

Memorandum of Understanding between
Johnson & Wales University and Webber International University

Webber International University ("School") and Johnson & Wales University (JWU), both institutions of higher education regionally accredited as recognized by the Council for Higher Education Accreditation (CHEA), agree to enter into the following Memorandum of Understanding (MOU) in order to enable undergraduate and graduate students currently enrolled at JWU (at the North Miami, Florida campus) an opportunity to complete their programs of study and to provide for a smooth and seamless transfer to School. Both School and JWU understand that the terms enumerated herein should serve as guidelines to foster student success. This MOU is effective on the date signed by both parties.

The parties agree to the following:

1. The MOU is contingent on the New England Commission of Higher Education (NECHE), Southern Association of Colleges and Schools Commission on Colleges (SACSCOC), and appropriate governmental approvals.
2. School will offer courses of study toward either a baccalaureate or master's degree for which it is already approved ("Program").
3. School will waive admission application fees for students applying from JWU, irrespective of their mode of application.
4. School will create a microsite that provides fast access to currently enrolled JWU students, although JWU students will not be required to apply through the microsite. Applications completed on the microsite will provide students the opportunity to request that admissions, grades, and financial aid information be sent to School from JWU. Completed forms will be sent to both JWU and School for processing.
5. School will accept students who are in good academic and conduct standing at JWU as of 7.30.2020.
6. For any JWU student transferring into School, School will provide a \$2,000 per semester scholarship award for the 2020-2021 and 2021-2022 academic years. For any JWU student transferring into School, School will, to the extent possible, match the institutional financial aid awards, if any, granted to the student by JWU during the 2020-2021 academic year and will otherwise endeavor to ensure that no student pays any more in tuition and fees than such student would have paid had such student attended and graduated from JWU. Further, as required by NECHE, School will notify students of any additional charges and evidence that the institution has the ability to remain stable during the teach-out period.
7. JWU students who have completed the equivalent of the general education requirements of JWU as reviewed and certified by the Registrar's Office at JWU will not be required to complete School's general education requirements and will be considered to have satisfied all general education requirements at School.
8. For each student (a) enrolled in a particular course of study at JWU who (b) seeks to enroll in a comparable Program at School and (c) for which comparable Program the School wishes to accept the student, the parties shall do as follows:
 - a JWU shall create a document ("Curricular Map") identifying such course of study and all courses required for such course of study at JWU and spaces for School to enter its comparable courses for its comparable Program.
 - b JWU shall populate all such Curricular Maps into a folder reasonably accessible to School and shall inform School when such Curricular Maps are available.

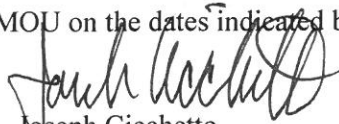
- c. On receiving notice that such Curricular Maps are available to it, School shall access the folder containing such Curricular Maps and shall populate each such Curricular Map with its comparable courses for its comparable Program (in other words, comparable to the corresponding JWU student's course of study).
- 9. School will award transfer credit for coursework completed at JWU contingent upon the student achieving a minimum overall grade point average of 2.0 and a passing grade of at least a "C" for all courses.
- 10. Any JWU student who fails to apply, be accepted, and matriculate at School by the end of August 2021 or such later date than the 2021-2022 academic year commences at School, shall be excluded from this MOU.
- 11. School will suspend the residency requirements and be flexible to accommodate students when applying credit earned towards the degree from corresponding degree plan at JWU. JWU students matriculating at School will earn their degree from School. A student may not earn a degree from both JWU and School. The student must transfer directly from JWU to School. The MOU will remain in effect as long as the matriculated student is continuously enrolled at School.
- 12. School shall provide academic support to JWU students transferring to School and shall ensure that JWU students are able to register for the classes they need or authorize appropriate substitute courses.
- 13. School will provide resources for transferring JWU students to answer questions, to provide advising, and to facilitate course registration (e.g., a website or a special orientation).
- 14. JWU will announce it has reached an agreement with School and will provide information to students, faculty, staff, parents, guardians, and regulators about the existence of this MOU and the information contained in the MOU.
- 15. JWU and School will provide direct links between their institutional websites, indicating the existence of this MOU.
- 16. JWU and School will exchange data and documents that will contribute to the maintenance and improvement of these transfer arrangements and promote effective cooperation between the two institutions. JWU will provide School with admissions, grades, and financial aid data to the extent reasonably possible in compliance with local, state, and federal law and regulations.
- 12. The obligations pursuant to this MOU shall terminate when the first of the following obligations have occurred:
 - a. All JWU students accepted by School pursuant to this MOU have either graduated from School or failed to be continuously enrolled at School; or
 - b. Four years from the date of this MOU.
- 13. School will provide housing for those JWU students currently in campus housing for 7.30.2020 (at the generally applicable cost, payable by the transferring students and to the extent such housing is reasonably available).
- 14. School represents and warrants that it is qualified to teach out JWU students based on the criteria set forth in NECHE's Policy on Teach-Out Plans and Teach Out Agreements ("Revised Policy") attached hereto, and represents and warrants that satisfies all of requirements set forth in the Revised Policy. Without limiting the generality of the foregoing, School represents and warrants that none of the conditions set forth in Section I, A-D of the Revised Policy are present, and the institution represents

and warrants that it is “not investigation, subject to an action, or being prosecuted for an issue related to academic quality, misrepresentation, fraud, or other severe matters by a law enforcement agency.”

IN WITNESS WHEREOF, the parties have executed this MOU on the dates indicated below:

Name *Billye W. Auclair*
Title **Provost**
Johnson & Wales University

Date **August 27, 2020**


Joseph Cicchetto
CFO
Webber International University

Date *8/26/20*

Program Name: Business Administration B.S.			Program Name: BS General Business Studies:		
Catalog: 2017-2018					
Johnson & Wales University			Webber International University		
Business Foundations			General Business Studies		
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
ACCT1210	Financial Accounting	3.0	ACC201	Financial Accounting	3
ACCT1220	Managerial Accounting	3.0	CIS240	Comp Apps in Business	3
CAR0010	Career Management	1.0			
FISV2000	Finance	3.0	FIN150	Personal Finance	3
FIT 1040	Spreadsheet Design for Business Solutions	3.0	CIS101	Intro to CIS	3
LAW2001	The Legal Environment of Business I	3.0	BUS250	Business Law	3
MGMT1001	Contemporary Business Management I	3.0	MGT250	Principles of Management	3
MGMT2001	Human Resource Management	3.0	MGT312	Human Resource Management	3
MRKT1001	Principles of Marketing	3.0	MKT250	Principles of Marketing	3
	Total Credits	25.0			24
Degree Courses					
ECON 1002	Microeconomics	3.0	ECO241	Microeconomics	3
MATH1035	Quantitative Analysis I	3.0	MAT121	College Algebra	3
MATH2002	Statistics II	3.0	BUS310	Business Statistics	3
MGMT 1002	Contemporary Business Management I	3.0	BUS210	Career Development	3
MGMT2020	Organizational Behavior	3.0	MGT300	Public Relations	3
MGMT2030	Operations & Supply Chain Management I	3.0	BUS300	Internship	3
MGMT4020	Strategic Management	3.0	MGT325	Entrepreneurship	3
MGMT4030	Senior Business Capstone	3.0	MGT443	Compensation & Benefits	3
MRKT3050	Techniques in Sales Management	3.0	MKT340	Consumer Behavior	3
	Total Credits	27.0			27
Free Electives					
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Total Credits	27.0			27
Arts & Sciences Core Experience					
Communications Foundation Courses					
ENG1020	English Composition	3.0	ENG111	English Composition I	3
ENG1021	Advanced Composition & Communications	3.0	ENG112	English Composition II	3
ENG1030	Communication Skills	3.0	ENG280	Foundations of Rhetoric	3
Integrative Learning					
ILS@2999	Integrative Learning - 2000 Level	3.0	GEN	Gen Education Elective	3
ILS@4999	Integrative Learning - 4000 Level	3.0	ENG420	Publication Design	3
Arts & Humanities					
PHIL 3240	Ethics: A Global Perspective	3.0	MGT321	Business Ethics	3
Select One	ART, HIST, HUM, LIT or REL	3.0	HUM	Humanity Elective	3
Mathematics					
MATH1020	Fundamentals of Algebra or higher based on placement	3.0	GEN	Gen Ed Elective	3

MATH2001	Statistics	3.0	MAT	Math Elective	3
Science					
SCIENCE	BIO, CHM, PHY or SCI	3.0	SCI	Science Elective	3
Social Science					
ECON1001	Macroeconomics	3.0	CIS295	Presentation Management	3
Select One	ANTH, ECON, LEAD, PSCI or SOC	3.0	PSY101	Psychology	3
Arts & Science Electives					
Select two courses from the offerings within the College of Arts & Sciences, at least one at the 3000 level or higher.		3.0	SBS	SBS Elective	3
		3.0	ENG330	Writing Professionally	3
	Total Credits	42			42
Total Program Credits		121.0			120

Program Name: Business Administration B.S.B.A. Catalog: 2018-2019 & 2019-2020			Program Name: BS General Business Studies		
Johnson & Wales University			Webber International University		
Business Foundations					
<i>Course Number</i>	<i>Course Title</i>	<i>Credit Hours</i>	<i>Course Number</i>	<i>Course Title</i>	<i>Credit Hours</i>
ACCT1210	Financial Accounting	3.0	ACC201	Financial Accounting	3
ACCT1220	Managerial Accounting	3.0	CIS240	Comp App in Business	3
CAR0010	Career Management	1.0			
FISV2000	Finance	3.0	FIN150	Personal Finance	3
FIT 1040	Spreadsheet Design for Business Solutions	3.0	CIS101	Intro to CIS	3
LAW2001	The Legal Environment of Business I	3.0	BUS250	Business Law	3
MGMT1001	Contemporary Business Management I	3.0	MGT250	Principles of Management	3
MGMT2001	Human Resource Management	3.0	MGT312	Human Resource Management	3
MRKT1001	Principles of Marketing	3.0	MKT250	Principles of Marketing	3
	Total Credits	25.0			24
Degree Courses					
ECON 1002	Microeconomics	3.0	ECO241	Microeconomics	3
MGMT 1002	Contemporary Business Management I	3.0	BUS210	Career Development	3
MGMT2020	Organizational Behavior	3.0	MGT300	Public Relations	3
MGMT2030	Operations & Supply Chain Management I	3.0	BUS300	Internship	3
MGMT4020	Strategic Management	3.0	MGT325	Entrepreneurship	3
MGMT4030	Senior Business Capstone	3.0	MGT443	Compensation & Benefits	3
	Total Credits	18.0			
Major Courses					
MATH1035	Quantitative Analysis I	3.0	MAT121	College Algebra	3
MATH2002	Statistics II	3.0	BUS310	Bus Statistics	3
MRKT3050	Techniques in Sales Management	3.0	MKT340	Consumer Behavior	3
	Total Credits	9.0			
Major Electives (choose 5 from ENTR, IBUS, MGMT, RMGT)					
	Major Elective	3.0	TEL	Tailored Elective	3
	Major Elective	3.0	TEL	Tailored Elective	3
	Major Elective	3.0	TEL	Tailored Elective	3
	Major Elective	3.0	TEL	Tailored Elective	3
	Major Elective	3.0	TEL	Tailored Elective	3
	Total Credits	15.0			3
Free Electives					
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Total Credits	12.0			3
Arts & Sciences Core Experience					
Communications Foundation Courses					
ENG1020	English Composition	3.0	ENG111	English Composition I	3
ENG1021	Advanced Composition & Communications	3.0	ENG112	English Composition II	3
ENG1030	Communication Skills	3.0	ENG280	Foundations of Rhetoric	3
Integrative Learning					
ILS@2999	Integrative Learning - 2000 Level	3.0	GEN	Gen Education Elective	3
ILS@4999	Integrative Learning - 4000 Level	3.0	ENG420	Publication Design	3

