science Elective	3
Social Science	•				
ECON1001	Macroeconomics	3.0	ECO242	Macroeconomics	3
Select one course	ANTH, ECON, LEAD, PSCI or SOC	3.0	GEN ED	General Education Elective	3
Arts & Science	Electives				
Select two cour	ses from the offerings	3.0	ECO242	Macroeconomics	3
within the Colle	ege of Arts & Sciences, at least one at	3.0	GEN ED	General Education Elective	3
the 3000 level of	or higher.				
	Total Credits	42			
Total Program	Credits	121.0		•	120

Program Name: Sports, Entertainment, Event Management B.S. Catalog: 2017-2018			1	orts Business Management	
				nternational University	
			Catalog: 20)19-20	
	Johnson & Wales University Business Foundations				
Course	Course Title	Credit	Course	Course Title	Credit
Number	Course Title	Hours	Number		Hours
ACCT1210	Financial Accounting	3.0	ACC201	Financial Accounting	3
CAR0010	Career Management	1.0			
FISV2000	Finance	3.0	FIN360	Principles of Finance	3
FIT 1040	Spreadsheet Design for Business Solutions	3.0	CIS101	Intro to CIS	3
LAW2001	Legal Environment of Business I	3.0	BUS250	Business Law	3
MRKT1001	Principles of Marketing	3.0	MKT250	Principles of Marketing	3
	Total Credits	16.0			15
	Major Courses				
MGMT2001	Human Resource Management	3.0	SBM240 SBM495	Field Experience Sport Mgt. Internship	3,3,3
			CIS2XX	200 level CIS course	
SEE1001	Introduction to Sports/Enter/Event Mgmt.	3.0	MGT312	Human Resource Management	3
SEE1010	SEEM - First Year Student Seminar	3.0	SBM260	Ethics and Issues	3
SEE2020	The Business of Event Management	1.5	BUS210	Career Development	3
SEE3099	Sports/Enter/Event Management Internship	9		No replacement at 1.5	
SEE3850	Negotiations & Agreements in Hospitality SEEM	3.0	BUS310	Business Statistics	3
SEE4060	Sports/Enter/Event Mgmt. Seminar	3.0	SBM498	Advanced Seminar I Sport Bus Management	3
	Total Credits	25.5			24
Choose addition	onal major courses or a specialization	24.0			24
SEE2005	The Business of Sports		SBM220	Intro to Sports Management	3
SEE2030	The Business of the		MGT250	Principles of Management	3
3222030	Entertainment Industry		WIG 1200	1 moples of Management	
SEE3008	Ancillary Services and Revenue		ACC202	Managerial Accounting	3
SEE3010	Management in SEEM Ticketing Methods & Data		SBM460	Sport Administration	3
SEE3045	Analysis in SEEM New Media Literacy in SEEM		SBM420	Sports Information & Media Relations	3
SEE3065	Fundamentals in Fundraising & Philanthropy		TEL	Tailored Elective	3
SEE3160	Sponsorship, Sales and		SBM390	Risk Mgt. &Legal Aspects	3
SEE4050	Relationship Management International Sports,		SBM440	Facilities and Event	3
	Entertainment, Event & Venue Management			Management	
Spo	ecialization in Event Management			X X X	
SEE2150	Safety, Security & Risk Mgt. in the SEEM Industry				
SEE3041	Special Event Protocol				
SEE3042	Weddings & Ceremonies				
SEE3060	Concert & Event Production				1
SEE3065	Fundamentals in Fundraising & Philanthropy				