Arts & Humanities					
PHIL 3240	Ethics: A Global Perspective	3.0	MGT321	Business Ethics	3
Select One	Course from ART, HIST, HUM, LIT or REL	3.0	HUM	Humanities Elective	3
Mathematics					
MATH1020	Fundamentals or Algebra (or higher, based on student's placement)	3.0	GEN	Gen Ed Elective	
MATH2001	Statistics	3.0	MAT	Math Elective	3
Science					
SCIENCE	BIO, CHM, PHY or SCI	3.0	SCI	Science Elective	3
Social Science					
ECON1001	Macroeconomics	3.0	CIS295	Presentation Management	3
Select one course	ANTH, ECON, LEAD, PSCI or SOC	3.0	PSY101	Psychology	3
Arts & Science Electives					
Select two courses from the offerings within the College of Arts & Sciences, at least one at the 3000 level or higher.		3.0	SBS	Social Science Elective	3
		3.0	ENG330	Writing Professionally	3
	Total Credits	42			42
Total Program Credits		121.0			120

Program Name: Criminal Justice B.S. Catalog: 2017-2018			Program Name: BSBA Criminal Justice Management		
Johnson & Wales University			Webber International University		
Major Courses					
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
CJS1002	Introduction to Criminal Justice	3.0	CJM101	Intro to Criminal Justice	3
CJS1070	Criminal Courts	3.0	BUS250	Business Law	3
CJS1090	Law Enforcement	3.0	CJM303	Law Enforcement Op	3
CJS2040	Corrections	3.0	CJM202	Intro to Corrections	3
CJS2050	Criminology	3.0	CJM102	Intro Criminology	3
CJS2150	Criminal Justice Ethics	3.0	MKT250	Principles of Marketing	3
CJS3075	Criminal Investigation	3.0	CJM302	Criminal Investigations	3
CJS3450	Comparative Criminal Justice	3.0	CJM401	Adv. Issues in CJM	3
CJS3850	Homeland Security	3.0	ECO241	Microeconomics	3
CJS4030	Criminal Justice Research Methods	3.0	CJM495	CJM Internship	3
CJS4040	Criminalistics		CJM403	Criminal Evidence	3
or		3.0			
CJS4045	Criminalistics with Lab				
CJS4080	Criminal Justice Senior Seminar	3.0	CJM404	Criminal Justice Admin Mgt.	3
LAW3015	Criminal Procedure	3.0	CJM201	Criminal Procedure	3
LAW3025	Criminal Law	3.0	CJM/ POL305	Constitutional Law	3
	Total Credits	42.0			42
Major Electives (choose 6 credits from the following)		6.0		Choose 6 credits:	6
CJS 2085	Juvenile Justice		CJM301	Juvenile Delinquency	3
CJS 3810	Topics of National Security				
CJS 3820	Cyber Crimes		ACC202	Managerial Accounting	3
CJS 3099	Criminal Justice Internship (4.5 - 13.5)		CIS320	Information Systems	3
CJS 4050	Advanced Topics in Criminal Justice				
CJS4060	Advanced Topics in Criminalistics				
or					
CJS4065	Advanced Topics in Criminalistics with Lab				
Related professional Studies					
CAR0010	Career Management	1.0	CJM402	Police Report Writing	1
PSCI2001	International Relations and World Politics	3.0	MGT250	Principles of Management	3
PSYC1001	Introductory Psychology	3.0	PSY101	Psychology	3
PSYC2002	Abnormal Psychology	3.0	ACC201	Financial Accounting	3
REL2001	Comparative Study of World Religions	3.0	GEN	Gen Education Elective	3
SOC 3060	Deviant Behavior	3.0	FIN360	Principles of Finance	3
	Total Credits	16.0			16
Free Electives					
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Total Credits	15.0			15
Arts & Sciences Core Experience					
Communications Foundation Courses					

ENG1020	English Composition	3.0	ENG111	English Comp I	3
ENG1021	Advanced Composition & Communications	3.0	ENG112	English Comp II	3
ENG1030	Communication Skills	3.0	ENG280	Foundations of Rhetoric	3
Integrative Learning					
ILS@2999	Integrative Learning - 2000 Level	3.0	CIS2XX	200 level CIS course	3
ILS@4999	Integrative Learning - 4000 Level	3.0	ENG330	Writing Professionally	3
Arts & Humanities					
HIST3200	American Government	3.0	SBS	Social Science Elective	3
Select One	ART, HUM, LIT, or PHIL	3.0	HUM	Humanity Elective	3
Mathematics					
MATH1002	A Survey of College Algebra (or higher, based on student's placement)	3.0	MAT121	College Algebra	3
MATH2001	Statistics	3.0	MAT	Math Elective	3
Science					
SCI2031	Anatomy & Physiology	3.0	SCI	Science Elective	3
Social Science					
SOC1001	Sociology I	3.0	GEN	Gen Education Elective	3
Select One	ANTH, ECON, LEAD, PSCI or PSYC	3.0	ECON242	Macroeconomics	3
Arts & Science Electives					
Select two courses from the offerings within the College of Arts & Sciences, at least one at the 3000 level or higher.		3.0	TEL	Tailored Elective	3
		3.0	BUS310	Business Statistics	3
	Total Credits	42			42
Total Program Credits		121.0			120

Program Name: Criminal Justice B.S. Catalog: 2018-2019			Program Name: BSBA Criminal Justice Management		
Johnson & Wales University			Webber International University		
Major Courses					
<i>Course Number</i>	<i>Course Title</i>	<i>Credit Hours</i>	<i>Course Number</i>	<i>Course Title</i>	<i>Credit Hours</i>
CJS1002	Introduction to Criminal Justice	3.0	CJM101	Intro to Criminal Justice	3
CJS1070	Criminal Courts	3.0	BUS250	Business Law	3
CJS1090	Law Enforcement	3.0	CJM303	Law Enforcement Op	3
CJS2040	Corrections	3.0	CJM202	Intro to Corrections	3
CJS2050	Criminology	3.0	CJM102	Intro Criminology	3
CJS2150	Criminal Justice Ethics	3.0	MKT250	Principles of Marketing	3
CJS3075	Criminal Investigation	3.0	CJM302	Criminal Investigations	3
CJS3450	Comparative Criminal Justice	3.0	CJM401	Adv issues in CJM	3
CJS3850	Homeland Security	3.0	ECO241	Microeconomics	3
CJS4030	Criminal Justice Research Methods	3.0	CJM495	CJM Internship	3
CJS4040	Criminalistics		CJM403	Criminal Evidence	3
or		3.0			
CJS4045	Criminalistics with Lab				
CJS4080	Criminal Justice Senior Seminar	3.0	CJM404	Criminal Justice Admin Mgt	3
LAW3015	Criminal Procedure	3.0	CJM201	Criminal Procedure	3
LAW3025	Criminal Law	3.0	CJM/ POL305	Constitutional Law	3
	Total Credits	42.0			42
Major Electives (choose 6 credits from the following)		6.0		Choose two:	6
ASCI4799	College of Arts & Sciences Internship				
CJS2085	Juvenile Justice		CJM301	Juvenile Delinquency	3
CJS3820	Cyber Crimes		ACC202	Managerial Accounting	3
CJS4050	Advanced Topics in Criminal Justice		CIS320	Information Systems	3
CJS4060	Advanced Topics in Criminalistics				
or					
CJS4065	Advanced Topics in Criminalistics with Lab				
Related professional Studies					
CAR0010	Career Management	1.0	CJM402	Police Report Writing	3
PSCI2001	International Relations and World Politics	3.0	MGT250	Principles of Management	3
PSYC1001	Introductory Psychology	3.0	PSY101	Psychology	3
PSYC2002	Abnormal Psychology	3.0	ACC201	Financial Accounting	3
REL2001	Comparative Study of World Religions	3.0	TEL	Tailored Elective	3
SOC 3060	Deviant Behavior	3.0	FIN360	Principles of Finance	3
	Total Credits	16.0			
Free Electives					
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Total Credits	15.0			
Arts & Sciences Core Experience					
Communications Foundation Courses					
ENG1020	English Composition	3.0	ENG111	English Comp I	3

ENG1021	Advanced Composition & Communications	3.0	ENG112	English Comp II	3
ENG1030	Communication Skills	3.0	ENG280	Foundations of Rhetoric	3
Integrative Learning					
ILS@2999	Integrative Learning - 2000 Level	3.0	CIS2XX	200 level CIS course	3
ILS@4999	Integrative Learning - 4000 Level	3.0	ENG330	Writing Professionally	3
Arts & Humanities					
HIST3200	American Government	3.0	SBS	Social Science Elective	3
Select One	ART, HUM, LIT, or PHIL	3.0	HUM	Humanity Elective	3
Mathematics					
MATH1002	A Survey of College Algebra (or higher, based on student's placement)	3.0	MAT121	College Algebra	3
MATH2001	Statistics	3.0	Math	Math Elective	3
Science					
SCI2031	Anatomy & Physiology	3.0	SCI	Science Elective	3
Social Science					
SOC1001	Sociology I	3.0	GEN	Gen Education Elective	3
Select One	ANTH, ECON, LEAD, PSCI or PSYC	3.0	ECON242	Macroeconomics	3
Arts & Science Electives					
Select two courses from the offerings within the College of Arts & Sciences, at least one at the 3000 level or higher.		3.0	GEN ED	General Education Elective	3
		3.0	BUS310	Business Statistics	3
	Total Credits	42			42
Total Program Credits		121.0			120