Arts & Humanit PHIL 3240 Select One		3.0	SBS HUM	Social Science Elective Humanities Elective	3
	ies	3.0	SBS	Social Science Elective	3
Arts & Humanit					
		1	1		┷—
ILS@4999	Integrative Learning - 4000 Level	3.0	ENG330	Writing Professionally	3
ILS@2999	Integrative Learning - 2000 Level	3.0	GEN ED	General Education Elective	3
Integrative Lear			1		†
ENG1030	Communication Skills	3.0	ENG280	Foundations of Rhetoric	3
ENG1021	Communications			3] -
	Advanced Composition &	3.0	ENG112	English Comp II	3
ENG1020	English Composition	3.0	ENG111	English Comp I	3
	s Foundation Courses		+		†
	Arts & Sciences Core Experience	1	+	1	 _
	Total Credits	15.0	† -		15
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Electives				<u> </u>
	Marketing				
SEE4020	Sports and Entertainment		SBM340	Sports Promotion	3
	Relationship Management	<u> </u>			
SEE3160	Sponsorship, Sales and		SBM390	Risk Mgt &Legal Aspects	3
SEE3045	New Media Literacy in SEEM		SBM420	Sports Info & Media Relations	3
	Administration				
SEE3030	Athletic Coaching and	<u> </u>	TEL	Tailored Elective	3
SEE3020	Professional Sports Management	<u> </u>	SBM245	Careers in Sports Management	3
SEE3010	Ticketing Methods & Data Analysis in SEEM		SDIVI40U	Sport Auministration	3
CEE2010	Mgmt. in SEEM		SBM460	Sport Administration	3
SEE3008	Ancillary Services and Revenue		ACC202	Managerial Accounting	3
				Management	Ĺ
SEE2005	The Business of Sports		SBM220	Intro to Sports Business	3
Sne	ecialization in Sports Management	<u> </u>	+	1	+
	Management				
SEE4050	International Sports, Entertainment, Event & Venue				
SEE40F0	Relationship Management	1	+		1
SEE3160	Sponsorship, Sales and				
	Management			1	
SEE3150	Television and Movie Production				
SEE3060	Concert and Event Production				
	Analysis in SEEM				
SEE3010	Ticketing Methods & Data		-		+
SEE2150	SEEM Industry				
CEE21E0	Industry Safety, Security & Risk Mgt. in the				+
SEE2030	The Business of Entertainment				
	SEEM Industry				
FSM2110	Food & Beverage Ops. In the				
Specializa	ition in Live Entertainment Managem	ent		X X X	<u> </u>
3114110	Management				
SEE3170 SEE4110	international Exhibitions & Events Advanced Special Event				-
	Relationship Management				
SEE3160	Sponsorship, Sales and				

Mathematics					
MATH1002	A Survey of College Algebra (or higher, based on student's placement)	3.0	MATH	College Algebra	3
MATH2001	Statistics	3.0	MATH	MATH Elective	3
Science					
SCIENCE	BIO, CHM, PHY or SCI	3.0	SCI	Science Elective	3
Social Science					
ECON1001	Macroeconomics	3.0	ECO242	Macroeconomics	3
Select one	ANTH, ECON, LEAD, PSCI or SOC	3.0	GEN ED	General Education Elective	3
course					
Arts & Science	Electives				
Select two cou	rses from the offerings	3.0	ECO242	Macroeconomics	3
within the Coll	ege of Arts & Sciences, at least one at	3.0	GEN ED	General Education Elective	3
the 3000 level	or higher.				
	Total Credits	42.0			42
Total Program	Credits	121.0		•	120