Program Name: Criminal Justice B.S. Catalog: 2019-2020			Program Name: Webber International University		
Johnson & Wales University			BSBA Criminal Justice Management		
Major Courses					
<i>Course Number</i>	<i>Course Title</i>	<i>Credit Hours</i>	<i>Course Number</i>	<i>Course Title</i>	<i>Credit Hours</i>
CJS1002	Introduction to Criminal Justice	3.0	CJM101	Intro to Criminal Justice	3
CJS1070	Criminal Courts	3.0	BUS250	Business Law	3
CJS1090	Law Enforcement	3.0	CJM303	Law Enforcement Op	3
CJS2040	Corrections	3.0	CJM202	Intro to Corrections	3
CJS2050	Criminology	3.0	CJM102	Intro Criminology	3
CJS2150	Criminal Justice Ethics	3.0	MKT250	Principles of Marketing	3
CJS3075	Criminal Investigation	3.0	CJM302	Criminal Investigations	3
CJS3450	Comparative Criminal Justice	3.0	CJM401	Adv issues in CJM	3
CJS3850	Homeland Security	3.0	ECO241	Microeconomics	3
CJS4030	Criminal Justice Research Methods	3.0	CJM495	CJM Internship	3
CJS4040	Criminalistics		CJM403	Criminal Evidence	3
or		3.0			
CJS4045	Criminalistics with Lab				
CJS4080	Criminal Justice Senior Seminar	3.0	CJM404	Criminal Justice Admin Mgt	3
LAW3015	Criminal Procedure	3.0	CJM201	Criminal Procedure	3
LAW3025	Criminal Law	3.0	CJM/ POL305	Constitutional Law	3
	Total Credits	42.0			42
Major Electives (choose 6 credits from the following)		6.0			
ASCI4799	College of Arts & Sciences Internship			Choose two:	6
CJS2085	Juvenile Justice		CJM301	Juvenile Delinquency	
CJS3820	Cyber Crimes		ACC202	Managerial Accounting	
CJS4050	Advanced Topics in Criminal Justice		CIS320	Information Systems	
CJS4060	Advanced Topics in Criminalistics				
or					
CJS4065	Advanced Topics in Criminalistics with Lab				
Related professional Studies					
CAR0010	Career Management	1.0	CJM402	Police Report Writing	3
PSCI2001	International Relations and World Politics	3.0	MGT250	Principles of Management	3
PSYC1001	Introductory Psychology	3.0	PSY101	Psychology	3
PSYC2002	Abnormal Psychology	3.0	ACC201	Financial Accounting	3
REL2001	Comparative Study of World Religions	3.0	TEL	Tailored Elective	3
SOC 3060	Deviant Behavior	3.0	FIN360	Principles of Finance	3
	Total Credits	16.0			
Free Electives					
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Total Credits	15.0			
Arts & Sciences Core Experience					
Communications Foundation Courses					
ENG1020	English Composition	3.0	ENG111	English Comp I	3
ENG1021	Advanced Composition & Communications	3.0	ENG112	English Comp II	3

ENG1030	Communication Skills	3.0	ENG280	Foundations of Rhetoric	3
Integrative Learning					
ILS@2999	Integrative Learning - 2000 Level	3.0	CIS2XX	200 level CIS course	3
ILS@4999	Integrative Learning - 4000 Level	3.0	ENG330	Writing Professionally	3
Arts & Humanities					
HIST3200	American Government	3.0	SBS	Social Science Elective	3
Select One	ART, HUM, LIT, or PHIL	3.0	HUM	Humanity Elective	3
Mathematics					
MATH1002	A Survey of College Algebra (or higher, based on student's placement)	3.0	MAT121	College Algebra	3
MATH2001	Statistics	3.0	Math	Math Elective	3
Science					
SCI2031 or SCI1015 or SCI2020	Anatomy & Physiology or Introduction to Life Science or Exercise Physiology	3.0	SCI	Science Elective	3
Social Science					
SOC1001	Sociology I	3.0	GEN	Gen Education Elective	3
Select One	ANTH, ECON, LEAD, PSCI or PSYC	3.0	ECON24 2	Macroeconomics	3
Arts & Science Electives					
Select two courses from the offerings within the College of Arts & Sciences, at least one at the 3000 level or higher.		3.0	GEN ED	General Education Elective	3
		3.0	BUS310	Business Statistics	3
	Total Credits	42			42
Total Program Credits		121.0			120

Program Name: Hotel & Lodging Management B.S. Catalog: 2017-2018			Program Name: BSBA Hospitality & Tourism Management		
Johnson & Wales University			Webber International University		
Business Foundations					
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
ACCT1210	Financial Accounting	3.0	ACC201	Financial Accounting	3
CAR0010	Career Management	1.0			
FISV2000	Finance	3.0	FIN360	Principles of Finance	3
FIT 1040	Spreadsheet Design for Business Solutions	3.0	CIS101	Introduction to CIS	3
LAW2001	The Legal Environment of Business I	3.0	BUS250	Business Law	3
MRKT1001	Principles of Marketing	3.0	MKT250	Principles of Marketing	3
	Total Credits	16.0			15
Major Courses					
FSM2065	Food & Beverage in the Hospitality Industry	3.0	HTM215	Food & Beverage Management	3
FSM2080 Or FSM 2180	Food Service Operations or Food & Bev Operation Control	3.0	BUS210	Career Development	3
HOSP1001	Orientation to the Hospitality Industry	3.0	HTM190	Intro Hospitality & Tourism Mgt.	3
HOSP1015	Managing the Hotel Guest Experience	3.0	HTM220	Accommodations Operation Mgt.	3
HOSP2011	Hospitality Sales & Meeting Mgmt	3.0	CIS2XX	200 level CIS course	3
HOSP 3005	Leading Service Excellence in Hospitality Industry	3.0	BUS310	Business Statistics	3
HOSP 3012	Sustainable Hotel Support Operations	3.0	ACC202	Managerial Accounting	3
HOSP3075	Hotel Strategic Market & Brand Management	3.0	MKT375	Social Media Branding	3
HOSP3077	Revenue Management	3.0	HTM475	Operation Analysis	3
HOSP3085	International Hotel Operations, Development & Management	3.0	HTM315	Sociology & Anthropology of Hospitality & Tourism	3
HOSP3099	Hotel Internship	9.0	HTM499, MGT250, ECO241	Hospitality Internship, Principles of Mgt., Microeconomics	9
HOSP4040	Hotel Asset Management	3.0	HTM295	Hospitality & Tourism Field Trip	
HOSP4060	Hospitality Strategy, Design & Execution Seminar	3.0	SBM440	Facilities & Event Mgt.	3
MGMT2001	Human Resource Management	3.0	HTM300	Human Resource Mgt.	3
	Total Credits	48.0			48
Free Electives					
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Total Credits	15.0			15
Arts & Sciences Core Experience					
Communications Foundation Courses					
ENG1020	English Composition	3.0	ENG111	English Composition I	3
ENG1021	Advanced Composition & Communications	3.0	ENG112	English Composition II	3
ENG1030	Communication Skills	3.0	ENG280	Foundations of Rhetoric	3
Integrative Learning					
ILS@2999	Integrative Learning - 2000 Level	3.0	TEL	Tailored Elective	3

ILS@4999	Integrative Learning - 4000 Level	3.0	ENG330	Writing Professionally	3
Arts & Humanities					
PHIL 3240	Ethics: A Global Perspective	3.0	SBS	Social Science Elective	3
Select One	ART, HIST, HUM, LIT or REL	3.0	HUM	Humanity Elective	
Mathematics					
MATH1002	A Survey of College Mathematics (or higher based on placement)	3.0	MAT121	College Algebra	3
MATH2001	Statistics	3.0	MATH	Math Elective	3
Science					
SCIENCE	BIO, CHM, PHY or SCI	3.0	SCI	Science Elective	3
Social Science					
ECON1001	Macroeconomics	3.0	ECO242	Macroeconomics	3
Select One	ANTH, ECON, LEAD, PSCI or SOC	3.0	PSY101	Psychology	3
Arts & Science Electives					
Select two courses from the offerings within the College of Arts & Sciences, at least one at the 3000 level or higher.		3.0	GEN	General Education	3
		3.0	GEN	General Education	3
	Total Credits	42			42
Total Program Credits		121.0			120

Program Name: Hotel & Lodging Management B.S. Catalog: 2018-2019 & 2019-2020			Program Name: BSBA Hospitality & Tourism Management		
Johnson & Wales University			Webber International University		
Business Foundations					
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
ACCT1210	Financial Accounting	3.0	ACC201	Financial Accounting	3
CAR0010	Career Management	1.0			
FISV2000	Finance	3.0	FIN360	Principles of Finance	3
FIT 1040	Spreadsheet Design for Business Solutions	3.0	CIS101	Introduction to CIS	3
LAW2001	The Legal Environment of Business I	3.0	BUS250	Business Law	3
MRKT1001	Principles of Marketing	3.0	MKT250	Principles of Marketing	3
	Total Credits	16.0			15
Major Courses					
COHM3799	College of Hospitality Management Intermediate Internship	9.0	HTM499, MGT250, ECO241	Hospitality Internship, Prn of Management, Microeconomics	9
FSM2065	Food & Beverage in the Hospitality Industry	3.0	HTM215	Food & Beverage Management	3
FSM2080 Or FSM 2180	Food Service Operations or Food & Bev Operation Control	3.0	BUS210	Career Development	3
HOSP1001	Orientation to the Hospitality Industry	3.0	HTM190	Intro Hospitality & Tourism Mgt.	3
HOSP1015	Managing the Hotel Guest Experience	3.0	HTM220	Accommodations Operation Mgt.	3
HOSP2011	Hospitality Sales & Meeting Mgmt	3.0	CIS2XX	200 level CIS course	3
HOSP 3005	Leading Service Excellence in Hospitality Industry	3.0	BUS310	Business Statistics	3
HOSP 3012	Sustainable Hotel Support Operations	3.0	ACC202	Managerial Accounting	3
HOSP3075	Hotel Strategic Market & Brand Management	3.0	MKT375	Social Media Branding	3
HOSP3077	Revenue Management	3.0	HTM475	Operation Analysis	3
HOSP3085	International Hotel Operations, Development & Management	3.0	HTM315	Sociology & Anthropology of Hospitality & Tourism	3
HOSP4040	Hotel Asset Management	3.0	HTM295	Hospitality & Tourism Field Trip	3
HOSP4060	Hospitality Strategy, Design & Execution Seminar	3.0	SBM440	Facilities & Event Management	3
MGMT2001	Human Resource Management	3.0	HTM300	Human Resource Mgt.	3
	Total Credits	48.0			48
Free Electives					
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Total Credits	15.0			
Arts & Sciences Core Experience					
Communications Foundation Courses					
ENG1020	English Composition	3.0	ENG111	English Comp I	3
ENG1021	Advanced Composition & Communications	3.0	ENG112	English Comp II	3
ENG1030	Communication Skills	3.0	ENG280	Foundations of Rhetoric	3
Integrative Learning					
ILS@2999	Integrative Learning - 2000 Level	3.0	TEL	Tailored Elective	3