Program Name: Tourism & Hospitality Management Catalog: 2017-2018		Program Name: BSBA Hospitality & Tourism Management			
Johnson & Wales University		Webber International University			
	Business Foundations			Treader memadenar emvereny	
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
ACCT1210	Financial Accounting	3.0	ACC201	Financial Accounting	3
CAR0010	Career Management	1.0			
FISV2000	Finance	3.0	FIN360	Principles of Finance	3
FIT 1040	Spreadsheet Design for Business Solutions	3.0	CIS101	Introduction to CIS	3
LAW2001	The Legal Environment of Business I	3.0	BUS250	Business Law I	3
MRKT1001	Principles of Marketing	3.0	MKT250	Principles of marketing	3
	Total Credits	16.0			15
	Major Courses				
FSM2065	Food & Beverage in Hospitality Industry	3.0	HTM215	Food & Beverage Management	3
HOSP1001	Orientation to Hospitality Industry	3.0	HTM190	Intro to Hospitality & Tourism Mgt.	3
HOSP1080	Technology in the Tourism/Hospitality Industry	3.0	CIS2XX	Comp Info Sys 200 Level	3
HOSP2011	Hospitality Sales and Meeting Management	3.0	SBM440	Facilities & Event Management	3
MGMT2001	Human resource Management	3.0	HTM300	Human Resource Management	3
MRKT3045	Social Media Marketing	3.0	MKT375	Social Media Branding	3
SEE3850	Negotiations & Agree. in Hospitality & Sports, Entertainment Event	3.0	HTM220	Accommodations Operation Mgt.	3
TRVL2801	World Geography for Tour & Hospitality	3.0	HTM315	Sociology & Anthropology of Hospitality & Tourism	3
TRVL3010	Dynamics of Tourism & Sustainability	3.0	HTM295	Hospitality & Tourism Field Trip	3
TRVL3030	International Policies of Tourism	3.0	ACC202	Managerial Accounting	3
TRVL3035	Tour Management Operations	3.0	MGT250	Principles of Management	3
TRVL3099	Tourism & Hospitality Internship	9.0	HTM495	Hospitality Internship/Other Econ and Elective	9
TRVL4011	Destination Management Organization	3.0	BUS210	Career Development	3
TRVL4160	Travel & Tourism Strategic Mgt. Seminar	3.0	HTM475	Operations Analysis	3
	Total Credits	48.0			48
	Free Electives				
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Total Credits	15.0			15
Arts	s & Sciences Core Experience		1		
	ions Foundation Courses	1			
ENG1020	English Composition	3.0	ENG111	English Comp I	3
	Advanced Composition &	3.0	ENG112	English Comp II	3
ENG1021	Communications				
ENG1030	Communication Skills	3.0	ENG280	Foundations of Rhetoric	3
Integrative Le	earning				
ILS@2999	Integrative Learning - 2000 Level	3.0	TEL	Tailored Elective	3
ILS@4999	Integrative Learning - 4000 Level	3.0	ENG330	Writing Professional	3
Arts & Huma	nities				
PHIL 3240	Ethics: A Global Perspective	3.0	SBS	Social Science Elective	3

Select One	ART, HIST, HUM, LIT or REL	3.0	HUM	Humanity Elective	3
Mathematics					
MATH1002	A Survey of College Mathematics (or higher based on placement)	3.0	MAT121	College Algebra	3
MATH2001	Statistics	3.0	MAT	Math Elective	3
Science					
SCIENCE	BIO, CHM, PHY or SCI	3.0	SCI	Science Elective	3
Social Science	?				
ECON1001	Macroeconomics	3.0	ECO241	Microeconomics or	3
or	Or		or	Macroeconomics	
ECON 1002	Macroeconomics		ECO242		
Select One	ANTH, ECON, LEAD, PSCI or SOC	3.0	PSY101	Psychology	3
Arts & Science	e Electives				
Select two co	urses from the offerings	3.0	GEN	Gen Education Elective	3
within the Co	llege of Arts & Sciences, at least one at	3.0	GEN	Gen Education Elective	3
the 3000 leve	l or higher.				
	Total Credits	42			42
Total Program	n Credits	121.0		'	120