ILS@4999	Integrative Learning - 4000 Level	3.0	ENG330	Writing Professionally	3
Arts & Humanities					
PHIL 3240	Ethics: A Global Perspective	3.0	SBS	Social Science Elective	3
Select One	ART, HIST, HUM, LIT or REL	3.0	HUM	Humanity Elective	3
Mathematics					
MATH1002	A Survey of College Mathematics (or higher based on placement)	3.0	MAT121	College Algebra	3
MATH2001	Statistics	3.0	MATH	Math Elective	3
Science					
SCIENCE	BIO, CHM, PHY or SCI	3.0	SCI	Science Elective	3
Social Science					
ECON1001	Macroeconomics	3.0	ECO242	Macroeconomics	3
Select One	ANTH, ECON, LEAD, PSCI or SOC	3.0	PSY101	Psychology	3
Arts & Science Electives					
Select two courses from the offerings within the College of Arts & Sciences, at least one at the 3000 level or higher.		3.0	GEN ED	General Education Elective	3
		3.0	GEN ED	General Education Elective	3
	Total Credits	42			42
Total Program Credits		121.0			120

Program Name: Management B.S. Catalog: 2017-2018			Program Name: BSBA Management		
Johnson & Wales University			Webber International University		
Business Foundations					
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
ACCT1210	Financial Accounting	3.0	ACC201	Financial Accounting	3
ACCT1220	Managerial Accounting	3.0	ACC202	Managerial Accounting	3
CAR0010	Career Management	1.0			
FISV2000	Finance	3.0	FIN360	Principles of Finance	3
FIT 1040	Spreadsheet Design for Business Solutions	3.0	CIS240	Computer Applications n Business	3
LAW2001	The Legal Environment of Business I	3.0	BUS250	Business Law	3
MGMT1001	Contemporary Business Management I	3.0	MGT250	Principles of Management	3
MGMT2001	Human Resource Management	3.0	MGT312	Human Resource Mgt.	3
MRKT1001	Principles of Marketing	3.0	MKT250	Principles of Marketing	3
	Total Credits	25.0			24
Degree Courses					
ECON1002	Microeconomics	3.0	ECO241	Microeconomics	3
LAW3002	The Legal Environment of Business II	3.0	MGT325	Entrepreneurship	3
LEAD1010	Foundations of Leadership Studies	3.0	BUS210	Career Development	3
MGMT2020	Organizational Behavior	3.0	MGT412	Organizational Behavior	3
MGMT2030	Operations & Supply Chain Management I	3.0	MGT220	International Business	3
MGMT3030	Managerial Technology	3.0	CIS320	Information Systems	3
MGMT3040	Process & Quality Management	3.0	FIN400	Corporate Finance	3
MGMT4020	Strategic Management	3.0	MGT499	Policy & Strategy	3
MGMT4030	Senior Business Capstone	3.0	MGT440	Operation Analysis & Mgt.	3
	Total Credits	27.0			27
Major Electives (choose 2 from the following)					6
MGMT3050	Compensation, Benefits & Total Rewards			Choose Two Major Electives: On a per student basis,	
MGMT3060	Training & Development		ECO451	International Trade & Finance	
MGMT3070	Special Topics in Human Resource Management		BUS300	Business Internship	
MGMT4070	Strategic Human Resource Management		MKT420	International Marketing	
MGMT2040	Purchasing & Supply Chain Management				
MGMT4001	Process Planning & Control				
MGMT4050	Contemporary Issues in Operations & Supply Chain Management Strategy				
Free Electives					
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	Gen	General Education Elective	3
	Total Credits	21.0			21
Arts & Sciences Core Experience					
Communications Foundation Courses					
ENG1020	English Composition	3.0	ENG111	English Composition I	3

ENG1021	Advanced Composition & Communications	3.0	ENG112	English Composition II	3
ENG1030	Communication Skills	3.0	ENG280	Foundations of Rhetoric	3
Integrative Learning					
ILS@2999	Integrative Learning - 2000 Level	3.0	Gen Ed	General Education Elective	3
ILS@4999	Integrative Learning - 4000 Level	3.0	ENG330	Writing Professionally	3
Arts & Humanities					
PHIL 3240	Ethics: A Global Perspective	3.0	MGT321	Business Ethics	3
Select One	ART, HIST, HUM, LIT or REL	3.0	HUM	Humanity Elective	3
Mathematics					
MATH1002	A Survey of College Mathematics or higher based on placement	3.0	MAT121	College Algebra	3
MATH2001	Statistics	3.0	MATH	Math Elective	3
Science					
SCIENCE	BIO, CHM, PHY or SCI	3.0	SCI	Science Elective	3
Social Science					
ECON1001	Macroeconomics	3.0	ECO242	Macroeconomics	3
Select One	ANTH, ECON, LEAD, PSCI or SOC	3.0	PSY101	Psychology	3
Arts & Science Electives					
Select two courses from the offerings within the College of Arts & Sciences, at least one at the 3000 level or higher.		3.0	SBS	Social Science Elective	3
		3.0	BUS310	Business Statistics	3
	Total Credits	42			42
Total Program Credits		121.0			120

Program Name: Management B.S.B.A. Catalog: 2018-2019 & 2019-2020			Program Name: BSBA Management		
Johnson & Wales University			Webber International University		
Business Foundations					
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
ACCT1210	Financial Accounting	3.0	ACC201	Financial Accounting	3
ACCT1220	Managerial Accounting	3.0	ACC202	Managerial Accounting	3
CAR0010	Career Management	1.0			
FISV2000	Finance	3.0	FIN360	Principles of Finance	3
FIT 1040	Spreadsheet Design for Business Solutions	3.0	CIS240	Computer Applications n Business	3
LAW2001	The Legal Environment of Business I	3.0	BUS250	Business Law	3
MGMT1001	Contemporary Business Management I	3.0	MGT250	Principles of Management	3
MGMT2001	Human Resource Management	3.0	MGT312	Human Resource Mgt.	3
MRKT1001	Principles of Marketing	3.0	MKT250	Principles of Marketing	3
	Total Credits	25.0			24
Degree Courses					
ECON1002	Microeconomics	3.0	ECO241	Microeconomics	3
MGMT1002	Contemporary Business Management II	3.0	MGT220	International Business	3
MGMT2020	Organizational Behavior	3.0	MGT412	Organizational Behavior	3
MGMT2030	Operations & Supply Chain Management I	3.0	MGT321	Human Resource Management	3
MGMT4020	Strategic Management	3.0	MGT499	Policy & Strategy	3
MGMT4030	Senior Business Capstone	3.0	MGT440	Operation Analysis	3
	Total Credits	18.0			18
Major Courses					
LAW3002	The Legal Environment of Business II	3.0	MGT325	Entrepreneurship	3
LEAD1010	Foundations of Leadership Studies	3.0	BUS210	Career Development	3
MGMT3030	Managerial Technology	3.0	CIS320	Information Systems	3
MGMT3040	Process and Quality Management	3.0	MGT321	Business Ethics	3
	Total Credits	12.0			12
Major Electives (choose 2 from ENTR, IBUS, MGMT, RMGT)					12
	Major Elective	3.0		Elective	3
	Major Elective	3.0		Elective	3
Choose 2 of the following:				Choose two of the following:	6
MGMT2040	Purchasing & Supply Chain Management	3.0		Elective 3000-4000 Level	
MGMT3050	Compensation, Benefits and Total Rewards	3.0	ECO451	International Finance	
MGMT3060	Training and Development	3.0	BUS300	Business Internship	
MGMT3070	Special Topics in Human Resource Management	3.0	MKT420	International Marketing	
MGMT4001	Process Planning & Control	3.0			
MGMT4050	Contemporary Issues in Operations & Supply Chain Management Strategy	3.0			
MGMT4070	Strategic Human Resource Management	3.0			
Free Electives					
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3

	Free Elective	3.0	TEL	Tailored Elective	3
	Total Credits	12.0			12
Arts & Sciences Core Experience					
Communications Foundation Courses					
ENG1020	English Composition	3.0	ENG111	English Comp I	3
ENG1021	Advanced Composition & Communications	3.0	ENG112	English Composition II	3
ENG1030	Communication Skills	3.0	ENG280	Foundations of Rhetoric	3
Integrative Learning					
ILS@2999	Integrative Learning - 2000 Level	3.0	Gen Ed	General Education Elective	3
ILS@4999	Integrative Learning - 4000 Level	3.0	ENG330	Writing Professionally	3
Arts & Humanities					
PHIL 3240	Ethics: A Global Perspective	3.0	MGT321	Business Ethics	3
Select One	ART, HIST, HUM, LIT or REL	3.0	HUM	Humanity Elective	3
Mathematics					
MATH1002	A Survey of College Mathematics or higher based on placement	3.0	MAT121	College Algebra	3
MATH2001	Statistics	3.0	MATH	Math Elective	3
Science					
SCIENCE	BIO, CHM, PHY or SCI	3.0	SCI	Science Elective	3
Social Science					
ECON1001	Macroeconomics	3.0	ECO242	Macroeconomics	3
Select One	ANTH, ECON, LEAD, PSCI or SOC	3.0	PSY101	Psychology	3
Arts & Science Electives					
Select two courses from the offerings within the College of Arts & Sciences, at least one at the 3000 level or higher.		3.0	SBS	Social Science Elective	3
		3.0	BUS310	Business Statistics	3
	Total Credits	42			42
Total Program Credits		121.0			120

Program Name: Marketing B.S. Catalog: 2017-2018			Program Name: BSBA Integrated Marketing Communications		
Johnson & Wales University			Webber international University Emerging & Social Media		
Major Courses					
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
ACCT1210	Financial Accounting	3.0	ACC201	Financial Accounting	3
ACCT1220	Managerial Accounting	3.0	ACC202	Managerial Accounting	3
CAR0010	Career Management	1.0			
FISV2000	Finance	3.0	FIN360	Principles of Finance	3
FIT 1040	Spreadsheet Design for Business Solutions	3.0	CIS240	Comp Applications in Business	3
LAW2001	The Legal Environment of Business I	3.0	BUS250	Business Law	3
MGMT1001	Contemporary Business Management I	3.0	MGT250	Principles of Management	3
MGMT2001	Human Resource Management	3.0	BUS210	Career Development	3
MRKT1001	Principles of Marketing	3.0	MKT250	Principles of Marketing	3
	Total Credits	25.0			24
Major Courses					
ADVC1010	Marketing Communications	3.0	COM254	Prin. Integrated Mktg. Communication	3
MRKT1002	Consumer Behavior	3.0	MKT275	Artificial Intelligence for Mktg	3
MRKT2050	Marketing Research	3.0	ECO241	Microeconomics	3
MRKT3005	Brand Marketing	3.0	MKT365	Digital Media Management	3
MRKT3045 or ADVC2001 or GDES3050	Social Media Marketing or Creative Concepts and Strategy or Basics of Print Design	3.0	MKT375	Social & Mobile Media Branding	3
MRKT3050	Techniques in Sales Management	3.0	BIS310	Business Statistics	3
MGMT4030	Senior Business Capstone	3.0	MKT495	Marketing Internship	3
MRKT4055	Strategic Marketing	3.0	MKT480	Marketing Strategy	3
	Total Credits	24.0			24
Major Electives (choose 15 credits of Major Electives or a Specialization listed below)		15		Appropriate variations to major electives may be accommodated in transfer	15
ADVC2001	Creative Concepts and Strategy		COM264	Graphic & Creative Design	3
ADVC2002	Copywriting and Art Direction		ENG230	Media Writing	3
ADVC2025	Advanced Brand Communications				
ADVC3003	Advertising Campaigns		MKT370	Advertising Strategies	3
ADVC3010	Digital Media Planning				
ADVC3050	Special Projects in Integrated Marketing Communications		COM374	Corporate Communications	3
ADVC4020	Portfolio Seminar				
ADVC4050	Search Engine Marketing				
ADVC4120	Marketing Communications in an International Context		MKT420	International Marketing	3
ADVC4050	Search Engine Marketing				
GDES2030	Editorial and Publication Design I				
MRKT3002	Brand Marketing				
MRKT3011	Data-Driven Marketing				
MRKT3020	Product Development				
MRKT3045	Social Media Marketing				
MRKT3055	Survey Research		MKT460	Marketing Research	3
MRKT3085	Marketing Analytics		MKT465	Marketing Analytics	3
MRKT3150	Special Topics in Marketing				
RTL2005	Global Sourcing				
Free Electives					
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Total Credits	15.0			15

Arts & Sciences Core Experience					
Communications Foundation Courses					
ENG1020	English Composition	3.0	ENG111	English Comp I	3
ENG1021	Advanced Composition & Communications	3.0	ENG112	English Comp II	3
ENG1030	Communication Skills	3.0	ENG280	Foundations of Rhetoric	3
Integrative Learning					
ILS@2999	Integrative Learning - 2000 Level	3.0	PSY101	Psychology	3
ILS@4999	Integrative Learning - 4000 Level	3.0	ENG330	Writing Professionally	3
Arts & Humanities					
PHIL3020 Or PHIL3040	Crisis & Controversy: Critical Thinking Approach Ethics of Business Leadership	3.0	SBS	Social Science Elective	3
Select One	ART, HIST, HUM, LIT or REL	3.0	HUM	Humanities Elective	3
Mathematics					
MATH1002	A Survey of College Mathematics (or higher based on placement)	3.0	MAT121	College Algebra	3
MATH2001	Statistics	3.0	MAT	Math Elective	3
Science					
SCIENCE	BIO, CHM, PHY or SCI	3.0	SCI	Science Elective	3
Social Science					
ECON1001	Macroeconomics	3.0	ECO242	Macroeconomics	3
Select one	ANTH, LEAD, PSCI, PSYC, SOC	3.0	ECO241	Microeconomics	3
Arts & Science Electives					
Select two courses from the College of Arts & Sciences, at least one at the 3000 level or higher.		3.0	GEN ED	Gen Education Elective	3
		3.0	GEN ED	Gen Education Elective	3
	Total Credits	42			42
Total Program Credits		121.0			120
Specialization in Brand Strategy		15			
Required Courses:					
MRKT3002	Brand Design				
MRKT3020	Product Development				
RTL2005	Global Sourcing				
Choose 6 credits of the following					
ADVC2001	Creative Concepts and Strategy				
ADVC2025	Advanced Brand Communications				
ADVC3050	Special Project in Integrated Marketing Communications				
ADVC4099	Advertising Internship				
ADVC4120	Marketing Communications in an International Context				
MRKT3150	Special Topics in Marketing				
Specialization in Creative Advertising		15			
Required Courses					
ADVC2002 or MRKT3002	Copywriting and Art Direction or Brand Design				
ADVC3003 or MRKT3045	Advertising Campaigns or Social Media Marketing				
ADVC4020	Portfolio Seminar				
Choose 6 credits of the following:					
ADVC2025	Advanced Brand Communications				
ADVC3050	Special Project in Integrated Marketing Communications				
ADVC4099	Advertising Internship				
ADVC4120	Marketing Communications in an International Context				
GDES2030	Editorial and Publication Design I				
MRKT3150	Special topics in Marketing				
Specialization in Digital Marketing and Research		15			
Required Courses					
ADVC3010 or ADVC4050	Digital Media Planning or Search Engine Marketing				

MRKT3055	Survey Research				
MRKT3085	Marketing Analytics				
Choose 6 credits of the following:					
ADVC3050	Special Project in Integrated Marketing Communications				
ADVC4050	Search Engine Marketing				
ADVC4099	Advertising Internship				
ADVC4120	Marketing Communications in an International Context				
MRKT3011	Data-Driven Marketing				
MRKT3045	Social Media Marketing				
MRKT3150	Special Topics in Marketing				

Program Name: Marketing B.S. Catalog: 2017-2018			Program Name: BSBA Integrated Marketing Communications		
Johnson & Wales University			Webber International University		
Major Courses			Strategic Marketing		
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
ACCT1210	Financial Accounting	3.0	ACC201	Financial Accounting	3
ACCT1220	Managerial Accounting	3.0	ACC202	Managerial Accounting	3
CAR0010	Career Management	1.0			
FISV2000	Finance	3.0	FIN360	Principles of Finance	3
FIT 1040	Spreadsheet Design for Business Solutions	3.0	CIS240	Comp Applications in Business	3
LAW2001	The Legal Environment of Business I	3.0	BUS250	Business Law	3
MGMT1001	Contemporary Business Management I	3.0	MGT250	Principles of Management	3
MGMT2001	Human Resource Management	3.0	BUS210	Career Development	3
MRKT1001	Principles of Marketing	3.0	MKT250	Principles of Marketing	3
	Total Credits	25.0			24
Major Courses					
ADVC1010	Marketing Communications	3.0	COM254	Prin. Integrated Marketing Communication	3
MRKT1002	Consumer Behavior	3.0	MKT340	Consumer Behavior	3
MRKT2050	Marketing Research	3.0	MKT275	Artificial Intelligence for MKT	3
MRKT3005	Brand Marketing	3.0	COM374	Corporate Communications	3
MRKT3045 or ADVC2001 or GDES3050	Social Media Marketing or Creative Concepts and Strategy or Basics of Print Design	3.0	MKT365	Digital Media Management	3
MRKT3050	Techniques in Sales Management	3.0	BUS310	Business Statistics	3
MGMT4030	Senior Business Capstone	3.0	MKT495	Marketing Internship	3
MRKT4055	Strategic Marketing	3.0	MKT480	Marketing Strategy	3
	Total Credits	24.0			24
Major Electives (choose 15 credits of Major Electives or a Specialization listed below)		15		Appropriate variations to major electives may be accommodated in transfer	15
ADVC2001	Creative Concepts and Strategy		COM264	Graphic & Creative Design	3
ADVC2002	Copywriting and Art Direction		ENG230	Media Writing	3
ADVC2025	Advanced Brand Communications				
ADVC3003	Advertising Campaigns		MKT370	Advertising Strategies	3
ADVC3010	Digital Media Planning				
ADVC3050	Special Projects in Integrated Marketing Communications				
ADVC4020	Portfolio Seminar				
ADVC4050	Search Engine Marketing				
ADVC4120	Marketing Communications in an International Context		MKT420	International Marketing	3
ADVC4050	Search Engine Marketing				
GDES2030	Editorial and Publication Design I				
MRKT3002	Brand Marketing				
MRKT3011	Data-Driven Marketing				
MRKT3020	Product Development				
MRKT3045	Social Media Marketing		MKT375	Social & Mobile Media Branding	3
MRKT3055	Survey Research		MKT460	Marketing Research	3
MRKT3085	Marketing Analytics		MKT465	Marketing Analytics	3
MRKT3150	Special Topics in Marketing				
RTL2005	Global Sourcing				
Free Electives					
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Total Credits	15.0			
Arts & Sciences Core Experience					
Communications Foundation Courses					

ENG1020	English Composition	3.0	ENG111	English Comp I	3
ENG1021	Advanced Composition & Communications	3.0	ENG112	English Comp II	3
ENG1030	Communication Skills	3.0	ENG280	Foundations of Rhetoric	3
Integrative Learning					
ILS@2999	Integrative Learning - 2000 Level	3.0	PSY101	Psychology	3
ILS@4999	Integrative Learning - 4000 Level	3.0	ENG330	Writing Professionally	3
Arts & Humanities					
PHIL3020 Or PHIL3040	Crisis & Controversy: Critical Thinking Approach Ethics of Business Leadership	3.0	ECO241	Microeconomics	3
Select One	ART, HIST, HUM, LIT or REL	3.0	HUM	Humanities Elective	3
Mathematics					
MATH1002	A Survey of College Mathematics (or higher based on placement)	3.0	MAT121	College Algebra	3
MATH2001	Statistics	3.0	MAT	Math Elective	3
Science					
SCIENCE	BIO, CHM, PHY or SCI	3.0	SCI	Science Elective	3
Social Science					
ECON1001	Macroeconomics	3.0	ECO242	Macroeconomics	3
Select one	ANTH, LEAD, PSCI, PSYC, SOC	3.0	GEN	General Education Elective	3
Arts & Science Electives					
Select two courses from the College of Arts & Sciences, at least one at the 3000 level or higher.		3.0	ENG230	Media Writing	3
		3.0	GEN ED	Gen Education Elective	3
	Total Credits	42			42
Total Program Credits		121.0			120
Specialization in Brand Strategy		15			
Required Courses:					
MRKT3002	Brand Design				
MRKT3020	Product Development				
RTL2005	Global Sourcing				
Choose 6 credits of the following					
ADVC2001	Creative Concepts and Strategy				
ADVC2025	Advanced Brand Communications				
ADVC3050	Special Project in Integrated Marketing Communications				
ADVC4099	Advertising Internship				
ADVC4120	Marketing Communications in an International Context				
MRKT3150	Special Topics in Marketing				
Specialization in Creative Advertising		15			
Required Courses					
ADVC2002 or MRKT3002	Copywriting and Art Direction or Brand Design				
ADVC3003 or MRKT3045	Advertising Campaigns or Social Media Marketing				
ADVC4020	Portfolio Seminar				
Choose 6 credits of the following:					
ADVC2025	Advanced Brand Communications				
ADVC3050	Special Project in Integrated Marketing Communications				
ADVC4099	Advertising Internship				
ADVC4120	Marketing Communications in an International Context				
GDES2030	Editorial and Publication Design I				
MRKT3150	Special topics in Marketing				
Specialization in Digital Marketing and Research		15			
Required Courses					
ADVC3010 or ADVC4050	Digital Media Planning or Search Engine Marketing				
MRKT3055	Survey Research				
MRKT3085	Marketing Analytics				