Program Name: Tourism & Hospitality Manage. B.S. Catalog: 2018-2019 Johnson & Wales University			ent Program Name: BSBA Hospitality & Tourism Management		
			Webber International University		
	Business Foundations		Tropper membersar emireraly		
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
ACCT1210	Financial Accounting	3.0	ACC201	Financial Accounting	3
CAR0010	Career Management	1.0			
FISV2000	Finance	3.0	FIN360	Principles of Finance	3
FIT 1040	Spreadsheet Design for Business Solutions	3.0	CIS101	Intro to Computer Info Systems	3
LAW2001	The Legal Environment of Business I	3.0	BUS250	Business Law I	3
MRKT1001	Principles of Marketing	3.0	MKT250	Principles of Marketing	3
	Total Credits	16.0			15
	Major Courses				
COHM3799	College of Hospitality Management Intermediate Internship	9.0	HTM495	Hospitality Internship/Other Econ and Elective	3
FSM2065	Food & Beverage in Hospitality Industry	3.0	HTM215	Food and Beverage Mgt.	3
HOSP1001	Orientation to Hospitality Industry	3.0	HTM190	Intro to Hospitality & Tourism Mgt.	3
HOSP1080	Technology in the Tourism/Hospitality Industry	3.0	CIS2XX	Any 200 Level CIS course	3
HOSP2011	Hospitality Sales and Meeting Management	3.0	SBM440	Facilities and Even Mgt.	3
MGMT2001	Human resource Management	3.0	HTM300	Human Resource Management	3
MRKT3045	Social Media Marketing	3.0	MKT375	Social Media Branding	3
SEE3850	Negotiations & Agree. in Hospitality & Sports, Entertainment Event	3.0	HTM220	Accommodations Operations Mgt.	3
TRVL2801	World Geography for Tour & Hospitality	3.0	HTM315	Sociology & Anthropology of Hospitality & Tourism	3
TRVL3010	Dynamics of Tourism & Sustainability	3.0	HTM295	Hospitality & Tourism Field Trip	3
TRVL3030	International Policies of Tourism	3.0	ACC202	Managerial Accounting	3
TRVL3035	Tour Management Operations	3.0	MGT250	Principles of Management	3
TRVL4011	Destination Management Organization	3.0	BUS210	Career Development	3
TRVL4160	Travel & Tourism Strategic Mgt. Seminar	3.0	HTM475	Operations Analysis	3
	Total Credits	48.0			48
	Free Electives				
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
<u> </u>	Total Credits	15.0			15
	& Sciences Core Experience				
Communicati	ons Foundation Courses	_			
ENG1020	English Composition	3.0	ENG111	English Comp I	3
ENC4034	Advanced Composition &	3.0	ENG112	English Comp II	3
ENG1021 ENG1030	Communications Communication Skills	3.0	ENG280	Foundations of Rhetoric	3
Integrative Le		1 3.0			
ILS@2999	Integrative Learning - 2000 Level	3.0	TEL	Tailored Elective	3
ILS@4999	Integrative Learning - 4000 Level	3.0	ENG330	Writing Professionally	3
Arts & Humai	<u> </u>				+

PHIL 3240	Ethics: A Global Perspective	3.0	SBS	Social Science Elective	3
Select One	ART, HIST, HUM, LIT or REL	3.0	Hum	Humanity Elective	3
Mathematics					
MATH1002	A Survey of College Mathematics (or higher based on placement)	3.0	MAT121	College Algebra	3
MATH2001	Statistics	3.0	MAT	Math Elective	3
Science					
SCIENCE	BIO, CHM, PHY or SCI	3.0	SCI	Science Elective	3
Social Science	•				
ECON1001	Macroeconomics	3.0	ECO241	Macroeconomics or	3
or	Or		or	Microeconomics	
ECON 1002	Macroeconomics		ECO242		
Select One	ANTH, ECON, LEAD, PSCI or SOC	3.0	PSY101	Psychology	3
Arts & Science	e Electives				
Select two courses from the offerings		3.0	Gen Ed	General Education Elective	3
within the College of Arts & Sciences, at least one at		3.0	Gen Ed	General Education Elective	3
the 3000 leve	l or higher.				
	Total Credits	42			42
Total Program Credits		121.0		1	120