Choose 6 credits of the following:					
ADVC3050	Special Project in Integrated Marketing Communications				
ADVC4050	Search Engine Marketing				
ADVC4099	Advertising Internship				
ADVC4120	Marketing Communications in an International Context				
MRKT3011	Data-Driven Marketing				
MRKT3045	Social Media Marketing				
MRKT3150	Special Topics in Marketing				

Program Name: Marketing B.S. Catalog: 2018-2019 & 2019-2020			Program Name: BSBA Integrated Marketing Communications		
Johnson & Wales University			Webber International University		
Major Courses			Strategic Marketing		
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
ACCT1210	Financial Accounting	3.0	ACC201	Financial Accounting	3
ACCT1220	Managerial Accounting	3.0	ACC202	Managerial Accounting	3
CAR0010	Career Management	1.0			
FISV2000	Finance	3.0	FIN360	Principles of Finance	3
FIT 1040	Spreadsheet Design for Business Solutions	3.0	CIS240	Comp Applications in Business	3
LAW2001	The Legal Environment of Business I	3.0	BUS250	Business Law	3
MGMT1001	Contemporary Business Management I	3.0	MGT250	Principles of Management	3
MGMT2001	Human Resource Management	3.0	BUS210	Career Development	3
MRKT1001	Principles of Marketing	3.0	MKT250	Principles of Marketing	3
	Total Credits	25.0			24
Major Courses					
ADVC1010	Marketing Communications	3.0	COM254	Prin. Integrated Marketing Communication	3
MRKT1002	Consumer Behavior	3.0	MKT340	Consumer Behavior	3
MRKT2050	Marketing Research	3.0	MKT275	Artificial Intelligence for MKT	3
MRKT3005	Brand Marketing	3.0	COM374	Corporate Communications	3
MRKT3045 or ADVC2001 or GDES3050	Social Media Marketing or Creative Concepts and Strategy or Basics of Print Design	3.0	MKT365	Digital Media Management	3
MRKT3050	Techniques in Sales Management	3.0	BUS310	Business Statistics	3
MGMT4030	Senior Business Capstone	3.0	MKT495	Marketing Internship	3
MRKT4055	Strategic Marketing	3.0	MKT480	Marketing Strategy	3
	Total Credits	24.0			24
Major Electives (choose 15 credits of Major Electives or a Specialization listed below)		15			
ADVC2001	Creative Concepts and Strategy			Appropriate variations to major electives may be accommodated in transfer	15
ADVC2002	Copywriting and Art Direction		COM264	Graphic & Creative Design	3
ADVC2025	Advanced Brand Communications		ENG230	Media Writing	3
ADVC3003	Advertising Campaigns		MKT370	Advertising Strategies	3
ADVC3010	Digital Media Planning				
ADVC3050	Special Projects in Integrated Marketing Communications				
ADVC4020	Portfolio Seminar				
ADVC4050	Search Engine Marketing				
ADVC4120	Marketing Communications in an International Context		MKT420	International Marketing	3
GDES2030	Editorial and Publication Design I				
MRKT3002	Brand Marketing				
MRKT3011	Data-Driven Marketing				
MRKT3020	Product Development				
MRKT3045	Social Media Marketing		MKT375	Social & Mobile Media Branding	3
MRKT3055	Survey Research		MKT460	Marketing Research	3
MRKT3085	Marketing Analytics		MKT465	Marketing Analytics	3
MRKT3150	Special Topics in Marketing				
RTL2005	Global Sourcing				
Free Electives					
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Total Credits	15.0			
Arts & Sciences Core Experience					
Communications Foundation Courses					

ENG1020	English Composition	3.0	ENG111	English Comp I	3
ENG1021	Advanced Composition & Communications	3.0	ENG112	English Comp II	3
ENG1030	Communication Skills	3.0	ENG280	Foundations of Rhetoric	3
Integrative Learning					
ILS@2999	Integrative Learning - 2000 Level	3.0	PSY101	Psychology	3
ILS@4999	Integrative Learning - 4000 Level	3.0	ENG330	Writing Professionally	3
Arts & Humanities					
PHIL3020 Or PHIL3040	Crisis & Controversy: Critical Thinking Approach Ethics of Business Leadership	3.0	ECO241	Microeconomics	3
Select One	ART, HIST, HUM, LIT or REL	3.0	HUM	Humanities Elective	3
Mathematics					
MATH1002	A Survey of College Mathematics (or higher based on placement)	3.0	MAT121	College Algebra	3
MATH2001	Statistics	3.0	MAT	Math Elective	3
Science					
SCIENCE	BIO, CHM, PHY or SCI	3.0	SCI	Science Elective	3
Social Science					
ECON1001	Macroeconomics	3.0	ECO242	Macroeconomics	3
Select one	ANTH, LEAD, PSCI, PSYC, SOC	3.0	GEN	General Education Elective	3
Arts & Science Electives					
Select two courses from the College of Arts & Sciences, at least one at the 3000 level or higher.		3.0	ENG230	Media Writing	3
		3.0	GEN ED	Gen Education Elective	3
	Total Credits	42			42
Total Program Credits		121.0			120
Specialization in Creative Advertising		15			
Required Courses					
ADVC2002 or MRKT3002	Copywriting and Art Direction or Brand Design				
ADVC3003 or MRKT3045	Advertising Campaigns or Social Media Marketing				
ADVC4020	Portfolio Seminar				
Choose 6 credits of the following:					
ADVC2025	Advanced Brand Communications				
ADVC3050	Special Project in Integrated Marketing Communications				
BUS4799	College of Business Internship				
ADVC4120	Marketing Communications in an International Context				
GDES2030	Editorial and Publication Design I				
MRKT3150	Special topics in Marketing				
Specialization in Digital Marketing and Analytics		15			
Required Courses					
ADVC3010 or MRKT3045	Digital Media Planning or Social Media Marketing				
ADVC4050	Search Engine Marketing				
MRKT3085	Marketing Analytics				
Choose 6 credits of the following:					
ADVC3050	Special Project in Integrated Marketing Communications				
BUS4799	College of Business Internship				
ADVC4120	Marketing Communications in an International Context				
MRKT3011	Data-Driven Marketing				
MRKT3045	Social Media Marketing				
MRKT3055	Survey Research				
MRKT3150	Special Topics in Marketing				

Program Name: Marketing B.S. Catalog: 2018-2019 & 2019-2020			Program Name: BSBS Integrated Marketing Communication		
Johnson & Wales University			Emerging & Social Media		
Major Courses			Webber International University		
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
ACCT1210	Financial Accounting	3.0	ACC201	Financial Accounting	3
ACCT1220	Managerial Accounting	3.0	ACC202	Managerial Accounting	3
CAR0010	Career Management	1.0			
FISV2000	Finance	3.0	FIN360	Principles of Finance	3
FIT 1040	Spreadsheet Design for Business Solutions	3.0	CIS240	Comp Applications in Business	3
LAW2001	The Legal Environment of Business I	3.0	BUS250	Business Law	3
MGMT1001	Contemporary Business Management I	3.0	MGT250	Principles of Management	3
MGMT2001	Human Resource Management	3.0	BUS210	Career Development	3
MRKT1001	Principles of Marketing	3.0	MKT250	Principles of Marketing	3
	Total Credits	25.0			24
Major Courses					
ADVC1010	Marketing Communications	3.0	COM254	Prin. Integrated. Marketing. Communication	3
MRKT1002	Consumer Behavior	3.0	MKT275	Artificial Intelligence for Mktg	3
MRKT2050	Marketing Research	3.0	ECO241	Microeconomics	3
MRKT3005	Brand Marketing	3.0	MKT365	Digital Media Management	3
MRKT3045 or ADVC2001 or GDES3050	Social Media Marketing or Creative Concepts and Strategy or Basics of Print Design	3.0	MKT375	Social & Mobile Media Branding	3
MRKT3050	Techniques in Sales Management	3.0	BUS310	Business Statistics	3
MGMT4030	Senior Business Capstone	3.0	MKT495	Marketing Internship	3
MRKT4055	Strategic Marketing	3.0	MKT480	Marketing Strategy	3
	Total Credits	24.0			24
Major Electives (choose 15 credits of Major Electives or a Specialization listed below)		15		Appropriate variations to major electives may be accommodated in transfer	15
ADVC2001	Creative Concepts and Strategy		COM264	Graphic & Creative Design	3
ADVC2002	Copywriting and Art Direction		ENG230	Media Writing	3
ADVC2025	Advanced Brand Communications				
ADVC3003	Advertising Campaigns		MKT370	Advertising Strategies	3
ADVC3010	Digital Media Planning				
ADVC3050	Special Projects in Integrated Marketing Communications		COM374	Corporate Communications	3
ADVC4020	Portfolio Seminar				
ADVC4050	Search Engine Marketing				
ADVC4120	Marketing Communications in an International Context		MKT420	International Marketing	3
GDES2030	Editorial and Publication Design I				
MRKT3002	Brand Marketing				
MRKT3011	Data-Driven Marketing				
MRKT3020	Product Development				
MRKT3045	Social Media Marketing				
MRKT3055	Survey Research		MKT460	Marketing Research	3
MRKT3085	Marketing Analytics		MKT465	Marketing Analytics	3
MRKT3150	Special Topics in Marketing				
RTL2005	Global Sourcing				
Free Electives					
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Total Credits	15.0			15
Arts & Sciences Core Experience					
Communications Foundation Courses					

ENG1020	English Composition	3.0	ENG111	English Comp I	3
ENG1021	Advanced Composition & Communications	3.0	ENG112	English Comp II	3
ENG1030	Communication Skills	3.0	ENG280	Foundations of Rhetoric	3
Integrative Learning					
ILS@2999	Integrative Learning - 2000 Level	3.0	PSY101	Psychology	3
ILS@4999	Integrative Learning - 4000 Level	3.0	ENG330	Writing Professionally	3
Arts & Humanities					
PHIL3020 Or PHIL3040	Crisis & Controversy: Critical Thinking Approach Ethics of Business Leadership	3.0	SBS	Social Science Elective	3
Select One	ART, HIST, HUM, LIT or REL	3.0	HUM	Humanities Elective	3
Mathematics					
MATH1002	A Survey of College Mathematics (or higher based on placement)	3.0	MAT121	College Algebra	3
MATH2001	Statistics	3.0	MAT	Math Elective	3
Science					
SCIENCE	BIO, CHM, PHY or SCI	3.0	SCI	Science Elective	3
Social Science					
ECON1001	Macroeconomics	3.0	ECO242	Macroeconomics	3
Select one	ANTH, LEAD, PSCI, PSYC, SOC	3.0	ECO241	Microeconomics	3
Arts & Science Electives					
Select two courses from the College of Arts & Sciences, at least one at the 3000 level or higher.		3.0	GEN ED	Gen Education Elective	3
		3.0	GEN ED	Gen Education Elective	3
	Total Credits	42			42
Total Program Credits		121.0			120
Specialization in Creative Advertising		15			
Required Courses					
ADVC2002 or MRKT3002	Copywriting and Art Direction or Brand Design				
ADVC3003 or MRKT3045	Advertising Campaigns or Social Media Marketing				
ADVC4020	Portfolio Seminar				
Choose 6 credits of the following:					
ADVC2025	Advanced Brand Communications				
ADVC3050	Special Project in Integrated Marketing Communications				
BUS4799	College of Business Internship				
ADVC4120	Marketing Communications in an International Context				
GDES2030	Editorial and Publication Design I				
MRKT3150	Special topics in Marketing				
Specialization in Digital Marketing and Analytics		15			
Required Courses					
ADVC3010 or MRKT3045	Digital Media Planning or Social Media Marketing				
ADVC4050	Search Engine Marketing				
MRKT3085	Marketing Analytics				
Choose 6 credits of the following:					
ADVC3050	Special Project in Integrated Marketing Communications				
BUS4799	College of Business Internship				
ADVC4120	Marketing Communications in an International Context				
MRKT3011	Data-Driven Marketing				
MRKT3045	Social Media Marketing				
MRKT3055	Survey Research				
MRKT3150	Special Topics in Marketing				

Program Name: Sports, Entertainment, Event Management B.S. Catalog: 2018-2019 & 2019-2020			Program Name: BSBA Sports Business Management Webber International University Catalog: 2019-20		
Johnson & Wales University					
Business Foundations					
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
ACCT1210	Financial Accounting	3.0	ACC201	Financial Accounting	3
CAR0010	Career Management	1.0			
FISV2000	Finance	3.0	FIN360	Principles of Finance	3
FIT 1040	Spreadsheet Design for Business Solutions	3.0	CIS101	Intro to CIS	3
LAW2001	Legal Environment of Business I	3.0	BUS250	Business Law	3
MRKT1001	Principles of Marketing	3.0	MKT250	Principles of Marketing	3
	Total Credits	16.0			15
Major Courses					
COHM4799	College of Hospitality Mgmt. Advanced Internship	9.0	SBM240 SBM495 CIS2XX	Field Experience Sport Mgt. Internship 200 level CIS course	3,3,3
MGMT2001	Human Resource Management	3.0	MGT312	Human Resource Management	3
SEE1001	Introduction to Sports/Enter/Event Mgmt.	3.0	SBM260	Ethics and Issues	3
SEE1010	SEEM - First Year Student Seminar	3.0	BUS210	Career Development	3
SEE2020	The Business of Event Management	1.5		No replacement at 1.5	
SEE3850	Negotiations & Agreements in Hospitality SEEM	3.0	BUS310	Business Statistics	3
SEE4060	Sports/Enter/Event Mgmt. Seminar	3.0	SBM498	Advanced Seminar I Sport Bus Management	3
	Total Credits	25.5			24
Choose additional major courses or a specialization		24.0			24
SEE2005	The Business of Sports		SBM220	Intro to Sports Management	3
SEE2030	The Business of the Entertainment Industry		MGT250	Principles of Management	3
SEE3008	Ancillary Services and Revenue Management in SEEM		ACC202	Managerial Accounting	3
SEE3010	Ticketing Methods & Data Analysis in SEEM		SBM460	Sport Administration	3
SEE3045	New Media Literacy in SEEM		SBM420	Sports Information & Media Relations	3
SEE3065	Fundamentals in Fundraising & Philanthropy		TEL	Tailored Elective	
SEE3160	Sponsorship, Sales and Relationship Management		SBM390	Risk Mgt. & Legal Aspects	3
SEE4050	International Sports, Entertainment, Event & Venue Management		SBM440	Facilities and Event Management	3
Specialization in Event Management				X X X	
SEE2150	Safety, Security & Risk Mgt. in the SEEM Industry				
SEE3041	Special Event Protocol				
SEE3042	Weddings & Ceremonies				
SEE3060	Concert & Event Production				
SEE3065	Fundamentals in Fundraising & Philanthropy				

SEE3160	Sponsorship, Sales and Relationship Management				
SEE3170	international Exhibitions & Events				
SEE4110	Advanced Special Event Management				
Specialization in Live Entertainment Management				X X X	
FSM2110	Food & Beverage Ops. In the SEEM Industry				
SEE2030	The Business of Entertainment Industry				
SEE2150	Safety, Security & Risk Mgt. in the SEEM Industry				
SEE3010	Ticketing Methods & Data Analysis in SEEM				
SEE3060	Concert and Event Production				
SEE3150	Television and Movie Production Management				
SEE3160	Sponsorship, Sales and Relationship Management				
SEE4050	International Sports, Entertainment, Event & Venue Management				
Specialization in Sports Management					
SEE2005	The Business of Sports		SBM220	Intro to Sports Business Management	3
SEE3008	Ancillary Services and Revenue Mgmt. in SEEM		ACC202	Managerial Accounting	3
SEE3010	Ticketing Methods & Data Analysis in SEEM		SBM460	Sport Administration	
SEE3020	Professional Sports Management		SBM245	Careers in Sports Management	3
SEE3030	Athletic Coaching and Administration		TEL	Tailored Elective	3
SEE3045	New Media Literacy in SEEM		SBM420	Sports Info & Media Relations	3
SEE3160	Sponsorship, Sales and Relationship Management		SBM390	Risk Mgt & Legal Aspects	3
SEE4020	Sports and Entertainment Marketing		SBM340	Sports Promotion	3
Free Electives					
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Total Credits	15.0			15
Arts & Sciences Core Experience					
Communications Foundation Courses					
ENG1020	English Composition	3.0	ENG111	English Comp I	3
ENG1021	Advanced Composition & Communications	3.0	ENG112	English Comp II	3
ENG1030	Communication Skills	3.0	ENG280	Foundations of Rhetoric	3
Integrative Learning					
ILS@2999	Integrative Learning - 2000 Level	3.0	GEN ED	General Education Elective	3
ILS@4999	Integrative Learning - 4000 Level	3.0	ENG330	Writing Professionally	3
Arts & Humanities					
PHIL 3240	Ethics: A Global Perspective	3.0	SBS	Social Science Elective	3
Select One	Course from ART, HIST, HUM, LIT or REL	3.0	HUM	Humanities Elective	3

Mathematics					
MATH1002	A Survey of College Algebra (or higher, based on student's placement)	3.0	MATH	College Algebra	3
MATH2001	Statistics	3.0	MATH	Math Elective	3
Science					
SCIENCE	BIO, CHM, PHY or SCI	3.0	SCI	Science Elective	3
Social Science					
ECON1001	Macroeconomics	3.0	ECO242	Macroeconomics	3
Select one course	ANTH, ECON, LEAD, PSCI or SOC	3.0	GEN ED	General Education Elective	3
Arts & Science Electives					
Select two courses from the offerings within the College of Arts & Sciences, at least one at the 3000 level or higher.		3.0	ECO242	Macroeconomics	3
		3.0	GEN ED	General Education Elective	3
	Total Credits	42			
Total Program Credits		121.0			120

Program Name: Sports, Entertainment, Event Management B.S. Catalog: 2017-2018			Program Name: BSBA Sports Business Management Webber International University Catalog: 2019-20		
Johnson & Wales University					
Business Foundations					
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
ACCT1210	Financial Accounting	3.0	ACC201	Financial Accounting	3
CAR0010	Career Management	1.0			
FISV2000	Finance	3.0	FIN360	Principles of Finance	3
FIT 1040	Spreadsheet Design for Business Solutions	3.0	CIS101	Intro to CIS	3
LAW2001	Legal Environment of Business I	3.0	BUS250	Business Law	3
MRKT1001	Principles of Marketing	3.0	MKT250	Principles of Marketing	3
	Total Credits	16.0			15
Major Courses					
MGMT2001	Human Resource Management	3.0	SBM240 SBM495 CIS2XX	Field Experience Sport Mgt. Internship 200 level CIS course	3,3,3
SEE1001	Introduction to Sports/Enter/Event Mgmt.	3.0	MGT312	Human Resource Management	3
SEE1010	SEEM - First Year Student Seminar	3.0	SBM260	Ethics and Issues	3
SEE2020	The Business of Event Management	1.5	BUS210	Career Development	3
SEE3099	Sports/Enter/Event Management Internship	9		No replacement at 1.5	
SEE3850	Negotiations & Agreements in Hospitality SEEM	3.0	BUS310	Business Statistics	3
SEE4060	Sports/Enter/Event Mgmt. Seminar	3.0	SBM498	Advanced Seminar I Sport Bus Management	3
	Total Credits	25.5			24
Choose additional major courses or a specialization		24.0			24
SEE2005	The Business of Sports		SBM220	Intro to Sports Management	3
SEE2030	The Business of the Entertainment Industry		MGT250	Principles of Management	3
SEE3008	Ancillary Services and Revenue Management in SEEM		ACC202	Managerial Accounting	3
SEE3010	Ticketing Methods & Data Analysis in SEEM		SBM460	Sport Administration	3
SEE3045	New Media Literacy in SEEM		SBM420	Sports Information & Media Relations	3
SEE3065	Fundamentals in Fundraising & Philanthropy		TEL	Tailored Elective	3
SEE3160	Sponsorship, Sales and Relationship Management		SBM390	Risk Mgt. & Legal Aspects	3
SEE4050	International Sports, Entertainment, Event & Venue Management		SBM440	Facilities and Event Management	3
Specialization in Event Management				X X X	
SEE2150	Safety, Security & Risk Mgt. in the SEEM Industry				
SEE3041	Special Event Protocol				
SEE3042	Weddings & Ceremonies				
SEE3060	Concert & Event Production				
SEE3065	Fundamentals in Fundraising & Philanthropy				

SEE3160	Sponsorship, Sales and Relationship Management				
SEE3170	international Exhibitions & Events				
SEE4110	Advanced Special Event Management				
Specialization in Live Entertainment Management				X X X	
FSM2110	Food & Beverage Ops. In the SEEM Industry				
SEE2030	The Business of Entertainment Industry				
SEE2150	Safety, Security & Risk Mgt. in the SEEM Industry				
SEE3010	Ticketing Methods & Data Analysis in SEEM				
SEE3060	Concert and Event Production				
SEE3150	Television and Movie Production Management				
SEE3160	Sponsorship, Sales and Relationship Management				
SEE4050	International Sports, Entertainment, Event & Venue Management				
Specialization in Sports Management					
SEE2005	The Business of Sports		SBM220	Intro to Sports Business Management	3
SEE3008	Ancillary Services and Revenue Mgmt. in SEEM		ACC202	Managerial Accounting	3
SEE3010	Ticketing Methods & Data Analysis in SEEM		SBM460	Sport Administration	3
SEE3020	Professional Sports Management		SBM245	Careers in Sports Management	3
SEE3030	Athletic Coaching and Administration		TEL	Tailored Elective	3
SEE3045	New Media Literacy in SEEM		SBM420	Sports Info & Media Relations	3
SEE3160	Sponsorship, Sales and Relationship Management		SBM390	Risk Mgt & Legal Aspects	3
SEE4020	Sports and Entertainment Marketing		SBM340	Sports Promotion	3
Free Electives					
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Total Credits	15.0			15
Arts & Sciences Core Experience					
Communications Foundation Courses					
ENG1020	English Composition	3.0	ENG111	English Comp I	3
ENG1021	Advanced Composition & Communications	3.0	ENG112	English Comp II	3
ENG1030	Communication Skills	3.0	ENG280	Foundations of Rhetoric	3
Integrative Learning					
ILS@2999	Integrative Learning - 2000 Level	3.0	GEN ED	General Education Elective	3
ILS@4999	Integrative Learning - 4000 Level	3.0	ENG330	Writing Professionally	3
Arts & Humanities					
PHIL 3240	Ethics: A Global Perspective	3.0	SBS	Social Science Elective	3
Select One	Course from ART, HIST, HUM, LIT or REL	3.0	HUM	Humanities Elective	3

Mathematics					
MATH1002	A Survey of College Algebra (or higher, based on student's placement)	3.0	MATH	College Algebra	3
MATH2001	Statistics	3.0	MATH	MATH Elective	3
Science					
SCIENCE	BIO, CHM, PHY or SCI	3.0	SCI	Science Elective	3
Social Science					
ECON1001	Macroeconomics	3.0	ECO242	Macroeconomics	3
Select one course	ANTH, ECON, LEAD, PSCI or SOC	3.0	GEN ED	General Education Elective	3
Arts & Science Electives					
Select two courses from the offerings within the College of Arts & Sciences, at least one at the 3000 level or higher.		3.0	ECO242	Macroeconomics	3
		3.0	GEN ED	General Education Elective	3
	Total Credits	42.0			42
Total Program Credits		121.0			120

Program Name: <i>Tourism & Hospitality Management</i> B.S. Catalog: 2017-2018			Program Name: <i>BSBA Hospitality & Tourism Management</i>		
Johnson & Wales University			Webber International University		
Business Foundations					
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
ACCT1210	Financial Accounting	3.0	ACC201	Financial Accounting	3
CAR0010	Career Management	1.0			
FISV2000	Finance	3.0	FIN360	Principles of Finance	3
FIT 1040	Spreadsheet Design for Business Solutions	3.0	CIS101	Introduction to CIS	3
LAW2001	The Legal Environment of Business I	3.0	BUS250	Business Law I	3
MRKT1001	Principles of Marketing	3.0	MKT250	Principles of marketing	3
	Total Credits	16.0			15
Major Courses					
FSM2065	Food & Beverage in Hospitality Industry	3.0	HTM215	Food & Beverage Management	3
HOSP1001	Orientation to Hospitality Industry	3.0	HTM190	Intro to Hospitality & Tourism Mgt.	3
HOSP1080	Technology in the Tourism/Hospitality Industry	3.0	CIS2XX	Comp Info Sys 200 Level	3
HOSP2011	Hospitality Sales and Meeting Management	3.0	SBM440	Facilities & Event Management	3
MGMT2001	Human resource Management	3.0	HTM300	Human Resource Management	3
MRKT3045	Social Media Marketing	3.0	MKT375	Social Media Branding	3
SEE3850	Negotiations & Agree. in Hospitality & Sports, Entertainment Event	3.0	HTM220	Accommodations Operation Mgt.	3
TRVL2801	World Geography for Tour & Hospitality	3.0	HTM315	Sociology & Anthropology of Hospitality & Tourism	3
TRVL3010	Dynamics of Tourism & Sustainability	3.0	HTM295	Hospitality & Tourism Field Trip	3
TRVL3030	International Policies of Tourism	3.0	ACC202	Managerial Accounting	3
TRVL3035	Tour Management Operations	3.0	MGT250	Principles of Management	3
TRVL3099	Tourism & Hospitality Internship	9.0	HTM495	Hospitality Internship/Other Econ and Elective	9
TRVL4011	Destination Management Organization	3.0	BUS210	Career Development	3
TRVL4160	Travel & Tourism Strategic Mgt. Seminar	3.0	HTM475	Operations Analysis	3
	Total Credits	48.0			48
Free Electives					
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Total Credits	15.0			15
Arts & Sciences Core Experience					
Communications Foundation Courses					
ENG1020	English Composition	3.0	ENG111	English Comp I	3
	Advanced Composition & Communications	3.0	ENG112	English Comp II	3
ENG1021					
ENG1030	Communication Skills	3.0	ENG280	Foundations of Rhetoric	3
Integrative Learning					
ILS@2999	Integrative Learning - 2000 Level	3.0	TEL	Tailored Elective	3
ILS@4999	Integrative Learning - 4000 Level	3.0	ENG330	Writing Professional	3
Arts & Humanities					
PHIL 3240	Ethics: A Global Perspective	3.0	SBS	Social Science Elective	3

Select One	ART, HIST, HUM, LIT or REL	3.0	HUM	Humanity Elective	3
Mathematics					
MATH1002	A Survey of College Mathematics (or higher based on placement)	3.0	MAT121	College Algebra	3
MATH2001	Statistics	3.0	MAT	Math Elective	3
Science					
SCIENCE	BIO, CHM, PHY or SCI	3.0	SCI	Science Elective	3
Social Science					
ECON1001 or ECON 1002	Macroeconomics Or Macroeconomics	3.0	ECO241 or ECO242	Microeconomics or Macroeconomics	3
Select One	ANTH, ECON, LEAD, PSCI or SOC	3.0	PSY101	Psychology	3
Arts & Science Electives					
Select two courses from the offerings within the College of Arts & Sciences, at least one at the 3000 level or higher.		3.0	GEN	Gen Education Elective	3
		3.0	GEN	Gen Education Elective	3
	Total Credits	42			42
Total Program Credits		121.0			120

Program Name: Tourism & Hospitality Management B.S. Catalog: 2018-2019			Program Name: BSBA Hospitality & Tourism Management		
Johnson & Wales University			Webber International University		
Business Foundations					
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
ACCT1210	Financial Accounting	3.0	ACC201	Financial Accounting	3
CAR0010	Career Management	1.0			
FISV2000	Finance	3.0	FIN360	Principles of Finance	3
FIT 1040	Spreadsheet Design for Business Solutions	3.0	CIS101	Intro to Computer Info Systems	3
LAW2001	The Legal Environment of Business I	3.0	BUS250	Business Law I	3
MRKT1001	Principles of Marketing	3.0	MKT250	Principles of Marketing	3
	Total Credits	16.0			15
Major Courses					
COHM3799	College of Hospitality Management Intermediate Internship	9.0	HTM495	Hospitality Internship/Other Econ and Elective	3
FSM2065	Food & Beverage in Hospitality Industry	3.0	HTM215	Food and Beverage Mgt.	3
HOSP1001	Orientation to Hospitality Industry	3.0	HTM190	Intro to Hospitality & Tourism Mgt.	3
HOSP1080	Technology in the Tourism/Hospitality Industry	3.0	CIS2XX	Any 200 Level CIS course	3
HOSP2011	Hospitality Sales and Meeting Management	3.0	SBM440	Facilities and Even Mgt.	3
MGMT2001	Human resource Management	3.0	HTM300	Human Resource Management	3
MRKT3045	Social Media Marketing	3.0	MKT375	Social Media Branding	3
SEE3850	Negotiations & Agree. in Hospitality & Sports, Entertainment Event	3.0	HTM220	Accommodations Operations Mgt.	3
TRVL2801	World Geography for Tour & Hospitality	3.0	HTM315	Sociology & Anthropology of Hospitality & Tourism	3
TRVL3010	Dynamics of Tourism & Sustainability	3.0	HTM295	Hospitality & Tourism Field Trip	3
TRVL3030	International Policies of Tourism	3.0	ACC202	Managerial Accounting	3
TRVL3035	Tour Management Operations	3.0	MGT250	Principles of Management	3
TRVL4011	Destination Management Organization	3.0	BUS210	Career Development	3
TRVL4160	Travel & Tourism Strategic Mgt. Seminar	3.0	HTM475	Operations Analysis	3
	Total Credits	48.0			48
Free Electives					
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Free Elective	3.0	TEL	Tailored Elective	3
	Total Credits	15.0			15
Arts & Sciences Core Experience					
Communications Foundation Courses					
ENG1020	English Composition	3.0	ENG111	English Comp I	3
ENG1021	Advanced Composition & Communications	3.0	ENG112	English Comp II	3
ENG1030	Communication Skills	3.0	ENG280	Foundations of Rhetoric	3
Integrative Learning					
ILS@2999	Integrative Learning - 2000 Level	3.0	TEL	Tailored Elective	3
ILS@4999	Integrative Learning - 4000 Level	3.0	ENG330	Writing Professionally	3
Arts & Humanities					

PHIL 3240	Ethics: A Global Perspective	3.0	SBS	Social Science Elective	3
Select One	ART, HIST, HUM, LIT or REL	3.0	Hum	Humanity Elective	3
Mathematics					
MATH1002	A Survey of College Mathematics (or higher based on placement)	3.0	MAT121	College Algebra	3
MATH2001	Statistics	3.0	MAT	Math Elective	3
Science					
SCIENCE	BIO, CHM, PHY or SCI	3.0	SCI	Science Elective	3
Social Science					
ECON1001 or ECON 1002	Macroeconomics Or Macroeconomics	3.0	ECO241 or ECO242	Macroeconomics or Microeconomics	3
Select One	ANTH, ECON, LEAD, PSCI or SOC	3.0	PSY101	Psychology	3
Arts & Science Electives					
Select two courses from the offerings within the College of Arts & Sciences, at least one at the 3000 level or higher.		3.0	Gen Ed	General Education Elective	3
		3.0	Gen Ed	General Education Elective	3
	Total Credits	42			42
Total Program Credits		121.0			120